



MAY WE HELP
YOU CHOOSE
THE RIGHT DRESS



YOU ARE INVITED to plan your Summer Dress Wardrobe here... now! You'll certainly approve the fine collection of fashion-fresh new dresses for daytime and dates... and you will approve the attractively economical prices that help you keep within your budget!

Everything from gay and vivid prints... through two-piece beauties with solid bodice and contrasting skirt... to casual colourful coat dresses, suit dresses, dirndls.

You are invited to visit this store to-day... or when you will and check up for yourself on our co-operation toward summer beauty.

This store is here for your service and we are honoured when you use it as such.

MOORE & McLEOD limited
Charlottetown, P.E.I.