

**Local Views**

**People's Theatre**

**Eighth Instalment**  
**"The Adventures of Kathlyn"**  
**--The Cruel Crown--**  
 We left Kathlyn hiding in a Bullock Cast surrounded by leopards. This number is full of excitement and thrills. Something doing every moment.

**Kay-Bee Drama**  
**of the Canadian Wilds**  
**"NORTH OF 53"** In Two Parts  
 The very title of this stirring drama of the Canadian Northwest breathes the air of lumber, camps and ferny woods and the crude life of trading stations

**The Sultan and the Roller Skates**  
 A laugh in every foot

**2 Shows 2**  
**7.45 & 9 p. m.**

**Admission 5 cents**

**Kathlyn Thursday**

If you want a good investment put your money in the St. Lawrence Silver Black Fox Co., Ltd. Full particulars on application to Wm. Moran Secretary, Box 506, Charlottetown. 3363-7-10 Mt.

FOXES BOARDED. The Charlottetown Silver Black Fox Co., Ltd., are prepared to ranch a few pairs Class "A" foxes on very attractive terms. Apply E. S. Coffin, Secy. 4004-8-8 Mln.

Notice is hereby given to all owners or keepers of dogs that if the annual dog tax is not paid before the 15th day of August proceedings will be taken against them in the City Police Court.



**THE MILLION DOLLAR MYSTERY**

Our diamonds are really the best for price that reputable sources can secure. We have long experience in dealing with the "gem of gems" and can assure you of satisfaction in purchasing here.

A diamond makes a good investment and is a sign of prosperity that will not pass unobserved. See our assortment.

**W. N. Tanton**  
 Sunnyside

Just received a nice assortment of New Silverware suitable for wedding presents. Quality & prices right.

**C. W. Patterson**

**Diamonds Make Good Investment**

Our diamonds are really the best for price that reputable sources can secure. We have long experience in dealing with the "gem of gems" and can assure you of satisfaction in purchasing here.

A diamond makes a good investment and is a sign of prosperity that will not pass unobserved. See our assortment.

**W. N. Tanton**  
 Sunnyside

**THE CENTRAL GUARDIAN**

IT PAYS to buy in this Province.

**HARTNEY HALL.**—There will be no service in Hartney Hall on Friday evening next.

**FOX STOCK WANTED.**—The Canada Fox Exchange, Charlottetown, have a bid for five shares in twenty-one fox companies paying dividends this fall. See ad. in another column. 4975.

**CHURCH OF SCOTLAND.**—Rev. Evan MacDougall will preach Sabbath 10th at Brooklyn at 10.30, Iris, at 2.30 and Belle River at 6.30 p. m. Also Monday 17th at Murray River at 7.30 p. m.

**HOME FROM OILFIELDS.**—Mr. G. W. Myers one of the most prominent oil men in Calgary, Alta., crossed over in the Empress Tuesday evening to join his wife and little daughter, Myrtle, who has been spending the last six weeks with her mother and father, Mr. and Mrs. John Waugh, Wilmot Valley. Mr. Myers is President of the Canadian Queen Oil Co. Ltd., Vice-President of the Eureka Oil Co. Ltd., and Secretary Treasurer of the Beaver Oil Co. Ltd., besides a heavy stock holder in a number of other companies all with headquarters in Calgary. There are about twenty oil rigs now drilling near the city and expect to have the field proven inside of six months. The Beaver Oils are now drilling with one of the most powerful Mogul Rotary drills that can be purchased and expect to go down 2000 feet in 60 days. Mr. Myers expects to be on the island about four weeks.

**SCHOOL REOPENS.**—Pownall School has opened with good prospects. Mr. McLeod of Ugg is the new teacher.

**ORWELL CIRCUIT.**—Rev. Charles A. Riley, of Copenhagen, N. Y., who is spending a brief vacation with his wife's parents in Bay Fortune, will conduct services in the Presbyterian churches of Orwell and Orwell Head on the Sundays of August 16th and 23rd.

**SAFETY FIRST.**—In the Kindergarten Hall on Tuesday night a very interesting illustrated lecture was delivered to a large gathering of the employees of the P. E. Island Railway by Mr. J. E. Long, "Safety first" engineer in connection with the Dominion Railways. A number of ladies were also present. The "safety first" is a movement which was adopted in Canada some three years ago with a view to the prevention of accidents on the railway, and the purpose of Tuesday's meeting was to interest the local railway men in it. Mr. McEwen, Superintendent of the P. E. I. Railway, acted as chairman and introduced the lecturer. Mr. Long gave a brief explanation of the movement, which he said was simply a practical plan of co-operation between railway officers and employees for the discovery of unsafe practices and conditions which might exist and their correction before and not after the occurrence of accidents. It did not mean any radical changes in the methods of operation, but systematic attention to the little details which might affect the safety of both the railway men and the travelling public. The movement sought to eliminate avoidable accidents, and enormous success had already attended its operation. About thirty or forty stereopticon views were then shown, demonstrating the wrong and the right methods which railway employees should pursue in their daily work and profusely bringing out the fact that the practices which appear the most harmless may have the gravest results. Mr. Long gave a full and interesting description of each picture, insisting that it was imperatively the duty of every man to correct, immediately he observed it, any dangerous condition, whether or not such condition came within the province of his department. Mr. Long having concluded, brief remarks were made by Messrs Blair, Duncan, McDonald, Bethune, Alexander McDonald, John Hughes, J. J. Trainor and P. McQuaid, all of whom expressed their hearty appreciation of the excellent lecture from which they had learned a good deal that was both valuable and interesting. A vote of thanks to Mr. Long was moved and seconded and unanimously carried. Mr. McEwen on behalf of the management of the P. E. I. Railway, thanked the employees who had attended.

**WEDDING BELLS.**—The home of the late Mr. and Mrs. Mathieson was the scene of a pretty event on Wednesday, July 28th, when Mr. John McArthur, of Bonwell's, most respectable young farmers, was united in marriage to Miss Etie Mathieson, a fair and most popular young lady of Rose Valley. The bride, who was charmingly attired in a suit of white silk trimmed with costly white lace, and wearing a long veil, was attended by Miss Bell McArthur, who also wore a suit of white silk, while the groom was ably supported by Mr. John Mathieson, brother of the bride. During the early hours of the afternoon a large number of invited guests had assembled and passed the time talking, laughing, shaking hands and making new acquaintances until the old clock tolled the happy hour of six, when the young couples marched from the house, the bride leaning on the arm of her brother Duncan, to the beautiful and well decorated green lawn, underneath the shade of the old apple tree, where the nuptial knot was tied by the Rev. J. H. McLattie of Brookfield, assisted by Rev. A. D. McKenzie, Montreal. When the ceremony was performed the usual congratulations

**ROYAL COMMISSION**

**Prince Edward TO-NIGHT**

**On The Verge Of War**  
**IN THREE PARTS**  
 Three Reels of Thrills and Sensation  
**Paying For Silence**  
 A Big Dramatic Hit

**Mike and Jake in Mexico**  
 A Screaming Burlesque Comedy It's a Joker

**COMING "Our Navy"**

Watch For Dates

**Continuous Show**  
**From 7.15 to 10.30**

**ADMISSION**  
**Orchestra 10c**  
**Balcony 5c**

**Tenders for Bank Building**

Tenders for the construction of a brick building for Canadian Bank of Commerce at Summerside, P. E. I. will be received by the undersigned until Saturday 29th August 1914. The lowest or any tender not necessarily accepted.

Plans and specifications can be seen at the Summerside Branch of the Bank and at the residence of

**GEO. E. BAKER**  
 Summerside  
 3984-8-7, 13, 17, & 20.

**New Goods**

We have a large and excellent assortment of ladies wear now in stock, and new lines arriving daily. We invite the ladies to call in and inspect our blouses in lawn, white and fancy corset covers, ladies' underwear, etc. Prices so low you cannot resist buying.

**P. E. I. Dry Goods Store**  
 formerly  
**Simon Joseph & Co.**

**CLEANSE THE BLOOD AND AVOID DISEASE**

When your blood is impure, weak, thin and debilitated, your system becomes susceptible to any or all diseases.

Put your blood in good condition. Hood's Sarsaparilla acts directly and peculiarly on the blood—it purifies, enriches and revitalizes it and builds up the whole system.

Hood's Sarsaparilla has stood the test of forty years. Get it today. It is sure to help you.

**HOTEL FLANDERS**  
 133-137 West 47th St. New York City  
 JUST OFF BROADWAY

The right kind of a hotel in the right locality. In the heart of theatre district and adjacent to the shopping centres. Positively fire proof. Excellent cuisine and an exceptional orchestra. A large addition just completed containing library, grill and billiard hall.

**Handsomely Furnished Rooms, Private Bath,**  
**\$1.50 PER DAY UPWARD**

From Grand Central Station, cars marked "Broadway" without transferred Pennsylvania Station 7th Ave. cars without transfer.

H. R. SHARES, Proprietor

**Canada Atlantic Fox & Fur Co., Ltd.**



**Canada Atlantic Fox and Fur Company Limited**



**Forty Pairs Pedigreed Foxes at \$18,000.00 a pair. FREE KEEP FOR FIRST YEAR.**  
 (This ranch will be one of the largest in the world and is now under construction on the Union Road)

**Canada Atlantic Fox and Fur Company, Limited.**

CANADIAN OFFICE:  
 Charlottetown, Prince Edward Island, Canada

RANCH:  
 Near Charlottetown, Prince Edward Island

**Authorized Capital, \$1,000,000.00**  
**Present Issue 750,000.00**

Common Stock, no Bonds or Preferred Stock to be issued

**PAR VALUE SHARES \$50.00 EACH**

PROPOSED ISSUE—on 40 Pairs Foxes, Ranch Farm and Equipment.

PAYMENTS—20 p. c. on application, balance August 15th, 1914.

CHEQUES PAYABLE TO  
**CANADA ATLANTIC FOX and FUR CO., LTD.**

Applications may be sent to any of the Directors, who will be pleased to meet applicants at their several offices and give full information.

The Treasury Stock (not issued) \$250,000.00 to be used only for further purchase of Fur Bearing Live Stock if deemed advisable.

**OFFICERS**  
 President—Sir Frederick L. Borden, K. C. M. G., etc., Ottawa  
 1st Vice-President—D. C. McKay, Halifax, N. S.  
 2nd Vice-President—Fred J. Taber, Boston, Mass  
 Sec'y-Treasurer—J. Stanley Wedlock, Charlottetown, P. E. I.  
 Thomas Nagle, St. John, N. B.  
 William Craze, Liverpool, England.  
 Geo. F. Urling, Brookline, Mass.  
 F. H. Manning, Windsor, N. S.  
 B. N. Blackadar, Yarmouth, N. S.  
 Solicitors—Johnston & Inman, Charlottetown, P. E. I.  
 Bankers—Bank of Nova Scotia, Charlottetown, P. E. I.

**Ranch**

The ranch will be located on the Union Road, about six miles from Charlottetown, on a farm of 165 acres. A portion of this property is covered with a beautiful grove of spruce and hardwood making an ideal spot to prosecute the Fox-farming business.

The service of one of the most experienced ranch-builders in the province have been secured, and with his skill coupled with the advice of our Veterinary Specialist, we will be able to give our shareholders the most up-to-date ranch yet built. It will be absolutely safe, sanitary and comfortable.

**Equipment**

A comfortable house for the keepers, barns, ice house, watch-tower and everything necessary for the conducting of a first class ranching proposition will be provided.

**Ranching Expenses**

There will be absolutely no charge for the ranching of the foxes for the first year. All charges for keep, food and everything connected with the maintenance of the foxes—salaries of the keeper, watchman, veterinary inspector—will be paid by the promoters up to Sept. 1st, 1915. This one item alone means a saving to the shareholders of from fifteen to twenty-five per cent., as the charges for keep in the greater number of companies is from fifteen to twenty-five per cent. The shareholders of the Canada Atlantic Fox and Fur Company, Limited, are, therefore, in a position to secure the fullest returns from their investment.

**Large vs Small Companies**

The tendency in this as in all other important industries at the present time is to centralize the business, with the idea that the more foxes that can be ranch under one management the smaller the percentage of expense and the better the returns in dividends to the shareholders. With forty pairs of foxes breeding, if two or three pairs should prove to be barren it would have no material effect on the annual dividends, but if only five pairs were in the ranch and the same thing occurred it would make the dividends comparatively small.

**Future Policy**

While the company expects to earn large profits from the sales of live foxes for breeding purposes, it proposes to retain annually a considerable percentage of each year's production, placing itself in a position where it can pay good dividends from the sale of furs alone, thus making it from the outset a safe and permanent investment, carrying out the original idea of the promoters which is to establish a safe and permanent fur-farming industry.

**Management**

As will be seen by the names of our Provincial Directors the management is in the hands of prominent and experienced men. All of the directors have had a large business experience, and the Secretary-Treasurer and Ranch Manager are men with a successful career in the Fox Industry, all being large shareholders in the company. They will for their own, as well as other stockholders' benefit, guard the best interests of the company in very respect.

**Estimated Earnings of this Company For Three Years**

**STOCK 1915, 40 PAIRS**  
 Estimate number of pups 1915, 120 at \$6,000 each .....\$720,000.00  
 Retain five pairs to add to stock at \$6,000 each ..... 60,000.00  
 Estimate dividend to stockholders 660,000.00  
 Equalling 88 p. c.

**STOCK 1916, 45 PAIRS**  
 Estimate number of pups 1916, 135 at \$5,000 each ..... \$675,000.00  
 Cost of Ranching, etc., estimated at 20,000.00  
 Retain five pairs to add to stock at \$5,000 each ..... 50,000.00  
 Estimate dividend to stockholders 605,000.00  
 Equalling 80 p. c.

**STOCK 1917, 50 PAIRS**  
 Estimate number of pups 1917, 150 at \$4,000 each ..... 600,000.00  
 Cost of Ranching, etc., estimated at 20,000.00  
 Retain five pairs to add to stock at \$4,000 each ..... 40,000.00  
 Estimate dividend to stockholders 540,000.00  
 Equalling 72 p. c.

At the end of three years' operations the stockholders would therefore have 55 pairs of foxes in the ranch, and would receive, on the above estimate, \$1,805,000.00, equalling an average of 80 p. c. annually. In this estimate the price has been decreased each year to take care of any drop in values, which is altogether improbable.

**Guaranteed DIVIDENDS**

The Company guarantees to the shareholders a dividend of not less than ten per cent per annum upon its paid-up capital during the first five years it does business, which is equal to a total dividend of fifty per cent. on paid-up capital in five years.

**APPLICATION FORM**

J. STANLEY WEDLOCK, Secy-Treas. Canada Atlantic Fox and Fur Co., Ltd., Charlottetown, Prince Edward Island, Canada.

Dear Sir—

I hereby make application for ..... shares in the CANADA ATLANTIC FOX AND FUR COMPANY, LIMITED, at Fifty Dollars per Share, and agree to pay twenty per cent. on application, enclosed herewith, and the balance on August, 15th 1914. Should the shares not be allotted the money paid to be returned in full.

Dated this ..... day of ..... A. D. 1914.

Name.....  
 Occupation.....  
 Address.....