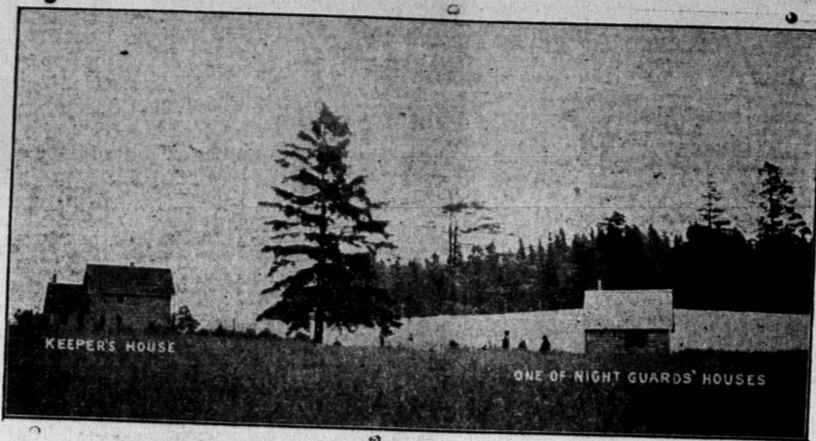


JOHN R. DINNIS PEDIGREED FOXES LTD.

Description of Ranch

The chief point of interest for the thousands of tourists who visit Charlottetown is the Dinnis farm. It is situated about ten minutes' drive from the city on an eminence overlooking the harbor and consists of one hundred and sixty acres of land. It is chiefly of interest because the fox ranch which occupies ten acres of woodland on the highest point of this farm is the largest in the Province and its owner has the reputation of being the most successful of fox breeders up to the present time.

Situated as it is on a wooded hilltop it is ideally located for a fox home. The natural drainage of the ground is perfect, so that there is no danger of spring freshets so fatal to young foxes. The air is always pure and fresh, for the winds which sweep the hilltop carry away all harmful and disagreeable odors and tumble the chilling fogs into the valley below. The fact that Mr. Dinnis has never had a single case of sickness among his animals since he acquired the present ranch (three years ago) is sufficient evidence of the healthfulness of the ranch and surroundings. The ranch has an enviable history of success. Last year seven per cent of the island's increase of young foxes were born in this ranch. This year Mr. Dinnis has raised fifty-eight young foxes. It is not much wonder that he is called the "Wizard Rancher."



The Dinnis Ranch

The largest on Prince Edward Island, containing at present 110 foxes.

Description of Foxes

DINNIS PEDIGREED FOXES are regarded as the type, "par excellence" of silver black fox. They are characterized by thin mobile ears; a full neck, short and arched from the back; width over shoulders and through the heart; a long, delicately turned head; a springy pelt, and pink skin covered with a wealth of fine lustrous fur, particularly marked on limbs and under body; and a large heavy "brush". These are the Hall marks of health and vigour.

The foundation stock of the DINNIS PEDIGREED FOXES was selected from the pens of the Pioneer Ranchmen, Charles Dalton and R. T. Cultrn, Alberton, and from the famous Rayner Ranch, Alberton, Prince Edward Island. The crossing of these two noted strains has produced a beautiful, vigorous, large animal that combines the fine rich lustrous fur of the one breed with the high quality blood and phenomenal productivity of the other. The pelts of ancestors of some of these foxes sold for the highest prices on the London market.

The litter reared last year by the mother of Queen Mary (one of the Company's foxes) sold for forty-five thousand dollars (\$45,000), while another litter reared by the dam of the Duke of Connaught sold for forty-six thousand dollars (\$46,000).

AN OPPORTUNITY

to get into a LARGE, PROSPEROUS, and WELL-ESTABLISHED concern.

The John R. Dinnis Pedigreed Foxes Limited

solicits capital for the FURTHER EXTENSION of a very successful Company. The Company owns at present, ELEVEN PAIRS of "PROVED BREEDERS" (two years old) worth at least 50 p. c. more than young pups according to the experience of ranchmen.

There are NO Promoters' Profits in this Proposition because the Directors are selling the new issue at actual cost price of foxes, virtually \$16,000 per pair.

Prospective Dividends for 1914, Sixty-Five per cent (65 p. c.)

HEAD OFFICE, Box 147, CHARLOTTETOWN, P. E. I.

Guarding The Dinnis Ranch

Standing out prominently is the night watchman's house which overlooks the ranch and the public road. Supplementing the eye of this officer is the vigilance of another watchman whose especial business it is to patrol the ranch. There are brilliant lights surrounding the ranch which are turned on every night to enable the trained night watchman to protect the foxes from disturbance.

The equipment is the largest and most up-to-date in the Province. The pens of the PEDIGREED FOXES number one to eleven and occupy the premier position in the ranch. Every convenience that ingenuity can suggest and money procure has been incorporated in the construction of their dens. The pens in which they take exercise are very large, and no pains have been spared to assure absolute comfort to the valuable occupants of these de luxe dwellings. The shareholders of the JOHN R. DINNIS PEDIGREED FOXES LIMITED have sole use and control of Mr. Dinnis' name so long as the Company carries on business.

Free Booklet on Silver Fox Industry

Thousands of dollars have already been made and many more thousands await those who seize the opportunity NOW offered by

THE JOHN R. DINNIS PEDIGREED FOXES LIMITED.

The extra pairs of foxes added are at a VERY LOW COST VIRTUALLY \$16,000 per pair.

The new investor participates in enhanced value of the ELEVEN Pairs of "OLD BREEDERS".

"It is to be noted that the value of foxes of one year old and upwards ESPECIALLY OF PROVED BREEDERS, is considerably greater than young ones in their first year.

(From the Report of the Department of Agriculture, March 1913.)

DAILY SELECTIONS FOR GUARDIAN READERS

Furnished by W.S. Louson

THE FLOWERS

Whenever I see a red, red rose
I say, "Mayhap from some heart it springs,
That moulders beneath whose cares
and woes
Were never voiced by mortal tongue."
And wherever I see a violet pale,
By hedge or woodside, I think, "Ah me,
Of its mother heart, how sweet the tale
Of deathless love and trust might be!"
For it is a fancy of mine, that rise
From buried hearts an emblem true,
That in every flower that buds and dies
The lost and the dead their lives renew.

"Stock raisers, horsemen and breeders will find Mac's Veterinary Bureau just what is needed in helping them when anything is wrong with their stock. Here you will get information regarding the ailments that affect your horses and cattle. Try these remedies, Mac's White Liniment 25c, Mac's Special Lotion 25c, Mac's Condition Powder 25c, Mac's Iron Remedy 25c, The Two Macs, 149 Great George Street. M.B.T.

Get A Good Alarm Clock



When you come back from your vacation you will surely need an alarm clock to get you up at the right time in the morning.

We can show you some excellent values here now, the one above is 95c. We have others ranging up to \$3.50.

W. N. Tanton

Sunny-side

THE CENTRAL GUARDIAN

IT PAYS to buy in this Province.

FLOWER SHOW, Prince of Wales College, August 26-27.—5073.

AT HOME—Mrs. W. P. McVie will be at home to her friends, at the Parsonage, Hazelbrook, Wednesday afternoon, Aug. 26th. 5133.

NOT IMPROVING.—The condition of Mr. Fred Doucette of Rustico, who has been ill for some time is reported to be much the same.—Z.

SACRAMENT AT COLEMAN.—The Sacrament of the Lord's Supper will be administered in the Kirk at Coleman on Sabbath, the 30th. Services on Friday and Saturday at 10.30 and 6, and on Monday at 10 a. m.

BUOTE-GAUTHIER.—On Tuesday the eighteenth day of August, at St. Ann's Church, Miss Emily Buote of Mayfield, became the wife of Mr. Peter Gauthier of North Rustico. Rev. J. A. Gaudet, P. P. officiating.—Z.

SCHOOL REOPENING.—St. Mary's School reopened on Tuesday the 11th day of August. Miss Lucy Doiron, formerly teacher in Toronto school, has been engaged for the present school year.—Z.

POLICE COURT.—At the City Police yesterday two prohibition cases against Ronald J. Steele and Mary A. McEachern for alleged offences on August 18 and 22, respectively brought by prosecutor Boisner, were adjourned to August 29. James Fennessy, on a charge of drunkenness, was fined \$5 or twenty days. John Yensen, was charged with having assaulted Emil Limer, a sailor. Defendant was fined \$10 or thirty days.

AN ISLAND TEACHER OF EXPRESSION.—Miss Henrietta Rackham of St. Paul, Minn., is at present revisiting the Island. Miss Rackham is a native of Charlottetown and has been a most successful teacher of Expression in United States having been appointed from a large number of applicants to the charge of the Voice department of the Public Schools of St. Pauls. During her visit here Miss Rackham has been requested to give a recital, and has consented to do so in the Hertz Memorial Hall on Friday evening. In the course of the recital she will deliver a short address on voice work in the public schools, which should be of interest to teachers and parents alike.

FLOWER SHOW Prince of Wales College, August 26-27. 5073.

PRESBYTERIAN CHURCH.—New Dominion. Rev. Angus McMillan will preach Sunday, Aug. 30, at 7 o'clock.

NARROW ESCAPE.—A few days ago a cat owned by Mr. Renben Gallant, Toronto, Lot 23, was found in the bottom of a well thirty feet deep. The cat was "fished out" and apparently did not seem very much the worse for his thrilling experience.—Z.

COMMISSIONERS LEAVE.—Most of the members of the Dominion Royal Trade Commission who recently were in Charlottetown in the pursuance of their work will be leaving Canada this week for the Old Country, their labors prematurely concluded on account of the war. They will sail by the liner, Royal George.

PREMIER ASQUITH'S SPEECH.—On page nine of to-day's issue will be found the full report of the speech made by the Prime Minister, the Rt. Hon. Mr. Asquith, to the House of Commons in moving the vote of credit of £100,000,000 for the purposes of British participation in the European war. Mr. Asquith's speech was an eloquent effort that stirred patriotic feelings in the heart of every man who listened to him.

CANADIAN WOMEN'S HOSPITAL SHIP.—Up to date, the amount subscribed by the women of Prince Edward Island to the Canadian Women's Hospital Ship Fund reaches the handsome figure of \$4,113.94. The lists close this week, and all contributions should be in the hands of Mrs. Rogers, Government House, by Friday night, as the last remittance to Toronto will be made on Saturday.

ENJOYABLE TIME.—A party composed of young people from Rustico Cross and vicinity assembled last Thursday evening at the home of Mr. J. Doucette, Rustico, where they spent an enjoyable evening. The time was spent in dancing, singing, etc., until about one o'clock when the party broke up, each one returning to his or her home fully satisfied with the evening's entertainment and with the hope that arrangements might be made for another similar meeting before very long.—Z.

DOMINION BOARD OF TRADE.

From the West emanates an interesting proposal for the consolidation of the Boards of Trade throughout the Dominion. Like our Maritime Board of Trade, there is a body in the West known as the "Associated Boards of Trade of Western Canada, and at its tenth annual convention, recently held in Winnipeg, Man., the following resolution was passed:—"That the Executive of this Board be a committee to communicate with and act for this Board in conjunction with the object of forming a National Association of Boards of Trade for Canada; the Executive to report to this Board at the next meeting." The next meeting of this Association will be held in the city of Fort William, Ont., on September 8th, 9th and 10th, when the report will be submitted. Accordingly, the Associated Board of Trade is inviting the Boards of Trade throughout the Dominion to send delegates to that meeting when the work of completing the formation of a National Association will, it is hoped, be completed. Already, the Council of the Montreal Board of Trade have intimated their inclination favourably to regard the proposal, while at the last convention of the Ontario Associated Boards of Trade, the following resolution was passed: "Resolved that a Dominion Board of Trade or Chamber of Commerce be formed representing and uniting commercially all the provinces for the common good of Canada." Sir George E. Foster, Minister of Trade and Commerce, who was present at the Ontario Board's meeting, expressed himself strongly in favour of the proposal, taking the view that a constant and friendly interchange of opinions and experiences would be of mutual benefit and of great benefit to the trade and commerce of Canada as a whole."

FOXES BOARDED. The Charlottetown Silver Black Fox Co., Ltd., are prepared to ranch a few pairs Class "A" foxes on very attractive terms. Apply E. S. Coffin, Secy. 4004-8-5M1m.

Pure Gold Quick Tapioca is a nutritious summer food. 5118.

ON A WAR FOOTING

CANADA is going to find out, within the next few months, what it means to be "on a war footing."

Just what it means depends largely on how we meet the situation. It might mean continued dulness, depression, "hard times"—if we were to persist in thinking and talking "hard times."

It may, just as reasonably, mean prosperity—if we keep our heads and go after business in the right spirit of aggressiveness.

We might well follow the lead set us by some of our large industrial concerns.

An excellent example is furnished by our three leading automobile manufacturers. One—making a high-priced car—has given instructions for the most aggressive selling campaign the company has ever undertaken; backed up by a big campaign of advertising in the newspapers.

Another, who makes various-priced cars of high quality, had a large announcement of 1915 models in a long list of papers the very week after war was declared.

A third—a Canadian branch factory of a United States concern making a popular-price car, is announcing an important price change—and taking larger space than ever before in Canadian newspapers to tell the story.

And this, be it noted, is the attitude of the three big men in an industry that the pessimists have been predicting would be seriously affected by the war. Their unshaken confidence, their greater-than-ever determination to market successfully a class of product that is always hard to sell, should be an inspiration to the rest of our industries. These three manufacturers have tested advertising, and have confidence in its efficiency in stimulating business in times of war as well as in times of peace.

Instead of retrenching, the business men of Canada may well emulate the action of the motor car manufacturers, and go out after business in the most aggressive way possible.

ST. JOHN EXHIBITION
Sept. 5 to 12, 1914.
A BIG WEEK END
A BIG SHOW
Special Excursion Rates—Be Sure and Come
R. O'BRIEN, President — — — H. A. PORTER, Mgr
5102-8-24m61

THE MILLION DOLLAR MYSTERY
\$1000,000