



BEFORE USING

Amazing New Scientific Discovery

CURLS and WAVES HAIR

without PERMANENT WAVING

NO MACHINERY • NO WAITING • NOT A WAVE SET

**NO BOTHER...
NO FUSS...
No Long, Tedious Waiting**

Now try this modern NEW WAY to add exciting beauty to your hair, so easily, so quickly, it's amazing. Dazzling curls, shimmering waves with dancing highlights in practically no time at all. MINIT CURL "takes" on all types of hair, fine, coarse, dyed, bleached, any color. Wonderful for children who won't "sit still" long enough for permanents.

QUICK FACTS

- Safe, easy to use • No experience necessary
- Will not irritate skin • Makes permanents unnecessary
- Gives hair glorious, glossy new body • "Takes" on all types and textures of hair • Fastest method known . . . requires only minutes • Approved and tested by leading laboratories



AFTER USING

Exciting NEW EASY WAY
gives soft, natural-looking LONG-LASTING
CURLS and WAVES in MINUTES



1. Dissolve capsule in glass of water 2. Comb solution through hair 3. Set hair . . . allow to dry

LIKE MAGIC...

you get personalized waves and curls that suit you best . . . a halo of soft ringlets or a loose, natural-looking casual wave. And so quickly! In minutes you can be sure to look your glamorous best. MINIT CURL is an entirely new principle that's actually as easy and simple as combing your hair, but waves and curls STAY IN! With MINIT CURL there's no worry about split ends; no dry, brittle, fuzzy hair. Minit Curl gives your hair glorious, glossy new body—conditions it as it curls.



MARLENE'S Minit CURL-CAPS

Curl

5 CAPSULES \$1.50
LASTS for MONTHS



ENTHUSIASTIC USERS SAY:

Too Many Permanents Dangerous to Hair!

Frequent permanent waving tends to dry out hair, leaving it harsh and lifeless looking with split, frizzy ends that are unsightly and hard to manage. Now, with new Minit Curl you can always have soft, beautiful curls, shining with healthy radiance!

FASHION EDITOR:
"Truly a magic beauty aid! It's amazing to see what lovely curls you can get, and so quickly, with this new Minit Curl method."

HAIR STYLIST:
"Minit Curl makes even the finest head of hair take a beautiful, lasting curl. Certainly a marvelous time-saver for me!"

- ✓ Fastest Method Yet!
- ✓ Sets in 3 Easy Steps!
- ✓ Makes Long-Lasting Curls!
- ✓ Conditions As It Curls!
- ✓ Develops Natural Waves and Curls!
- ✓ Capsule Makes 4 Ounces!

AVAILABLE AT ALL
DRUG AND
COSMETIC COUNTERS

MARLENE'S LIMITED

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