

BUYS AND WHYS BY Barbara Brent

A weekly advertising and information service for today's women



GRANBY, P.Q., Feb. 5th.—I've discovered the very thing to make your Shrove Tuesday pancakes the most tempting you've ever served to your delighted family! Smother them with the pure maple flavoured...

Are You a "Jill of All Trades" around your home? Remember, then—those busy hands of yours deserve the very best of care...



Your Midwinter Entertaining will be a special success when you top off your dinners—little or big—with delicious Crown Brand deserts. Your teas will be the talk-of-the-town when you serve delicious Crown Brand cookies.



Here's One Good Way to make homework much, much simpler for yourself! Save time, trouble and annoyance over clogged drains with regular use of Gillett's Drain Cleaner. It's a wonder!

Here's a delicious way to have vegetable-rich meals in spite of our current vegetable shortage! I simply rely on Heinz Vegetable Soup to add that fresh, garden flavour to almost any meal.

To Market, to market, to market to buy baby a bib! And do be sure that it's made of Vinylite Plastic...



Lemon Pie-m-m-m! Sure it's delicious, when you make it with Canada Corn Starch and it will be a favourite with the whole family.

The quality of Canada Corn Starch is the reason for its popularity with housewives from Coast to Coast.

BEAU

By Mrs. Harry Fugh Smith

To Carolyn's relief both Gramp and his great-grandchild were at first too overwhelmed by the magnificence of their surroundings, to do anything except gape like a pair of small, intensely curious monkeys...

Fisher Weems beamed at his wife. "You was the prettiest girl I ever saw when I married you, honey. You still are," he said earnestly.

Behind him Rosalie Akers smothered a titter. Scotty scowled at her, then went over to Jennie Sue. "It's swell to see you again," he said softly.

Beau put his arm around Jennie Sue, and Carolyn's heart missed a beat. "Beau," she exclaimed sharply, "doesn't Olive look sweet?"

Hattie Bell refused the cocktails with a shocked look on her candid face. "Hattie is a member of the W. O. T. U.," volunteered Gramp in his high piping voice.

Carolyn held her breath expecting lightning to strike. However, Madam Scott did not look especially annoyed at Gramp Bell's assumption of familiarity.

James was on a mission to Jamie's home today, in answer to a request of Rob's. "I wouldn't mind a lift with that pump-something's gone astray with it. I think it's uncoupled," Rob told...

James, enjoying much the company of his grandsons, as well as their parents, remained at Rob's for dinner, and that was the reason that I presently found myself eating mine beside grand-daughter in the house across the lane.

LONDON (CP)—Visitors from 11 countries attended the centenary celebrations of the Architectural Association.



NEW Rinso CONTAINS SOLIUM —gives the Whitest Wash!

Get ready for the surprise of your life. Imagine! New Rinso with Solium, actually washes white things whiter than brand new... gets washable colors brighter than brand new! No other soap in the world can make these claims!

Ellen's Diary

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Supplies Dumps Yield Pacific Treasure

AUCKLAND, N. Z. Feb. 4 (CP) — Treasure trove in the South Seas is no longer Spanish doubloons or pieces of eight. A new generation of treasure seekers is after a very different cargo among the islands of the Pacific...

land ex-servicemen will leave Auckland early this year in a Palmale launch, purchased at a war assets realization sale, for the New Hebrides and Solomon.

King's Lynn, England

Two guests travelled on tricycles more than 100 miles to attend King's Lynn Cycling Club annual dinner.

Bombay procession is part of the rejoicing when Mohandas K. in 36 years, ended on the sixth day. Women paraders wore pictures Gandhi ended the fast he undertook to bring fighting Hindus, Sikhs of Gandhi on their shoulders and 1,300,000 others were distributed to and Moslems together, and end communal strife. The fast, his 18th crowd

