

Dresses

Smart New Crepes \$2.95

There's a wonderful arrival in Crepe Dresses that just gives a new meaning to \$2.95! They are plain and printed crepes in the new light pastel and dark shades. Sizes 14 to 20 Price \$2.95

High-grade styling at a popular price \$5.95

A popular price Dress in high grade styling . . . one that compares well with lines shown at one third more . . . very lovely crepe dresses in a beautiful assortment of colourings, sizes 14 to 20, a superb value at \$5.95



Pure Dye Satin in smart blouses \$2.95

These really are unusually smart and notably well styled, expressing the modes that New York approves today. Gold, White, Red, Rose Green. Many buyers have been delighted with these . . . we think you will too Price \$2.95

Paris Puts On A Flowery Front!

All style reports from Paris call for flowers . . . in your lapel, tucked to your belt, at your throat. Violets perhaps dominate the scene but there's a surrounding of all lovely blooms.

Pick your posies . . . small boutonniere or larger decoration from Moore & McLeod's colorful garden. 90 \$1.25 \$1.50 STREET FLOOR—FRONT



Satin Slip \$1.49

This is a very attractive garment, prettily finished in tailored style or with handsome lace.

You'll like these and agree that they're good value at \$1.49

4 new items ! Basement

STRING SWEATERS—Ascot necks, buttoned fronts, low necks, colours Blue, Yellow, Pink, White, Green, Honey-dew. Size 14 to 20. Price 98c

BLOUSES—Variety of coloured prints and polka-dot Organdie and Lace Trim. Sizes 14 to 20. Price 98c

KNIT SUITS—(2 piece), bright colours in Blue, Green, Orange, Red. Size 14 to 20 Price \$3.95

SKIRTS—Broadcloth. Colours, Brown, Navy, Black. Size 14 to 20. Price \$1.98

These new Spring Skirts that have just come in will delight you. They are modern in cut, shown in black, navy and brown, sizes 14 to 20. \$2.95 and \$1.98

Colorful New Hats FELTS and others \$1.98

This Spring calls for colour in the felts . . . and your hat shop offers you a delightful range of New York's prettiest ideas. 1.98, 2.98 4.95

Moore & McLeod Limited

The Central Guardian

This column is reserved for news of local interest but advertising of any nature may be inserted at a cost a word strictly payable in advance.

CONFEDERATION LIFE INSURANCE.

THE PRESBYTERIAN CHURCH SERVICES, Sunday, March 1st. Cardigan 11.00 A. M. Lorne Valley 2.30 P. M. Montserrat 7.00 P. M. The Minister, Rev. T. Owen Hughes, B.A. at all services. L-3227-2-28-11.

WE CAN SHIP a few sows from dams of advanced registry. Will have same bred if required, particulars furnished on request. We will also have government graded select sows of Bacon type at packing plant, and have the same bred if required. Those would be priced according to hog values at the time. Dept. of Agriculture, Charlottetown. L-3258-2-28-11.

THE BAPTIST CHURCH.—Please note—Ten O'clock is the hour of Sunday morning worship tomorrow. This arrangement is made so that the congregation will be able to hear the message of His Majesty King Edward VIII. The Rev. F. E. Bishop at the morning service will speak on "The Great Requirement." The morning anthem will be Dr. Matheson's "O Love that will not let me go" with Miss Pearl Burns taking the solo. "The Rev. F. E. Bishop will speak, at the evening service on "The Word of Jesus." The evening anthem will be Matthews' "Fairest Lord Jesus." The Communion of the Lord's Supper will be observed at the evening service.

RED CROSS EXECUTIVE MEETS—At a recent meeting of the Executive of the Prince Edward Island Division of the Canadian Red Cross Society the following Committees were appointed for 1936: Handicapped Children's Committee:—Dr. W. J. P. MacMillan, Chairman; Dr. H. D. Johnson, Mrs. J. J. Hornby and Mr. W. J. Brawders. Campaign Committee:—Mr. John McKenna and Mrs. O. G. Duffy, Joint Chairmen; Mrs. V. L. Goodwill, Mrs. J. M. McFadyen, Mrs. L. B. Mellich, Montague, Miss Gladys Holman, Summerside Mr. W. F. Tidmarsh, Mr. D. A. MacKinnon and Mr. R. L. MacClure. Entertainment Committee:—Mrs. J. J. Hornby, Chairman; Mrs. O. G. Duffy, Miss Elizabeth MacMillan and Miss Jessie Fullerton. Publicity and Extension Committee:—Mr. Howard Court, Chairman; Mr. R. H. Rogers, Mr. William Moran and Dr. T. Ware.

FAREWELL GATHERING—Thursday last the friends of Mr. John Neil MacKinnon gathered at the home of Mr. and Mrs. J. W. MacKenzie where a most enjoyable evening was spent. It being a farewell for Mr. MacKinnon who left Friday morning for British Columbia where he intends to stay for an indefinite period. Mr. MacKinnon, a line man by trade, spent the past several months with the North Tryon Electric Co. His work brought him to various parts of the province and with this opportunity he made many friends all over P. E. I. The evening was very pleasantly spent in games, and violin music supplied by Mr. George Chappel and Mr. Percy Groom. The event of the evening was a Strathpey on the pipes splendidly rendered by Mr. MacKinnon himself. Mr. Groom also supplied his talent with those Scotch sticks. Lunch was served by the ladies and a sing song enjoyed by all. The evening was brought to a close by wishing Mr. MacKinnon all kinds of good luck in his new field of labor. Then a friendship circle was formed and the boys honored Mr. MacKinnon and sang for He's a Jolly Good Fellow and Auld Lang Syne.—Patriot Please Copy.

W. C. T. U. Notes

THE BRIDGE BUILDER
An old man, going a lone highway,
Came at the evening, cold and grey,
To a chasm vast and deep and wide,
Through which was flowing a sullen tide,
The old man crossed in the twilight dim,
The sullen stream had no fears for him;
But he turned when safe on the other side
And built a bridge to span the tide.
"Old man," said a fellow-pilgrim near,
"You are wasting strength with building here;
Your journey will end with the ending day;
You never again will pass this way;
You have passed the chasm deep and wide,
Why build you a bridge at eventide?"
The builder lifted his old grey head—
"Good friend, in the path I have come," he said,
"There followed after me a youth whose feet must pass this way forsooth;
This chasm that has been naught to me
To that fair-haired youth may a chaff be;
He too must cross in the twilight dim;
Good friend, I am building the bridge for him."
—Will Allen Dromgoole.
(Recited by Provincial President at close of her address to Convention.)

YOUTH AND THE L.C.A.
In so far as the young people are concerned, government liquor sale has brought both indirect benefits and direct dangers. There is benefit in the fact that churches, schools and social welfare organizations have again been forced to recognize that individual conviction, whether the result of evangelism, education or other moral suasion, is the horse which must pull the cart of all real progress against social evils—alcoholism included. Present indications are that never again in Canada will the forces opposed to

PROWSE BROS. LTD.

29th Day Sale

An Extra Day of Savings!

The Balance of Winter Stock Must Be Cleared Regardless of Cost to Make Way for a Dazzling Array of New Spring Merchandise



Men's Winter Coats Clearing at 1/3 off

Our complete stock reduced to this low price—there are fitted models—belted models—raglans—and ulsters in a good assortment of patterns and sizes. Take advantage of this saving.

Included in this sale is our entire stock of Boy's Coats.

Ladies Winter Coats Clearing at 1/2 off



Ladies, do not miss this opportunity. There are lots of cold days ahead yet. Our stock is going fast, come and make your selection early. All coats are of this year's cloths, beautifully furred, There is still a good assortment of cloths and sizes to choose from.

Ladies' String Sweaters in Green, Yellow, Pink, Peach and Blue. \$1.98 and \$2.75

Ladies' Full Fashioned Crepe Chiffon Hose. Per Pair 75c

Just arrived new All Wool Twin Sweater Sets; also Pullover Sweaters in short and long sleeves for ladies and children.

We sell the famous Excella Patterns 15c, 25c, 35c.

Turkish Towels, size 20 x 38 in., Rainbow and colored borders. A Pair 69c

Colored Turkish Towels, size 18 x 38. A Pair 45c

54 inch Table Linen in Green and Blue Check. A Yard 75c

Wabasso Print Cotton, 36 in. wide, in new spring patterns. Yard 15c and 18c

Wabasso Broadcloth in plain colors, 36 inches wide. A Yard 18c

Cashmere Hose—Plain and Fancy 50c

Ladies' Angel Skin Slips, Tea, Rose, White Flesh, regular \$1.00. On Sale 89c

Special line of ladies' Silk Bloomers in pastel shades. On Sale at 49c

Special assortment of ladies' Sheer Dresses, values to \$14.95. On Sale \$8.95

The balance of our stock of ladies' Velvet and Felt Hats on sale at HALF PRICE

Be Smart!—Wear the new shades in Fabric Gloves \$1.00 for spring. Sizes 7 1/2 to 10. Price \$1.00

Asterized Shirt, soft collar comfort—starch Collar Appearance.

4 STAR SPECIAL No Starch 14 1/2 x 16 1/2 No Collar Stays No Curling No Whiting Iron when very damp. Do not starch. \$1.25

MEN'S BROADCLOTH SHIRT

In plain colors. White—Blue—Tan Special 79c Sizes 14 and 16 1/2

Britain's enemies. But they forget that they are drinking to the success of one of Britain's deadliest enemies, the Demon Alcohol. It is hard to estimate how much damage and mortality has resulted from this pestilent curse that has laid its hold on Britain, on the Continent, on America, and, in fact, on the whole world.

It is only about one hundred and four years ago that a man named John Dunlop, persuaded his friends to join him, and the first pledge was signed. Everybody drank in those days, and when the few friends signed the pledge, they declared they would abstain for a month, if it did them no harm. Today out of these friends—ten at the most—hundreds, but 400,000 total abstainers in Scotland have sprung up. But there are only five total abstainers to every hundred people, who take drink at festivities, who take it in moderation, who take more than they should, and who are taking it all day and every day.

There are some people who say that beer is all right, and that cider is all right, but who object to whiskey and strong drink. It is my belief that just as many people have trod the paths of Satan through beer and cider as through so-called "strong-drink."

Beer contains nourishment to the extent of one ounce of malt, spoiled by alcohol, to every pint. This is what is supposed to make people healthy. Even one glass of beer interfering with your digestive juices, causing pains in the stomach, head-

ache, and paralysis of the higher senses, conscience, reason, etc., and impairment of balance and motion. That is why the doctors say no one who has had a glass should drive a car. Doctors should never employ alcohol—if it ever does any good, that good is swamped and utterly overbalanced by the evil it does.

Our call is to the youth of today. We want to catch future men and women and train them in ways of temperance—never to use alcohol—to abolish it from the medicine chest, to abolish the craving for alcohol, by training the youth of today never to taste drink. Then some day, though it is far and distant yet, the name of the Demon Alcohol shall be erased from the annals of the world.—The Scottish Women's Temperance News.

DRINKING WITHOUT DANGER

Drinking is an evil as well as drunkenness, and is wider in extent and more pernicious in effect. All consumption of liquor up to a certain level might be termed "drinking in moderation"; only when the amount consumed rises above that level does it shade off into intemperance or drunkenness.

For every man who gets drunk there may be a dozen who drink below the level of drunkenness. The man who does sometimes get drunk, does so only occasionally, though he may frequently "drink in moderation."

It is obvious, therefore, that there is enormously more liquor consumed in moderate "drinking" than in "drunkenness."

From the standpoint of alcoholic poisoning "drinking" does enormously more to alcoholize society than does "drunkenness."

From an economic standpoint also "drinking" is responsible for greater waste than alcoholism, not up to the point of drunkenness, but up to the point of depreciated efficiency, who slows down the industrial process in the factory in which he is working, jams the machine, spoils the material is responsible for industrial accidents.

On the highway it is not the drunken man who is a danger to others; he would be in the ditch himself, within one hundred yards of where he started. It is the man who has been drinking but who has not been drinking to the point of drunkenness, and with greater recklessness, who is the menace to other people on the highway.

Here is a man driving along the highway. His eye sees danger; a message is telegraphed to his brain a judgment is formed; the hands, the feet, to use the wheel, the clutch, the brake, the horn. If that process be slowed down the fraction of a second, it may mean the difference between safety and a smash. One drink may do it.

GIRLS' and BOYS' HOBBIES EXHIBITION

Y. M. C. A. Wednesday, March 25th to Saturday 28th.

Grand Closing Entertainment—Prince of Wales College Hall Tuesday, March 31st—7.30 P. M.

Entries Open Wednesday March 18th—Apply Y. M. C. A. for Booklet Giving Particulars.