

**The Oldest Jewelry Store**  
**on Prince Edward Island**  
ESTABLISHED 1868.  
**Souvenirs of Prince Edward Island**

See the assortment we have in Spoons, Brooches, Hat Pins, Belt Pins and novelties in Jewelry.  
 P. E. Island pennies gilded and made into Brooches, Hat Pins or Charms at 25c.

**W. W. WELLNER, Jeweler**

OUR baby pictures—like all portrait that we make—are natural in pose, properly lighted and beautifully finished. Fast lenses, high class equipment and tireless tact are the reasons for our remarkable success in baby portraiture. Come in some morning and let us get acquainted with the baby. Telephone today for an appointment.

**Geo H. COOK**  
 The Studio where baby is always welcome.

**Hard Coal**  
 daily expected  
 per Schr. Arthur M. Gibson, 5,000 tons best quality hard coal in egg and chestnut sizes.

**C. Lyons & Co**

**SS "City of Ghent"**  
 OF  
 PICKFORD AND BLACK LINE.  
 —1910—  
 Sails from Halifax every Tuesday morning at 7 a. m.  
 Sails from Charlottetown every Thursday evening.  
 Calling at: Sheet Harbor, Isaac's Harbor, Canoe, Arichat, Port Hawkesbury, Port Hood, Cape George, West Arichat, and Summerside.  
 For further particulars apply to

**Carvell Bros.**  
 Agents.  
 6-7dttf.

**New Biscuits**  
 The National Biscuit Co of New York  
 We have just received a shipment of Biscuits from the above Company. They include the celebrated "Uneda's" Biscuits  
 Demier Biscuits  
 Ginger Wafers  
 Saltines  
 Five O'Clock Tea  
 Social Tea  
 And other varieties in Cartons and fancy tins.

**Beer & Goff**

**Opera House**  
 Charlottetown  
 One Night Only  
**Friday, Aug. 5**

**THE FINAL SETTLEMENT**

A wonderful drama of Business and Social Life.

Special cast and production scenery carried for every act.  
 Seats at usual price.  
 Prices 25, 35, 50, and 75c.  
 8-1d5i

**EASTERN S.S. CO.**  
 RELIABLE AND POPULAR ROUTE  
 Between St. John and Boston  
 FARES  
 CHARLOTTETOWN TO BOSTON  
 First Class ..... \$11.20  
 Second Class ..... \$9.20  
 State Rooms ..... 18.35  
 Complete Wireless Telegraph Equipment  
 Coastwise Route  
 Leaves St. John at 9:00 a. m. Monday Wednesday and Friday for Eastport, Lubec Portland and Boston.  
 Returning Leaves Union Wharf, Boston, Monday, Wednesday and Friday at 9:00 a. m. and Portland at 5:00 p. m. for Lubec Eastport and St. John.  
 Direct Route, Leaves St. John at 7:00 p. m. Tuesdays, Fridays and Saturdays for Boston direct. Returning Leaves Union Wharf Boston at 10:00 a. m. Sundays, Mondays and Thursdays for St. John direct. Through Tickets at proportionately low rates on sale at all Railway Stations, and baggage checked through to destination.  
 E. Thompson, T. F. & P. A.  
 Wm. G. LEE, Agent, St. John

**THE QUEEN'S COUNTY GUARDIAN**  
 Head Offices in New Prowse Block—Charlottetown.

The latest news, first of all.  
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 There were no cases before the police court in this city yesterday.

Douglas Steel, is spending a few weeks with his father, Rev. G. Steel, Shediac, N. B.  
 Edna Tanton, St Eleanor's, leaves shortly for Vancouver where she will engage in teaching profession.  
 The Rev. S. D. McPhee, Belfast, will preach in Tryon, Hampton and Bonshaw on Sunday Aug 7th.

It is expected that the Gulnare, now in Quebec, will be placed on the dry dock there about the end of this week.  
 Mrs. W. C. Stewart and Mrs. Charles Large, City were among those who made the round trip on the Northumberland yesterday.

Colonel and Mrs. Moore, City returned last evening from a fortnight's visit to their daughter in Nova Scotia, Mrs. Charles H. Black.  
 The funeral of the late Mrs. Charles W. Nelder took place to Cape Traverse Cemetery on Sunday and not to Tryon Cemetery as inadvertently written for Monday's Guardian.

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The MacKinnon Drug Co. have a splendid display of the celebrated "Sanitol Preparations" in their George Street window. These toilet articles are immense sellers in the United States and although but recently introduced into Canada are fast winning their way into the public favor.

Willie McCarron, aged ten years, son of Conductor McCarron, City, has returned home. The young fellow left his home on Batteries Street on Saturday morning last, and, according to his story, has been in Hazelbrook since. He did not tell what he was doing there. Young McCabe, aged fifteen, who has been missing since Monday was seen by McCarron while away but the latter does not know where he is. It is probable that the young chap will turn up all right.

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The Provincial Rifle Matches which will be shot on Kensington Range next Tuesday, Wednesday and Thursday will, if indications are correct, be the most successful in the history of the Association. Business men, mechanics, farmers, students and others are arranging to have three days of good fun shooting at the elusive bulls eye. Probably no Province in Canada offers a prize list which gives such good encouragement to the new or average shot as this Province. Every man who has some experience in Rifle shooting and wants to spend two or three days most enjoyable should take in the P. R. A.

On Monday last Rosebery Lodge, No. 5, was called to order at the usual time and opened in ritual form. After the regular business was transacted the following officers were installed by Lodge Deputy John W. Smith, assisted by Mrs. H.M. Blake and Mrs. MacDonald as installing Marshals:—C. T. H.M. Blake; V. T. W.H. McInnis; R. Sec'y, Mabel McInnis; Fin. Sec'y, George Panton; Treas., Arthur Hubley; Marshal, Alvah Hubley; Chaplain, Diana Morrison; Guard, Angus MacDonald; Sentinel, Neil S. Morrison; Dep. Marsh., Frank A. Stewart; Organist, Nellie Hubley; P. C. T. Rupert Hubley. As usual a pleasing program was presented to the satisfaction of those present and the Lodge closed in ritual form. The Guardian wishes Rosebery Lodge every success.

Neomah Toilet Cream contains no oil or grease, is perfectly harmless and can be used on the most delicate skin. It prevents formation of wrinkles by nourishing the tissues. Applied daily, it will keep the skin soft and white, imparting a youthful appearance to the complexion. Price 50c. E. A. Foster, Central Drugstore, successor to A. W. Reddin, Sunnyside.

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 For Infants and Children.  
 The Kind You Have Always Bought  
 Bears the Signature of *Wm. D. Hooper*

**Charlottetown Steam Navigation Company Limited**  
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 G. W. WAKEFORD, Manager.  
 Charlottetown, April 28th, 1910.  
 4-29dttf.

**PHOTOS FINISHED**  
 If you took pictures during your outing, bring them in and let us develop them. Special attention paid to amateur work. Work promptly done and charges moderate.

**BAYER**, Phone 192...j

**DENTISTRY**  
 (The latest is the Best)  
**Dr. Thos. E. E. ROBINS**  
 25 Queen Street, Phone 275J.  
 Next door to Beer & Goff's Opposite Blake Bros.

**Dentistry**  
**Dr. C. H. BEER**,  
 Surgeon Dentist  
 Berlin Dental Parlors  
 Richmond St. Phone 108 J  
 Over Prowse Bros.

**PLANT LINE**  
 Direct Route to Boston  
 —FARES—  
 First Class ..... \$ 10.50  
 Second Class ..... 8.95  
 Return, First Class ..... 18.00  
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**Ladies' Hair Goods**



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**Pads**  
 Wool pads with a flexible wire down the centre. Washable. All shades 18 inch 18c  
 24 inch 25c  
 Mohair Roll hair pads—extra large and full 25c each  
 Circular wire pads covered with the best angora hair. All shades 30c each

**Turban Hair Pads**  
 Two sizes in all shades 30c, 35c each

**Hair Switches**  
 Switches made of a real good quality of bohemian hair. Cleaned and made up most carefully in a Sanitary factory—26 inches long \$4.50

**Turban Hairpins**  
 Shell and Amber 12 1-2c, 15c, 18c each

**Ribbon Bandeaux**  
 The very latest and newest aid to a fashionable coiffure. It is three celluloid combs used with a ribbon and comes at 39c set

Side combs, Back combs, Barrettes, etc, in an endless assortment

**Stanley Bros**

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**The Best 25c Tea on the Market**

Matchless Tea is the best of all beverages, it will touch the spot the first time and each sip will prove alright. Matchless tea is rich, pure and carefully blended, is the best moderately priced tea ever sold—and will make the finest beverage you ever imbibed.  
 Price per pound ..... 25c  
 20 lb. caddies f. o. b. Charlottetown ..... \$4.50

**JENKINS** The Grocer

**It will Pay You to Buy Your Cod Fishing Outfit Here**

We buy from the very best possible source—secure very advantage that is to be offered and you derive the benefit.  
 Buy your cod fishing outfit here and make a saving—write us your requirements  
 Cotton tarred cod lines,  
 Cod hooks,  
 Cod leads,  
 Cod swivels,  
 Cod splitters,  
 Cod throaters.  
 Write us for prices and particulars.  
**Bruce Stewart & Co., Ltd**  
 Successors to A. Kennedy & Co  
 Box 243 Charlottetown.  
 dttsrwtf

**SANITOL**  
 TOOTH AND TOILET PREPARATIONS

fifteen in the family, all good



AT  
**Geo E. Hughes**  
 The People's Druggists.

**Grocery Bargains**

Flour per Bbl 5.25 and 5.50  
 Flour 98 lb Bags 2.60  
 Granulated Sugar 20 lbs for 1.10  
 Barbadoes Sugar 10 lbs for 45c  
 25c will buy any of the following:  
 6 lb Rice,  
 7 lb Cream Wheat  
 8 lb Rolled Oats  
 10 Goldust Cornmeal  
 7 lb Graham Flour

**Sanderson & Co**  
 Sunnyside Grocery

**Advertising Sense and Science**

An inch of good advertising is worth more than a foot of bad. After all its not the amount of space and superlatives you use that count.  
 If you are a man who desires to build a lasting, successful business, watch your advertising. Any fool can show some returns by tearing down the future reputation of a business, but it's the advertising that creates confidence and will make permanent customers that count.  
 Keep an eye on your advertising—it's the greatest factor in the success or failure of your business.  
 Let us talk advertising.  
 Phone 123.

**BONNELL**  
 Advertising Agency  
 Cameron Block

**Three Packages of Seeded Raisins**

For 25c  
 Just as good as the best  
**Jas. Kelly & Co.**

**THE EDITOR**

A JOURNAL of information for all Literary Workers. Thirteenth year. Only permanent and successful magazine of its class. Tells what editors want; how MSS. should be prepared; where to find the best market. Answers every question that you want to know about the business of writing for the press. 10c a copy. \$1.00 a year. Send too for sample copy, or 25c for three recent numbers.  
**THE EDITOR**  
 Deposit, N. Y  
 —25dttf