

WHAT SOLDIERS NEED

When you send your parcel to the front, don't you want it to contain just what your friend most needs? Read this letter and take the hint! Nothing ends pain like Zam-Buk, and prevents festering. Remember, too, it is just as useful in your home. Mothers should always keep it handy for it is a sure cure for eczema, ulcers, piles, and skin diseases generally.

(Somewhere in Belgium)
Cigarettes + tobacco are rather overdone. Mmmmm in doubt as to what to send the men, always depend on Zam-Buk + socks. Very acceptable. Zam-Buk is much in demand for blistered heels, barbed wire cuts, + similar sore places + injuries.
Yours truly,
A. Brooks (Capt.)
7th Battalion.

Especially suitable for the skin troubles of young children. All druggists 50c. box.

FREE BOX
Send this advt. name, address, and 1c. stamp (return postage) and we will send trial box.

ZAM-BUK



THOSE who think most highly of Watson's Spring Needle Ribbed Underwear are they who have been next to it the longest. There is comfort in it for sensitive skins; there is a snug, easy fit in the elastic Spring Needle Ribbed fabric; there is economy in its unusual strength and durability. In various fabrics and all sizes for men, women and children.

Watson's UNDERWEAR

SPRING NEEDLE RIBBED
Mfg. Co.

The Watson Manufacturing Company, Limited, Brantford, Ontario 719

Fire Insurance A Necessity

Then insure in good strong stock companies, which never contest an honest claim such as is represented by

E. R. BROW

Charlottetown

These Chilly Days Mean Warmer Underwear



Those chilly days call for warmer underwear—a heavier weight underwear—and the proper kind for you to wear is here waiting for you. We have all the most reliable brands—

STANFIELD'S PANMAN'S

TYRON WATSON'S

in every size and weights to suit all persons! Our underwear does not shrink nor bind, fits well, wear well and gives entire satisfaction.

Call in and look over the line today.

Reuben Tuplin & Co

Kensington

The Western Guardian

—IT PAYS to buy in this Province.

—PORK.—The price of pork in the Summerside markets on Saturday was for light with organs attached, 12 1/2 to 13 1/2 cents per lb. Eggs per doz. 30 to 31c.—H.

—NIPPON CHINA.—See HOLMAN'S display of Hand Painted Nippon China. This is, without a doubt, the finest display that has ever been shown in Eastern Canada.
2570-10-16ME21.

—HOLMAN'S, Summerside, have received a shipment of **Velox Jardiniers**. The newest and most popular design on the market to-day.
2570-10-16ME21

—WANTED—An experienced allround salesman for general store. Must be strictly sober. State experience and salary. Kennedy & Co., O'Leary.
2501-10-11M61.

—POTATOES.—Farmers in general through Prince County have about completed their digging of potatoes and reports from all quarters seem quite satisfactory.—H.

—The limited quantity of produce coming to market at present is due to the fact that most of the farmers have been taking advantage of the fine weather to dig their potatoes and also doing fall ploughing, which had been greatly retarded by the dry season. H

—FREIGHT CONGESTION.—The steamer Northumberland made a special trip to Pt. Du Chene on Sunday, carrying a cargo of freight each way. There is still a congestion of freight at Summerside. Scores of car loads of produce are on the switches awaiting transportation and more are arriving daily, making the situation look more serious especially for perishable goods.—H.

—HORSES WANTED.—We want 20 good horses from 1400 to 1500 pounds; for lumber wood, must be sound, kind, and not over 9 or under 4 1/2 years old. Owners having any horses for sale should bring them in to the King Edward stables today, Tuesday, Wednesday, and not later than 9 a.m. Thursday. JOSEPH REID & CO. LTD.
2595-10-17M21.

—At the Prince County Court House on Saturday before Stipendiary Magistrate Wright, Edwin Murphy, Kingston, was convicted of a second offence against the Prohibition Act, and fined \$200 and costs or four months in jail. Cases against Mrs. Murphy and Fred Murphy of the same place, for same offence, were adjourned till Thursday, the 19th, as no witnesses appeared; warrants were ordered for their arrest. H

—MISCOUCHE WOMEN'S INSTITUTE.—The regular meeting of the Miscouche Women's Institute was held at the home of Mrs. P. P. DesRoches on Oct. 3rd. The regular business of the meeting was first discussed after which Mrs. Des Roche gave a very interesting demonstration in canning of meats. It was decided at this meeting to invite Mrs. James Dunn of St. Eleanor's to give a demonstration in bread making at the next meeting. The members are arranged to have a lecture early in November as a means of increasing their funds.

WESTERN PERSONALS

—Miss Marion C. Clark, Summerside, spent Thanksgiving with her parents Mr. and Mrs. Wm. Clark, Royalty Junction.—H.

—Mrs. Robt. D. Simmons and little son Hollis of North Tryon arrived home from the Prince County Hospital Friday evening where the latter underwent a successful operation.—H.

Your Liver is Clogged up

That's Why You're Tired—Out of Sorts—Have No Appetite.

CARTER'S LITTLE LIVER PILLS will put you right in a few days. They do their duty. Cure Constipation, Biliousness, Indigestion, and Sick Headache. SMALL PILL, SMALL DOSE, SMALL PRICE. Genuine must bear Signature.

W. Wood



For the Long Autumn Nights Get a Condor Light

For the Condor will cut almost in half the usual cost of home lighting. The Condor is the new and an excellent electric lamp, giving a clear, brilliant but not dazzling light that just exactly suits the needs of the modern home. You can get more light for less money with the Condor—try it.

BLACK & CO.
Sunnyside

—ONE CENT per word each insertion for advertising in this column. Cash must accompany order. Minimum charge twenty-five cents.

—W. K. MCGUGAN, Globe For Exchange, is Guardian agent in Summerside.

—THE MORNING DAILY Guardian can be obtained at Lafferty's Tonsorial Parlors, Summerside.

—RECRUITING OFFICER.—Mr. Fred White, who went to the front with the first Canadian contingent, saw active service with the Princess Pat in the world-famed stand and was invalided home, has been appointed recruiting officer at Alberton. "Fred" will accept applications for enlistment in the artillery, siege batteries and other branches of the service.—Pioneer.

—FREIGHT CONGESTION.—Here are the freight conditions today in Summerside: On Thursday morning there were fifty-five cars of perishable freight on the tracks here. The Northumberland took five of these on Thursday morning. Yet there are those who seem to think that the car ferry is not needed—that it will take the steamer away from Summerside. Don't worry. When the Northumberland could take but one-third of the perishable freight that gathered in one day, there is room for another steamer. And the fall shipping has barely started. The congestion of freight in Charlottetown has also become a serious matter.—Agriculturist.

EEEE EEEE aah6o Lxoeyt 6th

The Recent Exhibition Compared with Last Years

Following is a list of the total exhibits at the recent Provincial Exhibition at Charlottetown as compared with last year:—

	1915	1916
Horses	275	288
Cattle	290	458
Sheep	287	290
Swine	190	251
Poultry	450	614
Grains and seeds	85	111
Roots and Vegetables	425	583
Fruit	390	458
Plants and flowers	285	232
Dairy Products	77	81
Textile Work	288	440
Art Work	130	304
Woolen goods	127	140
School work	39	28
Miscellaneous	201	322
	3,639	4,601

This is the largest in the history of the exhibition, and an increase of 962 over last year, when the fair was also open to all Canada.

Brave Soldier Boy Writes to His Mother

Mrs. Mary King, 11 Upper Hillsboro Street, City, has received the appended letter from her son, Private Herbert King who enlisted in Newfoundland and the first Newfoundland Regiment, and went overseas to the front. Mrs. King has also three other sons in the war, namely, John and William, who went with the First Canadian Contingent from St. John's, New Brunswick, and Arthur with the 16th. She is a widow. This family have certainly most nobly done their part for our King and country.
Somewhere in France.

September 12, 1916.
Dear Mother,—I received your welcome letter today, also the box and you can bet it was a welcome thing to get out here.

Well mother dear, you want me to tell you some of the things I am seeing and going through. I would tell you everything, but if I do the censor will take it out; so what is the use of wasting pencil and good paper? I had a letter from Art; he says he is not struck on England. He would rather be over here in the trenches, but when he has seen as much as I have, he may not be so anxious to get here, and I have seen nothing compared to what John and Will have seen, who have been here since the war started. I had a letter from John, and he said he had been talking to Corporal Bert. Well, they are luckier than I have been, as I have been looking for them ever since I came to France, but could not find them; and now John said they have moved 100 miles further away, so I will hardly see them now.

Another dear, my mind is half on this letter and half on the Germans shells that are flying over our heads. I don't mind the shells, but when they send over the gas it gets on my nerves. Ask Albert how he would like to be trying to go to sleep in a dugout at night, when a rat as large as a rabbit starts to walk over your body. He will start at your feet, and when he gets to your shoulders and sees the badges, you can hear him say to the rat going over the other chap next to you: "Oh, these fellows are Newfoundland boys, let us beat it," and away they run. Then you can get a chance to have a sleep.

Art said they were inspected by a general a few days ago. The general said, they were the finest lot of men he had ever seen.

The 16th has got to go some if they are better than Newfoundland boys and officers. You can lead them anywhere, but you can't force them. The people of Newfoundland must be horrified at the loss of so many of her brave sons. Good old Newfoundland, she is doing her bit as well as the best of them, don't you think so?

You asked me if you would send me a paper with pence declared in it that will be the most welcome one; but by the look of things I expect the war will last another year. The Canadians are sending over so many men that they must be expecting it to last some time yet.

I am not worrying about myself mother. It is Jolly, and the rest of them. Dear mother, do not worry too much; if I fall you will know that I did my best. No man can do any more, but I trust that Almighty God will spare us to return to you again.

I remain your loving soldier boy,
HERB.
Here are some verses sent by this brave soldier boy to his mother:

A NEWFOUNDLANDER'S THOUGHTS OF HOME.

Dear Mother, if thou could only be close to my heart far over the sea; For every night I kneel and pray That we shall meet again some day.

And every night before you sleep, O'er thy flock a watch still keep An eye of bliss and not of shame To comfort them and keep thy name.

For as I watch with a tearful eye The motor cars as they go by; British soldiers, without arms, legs or feet, Going to their last place to sleep.

And as I rest in bed I pray That this great war be over next day; For shot and shell and big steel guns Are made to kill some mother's sons.

Put still our Tommy's are brave and stout When making a charge they all will shout Down your guns, and put up your hands For you can't 't' command of those rich lands.

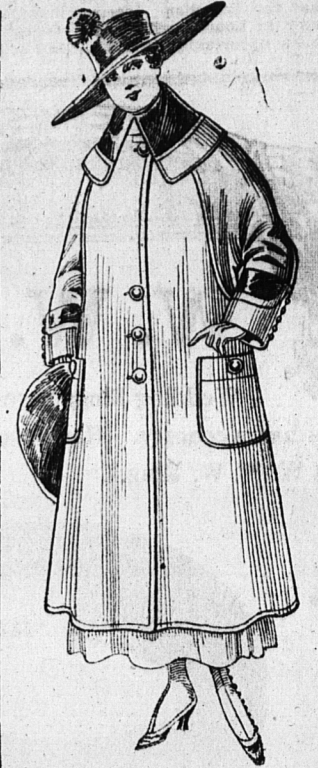
God bless them all who fought so brave And now lies sleeping in their grave For duty's call they did obey So let us all kneel down and pray.

HERBERT H. KING,
First Newfoundland Regiment,
B. E. F., France.

THIS STORE IS READY TO SUPPLY EVERYTHING YOU NEED IN FASHIONABLE WEARING APPAREL

Special Line of Coats

Stylish Coats in a special range of choice. They are of the season's latest materials in colors of dark grey, mixed goods and black also a fine range of Plush, Seal and Rat Coats. These Coats show all the new style tendencies and are warm and comfortable. As the quantity is not overlarge we would suggest that you make an early choice. Price \$10, \$18, \$25 up to \$125.00



Special Line of Suits

Stylish Fall Suits for Ladies' in Navy, Brown, Copen, and Black showing in their lines the correct fashions for Fall. They have Convertible Collar which can be worn high or low, belted in Coats with flaring Skirts. Call in and look ours over. You will be convinced our assortment is the best of the season. Prices \$10, \$15, \$18 up to \$35.00

A SPECIAL LIST

Ladies' Blouses in Crepe de Chene, Silk, Voiles and French Flannel. Prices 98c, 1.25 up to 5.50	Ladies' Fall Gloves in Chamoisette also lined Kid and Suede. Price..... \$1.25, 1.50, 1.65
Ladies' Underskirt in Moire, Silk Cord, Sateen, Chiffon Taffeta..... 85c, 1.25 up to 5.50	Ladies' separate Skirts in Navy, Black, Tweed and Check. Price..... 3.50, 5.50 to 7.50

Prowse Bros. Ltd.

2580-10-17(1831)

Letter From England

The following letter has been received by Mr. Benj. J. Reid, Peters Road, from his cousin Mr. John W. Reid now in Shoreliffe, England.
Shoreliffe, Kent, England, Sept. 27th, 1916

Dear Cousin:—Just a few lines to let you know that I am well. I received your letter yesterday and was very glad to hear from you. We are all having a very good time and lots of work.

We are on the range this week. I am doing very good shooting. I think I could get a German now all right and we may be in the firing line when you get this letter or we may not get there before Christmas. I would like to be there now. The war don't look much like ending this fall, but I think that it will be all over this time next year. I don't think that the Germans can last much longer.

Well Ben are there any more of the boys enlisting. Tell them that there is still room for them yet. This war is not over yet and goodness knows when it will be. There was an air raid here the other night. So I did not get much sleep that night but they brought down the air ships and captured 22 Germans. I don't think that there was much harm done before they got them.

Well Ben the weather is fine looking today but has been very wet for two weeks and is getting very cold here at nights now.

Our work is getting hard but I don't mind it. I never got anything that I couldn't do. We have been getting up at four o'clock in the morning this week, but we get in some days at three in the evening so it's not much like farming. We drilled all day last Sunday. I did not think much of that at first but it is all in the game. I wish I had some Island Twist this evening. It is about the only thing I miss. We can't get any here that is fit to chew. And you may know how hard it is for me to do without it.

I guess that all the younger people must be married now for nearly every letter I get there is some one getting married.

I was on a pass to London for a week and had the best time I ever had in my life. It is some place believe me. It would take about a month to see it all.

I want you to send me any of the boys addresses as I might have a chance to see them when we go to France. Lockwood Gray is handy as he looks fine and is going back to the trenches soon. I see a lot of Islanders here that come back from the front.

Elias is working in the Officers Mess and is getting a Corporals pay. He is having a good time and looks

fine. I don't think he is going home. Well I guess I will have to close. Hoping to hear from you soon. Remember me to all.

I remain yours,
PTE. J. W. REID,
No. 712329.

GERMANS FAVOR RUTHLESS WARFARE.

DUSSELDORF, Germany, Oct. 14.—Nearly every big industrial center in the Rhine Valley industrial center, which is Germany's Pittsburgh, favors ruthless submarine warfare, regardless of the interests of the United States. Chancellor von Bethmann-Hollweg faces the opposition of the industrial interests of both the Rhine and Westphalia Provinces, hot beds of Von Tirpitzism. These interests believe that though they may not convince the government now, they will win later. They are now centering their hopes on winning Field Marshall von Hindenburg to their side.

"The war must be fought to a finish," says the Westfaelische Zeitung, which fairly represents the sentiment of the district in this respect, "either Germany or England must win, and the interests here on the Rhine are ready to fight until Germany wins"

Thought It Was a Dance.
The Lady: "Don't you think that Muscovite onslaught is awful?"
The Gent: "I've never tried it; can you show me the steps?"

"Faulty Nutrition and Elimination"—these are the cause of the most of the ailments that afflict human beings. Too much indigestible food and lack of power to throw off the poisons that come from indigestion—these lead to a long line of distressing disorders. Avoid them by eating Shredded Wheat Biscuit—a simple, elemental food that contains all the body-building material in the whole wheat grain, including the bran coat which keeps the intestinal tract healthy and clean. Delicious for any meal in combination with sliced peaches or other fruits. Made in Canada