

Announcement

of the

E. H. Rayner Fur Co. Limited

(Letters Patent Applied For)

HEAD OFFICE: Summerside, Prince Edward Island

Authorized Capital \$175,000.00

500 Shares of 10 p. c. Preferred Stock.

1250 Shares of Common Stock.

Par Value of Shares \$100.00.

All of the capital stock will be issued for assets as follows:

7 Pairs of Foxes and 1915 increase, now owned by the E. H. Rayner Fur Co. of Worcester, Mass.,	\$70,000.
6 Pairs of Breeders and 9 Pairs of Pups from the famous pioneer ranch of Silas Rayner	90,000.
Real Estate, Equipment, and Cash working capital	15,000.
	\$175,000.

This company marks an Epoch in Conservative Fur Farming.

I have taken advantage of war conditions, and also the decision of the most successful Pioneer Fox Breeder in this Province to retire from business, and have purchased for the E. H. RAYNER FUR CO., Ltd.,

The Finest Lot of Silver Black Foxes in Captivity

at prices that permit of the lowest capitalization ever put on this class of foxes. Barring any losses this summer the company will have a total of

59 Standard Bred, Pure P. E. Island Foxes

from the Best and Most Productive Strains on Earth.

I have also acquired for this company the fine 120 acre farm of F. F. Tuplin at New Annan, and am CONSTRUCTING A MODERN RANCH THEREON.

As previously announced I resigned as Secretary, Treasurer and Manager of the Rayner International Fur Co., Ltd., June 1st, and am devoting my time and energy to the

E. H. RAYNER FUR COMPANY

I Know How to Select and Handle Foxes

Eight of the ten pairs I sold to the Rayner International Fur Co. in the winter of 1913-14 have had litters in 1914 and 1915.

Under my personal care and supervision I raised Seven Eighths of the company's 1914 increase from those foxes; and when I resigned June 1st, 1915, the same eight pairs had 32 of the 49 pups in that ranch.

I Have Confidence in the Fox Breeding Industry

Since February 1st, I have bought over twenty pairs of foxes, because I believe there is no safer, better investment in North America, when they are handled by experienced and capable business men.

There is a good future in furs. I am putting my time, experience and money into this company, and guaranteeing the purchasers of Preferred Stock that they will get 10 per cent on their money before I get a dollar of salary or a cent of dividend; and I can do it on a pelf basis from the start.

There are millions of dollars in Canada and the United States earning only from two to five per cent.

You can get 10 per cent in this proposition without sacrificing the principle of

SAFETY FIRST

I am taking out \$50,000 of Life Insurance to protect the Preferred Stockholders in case of my death within five years.

This stock is being offered from my own offices at Summerside, Prince Edward Island and 311 Main Street, Worcester, Mass.

Get full information regarding this company by writing the office nearest you.

Put your money into the industry that made Prince Edward Island famous, and don't put all the emphasis on Dividends.

Nearly a Half Million Dollars were lost last year by Prince Edward Islanders in outside investments. Try 10 per cent and safety in a

HOME INDUSTRY

Address all communications and make all checks payable to **E. H. RAYNER.**
Banking and business references in Canada and United States upon request.

NOTICE. The E. H. RAYNER FUR CO, LTD., will sell one or two pairs of 1915 pups from the Silas Rayner Ranch this fall. If you want a pair of these famous foxes, act immediately.