

Have One Doctor

No sense in running from one doctor to another. Select the best one, then stand by him. Do not delay, but consult him in time when you are sick. Ask his opinion of

Ayer's Cherry Pectoral

REVISED FORMULA

for coughs and colds. Then use it or not, just as he says.

The new kind contains no alcohol

We have no secrets to hide! We publish the formulas of all our medicines.

J. C. AYER CO., Manufacturing Chemist, Lowell, Mass.

IN THE COUNCILS OF COLONIALS

Colonial Conference in London

—What New Zealand Will Suggest There

CHRISTCHURCH, New Zealand, Feb. 22.—Sir Joseph Ward, premier of New Zealand, in a farewell speech at Dunedin on the eve of his departure to attend the colonial conference in London, said he was in favor of an imperial representative council. He intended to move at the colonial conference that future treaties made by Great Britain should take cognizance of the rights of self-governing colonies to limit alien immigration and of absolute exclusion. The premier expressed himself in favor of the proposed additions to naval contributions and suggested that an imperial council should formulate plans for a commercial union. He was also in favor of a reciprocal treaty between Australia and Canada.

BRITAIN'S RUIN IN THE AIR

Flying Warships to Overthrow Sea Power Says Prof Martin Remarkable Statements in Book Just Published—Giddy Tale.

BERLIN, Feb. 23.—Professor Rudolf Martin who gained notoriety fame by his book on the future of Russia, now prophesies the overthrow of Great Britain, world-supremacy by the solution of aerial navigation. He elaborates his theory on this point in a new book of fascinating interest which will be published tomorrow under the title "From Berlin to Bagdad"; the German world-supremacy in the coming era of aerial navigation. The professor favored me this evening with explanatory comments on the political significance of this book. He declares that aerial navigation will deprive Great Britain of her insular isolation.

When airships can travel from the continent to Great Britain as easily as and far more rapidly than trains now move from one point to another, Great Britain will cease to obtain the strategic advantage of her geographical position. Airships, he says, will rob Britain of the tremendous gain now accruing from the ocean bringing on her shores. At the same time the value of the Himalayas as a natural defence to India will be utterly destroyed.

Moreover, when aerial navigation becomes general, as will be the case within a few years, the British navy will be reduced to a comparative insignificance. The contest for the supremacy of the world will begin over again, and this struggle for a predominant position will be fought out in the air.

Professor Martin develops this theory in a narrative of events from 1910 to 1930. The author describes an imaginary war which breaks out between Japan and Russia in 1913, and terminates in the crushing defeat of the Russian empire. Japan seizes this unprecedented triumph solely by means of her magnificent aerial fleet of warships and transports, which first enables her to bombard the Russian position from the clouds and then plant hundreds of thousands of troops in the rear of the Russian army. Finally, 800,000 Japanese surround 7,000 Russians in the Siberian battlefield, and compel the czar's army to surrender.

A bloody revolution in European Russia ensues. The dynasty is overthrown, and an attempt at flight by motor-car by the czar is frustrated. The czar appeals by wireless telegraph to the kaiser, who rushes two German aerial warships to the rescue of the ex-autocrat of all the Russias from his besieged palace, around which thousands of revolutionists are clamoring for his blood.

Unrestrained anarchy ensues throughout Russia, which splits up into hundreds of miniature independent commonwealths. Then an ambitious young engineer named Sutaroff, an expert in aerial navigation, assumes the control of the republic of Moscow, and endows his state with a powerful aerial fleet. This enables him gradually to subdue the remainder of Russia, and also to carry out the conquest of Central Asia. In course of time Sutaroff proclaims himself czar of Russia under the name of Michael and re-establishes the power of the country by means of his formidable aerial fleet.

Meanwhile Germany outstrips all competitors in respect to the construction of aerial warships. In 1910 the kaiser makes a speech wherein he proclaims the necessity of building an aerial fleet in order to destroy Britain's naval supremacy.

That sort of advertising is not good advertising; it is not honest advertising; it is not advertising of the sort that creates recognition. A sucker may be born every two or three minutes, but the advertising that is good advertising is the kind that influences recognition among a conservative, money-making, money-saving, money-earning, money-spending, money-reading, money-seeing people.

"Good advertising" means honesty all along the line. It does not mean pitting your wits against that of the buyer or in saying that your methods and your goods are the best. Every advertiser can say the same thing. Nor does it mean saying that your competitor is on the run.

You take the first few steps toward good advertising when you let the public know that you are pleased to see that others are doing well. Bear in mind that common sense is yet prevalent among people who read advertising. "Good advertising" doesn't mean dragging another fellow down. It's pleased that other advertisers are making good. "The survival of the fittest" may sound all very well, but you are counting "good advertising" most pleasant hours, when the public is willing to believe that you are of the opinion that about everybody is fit to succeed, when the public believes you are honest in your business and that shopping with you means getting a square deal.

Professor Martin's book is at least a timely warning to Great Britain regarding the possibilities of aerial warfare. An English translation will be published in April. The book is exciting great interest among German naval and military experts.

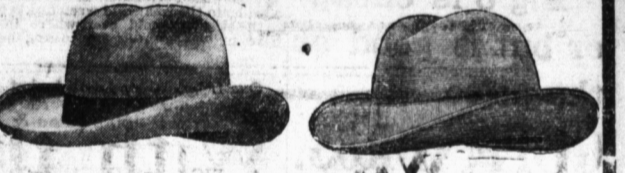
Three Cheers FOR S. A. McDonald's HATS!

The first new hats, the only new hats in the City

Boston's Celebrated Boston Derby.



The Buckley, old England's Best.



S. A. McDonald, THE LEADING HAT STORE.

Tenders For Lot Land Known as City Pound

Sealed Tenders will be received at City Clerk's office addressed "Tender for City Pound" up to the 1st day of March, 1907, from any person or persons willing to tender for all that piece or parcel of land known as the City pound, situated on Bassmore Street, Charlottetown.

The MILLNER PROPERTY

Tenders will be received up to 20th February, 1907, by the undersigned, for the Millner property on Great George St. This is one of the best business stands in Charlottetown. It is a store and dwelling house combined, and yields a large rental. There is a right of way to the back of the premises from Grafton Street. The highest or any tender not necessarily accepted.

CRUISER SINKS FRUIT STEAMER

NEW ORLEANS, Feb. 22.—In heavy weather the French cruiser Kieker ran aground and sank the American fruit steamer Hugoma in the Mississippi river, just off New Orleans on Thursday. Captain Lewis of the Hugoma said that seven Japanese fishermen were drowned. The cruiser was slightly damaged. The Kieker just arriving from Havana was rounding a sharp turn and Hugoma drifting with the six mile eddy current, turned directly into the man-of-war. Captain Lewis of the Hugoma says that his signal was mistaken by the warship. The latter struck the fruit ship amidships on the port side, nearly cutting the vessel in two, and within five minutes the Hugoma plunged to the bottom in more than 100 feet of water. Some of the crew scrambled up on the bows of the cruiser before the latter backed free, while others leaped to boats and one or two jumped into the river. The launching of boats was extremely difficult, for when the ships struck the Hugoma rolled far to starboard, remaining there until the cruiser backed away when the fruit ship immediately listed far to port and began to go down.

LEGAL PARTNERSHIP

Notice is hereby given that the undersigned have this day entered into partnership as Barristers, Attorneys, Notaries Public, &c, under the name of

WARBURTON & SHAW

A. B. WARBURTON, D. E. SHAW. Charlottetown.

WARBURTON & SHAW

ATTORNEYS, NOTARIES PUBLIC, Etc. Office in Cameron Block, Charlottetown, P. E. Island.

Boston and New York Ads

JOHNDAIS

107 Fulton Market New York, Wholesale Commission Fish Dealer. FISH! Bass, Smelts and Eels a Specialty. All correspondence promptly answered. Stencils sent on application.

CHESEBRO BROTHERS

Wholesale Commission Dealers and Shippers. FRESH FISH, Smelts, Eels, Lobsters, and Frogs are Specialties. Fulton Fish Market, New York. Consignments Solicited.

S. B. MILLER & Co.

Wholesale Commission Dealers in and shippers of all kinds of Fresh Fish, Lobsters, Salmon, &c. Bass, Smelts and Eels a specialty. FULTON FISH MARKET, New York. S. B. WILEY & SONS, Boston, Mass., Transfer Agents.

GEORGE STANLEY, Executor

2-15dlf

AUCTION!

Clearance Sale We are instructed by Mr. John McManis to sell by Auction on WEDNESDAY, MARCH 6TH, 1907 COMMENCING AT 1 O'CLOCK P. M. SHARP His farm consisting of fifty acres of land situated on Winslow Road, Lot 23, 7 miles from Charlottetown, being in a high state of cultivation with commodious dwelling house and good out buildings all in first class repair. Also the following:—1 Mare 5 years old, of home bred pure bred Plymouth Rock; quantity of Hay and Seed Oats and Mixed Grains; 1 Butcher's Bench and outfit, 1 S. S. Scales capacity 200 lbs; 1 Express Wagon; Top Buggy, 1 new Wood Sleigh and Box; 1 new Driving Sleigh, a quantity of Potatoes and Turnips; 1 Express Bed and Breeching (new) 1 Set of counter Scales (20 capacity); PURNITURE—Chest of Drawers and 2 Bedsteads; Sofa, Parlor and Dining room and Kitchen Furniture; Tables and Chairs, etc.; 1 Churn; 1 Washing Machine and Wringing; 1 Hall Stove; 1 Dining Room and 1 Parlor Stove, Lot Stove; Pipe, Lot Mats and other articles too numerous to mention. TERMS—For the Farm at rate, for the balance all sums of \$500 and under cash, over that amount seven months credit on approved joint notes. BENJ. CARTER & Co., Auctioneers. 2-23dlf

CANADIAN PACIFIC

Commencing March 1st and until April 30th, 1907 SPECIAL LOW RATES SECOND CLASS To British Columbia and Pacific Coast Points FROM MONCTON, N. B. To Vancouver, B. C. \$36.40 To Victoria, B. C. To New Westminster, B. C. To Seattle & Tacoma, Wash. To Portland, Ore. To Nelson, B. C. To Trail, B. C. To Rossland, B. C. To Greenwood, B. C. To Midway, B. C. Proportionate Rates from and to other points. Reduced rates to points in COLORADO, IDAHO, UTAH, MONTANA and CALIFORNIA. For full particulars call on J. E. MATTHEWS, Ch'town, P. E. I. or write W. H. HOWARD, Acting D.P.A., C.P.R., St. John, N. B.

H. A. Tanton & Co.

GREAT GEORGE STREET. Dealers in all kinds of musical goods, violins, accordions, guitars, harmonicas, sheet music, music books, also fine stationary, toys, dolls, games, fancy and complete posts, picture looks and school supplies. 12-10lmwlrwgm

FOR SALE

Situate on the north side of Hillboro River opposite the city, one mile from Charlottetown, containing 180 acres, 130 acres cleared and in a high state of cultivation. Terms liberal. For further particulars apply P. McKENNA, Charlottetown. Queen Street.

WHOLE FAMILY FROZEN TO DEATH

ESTEVAN, Saskatchewan, February 22.—An appalling story reached here to the effect that a farmer named J Radcliffe, his wife and three children were frozen to death about two weeks ago, under the most tragic circumstances. Radcliffe was a home-steader, who came over from England last May, and took up a homestead forty miles from here. He came to this place for coal and provisions, and it is thought he lost his way in a storm returning home. He was found with his oxen frozen to death on the ice in a neighboring creek. A neighbor named McAlpine called at Radcliffe's home during his absence and found his wife and children frozen solid. There was no fuel or food in the house. Sergeant Lett of the mounted police confirms the report, and is making an investigation.

Prize Winners in Diary Contest

Results of the Competition in Which \$200 in Gold is Given For the Best Diaries Kept in

DR. CHASE'S ALMANAC.

If there were any doubts as to the interest taken in this Diary Contest, would soon disappear at sight of the prizes of Dr. Chase's Almanac which are listed into the office during the early part of January. And during the last few days the number of enquiries as to the results remains as that some time as well as much labor has been required to have the judging carefully and accurately done.

- The committee of judges, Mr. J. F. MacKay, Bus. Mgr. "The Globe"; Mr. Geo. E. Scroggie, Adv. Mgr. "Mail and Empire"; and Mr. H. B. Somerville, "The World," have, after due consideration, made the following awards:—
- 1st, \$100 in gold, Mr. and Mrs. Sanford Hoar, Seort Road, Petticoe, N. B.
 - 2nd, 50 " Mrs. Joseph H. Cook, Beachville, Ont.
 - 3rd, 25 " Rev. Jos. H. Chan, Newburgh, Ont.
 - 4th, 5 " Mrs. Joseph Halliday, Williamsford, Ont.
 - 5th, 5 " Mrs. Lucy A. B. Smith, 322 Canby Street, Vancouver, B. C.
 - 6th, 5 " Mr. James Arthur, North Rustico, P. E. I.
 - 7th, 5 " Miss Rankie Watts, Waterville, King's Co., N. S.
 - 8th, 5 " Mrs. John Rankin, Makinak, Man.
 - 9th, 5 " Madame Marie Louise Patenaude, St. Marc, Vercheres Co., Que.
- Many who did not obtain a prize deserve special commendation for well kept diaries, while others made the mistake of putting their names from newspapers etc., instead of entering the everyday events of home life which make a diary both useful and valuable for future reference.
- The 1907 edition of Dr. Chase's Calendar Almanac contains full particulars of the competition now going on, and if it has not reached you we shall be pleased to send a copy to your address. Edmanson, Bates & Co., Toronto. 2-26dlf.