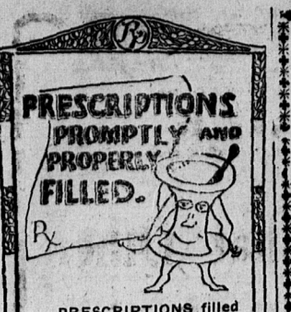


PRESCRIPTIONS filled by us serve their purpose. Our prescription clerks are experienced in their work. Our drugs are bought by experienced buyers who know the best on the market.

The store of reliable service

MACKINNON DRUG CO.

The Rexall Kodak Store
Phone 219

HOTEL VICTORIA

Famed for its cuisine service.

Elegantly furnished, 52 rooms with baths.

Make it your home in Charlottetown.

FOR TRUE SKIN BEAUTY

If you are either naturally dark or fair—the true beauty of your skin is shown by its softness— smartness— freedom from roughness—redness and blemish.

Macs Witch Hazel Cream

promotes true skin beauty, it gives a mild, yet a cleansing action on the pores. Keeps the skin soft and an application of it enables your skin to resist either extremely cold or hot weather. Certainly you should have it on your toilet table.

Made only by

The 2 Macs

DRUGGISTS
149 GREAT GEORGE ST.

Smoke T&B

As good as sixty years of experience can make it

The Best Two!

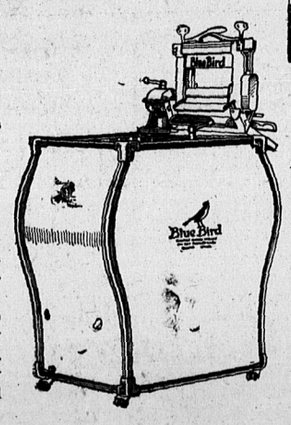
Eureka Electric Vacuum Cleaner

Gets all the dirt from under the rug by great suction and gentle sweeping. Removes all thread and lint without injury to rugs and carpets.

It is the most efficient, most economical and easiest way to clean your house.

Price $60.00
With attachments $70.00

BLUE BIRD ELECTRIC WASHER



Some Exclusive Features Found only in the Blue. .. ..Bird ....

1. The adjustable wringer with approved safety release. All metal enamelled, rigid, cannot warp. The rolls are made of the finest grade of rubber.
2. Attractive appearance finished in white and grey enamel; easily kept clean.
3. The tub is of heavy copper, tinned inside and perfectly smooth.
4. The frame is very heavily constructed. Mounted on four 2-wheel roller bearing casters, easy to move.
5. The motor is specially designed and dependable. No noise from motor and operating parts.

Price $220.00

Let us demonstrate the above machines to you free of charge. We wish to convince you that we have the best Washer and Cleaner made.

The Rogers Hardware Co. Ltd.

Queen Street Grafton Street

ASK FOR THE NEW CATALOGUE OF WALL PAPERS

CHOOSING NEW WALL PAPER is easy and delightful with the aid of our new WALL PAPER catalogue. It contains over 75 of the handsomest designs. The prices are the lowest that we have seen in Canada. All prices are based on DOUBLE rolls of 16 yards.

Fill out the coupon below, mail it to us, and the catalogue will come to you by return mail.

MOORE & McLEOD, Limited
119-121 Queen St., Charlottetown, P. E. I.

Please send me at once a copy of the new 1921 Wall Paper Catalogue.

Name .....
Post Office .....
Province .....

MOORE & McLEOD LTD.

119-121 Queen Street Charlottetown, P. E. I.

THE CENTRAL GUARDIAN

GREAT sale of clothing Friday and Saturday—Wadman's 173 Gt. Geo. St.

YOU'LL FIND SOMETHING you want—and at a big saving, in our big Bargain Annex—BEER & WEEKS.

BUY YOUR spring white wear at our sale this week. Prowse Bros Ltd.

JUST RECEIVED—Ontario White Banner seed oats, which we are selling at lowest prices. A Horne & Co.

TODAY IS THE LAST day of our white sale. Buy now and save money on your whitewear.—PROWSE BROS., LTD.

TROUSERS for work, business and dress, $2.95 to $9.50. Wadman 173 Great George Street.

SPECIAL FOR TODAY—Women's Cotton Crepe Bloomers, $1.45. PROWSE BROS., LTD.

BEER & WEEKS BARGAIN ANNEX is filled with goods from every Dept.—all plainly priced at clearance prices. Come and see what's here—BEER & WEEKS.

NOTICE TO ADVERTISERS — Advertisers are reminded that all display advertisements must be in the Guardian Office before noon of the day previous to publication and before 10 a. m. on Saturdays.

THE GARDEN OF THE GULF ILLLUSTRATED—Souvenir of the Province—best illustrated write-up of the Province ever published. Price fifty-seven cents postpaid. Guardian Office.

REMEMBER THE DATE.—Saturday, April 9th, for the big clearance auction sale at Maurice V. Martin, Bedford, of stock, crop and implements. See handbills for particulars. J. A. McDonald, Auctioneer.

ISLAND LADY DEAD—Daniel T. Fraser of Kingston received the sad news of the sudden death in Providence, R. I., of his sister, Mrs. Daniel Taudvin. Mrs. Taudvin formerly lived in Charlottetown.

FEED WHEAT for poultry. One carload 60,000 pounds, good clean feed wheat just arrived which we are selling at lowest prices done up in 90 lb. bags, special price for 10 bag lots or over. Wholesale & Retail. Carter & Co., Ltd.

NEW DOMINION SCHOOL—Following is the standing of the pupils for March. Grade V—1 Dorothy Doull; 2, Campbell MacPhee; 3, Annie MacPhee Grade IV—Helen Doull and Elizabeth Mocemen (equal); 2, Isabelle MacGregor. Grade III—Wilbert MacGregor. Grade II—John Bruce. Grade I—1, Roy Wilson; 2. Carrie Gearneatte; 3, Ralph Gearneatte. Perfect attendance: Annie MacPhee, Campbell MacPhee, Elizabeth MacEwen and Roy Wilson Percentage of attendance 86 p. c. Laura MacDougall, teacher.

SALE OF SOILED TOWELS commences Friday morning. See ad. Moore & McLeod, Limited.

JUST ARRIVED— Number one timothy and early, late and Alsike Clover seed. Get our prices on same before buying. A Horne & Co.

LOOK OUT for the clearance sale of the Estate of R. P. Lanks, at Covehead on Saturday, April 9th. See handbills.

OUR GREAT SALE of white wear is now on. Make your selections early. Prowse Bros., Ltd.

MEN'S ENGLISH tweed suits, $13.50 up. Wadman, 173 Great George Street.

WATER RATES! Monday the 11th is the last day for paying water rates.

ADVERTISE THE BEAUTIES OF THE ISLAND—by sending your friends a souvenir of P. E. I. only 57c postpaid. Guardian Office.

LADIES SPRING AND SUMMER weight combinations, a wonderfully complete range just opened $1.00, $1.25, $1.65 $1.95 and $3.00. Moore & McLeod Limited.

SEE C. W. Rogers beautiful furniture at Reddins' apartments Saturday afternoon, April 9th, between the hours of two and five. See notice later.

MONDAY is the last day for receiving discounts on electric light bills for April lighting...Pay today and save money. . .

BEAL-BELL WEDDING — The marriage took place on April 2, of Miss Nellie Bell, daughter of Mr. J. E. Bell, of Charlottetown P E I., to Mr. Stewart Bell, son of Prof L. Beal, Smith Falls, took place quietly at the residence of her uncle, Mr. William Wright, 333 McCalfe Ave., Montreal, the Rev. Willward Bushell officiating. The bride who was given away by her uncle wore a travelling suit of navy tricotine, with hat to match, and carried a bouquet of roses and sweet peas. Immediately after the ceremony Mr. and Mrs. Beal left for the West for their wedding trip. The Guardian, joins in heartest congratulations to Mr. and Mrs Beal

MOUNT STEWART. The Mount Stewart Social Club still continue to hold debates every Thursday night, these debates are enjoyed by a great number of people from Mount Stewart and the surrounding districts, the hall being packed to the doors almost every night of meeting. All the debates held have been of a very interesting nature one feature being the good feeling shown by the speakers on both sides, another feature the able way in which the different subjects have been handled by the speakers taking part. These debates have also been the means of bringing to light many new speakers from this district and it can safely be said that Mount Stewart and the surrounding districts may feel proud of their debaters, as they have shown that with practice they are speakers of ability. The subject for debate on Thursday night, April 7th; is a very intereting one, "Resolved that the sword has done more for civilization than the pen. Everybody welcome a

A Good Baby Soother

The trouble with most baby comforts is that they break or collapse too easily. Why not pay a few cents more and get a real good soother? The PERFECTO SANITARY SOOTHER is packed each one in a box or envelope and is absolutely sanitary. The nipple cannot collapse or break from the shield.

The PERFECTO SOOTHER is the best for the baby.

Minards Liniment Relieves Colds.

Dr. E. C. Harris

Eye Specialist

Office, Royal Bank Building, Charlottetown.
Office Hours
9—12.30, 2—5.
Phone 68-Y

SEE R. E. WHITE At

The Gray Dort Show rooms if you are considering the purchase of a new or second hand car. All cars sold under written warranty. Sales on easy terms if required.

Phone 5.21.

WHAT ONE OF THE BEST KNOWN TRAVELLERS IN CANADA SAYS

"Now I am going to give you an unsolicited testimonial, as they say in the patent medicine advertising Heretofore I have had a profound contempt for patent medicines, particularly so-called liniments. Perhaps this is due to the reason that I have never been ill a day in my life. One day last fall after a hard day's tramp in the slush of Montreal, I developed a severe pain in my legs and of course like a man who has never had anything wrong with him physically, I complained rather boisterously. The good little wife says: 'I will rub them with liniment I have.' "Go ahead," I said just to humor her. "Well, in she comes with a bottle of MINARD'S LINIMENT and gets busy. Believe me the pain disappeared a few minutes after, and you can tell the world I said so."

(Signed) FRANK JONES, Montreal

QUALITY

Deeds count. Claiming to be able to perform a task is different from doing the job itself.

That is why we are called by those who know us best as the QUALITY STORE.

When we started in the drug business, over twenty-five years ago, we drilled deep into the corner stone of our business structure and put in a QUALITY resolve.

Then we sealed the hole It's here yet.

Call or phone us for your next drug wants—it will PAY you to deal with us.

Johnson & Johnson

The Quality Drugstore

Corner Kent and Prince Sts.

How to Instantly Have A Beautiful White S in

A Free Prescription Does This for You. You Can Prepare It at Your Home.

NEW YORK—It is my own discovery and it takes just one application to get such marvelous results, says Mae Edna Wilder, when her friends ask her about her wonderful white skin and the improved appearance of her hands and arms. You can do the same thing if you follow my advice, she says. I feel it my duty to tell every girl or woman what this remarkable prescription did for me. Just think of it. All this change in a single application. I never tire of telling others just what brought about such remarkable results. Here is the identical formula that whitened my skin and removed every defect from my face neck, hands and arms. Until you try it you can form no idea of the marvelous change it will make. The prescription, which you can prepare at your own home is as follows: Go to any grocery and get 10 cents worth of ordinary oatmeal, and from any department or drug store a bottle of Derwillo. Prepare and use as directed in every package of Derwillo Before applying Derwillo cleanse the skin thoroughly with a good cleansing cream. (Liska cold cream I have found to be the best.) The first application will astonish you. It makes the skin appear white, transparent, smooth and velvety. I especially recommend it for freckles, tan, sun spots, coarse pores, dark, sallow, rough skin, ruddiness, wrinkles, and in fact, every blemish the face, neck, hands and arms are heir to. If your neck is dark one application of this combination will make it look as white as a lily. It is absolutely harmless and will not produce or stimulate a growth of hair. Since short sleeves are in vogue it is necessary to have beautiful hands and arms and no matter how rough and ungainly they may be or what abuses they have had through hard work and exposure to the sun and wind, the prescription will work a wonderful transformation. Thousands who are using it have had the same results as I have had.

NOTE—To get the best effect be sure to follow the complete directions contained in every package of Derwillo and it is so simple that anyone can use it, and so inexpensive that any girl or woman can afford it. Department stores and druggists guarantee that there will be a noticeable improvement after the first application or they will refund the money. It is sold in this city at all toilet counters under a money refund guarantee, including J. G. Jamieson, G. E. Hughes.

Putting the P.E.I. Fox Industry on A Business Basis

SOME OF THE COMPANIES ARE SLOWLY REGAINING THEIR FEET

Financial Posts writes

CHARLOTTETOWN.— Whatever profit or loss may be attached to it, silver black fox ranching in Prince Edward Island has the appearences of an established industry. There are to-day more than three hundred ranches in the province, with an estimated total of more than 4,000 pairs of breeding animals. The returns from pelt sales in1919 amounted to a little more than $1,000,000, and another $500,000 came into the island to pay for breeders sent abroad. Pelt prices averaged $250 each, while the live foxes brought about double that figure. Live animals sales for 1920 amounted to about the same total as the previous year, but the 1920 production of pelts, which is not yet marketed, will have to be disposed of at greatly lowered prices, and receipts from this source within the next month or so will probably not exceed $500,000.

Chaotic financial condition still exist to a large extent as a result of the burst boom, which reached its height in 1913-14, at which time the total capitalization in the business had reached the staggering figure of around $25,000,000. All that remained of value were some unsaleable foxes. The ranchers had to start all over again, and build from ground up. Many of them liquidated without struggle; others made ineffectual efforts to survive; and a good many are still going with what appears to be a fighting chance of rehabilitating themselves. The unique problem of making something out of nothing is the one that these latter mentioned concerns have been endeavoring to solve during the last six years. Undeniably insolvent—one would say hopelessly so—in 1915, these companies have been, and still are struggling with the task of putting themselves on a sound financial basis. The progress some of them, at least, have made towards this objective is interesting.

In the boom days capitalization was based practically upon the cost or assumed market value of breeding foxes. In effect, the foxes themselves were capitalized, and the capitalization ran as high as $32,500 per pair. That was not fictitious capitalization because that was the actual market price of more than one pair of silver blacks. Hundreds of pairs were bought and sold at prices ranging from $15,000 to $25,000 per pair. But while the capitalization was genuine enough under the prevailing circumstances, the fundamentally unsound element of the business was the fictious valuation of foxes, which bore no sane relation at all to the value of the animals as pelt producers.

As a pelt producer no pair of foxes was ever worth more than $5,000. A valuation of $2,000, in fact, is much nearer the proper figure, and even that figure in the light of present fur market conditions is perhaps too high. In any case, when the company ranchers came to a grapple with the hard facts of their problem the general conclusion was reached that the fair valuation of a pair of silver black foxes, as producers of marketable fur, was $2,000; and the task they set themselves was to become owners of enough breeders whose valuation at that figure would equal their capitalization. The objective has not been reacher by any of the old companies yet, but substantial progress has been made towards it by some.

The records of three well managed companies will serve as examples of what may be accomplished along this line. In 1914 the Charlottetown Silver Black Fox Co., Ltd., Silver Foxes and Furs, Ltd., and Rogers-Payton Silver Black Fox Co., Ltd., had a total capitalization of $415,000. The assets were in the form of twenty-three and a half pairs of foxes, with an average valuation of $17,670 per pair. To day the capitalization stands at $363,700, or $51,300 less than in 1914, and the three companies own among them 99 pairs of breeders, whose average nominal value is $3,670 per pair. In other words, the actual assets of the three companies have been increased more than 300 per cent., while their combined capitalization has been appreciably reduced. They still have some distance to go before they can claim to be on a sound financial footing, but they seem to be getting there.

The assets of this group have been increased by the simple process of breeding to the maxium from the original stock an dtheir offspring, and selling off only enough animals or pelts to bring in money for operating expenses Charlottetown Silver Black Fox Co., Ltd., paid a 12 per cent, dividend last year, for the first time since 1914, and hopes are entertained that a dividend will be forthcoming this year. The animal valuation of this company is now down to $2,200 per pair. The other two companies have passed their dividends regularly, and their animal valuations are still around $5,700 per pair.

The reduction of capitalization of the companies has been facilitated by an act passed by the provincial Government for the relief of shareholders as well as companies, whereby capital stock may be traded into the company for foxes at agreed a valuation agreed upon by both parties, such a transaction automatically cancelling the shares so traded, and reducing the company's capitalization to the extent of the shares turned in. The capitalization of a number of companies has been considerably lowered by this process.

YARMOUTH April 6—The record lobsters shipment of the season left this port by the steamer Prince Arthus for Boston this evening. It comprised 1,503 pack-

DRINK BILL IN BRITAIN GREATER BY $400,000,000— Great Britain's drink bill increased by more than $400,000,000 last year as compared with 1919, says a report to the department of commerce from the United States consul at Edinburgh, Scotland. The amount spent on intoxicating liquors in the United Kingdom in at 2,285,795,050 as against $1,878,469,000 in 1919. The total, however, is about 24 per cent less than before the war.

Here's A Wonderful Value in Men's Suits

$19.00

25 men's fancy tweed suits only one or two of the same patterns picked from our regular stock. They are mostly all wool cloths, in fancy greys, browns, and fancy dark tweeds. These suits were worth from $29.00 to $45.00. Sizes 36 to 40 chest. Friday and Saturday special $19.00

Pants Worth $8.00; Value .5.00,

50 pairs men's fancy medium, light and dark stripe worsted pants, all excellent quality. Sizes 32 to 42, worth to $8.00. Special $5.00

Pants Worth to $4.00 for $2.75

20 pair mens dark grey cotton tweed pants, good weight for Spring wear. Sizes 33 to 42, worth to 4.00. Special $2.75

Boy's Bloomer Pants, worth $4.00 for $2.50

5 dozen boy's bloomer pants in fancy brown, dark grey and mixed tweeds. All good wearing materials, the real pant for school wear. Sizes for boys from 8 to 17, worth to $4.00. Special $2.50

Those Splendid $7.50 Suits

40 boys fancy brown, grey and stripe tweed suits, all sizes, worth to $12.00. Special $7.50

Men's Waterproofs, Worth to $36.00 for $18.00

10 only men's heavy tweed waterproof coats, just the weight for Spring wear. They come in dark brown and fancy dark tweeds, with or without belt. Sizes 36 to 40. Worth to $36.00. Special $18.00

Moore & McLeod Ltd.

119--121 Queen St.
Charlottetown

NO MUSIC HERE

No Wonderful Show Room. No High Paid Staff.
No Large Operating Expense.

BUT —

We hive the best car VALUE for your money, and we can give you the Service too.

SEE THE NEW CAR

Briscoe
Leader of Light Weight Cars

McLAINE SERVICE STATION
Distributors
Queens and Kings Counties

COLIN H. STEWART
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Prince County