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THE CHARLOTTETOWN GUARDIAN

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PROPERTY SAFE FROM DEMANDS OF LABOR?

Much Can Be Done In England Without Parliament's Consent

(United Press)

LONDON, Feb. 14—Is property "safe" under the new Labor government? Is the Englishman secure in his "castle"? Can he be taxed without his consent?

These are questions now being hotly discussed in the great clubs along Pall Mall and Piccadily.

According to Professor Morgan of the University of London, who is not especially friendly to the new regime, property is distinctly not "safe" if the Labor government wishes to attack it.

Among the powers already lodged with the "government of the day," be it Socialist or Tory, are such tremendous powers as these:

1. The Ministry of Health can take a man's land for housing purposes at its own figure, not subject to review by the courts; likewise the Ministery of Agriculture, whenever it wants land for "small holdings."

2. The Ministry of Health can oust him from his "castle" whenever it sees fit and he must accept whatever compensation is offered him.

3. While it can not increase his general taxes—such as his income tax—without the consent of Parliament, it can increase his local rates or taxes whenever it has a local enterprise which it is determined to put through. If, for example, the town should object to a certain housing scheme, the government can proceed with it and calmly charge it upon the town which must then raise it by local rates or taxes.

In short, all Ramsay MacDonald need do, it is said, is to sit tight in the House of Commons, avoiding controversial issues as long as possible, while the cabinet proceeds with its far-reaching plans for a "Merry" England.

Eventually, no doubt, it will have to go to Parliament, and thence to the people, for increased powers, but in the meantime it can lay solid foundations and have, perhaps, a remarkable showing to present to the electorate when it is forced into its next election.

CANADA'S AUTHORS WILL HAVE PLACE

(Canadian Press.)

MONTREAL, Feb. 14.—It is learned here today that R. J. C. Stead, president of the Canadian Authors' Association, has obtained a concession from the Government to provide for the showing of the literary productions of the Dominion at the forthcoming Empire Exhibition.

It has been arranged that Aegidius Fauteux, in charge of the Library of St. Sulpice in this city, shall make the selection of the works of French Canadian authors, while Dr. George Locke, public librarian of Toronto, will select those of English-speaking Canadian authors.

It is intended that every phase of Canadian literature shall be represented, from historical to romantic works.

PERMASENS NOW IS IN STATE OF SIEGE

(British United Press)

BERLIN, Feb. 14. —The French commandant still sided with Separatists in the fighting between the latter and Nationalists at Kaiserslautern, despite Premier Poincare's announcements that support for the former would be withdrawn, reports from that area indicated today.

All is now quiet at both Kaiserslautern and Permasens, the latter being in a state of siege. Authorities believe the cleanup of the Palatinate is practically accomplished.

From Speyer it is reported that reinforcements are trying to join the Separatists at Kaiserslautern while disturbing rumors have come from the West Palatinate where they are planning new uprisings to revenge their setback at Permasens. The Nationalists in attacking Permasens city hall Wednesday night threw barrels of gasoline into it, which they fired. Some estimates place the number of Separatists burned in the building as high as sixty. Herr Schwab Separatist leader committed suicide.

Died From Burns Received at Skating Carnival

(Canadian Press)

ANNAPOLIS ROYAL, N. S., Feb 14. —Lawrence Wear, died at the home of his parents here today from burns received at a skating carnival last night, when his costume, made of ravelled rope was set on fire by a match used in lighting a cigarette. His wife and child who had been visiting in Windsor arrived home too late to see him alive.

C. N. R. Injured are Recovering

(Canadian Press)

VANCOUVER. B. C., Feb. 14. — Reports from Chilliwack, B. C., indicate that all of those injured when the cars of the Canadian National transcontinental train went through the bridge at Popkum yesterday are progressing favorably All are expected to recover.

The Home Bank Situation Bad

(Canadian Press)

TORONTO, Feb. 14. —That the assets of the Home Bank of Canada, including the amounts recoverable under the double liability of the shareholders, will fall very far short of the amount necessary to meet the liabilities, is the opinion of G. T. Clarkson, liquidator.

MCDONALD WEATHERS FIRST STORM FROM OPPOSITION

Motion For Safe-Guarding of British Industries Introduced by Conservative Rejected by House—McDonald May Give up Foreign Office Portfolio.

(British United Press)

LONDON, Feb. 14—The government is recovering somewhat from the cold chills which swept down their backs following Asquith's solemn warning of the necessity for revising Wheatley's Poplar order. Many members believed the end of the MacDonald government was in sight with this declaration but later consideration shows that neither Liberals nor Conservatives desire the definite defeat of the government at the present moment.

Asquith will probably move an adjournment of the House within the next few days in order to debate the entire question of the Poor Law Relief in the metropolitan area preferring this course to an introduction of a motion condemning the government which would inevitably mean their overthrow.

Certain die-hards are endeavoring to force the Conservatives to support the vote of censure but as party leaders do not favor such a course it is not likely that the government will seek to evade the issue by compromise.

The Liberal course will no doubt be largely influenced by the success or failure of the government to prevent the strike of dockers which is looming up with greater menace every hour.

LONDON, Feb. 14—In the House of Commons last night J. Ward-law Milne, Conservative, introduced a private motion , demanding the appointment of an expert committee to inquire into the problem of better safeguarding of British industries which it was contended are seriously affected by conditions abroad and to provide more employment. After some discussion the House divided and rejected the motion 290 to 103.

LONDON, Feb. 14—It is stated on highest authority that Premier MacDonald is seriously considering the relinquishing of the Foreign Office portfolio owing to the enormous strain which it places upon his shoulders. The only difficulty which faces him in this connection is the task of finding a secretary already in his cabinet or outside who is capable of filling the post.

The heavy responsibility and the immense amount of work involved inthe dual role of Premier and Foreign Secretary is already telling on his constitution. MacDonald was almost too tired to deliver his opening speech in the Commons which lasted for nearly two hours and left him quiet exhausted and

(Continued on Page 3)

Toronto Blaze Throws Out 500

(Canadian Press)

TORONTO, Feb. 14. —Three quarters of Toronto's fire fighting forces battled for five hours today a fire that devastated a four storey brick factory occupied by the International Stock Food Company of Canada, Zyrad Chemical Company, and the Robert Watson Candy works, resulting $200,000 damage. Five hundred people are thrown out of employment.

MEXICO REVOLUTION IS NOW ALMOST ENDED

(Canadian Press)

QUEERETARO, Mexico, Feb. 14. —Enrique Estrada's rebellious forces are continuing in disorderly retreat after the decisive reverse suffered at Ocotlan while scattered remnants of the Vera Cruz insurrectionary army are fleeing northward into the Tuxpam petroleum region and southward in the direction of Oazaca for the purpose of gaining the Isthmian States, according to declarations of General Serrano, Secretary of War, and General Juan Andreu Almazan.

"The rebellion must be considered virtually ended" Secretary Sarrano declared. General Almazan, returning from Tehuaoan whence his forces are operating to the south asserted that the rebels suffered one hundred casualties during the latest brush with the pursuing Federal column under his command near Balsas River in Southern Puebla.

Rumrunner Lost in Storm

(Canadian Press)

BOSTON, Feb. 14. —The loss of the British schooner, Mary Gardner while engaged in rum running between Nassau and St. Pierre Miq., was reported at the British consulate her today by Harold Malcolm of Halifax one of the crew. He said the vessel capsized in a storm.

The Weather, Etc.

TORONTO, Feb. 15.—Maritime moderate winds shifting to north west continuing cold.

High tide this morning at 7.57 and tonight at 7.04.

Sun sets this afternoon at 5.27 and rises tomorrow morning at 7.

Full moon Wednesday, February 20th 12.07 p. m .

Summerside tide eighteen minutes later than Summerside.

SMELT SEASON IS EXTENDED

Ottawa Action Causes Surprise and Dissatisfaction.

A notification from Ottawa, received yesterday by the Inspector of Fisheries here, that the smelt net fishing season is being extended from Feb. 15th, the regular date, to Feb. 25th (date inclusive) has caused considerable surprise among buyers and fishermen throughout the Province. There have been no requests for such an extension and it is generally believed that the effect will be a glutted market and an unwarranted wastage of good fish, owing to the

(Continued on Page 3)

Pope Recovers From Fatigue

(Canadian Press)

ROME, Feb. 14. —The Pope, who suffered a slight indisposition yesterday, following the ceremonies in connection with the anniversary of his coronation, has completely recovered, it was announced at the Vatican today. Cardinal Bourne, who is in Rome, says he has never seen the Pope looking so well. "His Holiness," the Cardinal said, "is bright and alert and interested in everything. He shows no signs of fatigue either physically or mentally."

First Word From Herschel Island

(Canadian Press)

PRINCE RUPERT, B. C., Feb. 14.—The first word from Herschel Island since the date set for the execution of the two Eskimos on February 1, was picked up by the Buckley Bay wireless station today. The message said nothing about the hanging, but stated that Sergeant Thorne, of the R. C. M. P., who was to conduct the executions, had left Herschel "for the outside." Corporal Doak, formerly of Fredericton, was one of the murder victims.

WANT MILLIONS FOR VANCOUVER HARBOR

(Canadian Press.)

VANCOUVER, B. C. Feb. 14 —Estimates approximating $18,000,000 for harbor improvements commencing this year are taken to Ottawa for aproval by the government. Three or four million dollars are for completing the Ballantyne Pier fittings and the construction and equipment of No. 2 grain elevator.

There is also proposed a cold storage plant, a fisherman's wharf, a booming ground on Spanish Banks, terminal railway on the north shore, a lumber assembly wharf, car ferry terminals and there are also set aside certain proposed amounts for purchase of properties on the water front which will be needed in future plans of the board.

WIRE BRIEFS

Last Minute News Flashed in Over the Wires

(British United Press)

MOSCOW, Feb. 14—Leon Trotsky is recovering rapidly from influenza and will soon be able to resume his work as War Minister it was announced today.

LONDON, Feb. 14—Dock laborers and employers resumed their joint conference in an effort to break the existing deadlock and prevent the strike, scheduled to take place Saturday.

SYDNEY, N. S., Feb. 14—President Barrett accompanied by Messrs. Dalrymple and Baxter, arrived here this morning from Montreal.

President Barrett said: "Before anything further can be done regarding the referendum vote on the question of acceptance or rejection of that wage agreement, the miners of this district must return to the pits and start producing coal. The men must follow the instructions of their officers and those of the international organization and stick to constitutional methods if they expect assistance and backing from the United Mine Workers of America."

(Canadian Press)

PIRAMSENS, Feb. 14—Fourteen badly mutilated bodies have been recovered from the ruins of the government building here and two wounded died last night bringing the total number of Separatists known to be dead in consequence of Tuesday's massacre to 16.

Two Arrested For Government Theft

(Canadian Press)

TORONTO, Feb. 14. —Charged with the "theft of certain monies from the Provincial Treasurer during the years 1921 to 1924 inclusive," William J. Murphy, clerk of the city registry office, and James M. Pullock, cashier in the same institution, were arrested today. The amount of the alleged shortage is not known. Auditors are still at work.

Dominion Steel's New Bond Issue

MONTREAL, Feb. 14. —A special meeting of the shareholders of the Dominion Iron and Steel Corporation, Limited, was held here today at noon, and the resolution authorizing the directors to issue $450,000 of six per cent ten year serial equipment bonds which was passed on January 2 was duly confirmed.

Volunteers, Ho!

The Charlottetown Driving Club are having a lot of difficulty in clearing the ice racing course for the races and would appreciate the services of a large number of volunteer snow shovellers to-day and Saturday morning.

The course is the same as utilized for previous races.

Highest Fox Pelt

(Special to the Guardian)

MONTREAL. Feb. 14. —The highest price received for a silver fox pelt at the Canadian Fur Auctions here was $445.

Mr. W. Chester S. McLure scored highest prices with an excellent collection.

NOVA SCOTIA LEGISLATURE OPENS IN STATE

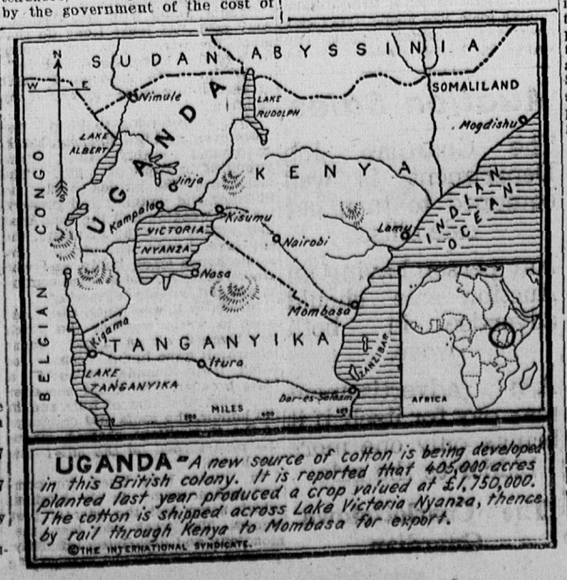
Speech From the Throne Forecasts Important Legislation—Annuities for Teachers, Development of Mineral Resources and Appropriation by Government for Partial Cost of School Books Etc.

(Canadian Press)

HALIFAX, Feb. 14. —Legislation providing for an eight hour day for coal miners, to regulate the sale of shares, bonds and other securities of joint stock companies, the further protection of the feeble minded, and to give effect to resolutions adopted at the recent labor conference at Ottawa, in so far as they are not already covered by existing laws, was forecasted in the speech from the throne read this afternoon at the opening of the fourth session of the fourteenth parliament of Nova Scotia, since Confederation.

Additional proposed legislation includes increased annuities for teachers, the partial absorption by the government of the cost of common school books and measures looking to the intensive development of various mineral and agricultural resources of the province.

The accounts for the year, it was announced, would show a surplus of over $100,000. The session which promises to be one of the most interesting in many years, owing to the large number of private bills in prospect including church union and legislation growing out of the recent audit of civic affairs in Halifax, was opened at three o'clock by His Honor the Lieutenant-Governor to the booming of twenty-one guns from the Citadel and the time honored military and naval display.



UGANDA—*A new source of cotton is being developed in this British colony. It is reported that 405,000 acres planted last year produced a crop valued at £1,750,000. The cotton is shipped across Lake Victoria Nyanza, thence by rail through Kenya to Mombasa for export.*

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STARTLING DEVELOPMENTS IN THE U.S. OIL SCANDAL

Name of Late President Harding and Sale of His Newspaper The Marion Star, are Brought Into The Deal.

(Canadian Press.)

WASHINGTON, Feb. 14.—Developments in the oil scandal tumbled over each other so rapidly today and went so far afield that when night came the National capital had not recovered from the shock.

President Harding's name and the circumstances surrounding the sale of his newspaper, the Marion Star, were brought in by Frank A. Vanderlip, New York Banker, who promptly was subpoened by the Oil Committee to appear tomorrow morning and tell what he knew.

Bainbridge Colby, a former Secretary of State, and one time law partner of President Wilson, for a brief period, was mentioned in information brought to the committee in conection with the vast army of lawyers relative to the various oil interests.

President Coolidge informed by Republican Senators that neither Silas H. Strawn nor Atlee Pomeren could be confirmed as special government counsel in the oil case, made preparations to withdraw their nominations.

James R. Garfield, Secretary of the Interior, under President Roosevelt was considered for appointment, as one of the government Attorneys but investigation showed that Mr. Garfield's firm had legal connection with the Doheny interests in Mexico.

Without a recorded vote the Senate adopted a resolution by Senator Dill, Democrat, Washington, of the oil committee, calling on the State Department for all diplomatic correspondence relating to the Colombine treaty, ratified by the Senate after Secretary Fall had urged it was necessary to protect United States oil interests in Columbia. Then the Senate adopted another resolution by Senator Dill calling for similar correspondence with Great Britain and eight other countries relating to oil concessions.

Ground work for an investigation of the administration of Attorney General Daugherty, particularly his failure to act in the oil scandal and on other matters, was laid in a resolution presented by Senator Wheeler, Democrat Montana. Steps were taken by the oil committee to question, probably to morrow Oscar Sutro, counsel for the standard oil company, of California, regarding his statement that his and other oil companies refrained from bidding on the Fall oil leases because they considered the leasing policy to be without authority in law. A subpoena was issued for Karl C. Schuyler, a Denver Attorney, to produce correspondence relating to Teapot Dome which was described to the committee as sensational.

J. Leo Stack, a Denver oil operator followed up previous testimony of an understanding between Harry F. Sinclair and Standard oil interests by testifying that he had been informed a week before by officials of the Pioneer Oil Company that Sinclair would get Tea Dome.

Some Senators professed to have definite information that both Secretary Denby and Attorney General Daugherty soon would retire from the Cabinet.

SERIOUS FIRE AT RUSTICO

Store of Mr. Simon Pineau Completely Destroyed.

The general store of Mr. Simon Pineau at North Rustico was completely destroyed by fire early Wednesday morning. The total loss is estimated by Mr. Pineau at between $9,000 and $10,000. The origin of the fire is unknown.

The building was a two story wooden structure 22 by 50 feet, and centrally situated in the village. There were outbuildings at the rear, and a lighting plant, which also were completely destroyed. Neighbors discovered the fire at 12.30 Wednesday morning and the alarm soon spread everyone giving what assistance was possible. The fire made such pro-

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A DAILY TALK ON ADVERTISING

By SCAMMON LOCKWOOD

Stunts

The stunt is the most dangerous kind of advertising.

It is something like a wild horse —it may get you to your destination in record time; it may enable you to leave all competitors so far behind that they are entirely out of the race.

Or, it may toss you emphatically on your bean so that said bean will in future be good for nothing more than a container for the idea that you are Napoleon or Alexander the Great. In other words, it may make you, but there is danger of its ruining you.

Some advertising stunts have become historic. One in particular is worth describing. The congregations of a number of churches in Great Britain were astonished one Sunday morning to find in their pews hymn books in binding and every other respect similar to the hymn books they had been using, except for the fact that here and there throughout the books the hymns had been paraphased. One example will be sufficient:

"Hark, the Herald angels sing.
"Beecham's Pills are just the thing,
"Peace on earth and mercy mild,
"Two for man and one for child."

Nobody but the proprietor of a business who was prepared to take whatever consequences might follow would dare, or could dare, or should dare to do a stunt like this.

We can still question the good taste of this particular stunt but we can no longer question its effectiveness. Every reader of those hymn books had his sensibilities profoundly shocked. I think we may safely say that every reader was seriously offended.

But the offense was so gigantic; it was so unparalleled; it was so outrageous that the very enormity of it was its salvation. I have always felt that Beecham got away with it because people subconsciously regarded him as a very naughty little boy who deserved to be spanked but wasn't going to be spanked because he was cute. The very people who were offended, once their indignation passed, chuckled over the thing and, of course, the large number of people who were not very sensitive toward religious matters found it highly amusing. The thing went like wildfire from one end of the British Isles to the other. Beecham's Pills were literally in every mouth.

The trouble with many an advertising stunt is that we have no way of estimating its value even where there is no danger as in the foregoing example, of its doing injury.

The practice of burying a sum of money in some remote spot and getting people to hunt for it has been tried again and again, and I don't think that it has ever been a particular success as a means of really constructive advertising.

Sky writing is another example. Certainly the old charge against advertising that it was nothing but blue sky might here be revived. But unquestionably the blue sky has a value. And yet I cannot tell, and no man knows, until he has tried it, what that value is.

Every stunt is a thing apart, bearing no relation to any other and subject to no rules or regulations. You can't judge it by something else that has come before. It must be judged entirely as a new proposition, and my own advice to the average advertiser would be to do a heap of thinking before he committed himself to any kind of freak or stunt advertising.

Copyright

Announcements, Coming Events, Meetings, Etc

RATES.—2 cents per word each insertion.

**Basket social and concert will be held in Mt. Herbert Hall Tuesday Feb. 19th. Admission 25 cents. Ladies with baskets free. 4i

**Come to Afton Hall Wednesday, Feb. 20th and hear the best concert this season. Admission 25 and 15c. If stormy following fine night. 1510-2-15-3i.

**Reserve Thursday, Feb. 21st for the basket social at Mt. Herbert Orphanage. Proceeds in aid of Home. Good program. 1492 2 14 21

**The Kelly's Cross dramatic club will present the comedy—drama "Hickory Farm" in Kelly's Cross Hall Monday night, February 25. Good specialities. Admission 35 cents 1509-2-15-2i.

Condensed Specials

RATE.—3c per word, net each insertion in this column.

JNO. A. McDONALD, LAND SURveyor, Souris, R. 3. 1415-2-9-1mo.

*FOR SALE—BROOD SOW DUE April 20th. Apply P. A. Morrison, Granville. 1493 2 14 2i

*FOR SALE—WHITE WYANdotte Cockerels. Apply J. H. Stewart, Harrington. 1497 2 14 2i

*FOR SALE—A LARGE CORNER lot with small new cottage, good locality. Apply Box 125, City. 1490 2 14 3i

*FOR SALE — OR EXCHANGE two young turkey gobblers—J. H. Stewart. Harrington. 1497 2 14 2i

*NOTICE—NO FISHING ALLOWed on the West side of Robert Harding's Mill pond.—Henry E. Dixon, Stanchel. 15082-15-1i

*WE HAVE A DISPLAY ON OUR front counter of McCormac's delicious fancy biscuits. Jenkins & Sons.—1516-2-15-2i.

WANTED—IMMEDIATELY MAID for family of three, two miles from city. Apply "R" care of Guardian. 1496 2 14 3i

*WANTED—PEOPLE GENERALly to know that they can get pure tea if they ask for Hazard's Brahmin. 1489 2 14 3i

WANTED—MAN WITH SOME experience to work on farm, good locality, references required. Keith Boswell, Victoria Lot 29. 1475 -2-13-tf

SHAVE 5c. HAIR CUT 15c.—Moler Barber College, Halifax. We can also train a few to be expert barbers. Write for special rates. 2-11dtf.

*FOR SALE—CORNER STORE and dwelling house combined. In good locality. Apply "J." care of Guardian. 1422-2-9-tf

SAUNSOME SAUSAGES, FRESH today. Saunders, Newsome & Co. Market Building. 602-8-246mos.

*THIS IS ORANGE WEEK, 4,000 Oranges sold in two days. Large, sweet, juicy ones at 39c a dozen.—Jenkins & Sons. 1498 2 14 2i

*FOR SALE—FARM CONSISTing of 65 acres, buildings in first class condition. Apply to Brecken Wood, Alexandria. 1515 2 15 4i

*TO LET—THREE PLEASANT rooms, centrally located. Apply 172 Prince St. 1511 2 15 3i

*WILL PARTY WHO FOUND fur driving mitt between Charlottetown and Cornwall please leave at Guardian Office or B. C. Webster's, North River. 1512 2 15 3i

AGENTS WANTED—BIG CLEAN profits. Initial and gold Monograms for automobiles. Exclusive line. Samples and particulars free. National Monogram Company, Suite 24, Coronation Building, Montreal, Canada. 2-16-1i.