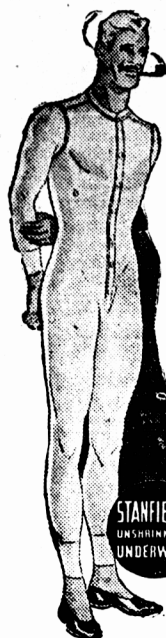


FALL and WINTER UNDERWEAR for EVERY MALE FAMILY MEMBER at SMALLMAN'S

STANFIELD'S



BLUE LABEL quality SHIRTS. Heavy wool yarns in close elastic rib stitch. Double breasted for extra protection, 3 button closing. Sizes 36 to 44 **3.75**

BLUE LABEL quality DRAWERS. To match shirts. Waistband with lined facing and suspender tapes. Sizes 34 to 42 **3.75**

BLUE LABEL COMBINATIONS. Extra heavy all wool, in close elastic rib stitch. Button front. Sizes 36 to 44 **6.65**

FINE QUALITY COMBINATIONS. Three different weights—wool, wool and cotton, and heavy cotton. Neat, well fitting, comfortable garments. Button fronts. Sizes 36 to 44 **3.50 to 7.50**

RED LABEL quality SHIRTS. All wool yarns in close rib stitch. Fully sized, carefully finished. Button double breasted front. Sizes 36 to 44 **3.50**

RED LABEL quality DRAWERS. To match shirts. Waistband with lined facing and suspender tapes. Sizes 34 to 42 **3.50**

RED LABEL COMBINATIONS. A heavy wool yarn in close elastic rib stitch. Button closing. Sizes 36 to 44 **5.95**

TURNBULL'S

TURNBULL'S FINER QUALITY COMBINATIONS. Knit from imported pure woolen yarns. Form fitting garments. Button front. Full range of sizes. Up to **10.50**

TURNBULL'S FINER QUALITY DRAWERS. Neat fitting. Have all around elastic waist, top and ankle bands. Full range of sizes. **2.25**

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SHIRTS AND SHORTS. All season garments by famous makers. Sizes Small, Medium and Large. For garment **1.00 to 1.50**

TIGER BRAND

FLEECE LINED COMBINATIONS. Winter weight garments of closely knit cotton, fleece lined, giving assurance of long wear and winter comfort. Sizes 36 to 44 **3.25**

FLEECE LINED COMBINATIONS. As above in youths sizes 34 to 36 (15 to 18 years) **2.75**

FLEECE LINED COMBINATIONS. As above in boys' sizes 22 to 32 **2.25**

BRUSHED COTTON COMBINATIONS. Boys' good winter weight cotton combinations. Button front. Sizes 22 to 34 **2.25**

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To meet your every mood with easy flattery—wool fur felts in grey, green, brown, frost white, wine and black. Becoming styles of Roll-brimmed Ballors, Cloches, Bonnets, Profiles and Beanie. Snug fitting head sizes with feather and ribbon trim.

5.95

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Around our new display of distinctive Coutts Greeting Cards the warmth of friendliness glows... For everyone who buys a Coutts card from our wide selection is being friendly... is remembering someone on some special occasion or just saying "hello." Be sure to visit our new greeting card section and see our complete line of distinctive Coutts Cards for every occasion.

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Kayserettes



Vests and Panties

Kaysereette Vests and Panties. 15 per cent wool in white and tea rose. Sizes medium, large and extra large **1.00**

Kaysereette knee length panties. 15 p. c. wool in white and tea rose. Sizes medium, large and extra large **1.15**

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100 p. c. pure wool Lamees. Knee length in sizes medium, large and extra large. Colors—camel and fireman's red **2.75**

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EXQUISITE
HOSIERY



Here they are! CREPE ROSE by Super-silk—Creators of Canada's finest hosiery. New shades—Enchantment, Cameo, Stardust and Light Gunmetal. Full fashioned and dark seamed.

SIZES 9 to 10½ **1.95**

An Easy Way --- To Pay

Come in Early! Select the garments of your preference, then let us discuss the payment plan most convenient for you.

NO OBLIGATIONS

SMART SET CLOTHES

By Freedman



TAILORED TO MEASURE

Worn by A worsteds and gabardines in both stripes and plain tones. Tailored and styled to the usual high standard and make that accompanies the Freedman Label.

High Quality Imported British fabrics in all price ranges

Untrimmed and Fur Trimmed Cloth Coats

(On Your Preferred List)



Sizes
10-20
9-19
14½-22½

Your choice is wide, and to flatter you we have the styles you prefer in all of fall's finest shades. Practical fashions for this season, and many more. Come in NOW!—while our coat selection is at its best.

49⁵⁰ and 59⁵⁰

COATING

By the Yard

SUEDE and TWILL

Suede and Twill Coating in plain shades. Taupe, wood grey, maroon, brown, forest green, teal, navy and black. 54 to 56 inch width. Per yard **4.25 to 6.75**

POLO

Polo Coating and Snow-suiting in plain shades. Brown, Kelly-green, scarlet, wine and navy. 54 to 56 inch width. Per Yard **2.75 to 3.25**

PATTERNS

FREE COPIES

Of the October Edition OF BUTTERICK FASHION NEWS Are Now Available

The October Edition includes patterns of New Fall Coats, also Campus Casuals, Back to School Fashions, Suits and Suit Dresses.

Hooded and Plain Cloth Coats

For Children and Misses'

Sizes 6 to 14x



Boxed and fitted fall and winter coats in plain and hooded styles. Materials are wool and blanket cloth, with plain or quilted linings. Fall colors in sizes 6 to 14x.

14⁹⁵ to 26⁵⁰

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SUMMERSIDE and CHARLOTTETOWN

To Wear in the Late P.M.

TAFFETA, MOIRE and CREPE DRESSES



Green
Black
Wine
and
Blue

So appropriate for every moment of your gay young life. You'll be thrilled with the soft softness of the fine fabrics in the exciting style variations of these dresses. Come in today—Choose a style all your own in any of Fall's predominant colors—green, wine, blue or black. 13 to 34.

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