

**Sale of Substandard STOCKINGS — 69c**

A number of substandard full fashioned crepe hose, in shades of Bark, Saunter, Regent, London-mist. Sizes 8 1-2 to 10 1-2. (Those hose are not perfectly clear) good value at 69c pair.

Boys' heavy black ribbed woollen hose in sizes 7 1-2 to 10 regular price 65c for 50c pair.

Heavy fleeced lined hose for women in Black, Gun-metal, Smoke, 33c pair.

Women's silk plated or wool hose, Penman's make regular \$1.00 for 79c a pair.

**44th Anniversary Sale Opens WEDNESDAY, JAN. 6th**  
3 BIRTHDAY CAKES . . . PRIZES IN

**ALL DEPARTMENTS . . . BIRTHDAY BARGAINS**

WE ARE CELEBRATING OUR FORTY-FOURTH BIRTHDAY THIS MONTH—FOR THE PARTY WE ARE HAVING THREE BIRTHDAY CAKES WHICH WILL GO TO THE OWNER OF THE FORTUNATE TICKETS. SPECIAL DEPARTMENTAL PRIZES—DEPOSIT A TICKET IN THE BOX WHEN YOU MAKE A CASH PURCHASE OR WHEN YOU PAY A BILL AT THE OFFICE.

**Anniversary Sale of GLOVES**

Special Fur-topped Chamoi-sette glove with fleece lining regular \$1.00 for 69c.

Children's gauntlet Furtex Wolsey's gloves regular \$1.00 for 44c.

Special in children's fleec-lined chamoi-sette glove. Fancy cuff, regular 75c for 44c.

White washable suede and kid gloves regular \$2.00 for \$1.44.

Misses knitted gauntlet glove all bright colors. Excellent for skiing, regular \$1.00 for 69 cents.

A table of leather, velvet and suede purses selling at 25% regular price.

Sheep skin bedroom slippers with soft warm, natural wool lining. Regular 1.25 value. Anniversary Sale **89c**



**QUALITY CLOTHES**

**44th Anniversary 1893—1937**

**\$20. & \$25. COATS 1744**

Gentlemen! Here's your coat! Truly the buy of the season! 47 coats in this lot of all wool checked and mottled English tweeds—blue, grey and brown Elysians—Alpacacotes, etc. Smart model, raglans, balmacaans, guards etc. Regular \$17.44 values \$20. to \$25. January Sale

**\$20. & \$25.00 SUITS \$18.50**

A genuine bargain in men's suits at \$18.50 55 suits in this range of broken sizes which regularly sell for \$20. to \$25. You'll find, in this lot, fine English worsted serges and tweeds in all the newest shades and patterns There is not an old number in this range of suits — all clean stock A real January Sale Special \$18.50 at

**Youth's Overcoats 12.95**

Here's Your Sale—The more you buy the more you save! Youth's overcoats at \$12.95. Outstanding value! A bargain you should not miss! Heavy all wool tweed and melton cloths, expertly tailored in the full or half raglans, guards, etc. Regular values \$15. to \$20. Sizes 33 to 37. Offered during January Sale at \$12.95

**Boys' Overcoats 9.95**

Smart to look at! Bargains to buy! In this range of boys overcoats at \$9.95. Regular values from \$12.00 to \$18.00. Raglans and guards models in smart all wool tweeds and polo cloths. Sizes 31 to 36. \$9.95 January Sale

**Student Suit \$11.95**

Take note of this! Students suits at \$11.95. A dandy lot of suits to select yours from plain and fancy models, some with one, others with two pairs of pants. Sizes 33 to 38. Regular values \$13.50 to \$19.95 \$11.95 January Sale

Another lot of boys suits, some with one pair of pants, others with one pair of golfers. Fancy tweeds and serges. Regular values from \$7.50 to \$15.00 January Sale \$6.95

Prizes only available for Cash Sales or Cash payments on accounts.

**Anniversary Sale of LINENS**

Travellers samples selling at less than regular cost prices. Hand embroidered Linens, Laces, Damasks, Towels, etc.

**Sub-standard, bleached SHEETS**

Worth regular up to 5.00 pair on sale at  
Size about 68 x 90" 69c each  
Size about 76 x 90" 89c each  
Size about 63 x 100" 99c each  
Size about 72 x 90" 99c each  
Size about 78 x 90" 99c each  
Size about 81 x 100" 1.19 each  
Size about 81 x 100" 1.39 each  
Size about 90 x 108" 1.59 each

Irish Linen Glass Towels 17x28" 15c each.

Linen Huck Face Towels fine quality 18x34" 59c pair.

Colored bordered Irish Linen Roller Towelling 17" wide on sale 5 yards for \$1.00.

Colored bordered Irish Damask Table cloths 50x50" 39c each.

Bleached Table Damask worth from 50 to 60c yard—54" wide 39c yard.

Wabasso Hemstitched Pillow Cases 12x33"—19c each.

Colored Bedspreads 80x100" wide worth to 1.85 clearing at 1.29 each. Colored Terry Towels, size 16x31" sale price 19c pair.

Bath Towels, white with colored stripes extra large 24x48"—75c pair. Remnants of Print Cottons, Broad-cloths, sheetings, unbleached cottons, etc. at special clearing prices.

**MENS' SHIRTS worth to \$2.50 \$1.44**

Men's Wool Scarves, all our Plaids and Tartans, Anniversary Sale \$1.00 for 75c.

Men's Shirts with separate collars, plain white, plain cream, plain blue, Anniversary Sale \$1.50 for \$1.00.

Men's Shirts with attached collars, plain or fancy shades. Prices up to \$2.50. Anniversary Sale \$1.44.

Men's Fancy Hose, fall weight, a large variety of patterns to choose from 35c Anniversary Sale 3 for 89c.

**Girls . . . and Little Girls Coats and Ensembles One Third OFF**

GIRLS COATS—GIRLS ENSEMBLES OF COAT HAT AND LEG-GINGS—CLOTH COATS—TWEED VELOUR FUR FABRIC ALL NEW THIS SEASON A WONDERFUL OPPORTUNITY TO DRESS THE GIRLS OF YOUR FAMILY—ONE THIRD OFF.

Girls dresses sizes 1 to 6 jerseys and crepes colors red, blue, green and brown, some with panties smocked effect or zipper front. **1.19**

Regular \$1.50 to clear **1.19**

Girls' dresses good quality jersey colors red, blue, navy and green. Sizes 2 to 10 Panties with dresses up to size 6. Regular \$1.95 to clear **1.59**

Girls' flannel skirts in pastel shades rose, blue and white. **2.00**

Sizes 10 to 14 \$2.95 for **2.00**

Girls' Moire bath robes colors rose, blue and red. Regular \$3.25 to clear **2.00**

Girls' flannel jackets Clark Gable back, scarlet and navy. **2.29**

Sizes 10 to 16 \$2.95 to clear **2.29**

**Ladies' HATS 50c regular \$1.95 to \$2.98**

HATS in felt and velvet all colors worth **50c** from 1.98 to 2.98 clearing at

A large assortment of hats mostly black, brown and navy, worth up to \$3.95 clearing at **1.00**

All our fur felt hand made model Hats **1.98** clearing at

**CREPE DRESSES**

formerly to \$12.50

**\$2.00**

27 Crepe and Wool Dresses left over from last year worth up to \$12.50 selling today for **2.00**

**A group of new DRESSES**

One third off

A group of Dresses including Prints and Crepes all this year's styles in Navy, Rust, Black, Wine and Blue selling at 33 1-3% \$10.75 for \$7.17; \$13.95 for \$9.30; \$16.95 for \$11.30 and \$19.75 for \$13.17.

**44th Anniversary "Highlites" Men's Sweaters 1/3 off**

Our annual cleanup of men's and young men's sweaters. All styles are included in this big sale. Pullovers in four different neck lines and many weights. Coat sweaters in all the popular knits. All colors in the marvellous assortment. All selling at 1-3 off.

\$2.25 sweaters for \$1.50 5.00 sweaters for \$3.35  
3.00 sweaters for 2.00 6.50 sweaters for 4.35  
3.50 sweaters for 2.65 9.00 sweaters for 6.00

Men's jackets with full zipper fronts. All wool comfort in navy, maroon or green **3.00**

Men's caps in all wool tweeds, best quality linings and good patterns **75c**

Clearing all boys chinchilla and tweed overcoats and 3 piece suits, and Red River coats. Sizes 2 to 6 years Regular prices \$3.75 to \$12.00. Offered during regular \$1.25 to \$2.50 **1/3 Off**

Sweaters! All wool V neck, zipper neck and twin neck pullovers. Regularly \$1.75 to \$2.50. **\$1.39** January Sale

Balance of our boys bathrobes, regular \$1.25 to \$2.50. **1/3 Off** January Sale

Small boys blue cheviot suits, 2 piece coat and pants. Sizes 24 and 25 only Regular \$4.50 to \$6.00 values. January Sale **\$3.95**

Balance of boys doekin suits, Regularly \$2.35 to \$3.75. Sizes 4 and 5 years only. **\$1.69** January Sale

Boys Guaranteed Horsehide and No. 1 Sheepskin jackets and windbreakers. Regular \$4.50 to \$9.00. January Sale **20% Off**

**25 per cent off KNITTED SUITS**

Our complete range of Knitted Suits including three piece and two piece styles in shades of Flanders, Blue, Indian Clay, Talisman, Friar Brown Green, Black and Navy clearing at

25%. \$13.95 for \$10.47; \$16.95 for \$12.72; \$19.50 for \$14.63; \$25.00 for \$18.75; \$29.50 for \$22.13.

30 Knitted Wool Dresses in Green, Rose, Sand and Blue regular \$3.95 selling now for **2.95**

**Moore & McLeod Limited**