

Woman's Realm :- Social and Personal :- Fashions :- Literature



Orient Full Fashioned Hosiery Style No. 365 The Famous "Purple Stripe" Heavy Service Weight Stocking. Widely recognized as the best wearing hose in America. Exceptionally heavy fabric of pure thread silk with specially reinforced lisle foot and welt and regulation Square Heel. \$2.00 a pair. Alley & Co. Ltd Charlottetown, P. E. I.

For The Cook

DATE WALNUT CAKE One-half cup butter, 1 1/2 cups light brown sugar, 1 egg, 1 teaspoon each of clove, nutmeg, cinnamon and allspice, 1 teaspoon soda, 1 small cup sour milk, 1 cup chopped walnuts, 1 cup stoned and chopped dates, rolled in flour, 1 1/2 cups flour. Cream butter, add sugar and beat well, then add beaten egg. Sift the spices with the flour, mix the soda with the sour milk, and add alternately with the flour to the first mixture. Add nuts and dates. Bake in a long cake tin in a moderate oven until done. Frost with a chocolate frosting and decorate with halves of walnuts.

IN MEMORIAM

EDESSE GALLANT The death took place at Oyster Bed Bridge, on Thursday, February 20th, of Edesse Gallant, daughter of the late Hubert Gallant and Barbe Buote in the 76th year of her age. The deceased who had always enjoyed excellent health until three days before her death was of a very kindly disposition and was highly respected by all who knew her. For some years she and her sister lived in this city where they made many friends who will hear with sorrow of her demise. The funeral took place at St. Augustines Church, Rustico, on Saturday morning, February 22nd. A Solemn High Mass of Requiem was celebrated by the Pastor, Rev. Mgr. Jean Chisasson, D. D., who also officiated at the grave. The pall bearers were: Napoleon Pitre, Moses Gallant, Adrien Gallant, Stanislaus Gallant, Rodolphe Gallant, and Andrew Pitre. The funeral arrangements were under the direction of Mr Henry Gallant. There are left to mourn three brothers: Bonaventure and Damien of Oyster Bed Bridge and Hilaire of U. S. A.; also one sister, Mary of Oyster Bed Bridge. May her soul rest in peace.

What the Fashionable Are Wearing

Illustrated Dressmaking Lesson Furnished With Every Pattern By Annebelle Worthington



Lingerie detail presented in eggshell crepe collar of a crepe silk in dark blue background printed in green, is decidedly chic to wear. The eggshell crepe appears again in neat turn-back cuff. Style No. 3372 that can be had in sizes 36, 38, 40, 42, 44 and 46 inches bust, achieves a most unusual slenderizing effect through the moulded long-waisted bodice, and fitted circular skirt. A narrow belt indicates normal waistline, which is generally becoming to most figures. Black silk crepe with asparagus, brown with turquoise blue, purplish-blue chiffon, crepe marocain in putty beige and canton crepe in terracotta are ideal selections. Pattern price 15 cents. Be sure to fill in size of pattern. Address Pattern Department. Our Fashion Magazine is 15 cents, but you may order a pattern and a Fashion Magazine together for 25 cents. No. 3372. Size Name Street Address City State

Suits Demand Eye Of Fashion Interject Selves Into Sun

Variety Makes Suit Suitable For Every Time And Type

"On the suit is the biggest thing that has struck the fashion world, this season. About the suit will be built the whole wardrobe, suits will be everywhere, on the street, at the luncheon, on the broadwalk, and all the smart resorts. Start with a suit add another, and another, then think of the other clothes." This is the way one style writer puts it when asked, "What is new for Spring?" "There is the dressmaker suit, the tailored suit, the suits with very short, jaunty jackets, the suits with peplums, those with box coats, those with double breasts, and those which boast of bolero and an overall coat. There is such a variety there is no excuse for not being suited in a suit. "Then take the dressmaker touch, which interjects itself in so many places, the lingerie touch on the tailored suit is inspired by the dressmaker, and every suit is lingerie-touched. "Capes appear on the dressy coats and even the suits are proud of their capes, for the cape is a picturesque about the cape—a jaunty air that is swagger. Materials in the suits and coats are softer—another indication of the dressmaker mode. "Skirts are long or short according to the wearer and the occasion. Skirts may begin at the waist or slightly above it, and may end just below the knee, just above the calf, half way down the calf, just above the ankle, or may reach down all the way to the floor, but for street wear the moderately short skirt will prevail. "Printed crepes for day wear and printed chiffons and lace for evening with combinations of taffeta and net for afternoon and evening are being shown in the French room, and if the Parisian frock is any criterion—and I think it is—lady will not overlook the "transparency materials" nor the Greek and Directoire lines. "Short sleeves, elbow, three-quarter and even little cap and puff sleeves are features of the new mode. Smart suits have shorter sleeves, so they may not get into the way of the long glove. Everyone will wear gloves and long gloves will reach several inches above the wrist. "Brimmed hats are coming back for the present the "off-the-face" hat is smart, but as the season progresses the brim will widen. Foke bonnets will poke their way into smart company, and with the wider brims will come more trimming on the hats, though for general wear just a touch of trimming is permitted. "Material is important in hats, as in suits and dresses, and the milliner's hat of lace straw, hair and even taffeta, tweed and ribbon will adorn the heads of women and girls who understand the value of new feminine fashions. Exotic straws will be immensely popular, and will come in every color. By June the brims will have extended amazingly. "Neckwear is important, and will be of the washable tailored and dressmaker type. The pique collar and cuffs of the tailored suit will be matched with a pique buttonhole flower, and pastel leather will follow the lead of pique. "Bags are large—both in size and in the ensemble. The envelop purse of the same material as the suit, or the purse which matched the scarf, or hat and shoes may be worn with equal confidence—but bags do match or in some cases the outfit are chosen to match the bags, so cleverly are they fashioned. "Shoes match the dress or suit, and oxfords, pumps and straps cover the whole range from morning until night. Satin and linen pumps are dyed to match perfectly the ground color of the floral chiffon frocks. "While there is a great variety of colors, and the greens, brown blues and greys are having an enormous run, it must be remembered that for evening wear the pastel shades—the pale pink and the pale blue come next to the most popular white."

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As well as other items in our hardware line are of first quality and made to withstand more than the normal abuse. We have all the things you need, from nails to saucepans, from hammers to curtain rods. Think of us when you think of hardware.

The Rogers Hardware Co., Limited

VINCENT of Paris beauty expert to society

warns against the wrong kind of soap... "you should use Palmolive"

Beauty experts recognize the need for a soap containing olive oils to keep skin fresh, smooth and lovely

"An irritated skin—you are using the wrong kind of soap, perhaps. Use Palmolive. Its color is the color of palm and olive oils. It has a fresh, natural odor. It not only keeps the skin free of irritations, but it leaves the complexion refreshed and beautiful."

Vincent de la Roche



Vincent superintending a facial treatment in his beauty salon on the Rue Royale, Paris. He advises Palmolive, as do so many of his famous colleagues.

"We particularly stress to all our clients," says Vincent of Paris, "the importance of skin cleansing. That means keeping the skin free of impurities and ready for our special treatment. And for this purpose we recommend just one soap—Palmolive." Vincent has a very important shop on the Rue Royale, across from the famous Madeleine in Paris. Here he administers to the beauty needs of women of fashion in Paris. And he warns them of the dangers in using the wrong kind of soap. "You should use Palmolive," he insists, "which is made of pure vegetable oils." Why skin needs soap and water Unless impurities and daily accumulations of oil and dirt are removed from the pores, you soon discover blackheads, pimples and enlarged pores, which are some of women's chief beauty grievances. Palm and olive oils have a singularly beneficial effect on the skin. They cleanse the pores without irritation. They leave the surface of the skin toned up and stimulated, yet they are so gentle, so easy on the skin. That is, undoubtedly, why these fine cosmetic oils have been used by lovely women since Cleopatra's time.

surface of the skin toned up and stimulated, yet they are so gentle, so easy on the skin. That is, undoubtedly, why these fine cosmetic oils have been used by lovely women since Cleopatra's time.

Here is the famous treatment

With both hands work up a fine lather of Palmolive Soap and warm water. Work this tenderly into the skin of face and throat, massaging for about two minutes. Rinse first with warm water, then with cold. In the morning, perhaps you'll need a touch of cream or some kind of astringent before putting on make-up. That is the basis of the home beauty treatment recommended by 19,813 beauty specialists.

For special treatments, you will have, of course, to consult your own expert. But for day in and day out care of the skin, nothing is quite so effective as this simple Palmolive treatment. And since Palmolive costs no more than ordinary soap, millions allow it to do for their entire body what it does so well for the face. Why don't you begin to use it tomorrow?

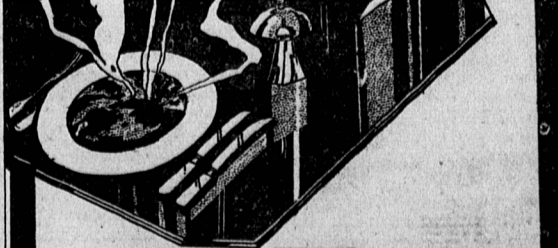


A vast professional group of 19,813 beauty specialists find one soap best—they all advise Palmolive!

Retail Price 10c

Hints For Washing

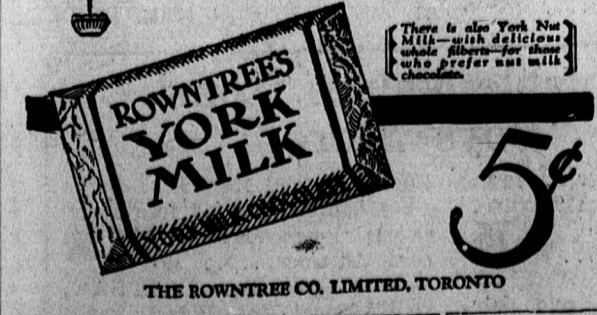
How do you wash your blankets? First, make a good, warm suds with borax and good soap. Put in washer enough suds to keep blankets under water. Then squeeze out and rinse in two waters. You determine this by quantity you have to wash. Hang out on bright, sunny day. Be sure and don't rub or use any soap direct. You can wash sweaters in the same way. Here is the way to do curtains. Sometimes you will hear people say: "I wish I could get my curtains to hang straight." Well you can do it too. After washing, put both sides together, wrong side out. But before make a weak solution of starch. Run curtains through it, then hang on a tight line together, lengthwise. Use snap pins every few inches apart. Then dry quickly, so just watch any sag and draw into shape. Sprinkle together and iron together on perfect angle. See how nice and straight they will hang. DONT WRING When washed, use two waters to rinse, warm of course. Now take out of washer and hang on a tight clothesline wet. Don't wring. Take both ends together and pin about every four or five inches apart. When water is about drained out, take your carpet beater and beat it every now and again till dry. This method has been a perfect success for years and the blankets treated in this way are just as fluffy as when new. Be sure and have a bright, hot, sunny, windy day. TO WASH WOOLLENS FIRST TIME For finer woollens when new, it is most important to take great care with the first washing. Cover them with cold water and leave about an hour, then wash with fine soap flakes and borax dissolved in good, warm water. For either blankets or any other woollens have water hot enough that can only bear one's hands in it. LIVESTOCK MARKETS MONTREAL, Mar. 19.—There were 35 cattle, 22 calves and 89 hogs for sale on the two Montreal livestock markets today. Cattle were steady at \$5.00 to \$7.00 for common to medium cows. Cannors around \$3.50 and common bulls from \$5.50 to \$6.50.



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WHAT a distinctive name for the child, thinks Parson Potts, (but really, no more distinctive than the flavour of Rowntree's York Milk Chocolate). Baby is mother's darling, of course, but Rowntree's York Milk is everybody's favourite. Baby may grow up to be Premier—York Milk is the nation's choice today and every day.

Rowntree's York Milk is a good name to remember—always. It stands for the best in milk chocolate—so good that it has set a new standard of milk chocolate goodness. Wholesome, delicious, perfectly blended, it just melts away in your mouth. There is no other quite as good to eat as York Milk. Try a bar.



WHEN YOU BAKE USE MONARCH BAKING POWDER AND WHITE STAR YEAST