

SAVE SPEND

Let the basement HELP YOU!

Just for men

- Men's Doeskin Windbreakers Color Brown and Navy --- **2.95**
- Men's Nufelt Hats, Color, Brown Blue, Light and Dark Grey --- **1.50**
- Men's Fancy Tweed Caps --- **79c**
- Men's Work Shirts, Color Navy, Light Blue and Tan --- **69c**
- Men's Fancy Broadcloth Shirts --- **79c**
- Men's Spring Weight Long Sleeve Ankle Length Combinations --- **98c**
- Men's Rayon Hose All Sizes --- **20c**
- Men's New Spring Ties --- **25c**

And Boys

- Boys Doeskin Windbreakers Color, Navy and Maroon --- **1.98**
- Boys work Shirts --- **50c**
- Boys Fancy Tweed Caps --- **69c**
- Boys Pant Overalls Sizes 26 to 34 --- **85c**
- Boys First Long Tweed Pants Sizes 28 to 36 --- **1.50**
- Boys Cheviot Knickers Sizes 27 to 32 --- **1.25**
- Boys Combination Overalls Sizes 24 to 36 --- **1.39**
- Boys V and Button Neck Sweaters, Sizes 22 to 32 --- **59c**

Moore & McLeod Limited

Ladies

- Ladies Broadcloth Skirts, Swing Style, pleats and circular styles. Colors Brown, Black, Navy and Green. Sizes 14-20. Price --- **1.98**
- Ladies light weight all wool, long sleeve pullover sweaters. Colors Green, Yellow, Blue, Orange, White and Coral. Sizes 32-38. Price --- **1.45**
- A large line of Ladies Osmor House Dresses in all the latest styles. Sizes 14-44. Price --- **95c**
- Ladies House Dresses in several different styles. Sizes 34-44 Price --- **69c**
- Terry Towels Each --- **10c**
- Checked Dish Towels Each --- **10c**
- Ladies Fancy Trimmed Crepe Nightgowns small, medium and large Price --- **79c**
- Ladies' Crepe Pajamas, Small, medium and large. Price --- **95c**
- Girls Crepe Pajamas, Sizes 8 - 14. Price --- **89c**
- Boys Tailored Pajamas, Colors Blue, Brown and Green. Sizes 2-6 yrs. Price --- **89c**
- A new line of ladies collars in organdy, crepe and taffeta. Many different styles. Price --- **29c**
- Ladies Patent Leather Purses, Colors Navy, Brown, Black and Red. Price --- **65c**



Easter Shoe Parade Full Of Interest

Open Sandals Popular With Heels, Toes and Insteps Bared.

Literally and figuratively the shoe parade for Easter's showing will be dressier and more interesting than at any former era of style for the pedal extremities. Invigorating freshness is bespoken in color and treatment. There is more open-work, more pierced work and more individuality indicated. Novelty is assuming great importance in the styling. The foot has come out of its casing, and the graceful arching lines are in full view in many cases with heels and toes quite openly uncovered.

Sandals Color Conscious

Regarding sandals, pastels and bright colors will presume to lead. High riding Empire styles, open-heel and open-toes being common features this spring. Many and varied are the spring sandals which come to us in day-time and evening models, all bearing the same stamp, smart innovations based on modern themes.

High cut oxfords, laced from a toeless line patten across the pavements of style's emporiums in navy and black as well as in the new red earth and utility browns. The high cut oxfords which lace from the toe to the tip of the high front of gabardine and patent leather has taken the eye of many a discriminating woman who loves smartness along with novelty.

The Housewife and Her Activities

(Continued from page 8)

Milk is not fattening and is beneficial to stout persons as well thin. He said that milk is a food and not a beverage, therefore stout persons should use it as a food to replace other food rather than as a beverage.

"Another superstition is the idea that milk is constipating. This notion is based simply on the fact that the solid matter in milk is largely absorbed by the body during digestion. For normal individuals, milk should be used as part of a balanced diet containing foods which possess roughage."

A NEW TREATMENT FOR THE NAIL BITER

Mothers used to put bitter aloes on nails to discourage the boy or girl bent on nail destruction. Still another way was to use a ruler tying hands behind backs, as a reminder, was resorted to, also. And of course lengthy scoldings and lectures.

Such tactics were almost useless, and besides, cruel.

Try an experiment and take your Johnny, one fine day (if he is a nervous little nail-chewer) on a round of pleasure, with nothing to worry about such as friends who bulldoze him or lessons to burden him; put on his best and most becoming clothes and give him some money to spend. Keep him laughing and sunny all day, and also an eye out for those hands. We'd venture to say that not once has he lifted his hands to his mouth unless it was from sheer over-excitement and joy.

Which proves that the habit is emotional. Perhaps it is a direct worry, such as lessons or play-mates, or even family trouble that causes it. But it may be that the whole pressure of living is just too much. Inferiority, lack of confidence, perhaps a secret feeling of guilt, which some children develop easily are worries that count far more nervously than tangible reasons.

DUCHES OF GLOUCESTER WEARS VIOLET BROADCLOTH

The Duchess of Gloucester has been seen recently wearing Hartnell's pale violet thin broadcloth dress with striped silk gilet, and loose violet jacket banded with shaded beaver. She also wears a flat violet pillbox with swathed band of broadcloth and striped silk around the edge.

QUEEN ELIZABETH'S WARD-ROBE

Queen Elizabeth is spending busy mornings with her dressmaker and has ordered 24 dresses for the approaching season from Norman

as usual with Smart Dressed Men the EASTER PARADE

Parade starts at - Prowse Bros. Limited



BACK in the late (80's) when Grandfather dressed for Easter he made Prowse Bros. his dress-up headquarters. And every Easter since then men and young men have endorsed his choice!

For Spring and Easter of 1937 Prowse Bros. reputation for style and value is increased by the really tremendous selection of suits and topcoats. Between \$18 and \$32 you'll find every smart style, fabric, pattern and color in both suits and coats. If you haven't bought your new clothes yet we suggest that you begin first thing in the morning!

\$18.00 to \$32.00



EASTER HATS

Snap brims and homburgs in the smartest style, in the finest felts, in the most becoming shades. Sizes and models for all men --- \$5.00

EASTER SHIRTS

Stripes, plain whites, white on whites and patterns in pre-shrunk and fast-dyed fabrics. Collar styles for men and young men at --- \$2.00



EASTER TIES

Silks, repps, satins, mogadors and moires all made by hand. They knot beautifully and will not wrinkle. Get yourself several while you're at it --- \$1.00



EASTER HOSE

Fine silks in plain colors, clocks and patterns. Reinforced for extra long wear. An outstanding group, both for style and value, are offered at --- 50c



PROWSE BROS. LTD.

Some Are Silk

There is a degree of sleekness to many evening gowns, particularly those which are Empire adaptations, and so slim in silhouette that

they're referred to as Regency sheaths. At the other extreme are the wasp-waisted, full skirted, dropped shoulder gowns which are an outcome of "Gone with the Wind" interest, and are therefore referred to as Southern Belle gowns.

TALK TENNIS EFFICIENCY

PRETORIA—Badminton playing reduces tennis efficiency according to an official of the Southern Transvaal Tennis Association, but his views are opposed by other South African tennis experts.

PERFUME—THE NEW WAY

No longer need perfume be sprayed on one's clothes to express one's personality. One "wears" it in a new way. Clips and brooches are provided with tiny phials of perfume which vaporize slowly surrounding the wearer with a haunting and not too pronounced fragrance.

Flower shapes are being designed to match one's favorite scent. A rose-shaped brooch in diamonds contains rose perfume. Another takes the shape of a spray of violets fashioned in deep purple amethysts.

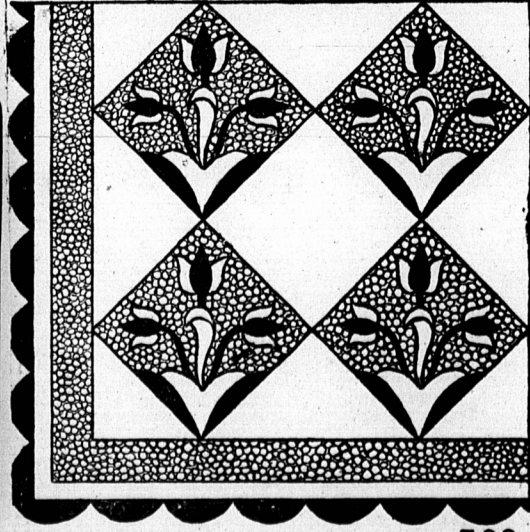
"I WAS ALL NERVES"

FOR young girls growing into womanhood, for women in middle life going through the "change," or those who suffer from headache, weakening drains, backache and nervousness, Dr. Pierce's Favorite Prescription is just the vegetable tonic needed. Read this: Mrs. William Roy of 15 Pelham Road, St. Catharines, Ont., said: "I was all rundown and seemed to be 'all nerves.' I did not feel at all well. I could not do a day's housework without feeling tired to death. Headaches also sapped my strength. I decided to use Dr. Pierce's Favorite Prescription and it strengthened me and rid me of that run-down, upset condition." Buy now!



APPLIQUE TULIP QUILT

by Mayfair



300

Mayfair Needle-art Design No. 300 Tulips in any form are essentially a sign of spring. When these cleverly designed and colorful ones are appliqued on a quilt, they will bring a feeling of spring and well-being into your boudoir the year round. The decorated blocks consist of flowers, leaves and stems appliqued in bright colors on a plain background. Not only will you want this smart motif on a quilt, but you will also want to use it on cushions, kitchen chair backs, curtains for bedroom, bathroom or kitchen, runners, breakfast sets, etc., etc. The pattern includes a transfer of the design as well as cutting pattern for the patches, color suggestions, and complete instructions for making and quilting. For complete patterns and instructions for all of these designs, send 20 cents in stamps or coin (coin preferred) to The Charlottetown Guardian Needlework Department.

Use this coupon Print your name and address plainly To The Charlottetown Guardian Needlework Dept. DESIGN NO. 300 Name Street Address City Province

BRINGING UP FATHER



-By George McManus

DANDRUFF AND HAIR LOSS CHECKED ITCHING RELIEVED BY USING CUTICURA SOAP and OINTMENT



Flowers In Bloom

Flowers seem to be growing everywhere, and corsages are more plentiful than ever before. In the very youngest type of gown, flia flowers are used to form complete boleros, little capes or jackets. Some flowers are made to be applied as clips on low necklines. Embroidery occurs again and again particularly on the sheerest of nets.

The fitters go to Buckingham Palace almost daily. There is so much work attached to the Royal wardrobe that often the workers spend the entire morning at the Palace and have afterwards mentioned the consideration shown by their Royal patron who orders they be served with "morning coffee."

MARCELS AND MAKEUP A MENTAL PICK-UP

Marceles and makeup go a long way to aid women suffering mental ailments. Dr. D. W. Griffin, superintendent of the Central Oklahoma hospital for the insane.

"When the women get their hair done and their fingernails fixed, you should see the change in them," he exclaimed concerning the 1,200 women patients. "First thing you know they are going to our dances and to chapel." Dr. Griffin said one result of the beauty treatment was amusing: "Some of these farmers in their blue overalls come down to see their wives for the first time, take one look at her and try to take her out of here before she is completely cured."

Nottingham lace. For full court dress her Majesty chose a model of cream satin embroidered in gold which had recently been pictured in a leading fashion paper but which was immediately withdrawn as is customary after a Royal selection.

The day time dress are to be of multi-colored print in the majority of cases, and are planned to wear under light coats for such afternoon functions as bazaars.

Tweeds presented to the Queen by Scottish weavers are being made into suits and dresses and she has shown a marked preference for simple lines in all the models. Her tea gown, a model named "Five o'clock," is of heavy crepe in a delicate shade of mauve and relies on graceful drapery rather than on frills for its charming effect.

Hartnell, youthful London designer much in vogue with the young smart set.

The Royal order includes dresses, afternoon dresses, full court dresses, special gowns for Ascot and the Buckingham Palace garden party, tea gowns, evening coats and fur capes which are to be remodelled from valuable furs.

The selection of colors has been found a difficult task. Her Majesty and her designer have spent a great deal of care so that there will be no clash with uniforms or furnishings. During a fitting, which may last two or three hours, the Queen keeps beside her the orders and ribbons she intends to wear with the gowns so that there may be no uncertainty or mistakes in the blending of shades. She has shown a decided preference for blues and a becoming pink.

An evening coat of iris blue velvet with a luxurious fox collar tinted the same shade is one of the loveliest of her selections. Another coat is of turquoise velvet with bandings of chinchilla. A pale blue lace dress with jacquette trimmed with narrow mink bands has been chosen for afternoon wear and there are several evening dresses of