

THIS IS NOT AN EVERY DAY OCCURANCE
WITH US

IT IS TEN YEARS

Since We Had a

Clearance Sale

There is no reserve to our stock. We must clean out. There will be no let up with us, SO COME.

We want \$15,000.00, before the first day of February 1903, and we have to get it even if every cent of profit has to be sacrificed. It will be an event that will make history for us.

There are times in the life of every business when it pays to sell goods at a loss. Our judgment tells us that the present occasion is one of the times that our business needs a good cleaning out, so we believe, the wisest thing for us to do is to sacrifice now. If our discount don't sell the goods and bring us the \$15,000.00 we shall call in the auctioneer.

There are goods that you want and want badly at the price for which we are offering them. We would rather have the money than the goods. The prices asked shall be lower than AUCTION PRICES.

READ BELOW THEN RUN

Carpet Room		DISCOUNTS		READ BELOW THEN RUN		All Evening Wear, —		Ostrich Boas,	
37 1-2 yds Brussel (Body)	1-3 off	sold for \$1.55 yd		64 yds	" "	Silks,	Wool Gauzes,		
26 1-4 yds Brussel (Border)	1-3 off	sold for \$1.45 yd		63 yds 1/2	" "	Satins,	All Millinery Trimmings,		
57 1-4 yds. American	1/2 off	sold for \$1.55 yd.		40 1/2 yds	" "	Ribbons,	Ostrich Feathers,		
50 1-4 yds. Brussel (Body)	" "	sold for \$1.55 yd.		40 1/2 yds	" "	Embroideries,	Corset Covers,		
40 1-2 yds. Brussel (Border)	" "	sold for \$1.45 yd.		What is left over of Inlaid Lino-	1-4 off.	Appliques,	White Skirts,		
27 3-4 yds Brussel (Body)	" "	sold for \$1.25 yd.		leum		Crapes,	White Drawers,		
52 1-4 Brussel (Body) \$1.20	" "	sold for \$1.20		All Oilcloth, 2 yards,	1-4 off.	Shawls,	Bibs,		
51 yds Brussel (Body) sold	" "	for \$1.20 yd.		250 ends of Carpet	Half price.	Square's	Cloth Leggins,		
for \$1.20 yd.	" "	sold for \$1.25 yd.		Squares,		French Flannels,	All Ladies' Tailor-made		
119 yds English Axminster	" "	sold for \$1.85 yd		Scotch Carpet,		Fancy Silks.	Clothing consisting of Suits,		
57 3-4 yds Best English	1-4 off	Velvet sold for \$1.55 yd.		Velvet,		Umbrellas,	Coats and Skirts,		
36 3-4 Best English Velvet	" "	sold for \$1.55 yd		Tapestry,		Shawls and Rugs,	Furs (specified in catalogue)		
35 yds Best English Velvet	" "	sold for \$1.55 yd		Union,		Tray Covers,	Ready made Clothing		
55 3-4 yds Best English	" "	Velv sold for \$1.55 yd		Hemp,		Sideboard Covers, and other	(specified)		
38 1-4 yds Best English	" "	(Border) sold for \$1.45 yd		Rugs,		Fancy Lines,	Sateens,		
51 yds Best Wilton	" "	(Border) sold for \$1.65 yd		Oilcloths,		Scarves,	Eiderdowns,		
51 yds Best Wilton	" "	(Border) sold for \$1.55 yd		Scotch Carpets,		Ties.	Blankets.		
52 1-2 yds Brussel	1-3 off	Carpet sold for \$1.35 yd		Brussels Carpets, Specified,		Scotch Underwear, Mens	25 per cent,		
51 1-2 yds Brussel Carpet	1-3 off	sold for \$1.20		Wilton Carpets,		Wear,	Ready-made Clothing (spe-		
51 1-4 yds Brussel Carpet	1-3 off	sold for \$1.25		Window Shades,		Worsted,	ified)		
30 1-3 yds Brussel Carpet	1-4 off	sold for \$1.55 yd		Linen.		erges,	Furs (specified)		
18 yds Brussel (Border)	1-3 off	sold for \$1.45 yd		Crumb Cloths,		Colored Shirts,	Roman Sateen,		
Oilcloths,				Furniture Cottons.		Black Sateen Shirts,	Striped Sateen,		
Scotch Carpets,				Furniture Covers,		Soft Bosom Shirts,	Furniture Cottons,		
Tapestry Carpets,				Table Covers.		Childrens Tams,	Ginghams,		
Brusse's Carpets (speci-				All Draperies and Muslins.		Wool Tams and other	White Cottons,		
fied)				Portiers.		Tams,	Towels,		
				All Window fixings.		Wools, consisting of Shet-	Towelings,		
				Poles,		land Floss, Scotch and	Hollands,		
				Mattings of every description		Domestic,	Grass Cloth,		
						All Small Wares,	Glass Cloth,		
						Kid Gloves,	Fleecy Cottons,		
						Purses,	Linen,		
						Bags,	Lawns,		
						Ladies' Scarves,	Apron Cloths,		
						Cuffs,	Diapers,		
						Gauzes,	Figured Flann elettes,		
						Chiffons,	Ducks,		
						White Underwear,	Cretonnes,		

Mr. Paton took over this big Dry Goods business in 1893. He placed the stock on the market at a sacrifice to pay off his late partners. The people patronize this sale and benefited thereby. Many will remember the big bargains given. The present firm has had no general Clearance Sale since, and it will be ten years in October since that grand clearance took place. The present management thinks it is time for another house cleaning, so we will commence our sale on Friday morning and will continue until they realise \$15,000.00 cash. Come early and participate in the bargains. The stock is offered at about 67 1/2 cents on the dollar. Our customers know the low price at which our goods are always marked, and know many of our pieces, so will be able to recognise the generous discounts offered. Each article will be marked in plain figures; nothing will be returnable; there will be nothing given out on approval; and no samples cut and everything will be sold spot cash. Our books will be closed until the Sale is called off. Respectfully yours

JAMES PATON & CO.