

S. A. McDonald

The Island's Leading Clothing Store.

Xmas Furnishings for Gifts for Men

Our gents' furnishing department is aglow with new things that will prove appropriate as gift articles for men.

It matters not what else you purchase your shopping is not complete unless you include some furnishings—they give a touch of appropriate elegance and serviceability that is appreciated by every gentleman.

Here are some suggestions that are bound to please:

- Silk Neckwear. -Fancy Vests. -Coat Sweaters. -Tie Holders. -Handkerchiefs. -Mufflers. -Kid Gloves.



Japanese kimonos, quilted silk combination colors, black and mauve, navy with red, red with navy etc. Elegant rich and comfortable. Very suitable for Christmas gifts \$1.00 and \$1.00. PATONS. PATONS. 12-6dtf.

"Call in and make this your shopping centre during the holiday season. Our store is warm and cheery, in the very heart of the shopping district. Come in today—you're welcome. G. F. Hutcheson, Sunnyside. 12-8dtf.

"Look all over the city—see where you can get the best prices—then come to us and see ours. All new goods—no old stock. Simon Joseph, Queen St. 12-2dtf.

WE OFFER A LINE OF HAIR PINS ALL SIZES, 12 PACKAGES FOR 5 CENTS. COMPARE WITH WHAT YOU ARE OFFERED EVERYWHERE AT 2 CENTS PER PACKAGE. MOORE & McLEOD. 11-21dtf.

"The Xmas packages in Colgate's Toilet Waters are lovely. We have them in all the different odors, Le Franc Rose, Violet, Bactylis, Cashmere Bouquet, etc. E. A. Foster, Central Drugstore, Sunnyside. 12-3dtf.

"See our adv. of special sale of shirts for the next few days. These are new goods, showing the best patterns of the season, in plain and pleated styles. \$1.00, \$1.20, \$1.45. D. A. Bruce. 12-2dtf.

THE WRECK OF THE HEATHFIELD.

The following notice is clipped from the Bristol, Eng., Record, and will be of interest to a large circle of the relatives of the deceased. An inquest was held on Saturday at Walls on six of the crew of the steamer Heathfield, including Capt. McPhee, of Bristol, which foundered off the Norfolk coast.

Thomas Muir, of South Shields, the second mate stated that the captain ordered one of the lifeboats to be launched, and witness and the boatswain only were told to get into it. The captain afterwards told them to make for the shore for assistance. Several times they were washed overboard, and eventually drifted to land.

A verdict of accidentally drowned was returned. THE LATE CAPTAIN MCPHEE. The funeral of Captain McPhee, late master of the steamer Heathfield, which foundered in the North Sea during the recent gale on Oct. 13th, took place on Tuesday afternoon, at Trinity Presbyterian Church. A large number of friends of the victim of the wreck, whose home was at Cranbrook Road, Redland, were present at a service which preceded the interment at Arno's Vale Cemetery. The principal mourners were Captain Daniel, (father-in-law), Mr. Murdock McPhee, (son), W. Liscombe, (brother-in-law), T. Stephens, (brother-in-law), T. Daniel, J. Warburton, and R. G. Garwood. At the graveside the service was conducted by the Rev. S. Walker, minister of Trinity Presbyterian Church, and the body, which was brought from Wells, Norfolk, was enclosed in an elm coffin, with brass fittings, the inscription plate bearing the words: "William McPhee, died October 13th, 1910, aged 65 years."

Capt. McPhee was born at Little Sands, P. E. I., and was a son of the late Murdoch McPhee, and brother to Angus McPhee of Hopefield, P. E. I.

Football Cup," filled with the choicest of the "sweets." The Banner Booth represented a student's room and was decked with pennants and cushions in many various designs to suit the tastes of the members of all classes and departments in the college. The decorations at the Fancy Table were also very effective, paper violets being used to carry out the scheme here. Other tables well patronized were the Poster, Apron and Ice Cream tables. The net proceeds of the sale amounted to \$152.

DEARER COFFEE. The housekeeper will have to make up her mind to pay more for her favorite breakfast beverage in the near future or buy a poorer quality and few are prepared to do the latter. Reliable information from South American countries confirms previous reports that the growing coffee crop will be much beneath the average and totally inadequate to meet the demands of the constantly increasing consumption. Importers are now paying 4 to 5 cents per pound more than six months ago for their various grades, and as the profit of the retail dealer is none too large on high grade coffees, he will either have to increase his selling price or accept a profit much smaller than he ought to get considering the expenses of a well managed retail establishment. The consumer has the consolation that old prices will no doubt be restored in the course of a year or so, and it is more than probable the crop of 1911 will be a good one.

Shiloh's Cure quickly stops coughs, cures colds, heals the throat and lungs. 25 cents.

Handmade linens of many kinds—Beer @ Weeks 12-6dtf

Real alaska sable muffs \$18 00 each. Compare with muffs offered at a much higher price. Real alaska ruffs from \$18 00 up PATONS. PATONS. 12-6dtf

Best blankets at Beer @ Weeks. 12-6dtf

Colgate's Goods. We have just received a large quantity of these goods including Ribbon Tooth Paste, Toilet Powders and Waters in all the different odors, Shaving Stick and Powder, Barber's Shaving Soap, (round and conical) Toilet Soaps, Colossal, Old Brown Windsor, White Clematis, Floriz, etc., and all their other lines.

The Toilet Waters in Xmas packages are beautiful. E. A. Foster Central Drugstore Sunnyside

SEVEN HUNDRED FISHERMEN DEAD.

PARIS, Dec. 8.—Official advices confirm the reports of an engagement between a French column and the tribesmen in Senegal, West Africa. The French forces repulsed the enemy but they suffered severely.

The French column was attacked by 5,000 natives on Nov. 9, and the fighting lasted an hour and a half when the enemy was routed, leaving six hundred dead and many wounded on the field. The French lost six officers and 28 men killed, and one officer and three subalterns and 69 tirailleurs wounded.

COMING EVENTS. Red Rose meeting, Lodge Prince Edward, S.O.E., Tuesday, Dec. 13.

Restore the voice with Singers, preachers, lecturers and other public speakers keep their voices clear and strong by using EVANS' ANTISEPTIC THROAT Pastilles. Formula of the Liverpool Throat Hospital. MADAME TETRAZZINI, writes: "I thank you for the boxes of Pastilles sent me, which I find excellent and efficacious." Similar testimonials have been received from all classes of professional men and women, and from nearly every civilized land. Send for free sample to NATIONAL DRUG AND CHEMICAL CO. OF CANADA, LIMITED, MONTREAL.

Our Big Rush for the past 5 Days shows a marked success of our Big Over Production Sale A Wonderful Array Of College Coats We Have Just Opened



THE Coat of Coats for the man who is out doors. An ideal coat for the man who drives.



Never before have our makers produced such splendid garments. They're perfect in every detail.

The new button up collar, the lay-back lapels is the coat that will appeal to you. These coats are the greatest protection to the man who is out in bad weather. The fabrics are Cheviots and Tweeds—in neat mixtures and colorings. Price \$8 00, 9.50, 11.00 12.50

Our splendid clothes service will insure you a garment perfect fitting in every detail. We ask you to call and we will convince you that here is the only place to buy your needs.

NATIONAL CLOTHING CO. The One Price Store

12-8d3i

"People who buy at our store say they never got such bargains before. Other prices look large compared to ours. Simon Joseph, Queen St. 12-2dtf.

"Leather goods lettered in gold free at Carter's. A discount for cash of your purchases at Carter's. Follow the crowd to Carter's book, stationery and fancy goods stores. Presents that please at prices to suit every purse at Carter's. 12-9dtf.

"We have opened up some of our Xmas perfumes in packages and they are simply lovely. It is impossible to describe them. You can't imagine what they are like till you have seen them. E. A. Foster, Central Drugstore, Sunnyside. 12-6dtf.

THIS STORE SELLS MANLOVES IRISH LACE THREAD—THE SORT THAT MOST STORES OFFER YOU FOR 10 CENTS—HERE AT 5 CENTS PER SPOOL. MOORE & McLEOD. 11-21dtf.

Solid Christmas comfort from Ghalldrom. We have Christmas Wicker chairs, Morris Chairs, arm chairs, leathered cover chairs, rocker chairs, baby chairs, baby high chairs, baby rocker chairs, odd chairs and kitchen chairs, at Christmas prices in the furniture department at PATONS. Nothing more suitable for a Christmas gift than furniture. It is both durable and suitable. Some of the above articles referred to will be on exhibition in the different bonths at PATONS Christmas bazaar. 12-5dtf

"Insist on getting Rockwood Chocolates, the best in the land. 12-3dtf.

"If you are thinking of giving a smoking jacket or lounging robe as a Christmas gift we should be delighted to show you our stock. Our assortment is extra fine, and we have them at various prices, and we are before deciding. D. A. Bruce. 12-2dtf.

"Gifts suitable for men. Handkerchiefs, silk ties, sweater, shirts, rain-coat, cloth cap, silk suspenders, umbrellas, links, fur collars, silk muffler, pipe rack, full dress muffler, gloves, cushions, Morris chair, house coat, leather wallet, pajamas, sofa pillow. At Patons. 12-3dtf.

HOTEL ST DENIS BROADWAY and 11th STREET NEW YORK CITY. Within Easy Access of Every Point of Interest. Half Block from West Wall of 3 minutes' walk of Shopping District. NOTED FOR Excellence of Cuisine, Comfortable Apartments, Courteous Service and Homelike Surroundings. ROOMS \$1.00 PER DAY AND UP. Rooms at Reasonable Rates. EUROPEAN PLAN. Table d'Hote Breakfast 50c. WM. TAYLOR & SON, Inc.

NEW ADVERTISEMENTS. NOTICE. All persons having accounts against the Victoria Amateur Athletic Association are requested to send same immediately to the undersigned. These accounts must be rendered in detail, and within a reasonable time, otherwise no action will be taken in regard thereto. Sec'y V. A. A. 12-9dtf

Coal bright, Ashes White, Waste is slight Warm at night. Prices Right.

Isn't it a good Combination? Get it at. A. Pickard & Co's Phone 240.

Send Us Your Wash This Winter

You don't want to wade knee-deep in the snow to hang out your clothes, to have a muddled up house, to bring discomfort to the whole family and run the risk of catching cold or other sickness by washing at home, when we can do the work for you—better, quicker and more economically. We'll call for your wash and deliver it when finished—we'll give you the best results modern methods make possible and are sure once you try the Star you'll not go back to old methods. Phone 151 for our wagon. Star Steam Laundry A. F. Webster, Prop.

Same Old Way not much change in style of skating but a big change in style of Skates. We have all the latest styles in both ladies' and gents' of the celebrated Boker's Skates. Our Guarantee. We will guarantee any Boker Skate purchased from us not to break. A new pair free if they do. The Rogers Hardware Co. Ltd.

DODDS KIDNEY PILLS. SMALL KIDNEY DISEASES. GRAVE RHEUMATISM. BRONCHITIS. RIGHT'S DISEASES. DIABETES. 23 THE PROMISE.

Two Watch Specials For Xmas. We have a limited number of high-grade ladies' and men's watches, received direct from manufacturers and made expressly for us, which are special bargains for holiday shoppers. Each watch is high-grade, well-made, finely finished and accurate. Men's gold-filled watch, 15 jewels, 20 year quality, special at \$10.50. Ladies' gold filled watch, hunting case, jewel, 25 year quality, special at \$12.00. Only a small number left. W. N. Tanton Sunnyside.

OPENING OF TOYLAND. Fancy Goods and Toy Bazaar is now in full Swing 3 Big Stores 3. We are ready for the big Christmas Holiday rush. Departments, Fancy Goods, Chinaware, Glassware, Cut Glass, Brass Goods, Leather Goods, Toys, Dolls, Games, Newest Books, Elegant Xmas Stationery, Calendars, Christmas Cards, New Year Cards, Fountain Pens, and a thousand and one useful gifts. Come in and see. Carter & Company, Ltd. rntuf.

Christmas Stationary! We call your attention to our magnificent line of De Luxe Xmas Stationary in Fancy Boxes. All shapes and all sizes. 25c to \$1.75 Per Box. Haszard & Moore dr.vit