





Happy New Year  
HERE'S TO GOOD  
SLEDDING IN 1927!

**MacLEAN AND  
COMPANY**




MAY THE NEW YEAR  
BRING YOU HAPPINESS  
AND CONTENTMENT IS THE  
SINCERE WISH OF

**A. PICKARD & CO.**



It is our New Year's wish today  
That every joyous moment blends  
To render bright and happy too  
The coming year to all our friends


**WALLER & DOYLE**



We'll send it through the air  
We'll deliver it anywhere  
We'll make it clear that we're  
sincere  
Try for service we're always here.


**HAPPY NEW YEAR, ALL**

**THE ELM GROCERY**  
HARRY D. CRAIG, Proprietor  
Phone 917-L.



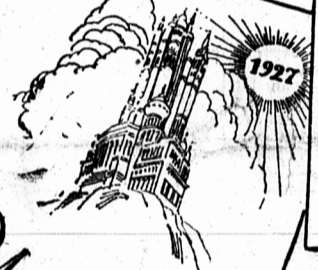
If all the wishes we've made for you  
Were laid out in a row  
They'd bring good luck to everyone  
From here to Jericho!

**AFFLECK & PROUD**



Here's a snowball  
not malicious.  
Catch it, watch it disappear.  
Look inside - you'll find  
my wishes  
For a really glad New Year.

**H. M. DAVISON, LTD.**



1927


Your Castle of Dreams  
stands on a hill,  
Reaching ever higher,  
May the year just born  
help to fulfill  
The topmost towering spire!

**McDougal & McAulay  
Contractors**




MAY ALL YOUR  
DAYS BE LIKE  
THE NEW YEAR.  
THE BEGINNING OF SOME-  
THING RICHER AND BETTER.  
TILL ALL YOU COULD WISH  
THAT IS GOOD AND TRUE,  
HAS COME YOUR WAY  
AND LEFT RICH BLESSING!

**CARVELL BROS., LTD**




LIFE IS A VOYAGE ON UNCHARTED SEAS,  
SO MEET EACH YEAR AS A FRESH INVITATION-  
LOST UP YOUR SAILS AND A WANDERING BREEZE  
WILL FIND YOU AND BEAR YOU TO FORTUNE'S LOCATION.

**BRUCE STEWART & CO., LTD.**  
SHIP CHANDLERS




his gentleman with smile  
auspicious  
Comes, in sooth, well  
recommended,  
For he carries right good  
wishes  
From ye friends hereto  
appended.

**MURDOCK ROSS**



It is our New Year's wish today  
That every joyous moment blends  
To render bright—and happy too,  
The coming year to all our friends!

**THOMAS WHITE  
Confectioner Sunnyside**



Happy and Prosperous  
New Year

**DAVIS & FRASER  
and  
Island Cold Storage**



As the friendly little  
candle  
Radiates a world of cheer  
May this card of friendly wishes  
Bring you joy throughout the year.

**Brown Electric Co.**  
Corner of Kent and Queen Streets



Linked with  
bright and  
happy wishes  
For this New  
Year, there  
are too  
Hopes for very,  
very many  
Truly joyous days for you.

**Bethune Hardware Ltd.**  
123 Queen Street  
PHONE 757