

Temple Bar, Old London

WHEN, wearied and dust-flecked, the fair traveller of coaching days descended from her jolting conveyance her first thought was of the soothing, cleansing beauty of Yardley's Old English Lavender Soap.

After more than five generations Yardley's still renews the stams of travel, delightfully purifying and refining the skin with a mellow, creamy lather of purest quality—still leaves its elusive fragrance clinging to radiant cheeks.

One dollar buys a box of 3 large cakes at all best druggists and department stores.

YARDLEY, 8 New Bond St., LONDON, Eng. CANADA: 558-362 Adelaide W., Toronto 2, Ont. U.S.A.: 15 Madison Square, New York

CURSE O' LOVE

A Story of Love and its Test BY MILDRED BARBOUR

CHAPTER 38. SUSPENSE

Norma retired to her room and bathed her eyes, swollen with weeping, in preparation for luncheon with her father. She knew that he would ask questions if she did not appear.

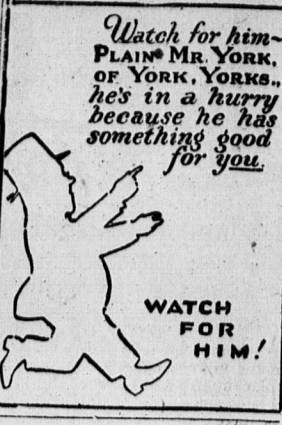
Fortunately, Collins always had a hearty appetite and most of his attention was focused on his food. He rarely noticed the appearance, or the mood, of those who sat at the table with him.

He said merely: "Philip not here yet?"

And Norma replied calmly: "He won't be here, Dad. He had to go to San Francisco on business this morning."

She was not ready to tell her father what she had learned over the phone an hour ago, for she could only construe Philip's action as desertion. She knew her father's violent temper; also his lack of tact and diplomacy. It would be just like him to go charging up to San Francisco on the next train and try to locate his son-in-law with the aid of a detective.

Norma felt that her cup was too full. She couldn't bear that. If her husband had chosen to desert her, she must accept the fact. Her pride would permit no other course of conduct. In other circumstances, perhaps if Sydney Stokes's revelations hadn't shaken her faith and trust in Kendall to his foundation—she might have acted differently. But she could interpret Kendall's disappearance only as a proof that he wished to be rid of her and had seized on the first pretext to accomplish the purpose. The afternoon dragged endlessly.



Watch for him—PLAIN MR. YORK, of YORK, YORKS., he's in a hurry because he has something good for you.

Norma braced herself. Now, she thought, she would have to tell him. Anyway, Philip was probably far away, by this time, and her father's wrath could not harm him.

"I don't believe he's coming back at all, Dad."

Old J. P. dropped his cigar and stared at her.

"What do you mean?" he demanded, sharply.

"Philip and I have parted, Dad."

"What's he done?"

"Nothing," she answered, with forced calm. "It—our marriage was a mistake, Dad. We—we found it out in time."

"You mean that low—"

But she stopped him with a gesture that was almost proud.

"Please, Dad! It's no use blaming me. I dare say it was my fault as much as his. We—we're just not going to live together—that's all."

It was too much for old J. P. His standards were far more simple and less modern. In his day, a young couple didn't part forever, just because they failed to get together at the start. They made the best of it and raised large families, and, by the time they cel-

Hospital Standardization Conference Meets

"The Hospital Standardization movement," said Dr. Franklin H. Martin, Chicago, Director-General of the American College of Surgeons, "is now in its tenth year. Its growth has been phenomenal; from 89 hospitals meeting the requirements, or 12.9% in 1918, to 1803 hospitals, or 69.9% in 1927. This is due to the fact that the people of the United States, Canada, and other countries, where this movement is carried on, have been convinced of its worth both from the humanitarian and economic aspects. Every community must accept the responsibility of providing adequate care of the sick and injured. The only way possible to do this in a proper manner is through the acceptance and carrying out the principles of Hospital Standardization, as many of the hospitals in your community have done."

"Choosing your hospital when sick or injured is a most serious responsibility. This has been made easier in recent years through the publishing annually of the list of hospitals approved by the American College of Surgeons officially announced this morning. These approved hospitals stand for the right kind of care of the patient through the utilizing of the best means of diagnosis and treatment that modern scientific medicine can afford for the one out of every ten persons, or 12,000,000, who seek hospital care annually at a maintenance cost aggregating over \$1,000,000,000. Results count most. These are evidenced by the lower average days' stay of patients in hospitals, the gradual falling of hospital death rates, the minimizing of complications, and the improving in results generally."

"I am sure it is a great satisfaction for the people to know that the patient in a standardized or approved hospital is better assured of a prompt and accurate diagnosis, more scientific treatment, and an earlier return to normal physical condition if at all possible. This is what every patient is entitled to and is the responsibility of the hospital to carry out. It is quite true that under the new regime of Hospital Standardization during the past ten years many hospitals, which might be in the past described as mere nursing homes, have been transformed into real scientific institutions where the patient's condition can be promptly diagnosed and treated. Here the patient can secure the benefit of the accumulated knowledge of all the medical profession through consultations, staff conferences, group study, and more thorough means of investigation and treatment than that of one individual as formerly in the practice of medicine. With this there has been a marked advance in medical science throughout America."

The American College of Surgeons greatly appreciates this opportunity of officially announcing the list of approved hospitals for 1927. These hospitals have adopted the fundamental requirements for the right care of the patient and the rendering of the broadest community service as provided for in the minimum standard laid down by this organization, charged with the responsibility of the great Standardization movement.

The following hospitals in this province have been awarded full or conditioned approval. Conditioned approval indicates that the hospital has accepted the requirements which result in the best care of the patient, but for lack of time or other acceptable reasons, have not put them fully into effect:

Table with 2 columns: Hospital Name and Capacity. Includes Prince Edward Island Hospital (65) and Summerside Prince County Hospital (50).

EXPERTS ESTIMATE DAMAGE BY TORNADO \$500,000 START TO REPAIR HAVOC

ST. LOUIS, Oct. 5.—With state and federal troops on guard and fully organized Red Cross forces aiding in relief, St. Louis to-day began the work of repairing \$500,000 damage caused by the tornado of Thursday afternoon.

The casualty list continued to increase and it was believed the number of dead may reach 100. Eighty-nine bodies have been recovered. A few more may be in the wreckage of buildings which were destroyed by the wind and several of the 500 or more seriously injured were in critical condition.

Hundreds were housed in temporary quarters arranged in public buildings and thousands of others were in private homes or hotels. It was estimated between 5,000 homes were destroyed.

In poorer districts, where the storm left residents virtually destitute, Red Cross canteens were furnishing meals as well as clothing, blankets, and shelter. A fund of \$500,000 for immediate relief work was being rapidly subscribed.

Although much of the city was still dark last night and little had been done towards clearing away the debris, hundreds of the partially wrecked houses and apartment buildings were occupied. The night was warm and clear and beds were improvised on porches, roofs and in rooms from which the outside walls had been torn by the tornado.

Red Cross officials declared to-day there was no suffering and all in need of aid had been looked after. Most all of the bodies of identified dead had been removed from



NEW! With the cleanly fragrance of a white rose, with a texture fine and long lasting, with an exquisite lather, whose touch is a gentle caress... a real blessing to those who value the charm of a smooth, clear skin... such is Lux Toilet Soap. And the price — but ten cents. Only a nation-wide demand has made it possible to offer you so excellent an aid to beauty at a price so low. Lever Brothers Limited, Toronto

LUX TOILET SOAP

A temporary morgue in the basement of the city hospital. Dozens of funerals were held to-day. Blank death certificates have been turned in.

The Standard Underwriters' Agency and was concurred in by other experts.



IMPERIAL COD OIL AND DOG BISCUIT. Their Choice. A BALANCED RATION. "BEST AND MOST OUTSTANDING"

The Manager of one of the foremost Upper Canadian ranches writes us as follows: "We would not think of using any other biscuit but IMPERIAL as we consider it the BEST AND MOST OUTSTANDING biscuit on the market today."

This is the consensus of opinion of our leading Canadian Fox Ranchers and accounts for the National use of IMPERIALS as an all-the-year-round Fox Food.

Do not experiment with cheaper foods. Feed IMPERIALS and get the best results in healthy foxes with highest quality pelts.

Imperial Fox Biscuit Co. Ltd. Box 446. Charlottetown, P. E. I.

SMILES



It's foolish to talk a lot when you're smiling.



HE RANG IN

Good! Well, what luck did you have with the latest belle? Brother: Oh, I succeeded in ringing in.



WELL TURNED

"She has a well-turned ankle, eh?" "Yes—she's sprained it twice in the past week."



LAUGHED IT OFF

"Pa said my dress was so shocking that I shouldn't wear it." "What did you do then?" "Oh, just laughed it off."



It was too much for J. P. In his day, a young couple didn't part forever, just because they failed to get together at the start.

She tried to read, but though her eyes followed the print, she could not have told any one the contents of a single paragraph. She attempted to sew, but she was stopping constantly to listen for the sound of the telephone, or the post-man's ring at the front door.

Surely, surely, she thought, Philip would write at least one letter to tell her what he intended doing. In the inaction, the suspense, almost drove her mad, and yet she sat quietly in the shade of the veranda, some times looking over the sun-drenched garden, and now and then sewing on a square of silk that had been designed as a monogrammed handkerchief for Philip.

She dined with her father, and when she had given him his coffee, waited until he had retired to his own quarters. Then she fled to her room and went through the long, lonely hours of the night.

The days dragged by, and she grew whiter and thinner, and her blue eyes were always reddened with weeping. Finally, after a week had passed, her father said: "When's Philip coming back?"

Remember we do not gamble in produce we buy on commission and are in a position to offer you prices equal to any other buyers. Assuring you that it will be to your interests to consult us before marketing elsewhere and inviting you to come and inspect our new plant.

We remain, CLARKE BROS. Lower Prince St. Charlottetown, 5513-10-4-31.

PUBLIC AUCTION

To be sold by public auction on Friday the 10th October inst. at two o'clock in the afternoon all that dwelling house and lot of land in Hunter River, formerly the residence of the late Theodore Pickering, convenient to church, schools. For particulars, apply to Donald Andrews, Hunter River, or to McLeod & Bentley, Solicitors, Charlottetown.

WILLIAM SHARP Executor Estate of Theodore Pickering

CALGARY, Alta., Oct. 5.—Three masked and armed desperadoes attempted to hold up the Hillhurst branch of the Royal Bank at 3 o'clock this afternoon. They were routed when the manager, R. M. Grainger, fired five shots at them with a revolver. The trio ran, jumped into a stolen automobile and made their escape.

Auction At Malpeque ON FRIDAY, OCTOBER 7th AT 1 P. M.

Having sold my home and am leaving for U. S. about 15th October I will therefore make an absolute dispersal of all my personal property on above date, consisting in part: 1 Gerard Heitzman Player Piano, (new), 5 tube Radio Set, (Claritone), 1 living room suite, (solid oak), 1 massive American mirror, 1 large arm chair, leather upholstered, 1 Barmore Axminster rug, 1 writing desk, solid oak, 1 dining room suite complete, (oak), 1 large refrigerator, 2 kitchen tables and chairs, 1 sofa, parlor suite, 2 bedroom suites complete, 2 toilet sets, 1 sewing machine (New Ideal), and all kinds dishes and cooking utensils found around an up-to-date home, a large quantity books by best authors in England the U. S. A quantity rugs and mats, several pictures (steel engraving) also 1 extra good cow, 1 filly 4 months old, 1 buckboard wagon, 1 set driving harness, 1 set carpenter's tools, 10 portable fox breeding pens, 24 dogs and all equipment found around a fox ranch.

Terms easy and made known at Sale.

If day is stormy sale on next fine day at same hour.

CLARK WOODSIDE HUGH F. MORRISON, Auctioneer. 9502-10-4-31.

Valuable Mill Property and Farm For Sale In Suffolk

This property which consists of 140 acres of land and known as "Thompson's Mills and Farm" is situated in Suffolk, 9 miles from Charlottetown.

There is on this property one of the best water powers on the Island, a large Grist Mill and Kiln and a Saw-Mill with space above which was formerly used as a Carding-Mill. There is also a good stand of lumber on the back of the farm.

There is a large and comfortable dwelling house with wood house attached, machine house, and two large barns on this property.

It is conveniently situated to school, churches, butter factory and is 1 1/2 miles from Suffolk Station. The Mill pond is entirely on the land of the above property and the dam could be raised over one foot and not encroach on any other persons land. This would be an ideal site for an Electric Light Plant and well suited for muskrat farming.

If not sold privately it will be advertised and offered for sale by auction later.

For further particulars apply to the owner on the premises.

ROBERT THOMPSON, Suffolk 9425-9-29-10-41.

Canada S. S. Lines

STEAMSHIP SERVICE MONTREAL

Charlottetown And St. John's

S. S. FARNHAM

Leave Montreal Oct. 4th. Leave Ch'Town Oct. 7th. Carvell Bros., Ltd. AGENTS