2000 Yards Fine Soft 14 cent English Print 10c

Moore & McLeod

3000 Yards Pretty Print Cotton regular value 10c for 7 1-2c yd

Sale of Spot Cash Only

JANUARY CLEARING SALE

Sale for Spot Cash Only

January Sale of Men's Underwear

"WRIGHT'S HEALTH BRAND" the finest make of American fleece lined underwear, a complete assortment in practically all sizes, soft, velvety, warm, and strongly durable, regular 1.65 for **1.00**

"WRIGHT'S HEALTH COMBINATIONS" a most attractive line of fine American Underwear of the fleeced variety. Regular price per garment is 2.75 for **1.50**

HEWSON'S HEAVY wool underwear, very warm and durable will not shrink regular price only 1.50, is now **1.13**

PENMAN'S FLEECE LINED UNDERWEAR ..... **.39**

This is a special offer you have in all sizes, the regular, dollar per suit

A LOT OF THE BEST KNOWN makes of underwear for men are specially price cut for this sale—get our special figures on "NELSON'S" "ELLIS" and a lot of the others that you like best.

A LOT OF HEAVY KNIT WOOL UNDERWEAR in odd pieces worth to 1.50 each.... **59c and 75c**

January Clearing Sale of Winter Dress Goods

A HEAVY REDUCTION on fully a hundred pieces of attractive dress and suiting fabrics makes this department a tempting place for the wise shopper. Some samples:—

15 DIFFERENT COLORINGS IN Sedan cloth, a most stylish and attractive suiting, regular 1.25 now only ..... **$1.**

4 COLORINGS IN TWEEDS Strong, handsome attractive Regular 1.05 for **70c**

58 INCH WORSTEDS 2.10 for 1.40 This wide all wool suiting is a graceful and handsome material, 2.10 for **1.40**

WOOL VENETIANS 98c for 70c There are 4 different colors shown in this lot of stylish durable material, wide widths all wool, regular 98c for **70c**

STOUT SUITING TWEEDS, 75c for 50c This lot includes a range of good, durable, and attractive materials, 75c for **50c**

HEAVY SUITINGS 1 00 for 65c Here is a line of tweeds mostly in greys 1.40 for..... **75c**

MELTON TWEEDS 30c for 22c Here is a cheap one that is now made cheaper still, good width 30c for **22c**

MELTON TWEEDS 35c for 25c For any one who wants a good cheap suiting fabric this is a bargain. The width is good. Formerly 35c for **25c**

THE ABOVE PRICES ARE ONLY SAMPLES, the department is crammed with bargains—only a personal visit will give you a proper idea—come in to day.

January Clearance Sale of Men's Sweater Coats etc

PRACTICALLY EVERY GOOD SORT OF wearables for men folk is included in our showing. And almost every line is specially discounted for this great **January Clearance Sale.**

Grey, navy, or fancy flannel Shirts, now on sale as follows:—

All shirts worth $1.00 to go at	75c
All shirts worth 1.25 to go at	95c
All shirts worth 1.60 for	1.20
English Flannellette Pajamas 1.75 for,	1.35
English Flannellette Pajamas 1.95 for	1.50
Heavy Flannellette Nightshirts 85c for	65c
Heavy Flannellette Nightshirts 1.25 for	95c
CUT PRICES ON SWEATER COATS	
Good sweater coats 1.00 for	75c
Good sweater coats 1.35 for	1.00
Better Sweater Coats 1.95 for	1.50
All sweater coats at 3.50 now	2 80
All sweater coats at 4.50 now	3.35
DEEP DISCOUNTS ON SWEATERS	
Men's Wool sweaters 75c are now	57c
Men's Wool sweaters 1.00 are now	75c
Men's Wool sweaters 1.25 are now	95c
These are only a few samples	
DEEP CUTS IN WARM WINTER GLOVES	
Wool knit gloves regular 30c now	23c
Wool knit gloves regular 50c now	45c
Wool knit gloves regular 1.00 now	75c
Mocha gloves wool lined 1.25 for	95c
Mocha gloves wool lined 1.60 for	1.20
Mocha gloves wool lined 2.25 for	1.70
Mocha gloves fur lined 2.50 for	1.90
Mocha gloves fur lined 3.25 for	2.50
Mocha gloves fur lined 3.75 for	3 60

January Clearance Sale of Misses' and Ladies' Underwear

Vests and Drawers 28c for	21c	Misses' Vests and Drawers 25c for	19c
Vests and Drawers 38c for	29c	Misses' Vests and Drawers 30c for	23c
Vest and Drawers 58c for	44c	Misses' Vests and Drawers 35c for	26c
Vests and Drawers 75c for	56c	Misses' Vests and Drawers 40c for	30c
Vests and Drawers 1.00 for	75c	Misses' Vests and Drawers 45c for	34c
Vests and Drawers 1.25 for	94c	Misses' Vests and Drawers 50c for	36c
Vests and Drawers 1.45 for	1.09	Misses' Vests and Drawers 60c for	45c
Vests and Drawers 1.75 for	1.32	Misses' Vests and Drawers 85c for	64c

Ladies' Combinations 1.50 for	1.13
Ladies' Combinations 1.95 for	1.26
Ladies' Combinations 2.25 for	1.63
All ladies' Flannellette Nightgowns now 80c to go at	60c
" " " " " 1.00 " " "	75c
" " " " " 1.25 " " "	94c
" " " " " 1.50 " " "	1.13

January Clearing Sale of Dress Trimmings

AN IMPORTANT SAVING SALE TO THE WOMAN WHO has any dress making to do—this wonderful series of bargains in the long glass floor case at the front door.

Trimmings that have been regularly selling at 38c for 5c yd.
Trimmings that have been regularly selling for 60c for 9c yd.
Trimmings that have been selling for 1.00 and 1 15 for 15c yd.

January Clearance Sale of Blankets and Quilts

White Wool Blankets	3.25 for	2.44	Warm wadded Quilts	1.30 for	1.08
" " "	3.50 for	2.62	" " "	1.95 for	1.47
" " "	3.75 for	2.82	" " "	2.50 for	1.87
" " "	4.00 for	3.00	" " "	2.85 for	2.14
" " "	4.85 for	3 64	" " "	3.45 for	2.59
" " "	6.00 for	4.50	" " "	4.35 for	3.26
" " "	6.75 for	5.07	" " "	6.25 for	5.79
" " "	7.75 for	5.82	" " "	11.90 for	8.93

Feather Pillows, very choice 2.35 per pair are now 1.77
Feather Pillows, very choice 2.75 per pair are now 2.07

January Clearance Sale of Women's Winter Gloves

Every winter Glove, wool, kid mocha, no matter what style, all are discounted for absolutely complete clearance during the great January clearance sale.

Ladies' woolen gloves 25c for	19c	Ladies' mocha gloves and mitts	1.50 for 1.50
Ladies' Woolen gloves 30c for	23c	Fur lined gloves	2.65 for 2 00
Ladies' wco'en gloves 40c for	30c	Astrachan Gauntlets	85c fo. 65c
Ladies' mocha gloves and mitts	1.10 for 83c	Astrachan Gauntlets	1.25 for 95c
Ladies' mocha gloves and mitts	1.50 for 1 15	Ladies' long wool gauntlets	55c for 39c

January Clearance Sale of Every Suit in Stock

31 Ladies' Suits Worth to $20 00 for $7 00

THINK OF IT! This is one of the biggest bargains in suits that this, or any other store in the country ever offered. Every suit in the store, at all prices up to 20.00 is included in this one great assortment at **7.00**

25 Ladies' Suits Worth to $30.00 for $10.00

EVERY SUIT, at all prices from 20.00 to 30.co including a lot of the smartest neatest and prettiest suits that you have seen for a long time, goes on sale this morning at just **10.00**

Special January Dress Goods Snaps

AT THE DRESS GOOD DEPARTMENT an array of the best dress goods values that you have seen for many a day is prepared for you. Watch for the Green Price cards they're the indication of the biggest kind of saving.

January Clearance Sale of Women's Warm Sweater Coats Etc.

All Ladies' Golf Coats now 2.00 for	1.50
All Ladies' Golf Coats now 2 25 for	1.69
All Ladies' Golf Coats now 2.50 for	1.88
All Ladies' Golf Coats now 4.00 for	3.00
Misses' Golf Coats now 70c for	53c
Misses' Golf Coats now 80c for	60c
Misses' Golf Coats now 1.15 for	86c
Misses' Golf Coats now 1.50 for	1.13
Misses' Golf Jerseys 1.85 for	1.39
Misses' Golf Coats now 2.25 for	1.65

All Knitted Wool Toques Discounted to Clear

Wool Toques regular 38c now	29c
Wool Toques regular 45c now	34c
Wool Toques regular 50c now	38c
All Aviation Caps 85c now	64c
" " " 1.00 now	75c
" " " 1.50 now	1.13

All sorts of clouds—scarfs, etc, specially discounted to make clearance. Every item in this department offers you a chance to buy at factory price or less.

Mail Orders
with cash enclosed will be filled satisfactorily same day as received.

January Clearance Sale of All Furs---Coats---Skirts

Every item in this department has been specially price cut to be cleared out this month. We propose to have absolutely cleared out shelves and fixtured before the spring goods commence to come in--and in order to do it, are making a series of discount prices, right now, while the bitter cold weather is on, that will clear up every article in stock.

Here are a few, a very few samples of the way prices are cut, come in and and let us show you the best fur and coat stock in the Province. Mail your orders if you connot come.

Special Cuts on Coats

Winter coats now 5 00 go at	4.00
Winter coats now 5.75 go at	4.75
Winter coats now 11.50 go at	8.00
Winter coats now 16.00 go at	12.00
Winter coats now 18.00 go at	12 00
Winter coats now 22.co go at	16 00

Skirts Prices Clipped

Winter Skirts worth 2.25 for	1.69
Winter coats worth 2.75 for	2.07
Winter coats worth 3.75 tor	2.82
Winter coats worth 4.25 for	3.19
Winter coats worth 5.25 for	3.91
Winter coats worth 5.75 for	4.32

Bargains in Wrappers

1.75 Winter Wrappers now	1.32
1.50 Winter Wrappers now	1.13
1.25 Winter Wrappers now	.94

Sable Furs Deeply Discounted

Real Alaska Sable 17.50 for	14.co
Real Alaska Sable 22.00 for	17 60
Real Alaska Sable 24.00 for	19.20
Real Alaska Sable 25.00 for	20 00
RealAlaska Sable 28.00 for	22.40

Some Snaps in Low Price Furs

Brown Coney Ruffs 1.75 now	1.40
Brown Coney Ruffs 2.60 now	2 08
Brown Coney Ruffs 3.75 now	3.00
Brown Marmot Neckpiece 3.95 for	3.16
Brown Marmot Neckpiece 6.00 for	4 80
Brown Marmot Neckpiece 8.50 for	6 80
Brown Marmot Neckpiece 9 50 for	7.60
Brown Marmot Neckpiece 12.00 for	9.60
Columbia Sable special 7.50 for	6.00
Columbia Sable special 10.00 for	8 00
Columbia Sable special 12.75 for	10.20
Columbia Sable special 14.00 for	11.20
Muskrat Scarfs 12.00 for	9 60
Squirrel Scarfs 7.50 for	6.00
Squirrel Scarfs 8.75 for	7.00
Squirrel Scarfs 11.50 for	9.20
Squirrel Scarfs 15.00 for	12.00

Your Chance to Buy Minks

Mink Furs genuine 18.00 now	14.60
Mink Furs genuine 22.00 now	17.60
Mink Furs genuine 37.50 now	30.00
Mink Furs genuine 50.00 now	40.00
Mink Furs genuine 110.00 now	90.co