



For your morning smile

CHASE & SANBORN'S SEAL BRAND

COFFEE

Plantol

Imparts its own exquisite flowerlike fragrance and purity to your complexion. Have you tried Plantol lately? New shape tablet, new wrapper but the same superb quality, now, as twenty-five years ago.

An Exquisite Toilet Soap



4 Toilet Soap made only from plant fruit and flower oils.

LEVER BROTHERS LIMITED



Get Your New Congoleum Rugs To-day

CONGOLEUM RUGS AND MATS are ready for you in our house furnishings shop—second floor—the range of patterns and sizes you want—at the following prices:—

- 9 x 6 ft. \$ 9.00
- 9 x 7 1-2 ft. \$11.25
- 9 x 9 ft. \$13.50
- 9 x 10 1-2 ft. \$15.75
- 9 x 12 ft. \$18.00

SMALL SIZES

- 36 x 18 inches 60c
- 36 x 54 inches \$1.95
- 36 x 72 inches \$2.50

MOORE & McLEOD Limited

119-121 Queen St., Charlottetown

THE WESTERN GUARDIAN

—SHOP from Holman's Catalogue—
 —SUMMERSIDE AGENT.—Mr. Byron MacDonald of the MacDonald Drug Co., is now Guardian representative in Summerside and will be pleased to receive news advertising, and Job Printing. Mr. MacDonald sells the Morning Guardian at his store. His telephone No. is 12-2.

—READY FOR LOBSTER SEASON.—Fishermen and packers are busy finishing preparations for the busy lobster packing season on the North Shore. The gear and boat are assembled for the "jump off" on April 26th, on which day the fishermen "run their lines." John G. Arsenault, of Egmont Bay is in charge of McNutt's big cannery at Darnley.

—KENSINGTON VISITORS TO MONCTON.—Miss Mammie Shean of R. Tuplin Co., and Mrs. L. M. Dixon of the Bank of Nova Scotia staff have returned from a week's visit to Moncton, N. B. During their return trip on the car ferry steamer they had the unique experience of seeing what the giant forces of nature can do for a short while in the best ice breaking machine which the ingenuity of man has contrived to build on this planet. F

—DAIRY ASSOCIATION.—The Kensington Dairying Association one of the most prominent dairies in the Maritime Provinces reports a most successful winter in butter making, having manufactured over twenty tons of butter which netted the patrons about forty two cents per lb. butter fat Messrs. Frank Glyden & Son, one of its largest patrons, receives about \$125.00 per month for cream delivered. The Association gets for manufacturing a high class product which meets a ready market and at highest market prices. Congratulations are due the managers and directors for the splendid showing made during the season. The management are now busily engaged in the necessary preparations for the cheese season which opens about the first week in June.

Eastern Guardian

—SHOP from Holman's Catalogue—
 —FORD CAR FOR SALE AT BARGAIN.—Apply Bruce Yeo at Georgetown, Friday—2376-4-22-51

—EASTERN AGENT.—Mr. J. W. Murdoch is now Guardian Agent in Montague and will be pleased to receive news items, advertising, Job Printing, new and renewal subscriptions. tf

PERSONALS

—Mr. Allen, who has been visiting his home in Georgetown left Tuesday for Boston. A
 —Mr. Alex F. McPhee, who has been visiting his parents, Mr. and Mrs. J. W. McPhee, Georgetown, left Tuesday for Boston. A
 —Mr. E. J. Hodgson Morrissey teacher Queen Square school, Charlottetown, is spending his Easter holidays with his parents, Mr. and Mrs. T. E. Morrissey, Georgetown. A
 —Mr. Charles Hibbett, student St. Dunstan's University, Charlottetown is spending his Easter holidays with his parents, Mr. and Mrs. G. W. Hibbett, Georgetown. A
 —Mr. James Fitzgerald, student St. Dunstan's University, is visiting his parents Capt and Mrs. Fitzgerald, Georgetown. A
 —Miss Gladys Taylor, teacher Georgetown High school, is visiting her home in Charlottetown. A
 —Mr. Jack Adams has returned to Georgetown, after visiting his home in Alberton. A
 —Mr. Cecil Brehaut, principal Georgetown High school, is visiting his home in Murray River. A
 —Mr. George McDonald, one of Georgetown's most popular young men left Friday for Boston.
 —Miss Katie Fraser, teacher is visiting her home in Georgetown. A
 —Mr. John Fraser, teacher is visiting his home in Georgetown. A
 —Miss Cullen, Charlottetown, is visiting her sister, Mrs. Fred DeLoire, Georgetown. A

—AUCTION SALE—Wm S. MacDonald's Clermont, April 29th. 2423-4-12-151.

—HEAVY SNOW FALL.—About six feet of snow fell during the storm of Saturday night leaving the streets in a very slushy condition. H

Minard's Liniment For Sprains

PERSONALS

—Mr. George Bynum, Carleton, was in town on Friday. H
 —Mrs. Cyril Gallant, Wellington, is visiting friends in town. H
 —Mr. and Mrs. Frank Howatt, of Carleton, were inward passengers in Good Friday. H
 —Mr. A. McCaul, Freetown, was a welcome visitor to town during the week end. H
 —Mr. Alfred Essery, Kensington, paid a business trip to town on Saturday. H
 —Mr. Wallace Prunty of Charlottetown, spent over Easter with friends in town. H
 —Mr. W. D. Ozon of French River visited Summerside on Saturday. K
 —Mr. Harry Underhill, of New London was a passenger to Summerside by morning train on Saturday. K
 —Miss Ruby Dennis, of Tyne Valley is visiting her friend Miss Jennie Jardine school teacher of Kensington. K
 —Miss Mabel McArthur, teacher at Long River is attending the school teacher's Convention at Charlottetown. K

—Messrs Raymond and Ernest Morrison of Mt. Allison University, are spending the Easter holidays with their father, Mr. D. R. Morrison, Church street. H

—Mr. Aeneas McDonald of the Red Cross Drug Store and Mrs. McDonald, spent Easter at Mr. McDonald's former home at Vernon River. H

—Mr. and Mrs. Andrew Wedge, Summerside who had spent the winter visiting their daughters in Boston, Mass, returned home on Saturday. H

—Messrs James and Frank McDonald and John Sullivan, students at St. Dunstan's University are spending the holidays at their respective homes in town. H

End a Head Cold Quickly; Just Use This Pure Cream

If your nostrils are clogged, your throat distressed, or your head is stuffed by nasty catarrh or a cold, apply a little pure, antiseptic, germ destroying cream into your nostrils. It penetrates through every air passage soothing, inflamed, swollen membranes and you get instant relief.
 How good it feels. Your nostrils are open. Your head is clear. No more hawking, snuffling, dryness or struggling for breath. Get a small bottle of Ely's Cream Balm from any druggist. Colds and catarrh yield like magic. Don't stay stuffed up. Relief is sure.



CLARK'S BEANS

Every bean tender but never mushy—Nutritious and delicious. Your choice of Sauces: Tomato—Chili or Plain.
 "Canada Approved" on every tin. Sold everywhere. 12-24



The pattern on the floor is No. 518. In the 9 x 6-ft. size it costs only \$9.00.



The Gold Seal protects you against substitutes and guarantees satisfaction or your money back.

Beautiful Rugs That Are So Easy To Keep Clean

For women who do their own housework, Gold-Seal Congoleum Art-Rugs are a blessing indeed. They save hours of time—hours of back-breaking drudgery. Woven carpets require tiresome beating and sweeping, while Congoleum Art-Rugs are cleaned in a jiffy with a damp mop or cloth—their cheery colors as fresh and bright as ever.

Lie Snugly on the Floor without Tacking

With Congoleum Art-Rugs on your floors there is never a turned up edge, because they lie perfectly flat without fastening of any kind. When used out-of-doors they never ruffle in the wind.

Durable—Sanitary

And how these Congoleum Art-Rugs do resist wear! From the high quality fabric-felt base clear through to the smooth surface, every particle of material contributes to the exceptional durability for which Congoleum is famous. Made all in one piece, no dirt or spilled things can grind into them.

Gold-Seal Congoleum Art-Rugs are as artistic and colorful as woven carpets that cost many times Con-

goleum's modest price. Moreover, they come in such a wide variety of patterns that you will want to use them all over the house. There are rich Oriental designs for living rooms, delightful floral motifs for bedrooms, and a neat tile effect for kitchen and pantry.

But, to fully appreciate Congoleum Art-Rugs you must see them. For only by a personal inspection at your dealer's will you realize how handsome and decorative they really are.

Popular Rug Sizes—Popular Prices

9 x 3 ft. \$4.50	9 x 7 1/2 ft. \$11.25	9 x 12 ft. \$18.00
9 x 4 1/2 ft. 6.75	9 x 9 ft. 13.50	9 x 13 1/2 ft. 20.25
9 x 6 ft. 9.00	9 x 10 1/2 ft. 15.75	9 x 15 ft. 22.50

Gold-Seal Congoleum By-the-Yard, 85c sq. yd.

Prices Winnipeg and points West proportionately higher to cover freight

Write us for folder, "Modern Rugs for Modern Homes," which illustrates the patterns in full colors.

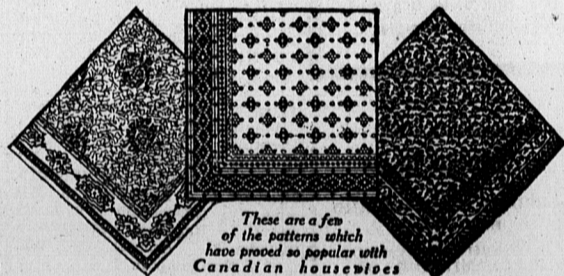
Gold-Seal Congoleum By-the-Yard

The same durable, waterproof, flat-lying material as the rugs, but made without border, in roll form, two yards wide, for use over the entire floor; many beautiful patterns. Satisfaction guaranteed by the Gold Seal—and it costs only 85c a square yard.

CONGOLEUM COMPANY OF CANADA, LIMITED
 1270 St. Patrick St., Montreal, Quebec

Gold Seal CONGOLEUM ART-RUGS

Made in Canada—by Canadians—for Canadians



All Sizes and Patterns
CONGOLEUM GOLD SEAL ART RUGS
 for sale by
PATONS LIMITED.

Buy Your Congoleum Rugs
 --From--
POOLE & THOMPSON, LTD.
 Montague

A Complete Line of
GOLD SEAL CONGOLEUM RUGS
 Carried in Stock at all Times
PROWSE BROS LTD.

All Sizes and Patterns
CONGOLEUM GOLD SEAL ART RUGS
 FOR SALE BY
BRACE, McKAY & CO., LIMITED
 SUMMERSIDE, P. E. I.

1924
 DESIGNS
 NOW READY



1924
 DESIGNS
 NOW READY

We Sell **CONGOLEUM SQUARES**

We personally guarantee every Congoleum Square we Sell