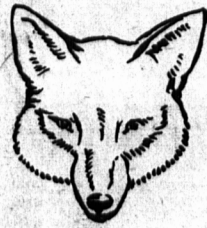


RICKETS No Longer Worry Us!

When Chief Veterinary Surgeon Arendsee of the Berlin Zoological Gardens says that about Vitakalk, he tells most of the story in five words. Rickets is a disease due to improper nutrition. No ordinary diet for captive animals can hope to prevent it. No diet no matter how carefully chosen, can supply the proper calcium and phosphorus, and particularly the anti-rachitic D-Vitamin. So when Dr. Arendsee says, after using Vitakalk for all the animals under his care "We may safely say rickets no longer worry us," he says something of vital importance to fox breeders. He proves that Vitakalk, curing and preventing the commonest animal scourge, is supplying what animals in captivity need in their diet. Mrs. Agnes Jakkeli, Manager of the A. S. Fox Oesterdalens Silver Farm, Ophus Station, Norway—the second largest silver fox farm in Scandinavia—now writes us that she has been using Vitakalk since the beginning of 1927, practically every day, and is very satisfied with the results obtained. She finds the animals enjoy much better condition and develop much earlier; they shed quicker and the new fur is more lustrous and more brilliant in color. She has had no case of rickets during the last two years. She says "Due to its richness in undamaged vitamins, Vitakalk has come to be looked upon as a necessary addition to the food for black silver foxes and other fur bearing animals in captivity."



Tonic & Conditioner Vitakalk

Vitakalk's efficiency is counteracting or preventing rickets is only one of its features. It strengthens veins, whelps, improves milk supply, carries pups safely through weaning, builds strength and bone and muscle during the early days when so many pups go wrong, and keeps the growing fox full of vigor and health. You can see Vitakalk's effect in general alertness, shining eyes, good appetites—all the signs which breeders look for as proof of well animals. Vitakalk is not a feed. It is the famous tonic and conditioner for animals. It is a combination of highly nutritious calcium and phosphorus compounds, vitamin-yeast, and strongly active vitamin vegetable substances. Foxes like it and assimilate it easily. The essential anti-rachitic D-Vitamin is present because the preparation has been subjected to ultra violet light. Circular on Vitakalk in fox farming will be sent free on request. Start with Vitakalk today. Formerly you had to import it from Germany. Now you can get it from Rogers & Arnett, Summerside, P. E. I. See coupon below for prices of Vitakalk.

SEND COUPON TODAY!

ROGERS & ARNETT, DEPT 297
Summer St., Summerside, P. E. I.

I am sending you cash check (or send C. O. D.) following amount of Vitakalk

2 lbs.	\$2.25	25 lbs.	\$22.50
10 lbs.	\$9.50	100 lbs.	\$83.00

Name
Address

TH. GOLDSCHMIDT CORPORATION

68 Beaver St., New York, N. Y.
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Montreal, Hamilton, Winnipeg,
Peterboro, Canada,
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THE PERFECT TEA

Three Crown

The Finest English Breakfast Blend
Your Grocer Sells It.

The Patented Kerogas Burner Generates Gas From Kerosene

Be sure to have a look at this wonderful Oil Stove before buying. It burns 400 gallons of air to every gallon of oil. Gives a hot double gas flame—no soot, no odor. Saves time. Saves fuel. Clean sweet heat always under control.

We also carry the one and two hot plate electric stoves.

Bethune Hardware Co. Ltd.

PHONE 757. 133 QUEEN STREET.
"THE FRIENDLY HARDWARE STORE"



Goodness and Flavor Defy Competition

When you purchase a brick, a pint or a cone of Perfection Ice Cream you are assured of a goodness and flavor that cannot be equalled.

PERFECTION ICE CREAM

may be had from all good dealers throughout the province. The name "Perfection" is now a household word from one end of P. E. Island to the other. Even the children ask their dealer for Perfection Ice Cream—they know every atom is pure.

Central Creameries Ltd. Wholesale Distributors

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Nothing makes a more refreshing and healthful dessert than a dish of Perfection. It saves extra work in thinking up something tasty. Just phone your dealer for your particular flavor.

INSIDIOUS EYE STRAIN

We use this adjective advisedly.

Sufferers from Eye strain may have perfect vision and therefore do not suspect the presence of any eye defect.

The motive power of the entire human organism is Nerve Energy.

Normal eyes, it is computed utilize about 20% of this Nerve Energy, but when Eye-strain is present, a much larger proportion is required. Hence defective eyes, through their consumption of an excessive amount of Nerve Energy may seriously affect the functioning of other organs of the body and produce ill health.

HAVE YOUR EYES EXAMINED
G. F. Hutcheson
OPTOMETRIST

EYES TESTED AND Glasses Fitted

Competent service with latest equipment.
E. W. TAYLOR
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EYESIGHT EXAMINATION

Fitting and supplying Glasses, etc.
H. J. MABON
OPTOMETRIST
Montague, P. E. I.
Office Connected With Drugstore.

Western Guardian

—FOR SOMETHING GOOD TO READ try the Hunter Book Store, 6987-8-8-31

—VISITORS will miss something, if they do not try Annie Hunter's chocolates. 8-8-31

—LOADING LIVE HOGS, SHEEP and lambs, at Kensington Tuesday, Aug. 14th up till noon. Alden Moose, 7031-8-10-31

—ATTEND THE ICE CREAM festival on the lawn of Mr. W. C. McLeod's, Kensington, Saturday evening, August 11th. 7016-8-10-21

—HOME FROM BOSTON — Mr. Ernest S. Gill, formerly of Summerside but now a resident of Boston, is visiting friends in his old home town.

—LIVE POULTRY WANTED. — We are now buying live poultry daily except Saturday, paying highest market prices. J. B. Millman, Kensington. 6751-7-28-smf11

—ISLANDERS RETURN — Messrs. Fred Gaudet and Arthur Perry who have been employed in Brooklyn for the last three years, have returned to their homes in Summerside.

—RETURNS FROM BUSINESS TRIP — Mr. Peter G. Clarke, President of the Canadian National Fox Breeders Association, returned Monday night from a business trip to Toronto.

—NOTICE — All persons owing taxes to town of Borden are requested to make payment of same on or before Aug. 25th, 1928, as after that date same will be handed to attorney for collection. Cornelius Slavin, Town Clerk, Borden, P. E. I. 7003-8-10-01

—THOSE SUMMER STREETS — Practically no work has been done on any of the streets of Summerside this year with the result that they are in wretched shape particularly the east and west end of Water Street, Central and Summer Street. It is understood the Working Men's Association on Monday last asked for the resignation of a member of the council, the demand being made on behalf of 187 members of the Association.

—BREADALBANE CHARGE. United Church of Canada, Rev. David Coburn, M. A., B. D., Minister, Services for Sunday, Aug. 12th: Breadalbane 11 a. m.; Pleasant Valley 10 a. m.; Granville 7 p. m. The Lord's Supper will be observed at the morning service in Breadalbane. Preparatory services on Thursday and Friday at 8 p. m.

—CARS COLLIDE — A Summerside car and another from Tignish collided in Water Street east on Wednesday afternoon resulting in the McLaughlin car owned by the Summerside driver having the two front wheels broken off at the hub and the left front wheel and front axle of the Tignish machine being broken. The drivers were trying to avoid other traffic enroute to the New Annan races when the collision occurred.

—A WATER FRONT BOOM — The waterfront at Summerside is rapidly taking on the look of pre-war-days with home owned craft well scattered along the three main wharves. Added to the steam yacht that was recently purchased by Messrs. Prowse, Hunter and Johnson, a schooner has been brought to the port by James Baster, another by John S. Wright and another not yet delivered has been acquired by Robert Palmer. With this vanguard the prospects for a classy looking fleet next year is very promising.

PERSONALS

—Mrs. Henry McCaull, Summerside, is spending an enjoyable vacation with her daughters Mrs. Frank Craig and Mrs. Edward Benson of Newcastle, N. B.

—Mr. and Mrs. B. C. L. Miles of New York City are visiting the guests of Miss Viola MacKenzie, Notre Dame Street.

Eastern Guardian

—KILMUIR on Monday evening, August 13th, ice cream festival. 7015

—BLUEBERRIES! We need several tons and are paying the highest price for them. Boxes available. R. J. MacDonald & Co., Cardigan. 6986-8-9-31

—EASTERN AGENT—Mr. J. W. Murdoch is Guardian Agent in Moncton and will be pleased to receive news items, advertising, new and renewal subscriptions.

In Memoriam

CECIL EDWARD KELLY

"The less of this brief life the more of Heaven" can truly be said in the person of Cecil Edward Kelly who departed this life on the evening of August 2nd, 1928. Death at any age is hard to bear but when it removes a promising young life it is a much harder trial to endure. Cecil was born in this City on April 10th, 1905 and was the second son of the late James and Mary (Green) Kelly, his father having died some twelve years ago. He was a sunny disposition and it was always a pleasure to meet him. In fact it can truly be said of him he did much to lighten the burden of others by his cheery words, no matter how depressed they felt they would have to smile when "Cecil" passed a joke. He was a lover of music and for this reason became a member of the League of the Cross Band when but a young boy.

At the time of his death he was President of this Society, also a member of Charlottetown K. C. and Canadian Legion Band. In his early start in life he accepted a position with Moore & McLeod's Ltd., which place he held until his death. The esteem in which he was held in the community was evidenced in the vast concourse of people who visited his home and viewed his mortal remains and followed him to his last resting place. His funeral which was held on Sunday, August 5th, was one of the largest ever held in this City. The Canadian Legion Band preceded the hearse with the members of the L. O. C. Band as Chief Mourners, followed by the Knights of Columbus, L. O. C. Boys and sorrowing friends.

The services at the Church and grave were conducted by Right Rev. Monsignor Maurice McDonald.

The honorary pall bearers were: Messrs. George McQuaid, Fred Moore, Eugene Doucette, Ray Hughes, James Duffy and Egbert Hughes.

The active pall bearers were: Mike Campbell, Alf Kelly, Lennie Doyle, William Carmody, William Henry and Frank Prunty.

He leaves to mourn his irreparable loss his Mother, two sisters, and three brothers. His sisters are Mary, nurse. (Falconwood, and Margaret. His brothers are, Joseph, Vincent and Maurice all at home.

"Blessed are the dead who die in the Lord."

RUPERT NORTON MacEACHERN

There passed peacefully away at his home in New Glasgow, N. S., on Tuesday, July 31st, 1928, Rupert Norton MacEachern, son of Daniel MacEachern at the age of 32 years. He was in failing health for some time. All that a loving wife's care and medical skill could do was of no avail. It was God's will to call him to his Eternal home in Glory where to enjoy that perfect peace forever more. He was of a kind and loving disposition and although weak in body he showed Christian courage and patience up to the last. Besides a bereaved wife four children, three sons and one daughter, named: Willard, Daniel, Edmund and Helen. Also a loving father and step-mother, one brother, Andrew, and four sisters, Helen, Mrs. E. C. Robertson of Charlottetown, Susan, Jeanette and Cora of Omaha, Neb. A brief service was held at his home at New Glasgow, N. S., conducted by Rev. Mr. Munroe, after which his remains were conveyed to Charlottetown on the S. S. Hochelaga. His funeral was held from the home of his father, Fitzroy Street on Saturday, August 4th at 2:30 p. m. The service was conducted at the home by Rev. C. E. Robertson, assisted by Rev. W. B. Muir of St. James Presbyterian Church.

The esteem in which he was held was shown by the large funeral procession and also by the many floral tributes which covered and surrounded the casket. Crescent: Father and step-mother, Pillow: Helen, Susan, Jeanette and Cora. Spray: Mr. and Mrs. Andrew MacEachern. Spray: Mr. and Mrs. Henry Mutlow. Spray: Mr. and Mrs. Fred White. Spray: Mr. and Mrs. Dan Curley, New Glasgow, N. S. Wreath: Employees of P. E. I. Telephone Co. Wreath Mr. and Mrs. Albert MacLeod, Chicago.

The remains were laid to rest in Mermaid, Lot 48 cemetery. The pall bearers were: G. R. Brady, Joseph MacAulay, Ted Moore, Louis MacAulay, Ernest MacNevin and Leo MacNally.

(Patriot and New Glasgow Evening News please copy.)

DAVID McLAREN

A very estimable man in the person of David McLaren of McLaren's Mills, Harmony Jet, passed away early on the morning of the 31st ultimo at the home of his brother, Alexander McLaren, Charwood, Lot 45. He, the deceased, was sick about a month. Feeling unwell

Men's Tweed Suits

Sale!

25 per cent Off!

Some Outstanding Week-end Bargains

Ladies' midsummer hats to clear at half price.
Remainder of summer straw hats at \$1.
Children's hats, small headsize suitable for children up to five years, your choice 79c.
Colored stripe curtain net 36 inches wide in Blue and Gold Stripes. Special ... 35 cts yd.
White Lace Curtains 38 x 2 1/4 yd. with double border. Special ... 95 cts. pr.

Ladies broadcloth slips and bloomers white and colored—clearing at each 59c.
Ladies' Summer weight combinations. Regular, \$1.25 59c.
Children's Cotton knit bloomers, sizes 2 to 12 yrs. To clear at 19c.
Frisled Scrim Curtains 27 x 2 1/4 yd. in Rose, Blue or Gold edge. Special \$1.00 pr.

Black Satin Duchesse \$1. an extra special

1-3 off all Kasha and Tweed coatings \$3.00 for \$2.00, \$2.50 for \$1.67, and \$2.00 for \$1.34.
All fancy Black Satin coatings to clear at half price.
Pure silk pongette silk 33 inches, 39c per yard.

A Wonderful Silk Hose at a Saving price \$1.00

The best dollar stocking in Charlottetown

A fresh, very large arrival of pure thread silk stockings, beautifully made, perfect fitting and durable. All the new colors including

Gun metal	Chaire	Blauk
Nude	White	Platinum
Champagne	Arab	Patio
Flesh	Naturelle	Dune
Blond	Hoggar	Atmosphere

By Mail Postpaid \$1.00 pr.

Moore & McLeod Limited

and living alone in the mill-house at Harmony, he came to the home of his brother in June, having no doubt, presence of his approach, was his death. He was never much troubled, and only in the last twenty-four hours of his life did he become helpless. He passed away peacefully about one a. m. in the presence of kind friends and neighbors. He was 79 years old, but strong and hearty at all times previous to his last end. His funeral took place on the afternoon of Aug. 1st from his brother Henry's residence, in Souris to the Souris West Cemetery. Though not an adherent of any church, yet his forbears were Presbyterians and under their auspices he was buried. Undertaker Dingling death: He was never much troubled, and only in the last twenty-four hours of his life did he become helpless. He passed away peacefully about one a. m. in the presence of kind friends and neighbors. He was 79 years old, but strong and hearty at all times previous to his last end. His funeral took place on the afternoon of Aug. 1st from his brother Henry's residence, in Souris to the Souris West Cemetery. worked for a year or two with the

Bringing Up Father

I GUESS MAGGIE'S RIGHT. I'M GITTIN' A LITTLE TOO STOUT. I'LL GO ON A DIET. I'VE BEEN EATIN' TOO MUCH CORNED BEEF AN' CABBAGE.

WOW!

YIS-ME WIFE ALWAYS PUTS CORNED BEEF AN' CABBAGE IN ME DINNER PAUL.

IT SMELLS GREAT.

By George McManus

TO DINTY MOORE'S AN' DON'T STOP UNTIL YOU GIT THERE.