

The Central Guardian

IT PAYS to buy in this province.

SILK UNDERWEAR in dainty designs. Patons Limited. 1802-12-20husatm31E111.

PIPES AND CIGARS.—Give him a nice pipe or box of cigars. We have them, all kinds. Foster's Drugstore. 1799-12-20M31.

A CAMERA makes a very useful gift. See our assortment. Prices right. Foster's Drugstore. 1799-12-20M31.

ALL WHO OWE GOFF BROS. are required to pay their bill by Christmas as we cannot wait any longer. This is the last notice. Goff Bros. Charlottetown. 1799-12-15M61.

OPEN EVENINGS.—We will be open for business Friday, Saturday and Monday evenings do your Xmas shopping here. Prowse Bros. Ltd. 1801-12-20M31.

BOYS AND GIRLS SLEDS AND SLEIGHS, snow shovels, (steel and wood), hockey sticks and pucks. Another lot of snow shoes ordered at Carter's Bookstore. 1773-12-19M31.

OPENING EVENINGS.—We will be open the following evenings do your Christmas shopping here, Friday, Saturday and Monday. Prowse Bros. Ltd. 1801-12-20M31.

ENGRAVING, XMAS GIFTS.—We are pleased to be able to announce that we have again secured the services of one of the best engravers in the province, for the Xmas rush. We believe our customers appreciate the best in engraving and have spared no effort in securing the services of an engraver who will give you the very latest in designs in all styles of lettering. As in former years we initiate free of charge all articles purchased from us. We guarantee prompt and efficient service. W. W. Wetner, of Royal C. G. R. Watch Inspectors. 1623-12-5M1.

ATTENTION.—The postponed Sale of Days will be held Saturday 22nd. 1803

LADIES' KID GLOVES cleaned promptly and well at The Better Shoe Shining Parlor, Sunnyside. 1702-12-14M31.

HANDKERCHIEFS in boxes or separate. Patons Limited. 1802-12-20husatm31E111.

THE MORNING GUARDIAN may be had at the News and Novelty Store of Miss Florine McCarry, Mt. Red, etc. Patons Limited. 1802-12-20husatm31E111.

BLOUSES.—Cape de Chine and Georgette blouses in all popular shades. Prices right. Patons Limited. 1802-12-20husatm31E111.

COLOR SILK MUFFLERS in Rose, Emerald, Opal, Tan, Nile, Red, etc. Patons Limited. 1802-12-20husatm31E111.

XMAS GIFTS.—See our assortment of Thermos Goods, shavers, toilet and manicure sets, travelling cases, etc. Foster's Drugstore. 1799-12-20M31.

GLOVES.—There is nothing nicer than a pair of gloves in Kid, Suede, Fur lined or woolen. Patons Limited. 1802-12-20husatm31E111.

XMAS NECKWEAR.—Come in and see our assortment of Xmas neckwear, prices right and styles correct. Patons Limited. 1802-12-20husatm31E111.

CHURCH OF SCOTLAND.—Rev. James McDougall will preach on Sabbath 23rd at Scarborough at 11 and Cape Traverse at 7. (Patrons please copy.)

HALIFAX RELIEF CONCERT.—The proceeds of the Halifax Relief Fund Concert in the People's Theatre Tuesday evening amounted to the handsome sum of \$205.15, which was handed over to Mr. W. W. Clark yesterday by Prof. E. T. Watkins.

WEDDING BELLS.—Mr. and Mrs. H. J. Crossman, Southport, announce the marriage of their daughter, Helen Maule, to Percy G. Sheridan of Englishwood, N. J., on September 19, 1917. The bride was a Red Cross nurse and Mr. Sheridan is in the U. S. A. An balance Service and expects to return overseas soon. Mr. Sheridan will live in Englishwood while his husband does his duty for his country.

I was cured of Rheumatic Gout by MINARD'S LINIMENT.

I was cured of Acute Bronchitis by MINARD'S LINIMENT.

I was cured of Acute Rheumatism by MINARD'S LINIMENT.



CLARA KIMBALL YOUNG IN "THE FOOLISH VIRGIN" SELZNICK PICTURES

CAST OF CHARACTERS: Mary Line, Jim Anthony, Elna Swanson, Nancy Owen, Jacob Harden, Doctor Mulford, Mary Adams, Conway Tearle, Agnes Mapee, Catherine Proctor, Edward Elkes, Paul Cappellani.

Prince Edward Today Matinee 3.15—Tonight 7 and 8.45 Last Chance to See Clara Kimball Young IN "THE FOOLISH VIRGIN" By Thomas Dixon Author of "The Birth of a Nation" A Picture for Every Girl Who Expects to Marry The Girl who Rushes into Marrying is a Fool More Young Girls Lives are Ruined by Hasty Marriages than by Any Other Process THOMAS DIXON

Relieves Stiff Neck When you wake up with a stiff neck or sore muscles, strains or sprains, use Sloan's Liniment. No need to rub; it quickly penetrates to the seat of pain and removes it. Cleanser than musky plasters or ointments. It does not stain the skin or clog the pores. Always have a bottle handy for rheumatic aches, neuralgia, soreness, bruises and lame back. In fact, all external pain. Generous sized bottles at your druggist, 25c., 50c., \$1.00.

Christmas Gifts We have plenty of them for YOUNG AND OLD HOCKEY BOOTS for boys and girls. FELT BOOTS for Grandma OVERSHOES for Grandfather. BEDROOM SLIPPERS for all. HIGH-CUT BOOTS for Little Girls. GAITERS for Sister and Mother HOUSESLIPPERS for Aunt Jane. MOCCASINS for Tom and Jack TAN BOOTS for Big Brother RUBBER BOOTS for Son in France. TRENCH BOOTS for Beau in Flanders. WHITE RUBBERS for the Baby. LITTLE BOOTS for Little Niece. TAN HIGH-CUTS for My Wife SCHOOL BOOTS for Mary Jane. STORM BOOTS for Hector SNEAKERS for Robert. KNEE BOOTS for Wilfrid. In fact we have something for every one in your house to keep their feet WARM AND DRY Morris-Smith--Beer

Dr. E. C. Harris Eye Specialist Office Royal Bank Building, Charlottetown Office Hours 9.30-12.30 2-5 Phone 153-1.

White French Ivory All the Rage This Christmas By the Piece or Set Buy now—Hair Brushes, Cloth Brushes, Trays—Everything in white for toilet requisites Our usual splendid stock of Christmas goods opening every day. Reddin Bros Phone 86 Opp. P. O.

Just Arrived Frank White's High Class Bon Bons and Hard Mixture Our Own Home Made Candies Caramels Fudges Peanut Crisp Salted Peanuts Island Chocolates Moir's Chocolates Ganongs Chocolates Call at ye old Candy Shop Thomas White Sunnyside

ALWAYS CHEW HICKEY'S BLACK TWIST Hickey & Nicholson Tobacco Co. Ltd. CHARLOTTETOWN, P.E.I.

NEW YORK FISH ADVTs Thomas M. Reid & Co Wholesale Commission Fish Dealers 108 Fulton Fish Market, New York Specialties, Smelts, Eels and Clams. Consignments solicited, daily returns, Stencils and stationery on application. Reference Market and Fulton National Bank, New York. B. B. WILEY & SONS Transfer Agent Boston

Santa Claus Says Give Practical Christmas Gifts For "HER" For "HIM" For "GIRLS" For "BOYS" For the "SOLDIER" FOR "DAD" AND "MOTHER" Johnson & Johnson The Quality Drugstore Cor Kent and Prince Streets

BEST GIFTS in money at G. H. Taylor's. SILK HOSE in all popular shades or black and white. Patons Limited. 1802-12-20husatm31E111. LADIES' BRACELET WATCHES in gold extension also leather strap in large stock at G. H. Taylor's. 1798-12-20M31.

THE W. S. HARKINS PLAYERS IN "IT PAYS TO ADVERTISE" No comedy in years has met with greater success than "It Pays to Advertise." First produced by George M. Cohan, it ran for one solid year in New York and has since been played in every English speaking country in the world. It is loaded to the limit with laughs and funny situations. The plot is developed from the desire of a very rich man that his seemingly pinhead son shall make good in business. This man is the Soap King and so powerful in his control of the output of soap that "should he go bust the whole world would go dry." He commences with his secretary, Mary Grayson, a young woman of amazing shrewdness in business matters to trick his idle heir into going to work. The young man, Rodney Martin by name, has fallen in love with Mary and she, in furtherance of her scheme with his father, pretends to reciprocate his affection. Of course the presence soon develops into a reality. Rodney, believing himself cast aside by his father, starts out to make a fortune in his own business. He has never heard of any other business but his father's so it is natural that into the soap business he will go. He has not the slightest idea how soap is made but he chooses to find in a cook book a recipe for making the cheapest soap in the world. Then Ambrose Peole the press agent of a defunct Musical comedy company, puts in an appearance and explains how easy it will be to sell slabs of soap if it is only advertised sufficiently. Together they invent a trade mark—"Thirteen Soap—Lucky for Dirt" and it is not to be the cheapest, but the most expensive soap on the market. It is to be manufactured at 30 per cent and sold at a dollar. They start their advertising campaign and the results attained are truly amazing. Rodney and his press agent partner have given no thought to any part of the business but the advertising, and when the orders come in they have no idea of the intricate complications that follow thick and fast or to relate how the young folks beat the old man at his own game. Seats on sale at the theatre box office Friday morning at 10 a. m. 1797.

KILLED IN HALIFAX—Among the victims of the great Halifax disaster was Mr. Clement Fraser who was a member in the Hills Foundry and who for a year or more a short time previous to the disaster had occupied a farm in Lower Montserrat, P. E. I. Mr. Fraser was 47 years of age and leaves to mourn their loss a wife and daughter.

PLANS DISCUSSED FOR REBUILDING DESTROYED AREA HALIFAX, Dec. 16.—A report has been submitted to the board of control by Thomas Adams, town planning expert of the conservation commission, regarding the reconstruction of the devastated area in Halifax. The report went into considerable detail showing the magnitude of the problem with which Halifax is confronted. At a recent discussion the board decided to request Premier Murray to call representatives of the city council, the board of trade, the provincial government, the federal government, the executives of the relief committee, the town planning board and the naval and military authorities with a view of having a permanent commission appointed to deal with all matters pertaining to the rebuilding of the destroyed portion of the city and with all problems which are the outcome of the recent disaster.

ROCKEFELLER'S WAR AID \$70,000,000 IN 30 MONTHS TARRYTOWN, N. Y., Dec. 17.—From authoritative sources it was learned today that during the last ten months John D. Rockefeller has personally expended \$70,000,000 in aid of the war. His money has gone to Belgian Relief, the Liberty Loan, the Red Cross, the Y. M. C. A. and other war funds. This huge sum has no connection with the money spent by the Rockefeller Foundation.

THE TWO MACS 149 Gt. George St. The right gift for "HIM" is here—you are sure to find it in our present big variety of gift ideas. How about a Shaving Set Shaving Mirror Safety Razor Outfit Box of Cigars Cased Pipe Soker's Set Co. at Box Military Brushes Traveling Case Card Case Tobacco Pouch Manicure Set—Hundred of other good gifts HERE.

GET HIS GIFT HERE The right gift for "HIM" is here—you are sure to find it in our present big variety of gift ideas. How about a Shaving Set Shaving Mirror Safety Razor Outfit Box of Cigars Cased Pipe Soker's Set Co. at Box Military Brushes Traveling Case Card Case Tobacco Pouch Manicure Set—Hundred of other good gifts HERE.

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