

Nemo MAY 5th to 10th **WEEK**
ALL NEXT WEEK

we are featuring a special display of *Nemo* Corsets and Corset Accessories, including the new *Nemo* Diaphragm Controlling Corset and a new style Cirlet. Be sure and visit our Corset Department during the coming week.

Sold in Charlottetown by
Moore & McLeod, Ltd. and Patons, Ltd.

Nemo Corsets and Corset Accessories are made by Kops Bros. Ltd., Toronto

QUALITY

NO TREASON

PRICE has always been of secondary importance in the blending of KING COLE Orange Pekoe. It has to be, if that characteristic rich flavor is to be maintained. Unusually choice teas are continually sought for it, and the cost of these is frequently changing.

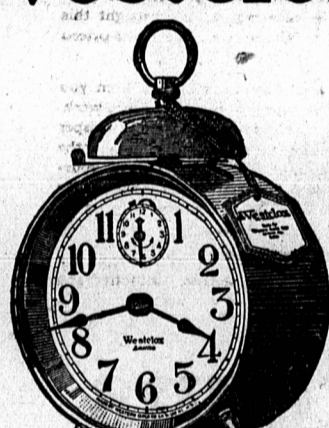
KING COLE Orange Pekoe is for the real tea lover to whom a fine cup of tea is a delightful necessity. Any lowering of the quality would be treason.

The price of KING COLE Orange Pekoe has changed slightly from time to time, and may again be higher or lower according to market conditions, but its original exclusive flavor remains unaltered.

"The Extra in Choice Tea."

KING COLE ORANGE PEKOE TEA

Westclox



The kitchen clock

YOU depend on the kitchen clock to time your household activities. It routes the household—it times the meals—it gets the children off to school—you depend on it a hundred times a day.

Put a Westclox on your kitchen shelf. You can always depend on a Westclox.

WESTERN CLOCK CO., Limited, PETERBOROUGH, ONT.

Big Bn \$4.50 Big Bn \$4.50 Small \$2.50 Sleep-Mtr \$3.00 Jack O' Lantern \$4.00 Pocket Bn \$2.00 Cl-Bn \$3.00

XMAS PAPETERIES

Now showing the most exclusive Line of Holiday Boxes in Eastern Canada. This includes selections from the leading Manufacturers, Canadian, American and Foreign.

PRICES RIGHT
NO OLD STOCK TO CLEAR OUT
ALL NEW GOODS

Baird - Thomas - Scott, Ltd.
Truro, N. S.

PRICE and SATISFACTION

THE CENTRAL GUARDIAN

SHOP from Holman's Catalog

"FIRST OF MAY SALE" WHOLE-SALE prices all over store. **MOORE & McLEOD LIMITED.**

BARGAINS for Anniversary Days
100 printed blouse lengths \$1.25 each. Less special discount. Prowse Bros., Ltd. 2752-4-30-31.

S. A. MacDONALD'S GREAT SALE. Thursday and Friday. 20% discount on all goods. 2728-4-29-31.

A FEW DRESSES Sale. Special \$5.00 and \$3.95. Prowse Bros., Ltd. 2752-4-30-31.

HAVE AFTERNOON TEA — At Fennel & Chandler's new store this afternoon from 3 to 6 o'clock.

TEA THIS AFTERNOON FROM 3 TO 6 O'CLOCK—Have a cup of tea and refreshments served by ladies of Central Christian church this afternoon in Fennel & Chandler's new store.

GEORGETTE BLOUSES, slightly soiled, worth to \$8.75 will sell "First of May Sale" for \$2.95.—**MOORE & McLEOD LIMITED.**

REGULAR \$1.25 CORSETS Anniversary Sale Special 90c. Prowse Bros., Ltd. 2752-4-30-31.

GAZETTED.—The list of promotions and transfers approved by the Civil Service Commission contains the following: Agriculture—John Gordon Davidson, from Promotor of Egg Production, Ontario, to District Poultry Promoter, Prince Edward Island.

SPRING IS HERE!—Mr. Henry Fitzgerald, Sr., while walking along Prince Street, Monday captured a very lively and exceptionally large bumble bee. The little fellow was evidently taking stock of the surroundings with a view to beginning business. It is early for the bees to be abroad and this visit may be regarded as an earnest of the coming Spring.

NEWFOUNDLAND PROSPEROUS.—Mr. R. G. Freeman, Secretary of the St. John's Abattoir Company is in the city for a few days with a view to interesting the live stock breeders of the province in the Newfoundland markets. In an interview with the Guardian, Mr. Freeman says that business is looking promising in the Ancient Colony at present. The Newfoundland Pulp and Paper Company are building what will probably be the largest pulp and paper mill in the world and will be ready for operation in the fall of 1925. Already some thousands of men are employed on this work and the number of employees is steadily increasing. Other enterprises are in prospect and the outlook is that there shall be a very large increase in the population within a short time and that there will be abundance of employment. From this outlook the St. John's Abattoir Company hopes to greatly enlarge its business in the near future. The prospect of increased trade with Prince Edward Island is very bright and Mr. Freeman hopes during his visit to make new relations with this trade.

PERSONALS

Mrs. Alex Ladner, Bangor, is visiting in the city.

Miss Evelyn Allen has returned from a holiday visit to Boston.

Miss Viola Cullen and her little niece Edna Clements left Monday on the eastern train for their summer home in Souris. They were accompanied by their father, Mr. J. T. Cullen. Mr. Cullen is Postal Clerk on the Souris train for the summer months.

Externally or Internally, it is Good.—When applied externally by brisk rubbing, Dr. Thomas' Electric Oil opens the pores and penetrates the tissues, touching the seat of the trouble and immediately affording relief. Administered internally, it will still the irritation in the throat which induces coughing and will relieve affections of the bronchial tubes and respiratory organs. Try it and be convinced.

NOTES BY THE WAY
(Continued from Page 4)

of words. Some branch railway bills have been passed which should never have been introduced in the present deplorable state of the national finances.

Redistribution, Church Union, the voting of Supply, measures to consolidate Departments and reduce the Civil Service to fit the Dominion needs and the exigencies of the public purse, have yet to be dealt with or left over to the dim and misty future along with reconstruction of the wobbling Administration. A hint comes from Ottawa that a bill will be passed providing for proportional representation. The Progressive wing of the party want it and their will is law. "Come across or you'll get the double cross from us!" is the threat from the West and five score Liberals in the House dance to the Progressive piping while the millions of the tax payers' money are tossed about right merrily to Paris, or London, Toronto or Hudson's Bay or east and west to fatten railway contractors in building branch lines. Economy is the word, my masters!

SOUR STOMACH
causes bad breath, gassy pain, coated tongue and belching. Always find relief in

CHAMBERLAIN'S TABLETS
Sweeten your stomach and breathe only 2c

It has Many Qualities.—The man who possesses a bottle of Dr. Thomas' Electric Oil is armed against many ills. It will relieve a cough, break a cold, prevent sore throat; it will reduce the swelling from a sprain, relieve the most persistent sores, and will speedily heal cuts and contusions. It is a medicine chest in itself.

MAY 1st.

Drive to the right and Kodak as you go.

Let us do your Developing and Printing.

Prompt service

Kodaks, Brownies, Films and Photo Supplies.

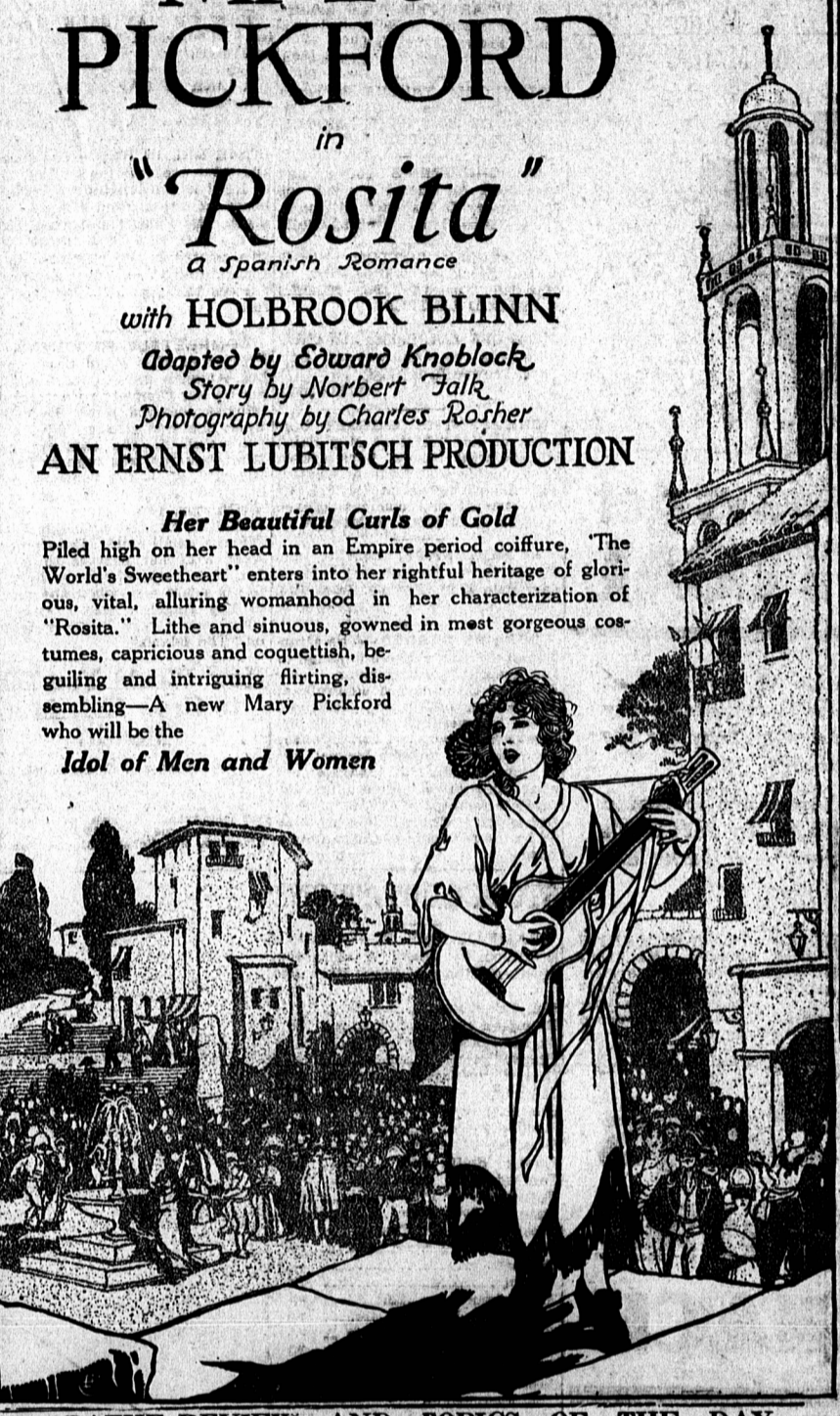
Mackinnon Drug Co.
Phone THE REVELL, 219 KODAK STORE 351

PRINCE EDWARD TODAY 3.15. NIGHT 7 AND 8.45
Matinee, Adults 26c. Children 16c. Evening, Orchestra 37c. Balcony 26c. Children 16c.

MARY PICKFORD
in *"Rosita"*
A Spanish Romance
with **HOLBROOK BLINN**
adapted by Edward Knoblock
Story by Norbert Jalk
Photography by Charles Rosher

AN ERNST LUBITSCH PRODUCTION

Her Beautiful Curls of Gold
Piled high on her head in an Empire period coiffure, "The World's Sweetheart" enters into her rightful heritage of glorious, vital, alluring womanhood in her characterization of "Rosita." Lithe and sinuous, gowned in most gorgeous costumes, capricious and coquettish, beguiling and intriguing flirting, dissembling—A new Mary Pickford who will be the *Idol of Men and Women*



PATHE REVIEW—AND—TOPICS OF THE DAY

Automobile Dealers

Men to Whom Motorists Tell Their Tire Experience Say All-Weather Cord Gives 27.5% More Miles Than Any Other Tire

What Other Car Dealers Say

"There is no question about the Goodyear All-Weather Cord Tire giving greater mileage and more real service than any other cord tire on the market today. I have kept a close check to see the mileage they give my customers."

"Goodyear All-Weather Cords are dependable and I believe they will give longer service than any other tires."

"One experience proves them better than others."

"We cannot say too much for Goodyear Cord Tires, as they have given big mileage and service."

3 out of 4 say Goodyear All-Weather Best

We asked 243 automobile dealers if they thought Goodyear All-Weather Cords gave more mileage and if so, how much more than the next best. 74% said Goodyear All-Weather Cords gave most miles—and the average estimate gave them a greater mileage by 27.5% than the next best tire. Another 22% said All-Weather Cords are the equal of any tire. Only 9 out of 243 think any tire excels the Goodyear All-Weather.

Goodyear means Good Wear

GOOD YEAR
MADE IN CANADA

RIGHT STYLE RIGHT COLOUR



In Popular Priced Novelties

This week we are making a window display of popular priced and fashionable straps, Sandals and Oxfords for Ladies street wear, from \$2.95 to \$5.75.

Women's Patent Sandals \$2.95
Women's Brown Oxfords \$3.75 and \$4.95
Women's Brown Straps \$4.95
Patent Straps from \$3.95 to \$5.00
Patent Oxfords, low heels \$4.25
Grey Buck Oxfords and straps \$5.75

ALLEY & CO LIMITED
FASHIONABLE FOOTWEAR

STEWART'S CREAM BREAD
YOUR STAFF OF LIFE



The strength of the wheat in every loaf.

BLATCHFORD'S CALF MEAL

THE ORIGINAL MILK SUBSTITUTE SAVE MONEY—raise better calves. This guaranteed product raises the kind of calves you want—healthy, clean, vigorous, sturdy, shipped. Two hundred pounds raises a calf to the age of six months. Every pound makes a full gallon of pure milk substitute, costing one-fourth what a gallon of milk will sell for.

INSIST ON BLATCHFORD'S
Sold in 100 lbs, 50 lbs, and 25 lb. cotton bags and by the pound.

"ROYAL PURPLE"
Calf Meal
In 25 lb. Bags
WHOLESALE & RETAIL
by **Carter & Co. Ltd.**
FEEDS FLOUR SEED

Insidious Eyst rain

We use this adjective advisedly.

Sufferers from Externals may have perfect vision and therefore do not suspect the presence of any eye defect.

The motive power of the entire human organism is Nerve Energy.

Normal eyes, it is computed, utilize about 20% of this Nerve Energy, but when Eye-strain is present, a much larger proportion is required. Hence defective eyes, through their consumption of an excessive amount of Nerve Energy, may seriously affect the functioning of other organs of the body, and produce ill health. Have your eyes examined.

G. F. Hutcheson
Optometrist