

# DON'T BE FAT



**GET RID OF UGLY FAT!  
ENJOY A BEAUTIFUL FIGURE**

**NEW EASY WAY TAKES OFF POUNDS...INCHES  
...WITHOUT STARVING...WITHOUT EXERCISE**

## IT'S SO SIMPLE

If you've been putting off reducing, thinking that it's necessary to starve in order to get that slim figure, here's thrilling news. Thousands follow that wonderful new MELTOWAY DIETARY REDUCING PLAN, without having an excessive hunger at any time. Get the MELTOWAY DIETARY REDUCING PLAN . . . discover for yourself . . . a week's trial will convince you!

**START LOSING FAT FIRST DAY...YET  
FEEL REFRESHED AND HAVE MORE PEP**



## QUESTIONS & ANSWERS

**QUESTION:** How can I have a more attractive figure?

**ANSWER:** By following the safe, easy, scientific, Meltoway Dietary Reducing Plan which has been proven so successful by thousands of men and women throughout the United States and Canada.

**QUESTION:** Will my doctor approve of this plan?

**ANSWER:** Show the Meltoway Dietary Reducing Plan to your doctor today. Meltoway Tablets are not a reducing drug.

**QUESTION:** Can men benefit by the Meltoway Reducing Plan?

**ANSWER:** They can, and many men already have. Excess fat is as ugly, and as dangerous to health, for men as for women.

**QUESTION:** Must I starve myself?

**ANSWER:** No . . . the Meltoway Dietary Reducing Plan will point the way to a diet that is pleasant, satisfying and nourishing. Meltoway Tablets are a dietary supplement to give you the necessary energy and pep while reducing, if you feel you require them.

**QUESTION:** Is reducing healthy?

**ANSWER:** It is a well-known medical fact that excess weight is harmful . . . slows you down. You'll look better, feel better, as you start losing ugly, unwanted fat. Start that Meltoway Reducing Plan today.

**QUESTION:** Is reducing expensive?

**ANSWER:** The complete Meltoway Reducing Plan is only \$2.95. After 7 days you will see definite results or your money back. Judge for yourself.

- ★ NO MASSAGE
- ★ NO LAXATIVES
- ★ NO DRUGS
- ★ NO EXERCISE
- ★ NO STARVATION DIET



## LOVELORN EDITORS SAY:

Romance comes to the girl with an alluring figure! Men want wives who keep their youth and loveliness. The Meltoway Dietary Reducing Plan should be your permanent happiness plan. Don't let your graceful, enticing figure get away from you and he'll never let you get away from him!

**Meltoway  
REDUCING PLAN**

**AN OPEN LETTER FROM  
THE PRESIDENT OF MELTOWAY,  
REDUCING PLAN  
OF CANADA, LTD.**

**MELTOWAY REDUCING PLAN LTD.**  
MALTON, ONT.

*To the Public:*

## THE TRUTH ABOUT REDUCING

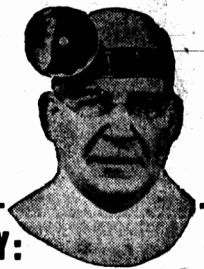
This reducing business, it's no joke! We all know that. No magic formula or words . . . in fact nothing on this earth will remove those excess pounds without your help. It takes plenty of effort; it takes plenty of will-power to resist those tempting but fattening foods you crave.

Most of us need a little extra help with this reducing business; to keep from eating too much. The Meltoway Dietary Reducing Plan keeps you well-fed and feeling full of energy and pep.

No, it's not easy to lose weight BUT, with the Meltoway Reducing Plan it CAN BE DONE. If I did not have the utmost confidence in it I would not recommend it to my friends. Give it a try NOW; then let me know if I'm not right.

*Sincerely yours*  
*President*  
PRESIDENT

**YOU MUST LOSE  
UP TO 7 POUNDS  
IN 7 DAYS  
OR YOUR  
MONEY BACK**



## DOCTORS SAY:

### EXCESS FAT A THREAT TO HEALTH

Doctors everywhere agree that overweight may be a serious threat to health. Overweight makes strenuous demands on the heart, lungs, muscles and other organs.

# PROVEN EASY WAY TAKES OFF UGLY FAT

**MELTOWAY'S** Dietary Reducing plan is absolutely harmless and contains no drugs or laxatives. A complete instruction book goes with each bottle of Meltoway tablets.

**MELTOWAY'S** Dietary Reducing plan is the most effective way of losing weight easily and quickly. Its amazing results have been proven by thousands of men and women throughout the country.

**MELTOWAY** helps you to take off ugly fat without drugs, no laxatives, no exercise, no starvation diet. Absolutely harmless and an aid to good health.

**MELTOWAY** is an easy to follow plan to take off 10-20-30 pounds in a relatively short time. The Meltoway Dietary Reducing Plan booklet gives simple instructions how to capture the slender figure you crave.

**MELTOWAY'S** Plan helps you to control that appetite . . . to resist fattening foods, eating between meals. Of course if your overweight is due to a glandular obesity condition, not overeating, see your family physician.

**UNCONDITIONAL  
MONEY BACK  
GUARANTEE**

You must lose up to 7 pounds in 7 days or money refunded.  
Buy Meltoway's complete plan for \$2.95 and follow directions in the Meltoway Plan booklet. Check your weight before and while following the Meltoway Reducing Plan. If not satisfied with the results, return empty bottle and your money will be refunded. Start this test today. Ask for original Meltoway Dietary Reducing Plan. No substitutions.

**FOR SALE AT ALL DRUG STORES**