

"You've heard of Burning the Candle at both ends."

Life today is constant effort. From seven to six it's usually work, then a hurried meal, off to a dance, a seat at the "movies" or other amusement, to bed at eleven or later and the same thing all over again tomorrow.

To offset this constant wear and tear on your nerves and body you need a tonic that will enrich the blood, restore your exhausted vitality, a real tissue and strength builder. VINOL is the best thing we can recommend to do this and it will do it quickly—

\$1.00 Bottle

E. A. Foster Central Drugstore

WINDOW DISPLAY WEEK IN CHARLOTTE TOWN STORES

Show Windows Tastefully Dressed to Guide the Purchaser. Value of Advertising and Keeping Everlastingly Before the People Fully Exemplified by the Splendid Response to The Guardian's Invitation. Keen Competition Among Window Dressers.

STANLEY BROS.

It is hardly necessary to speak any word of commendation for a firm with such a reputation as Stanley Bros. The magnificent display of elder down comforters in their window on Victoria Row offers a splendid choice in the triple qualities of attractiveness, comfort and service. The covers are of fine art satin with satin borders, the filling of the softest down, and their delightful light and at the same time warm qualities must appeal to all. Priced very moderately, an investment in this attractive line would be a good one for the coming winter. Quilt blankets in all wool of reliable quality are offered at from \$4 to \$10 per pair.

A display of a most timely character is that featured in the left-hand window, wool sweaters in a gay variety of colours and styles fill the background while the front presents some splendid examples of Canadian made underwear in shirts, combinations, etc. Shirts for everyday wear of dark colour and strong material and build are specially featured for engineers, mechanics, etc.

Ladies' and children's sweaters and underwear are prominently displayed within the premises in different styles of collar and all the favorite colours.

In the realm of millinery, Stanley's claim the reputation of possessing a millinery expert second to none in the Maritime Provinces.

The showing of furs in all the season's latest novelties in neckpieces, stoles, muffers, etc., in skins of magnificent quality and variety will prove most interesting to ladies.

COFFIN & CO.

This old established provision store on the corner of Grafton and Hillsborough Streets, has displayed a window trim of Amber soap. This brand has quickly achieved a reputation for itself as a reliable cleansing compound.

In teas the varieties handled here offer a wide choice of tasty brands, including Red Rose, Salada, Tip Top, Brahmin, Connaught Special. Up-to-date, a coffees, the Estabrook and Chase & Sanborns lines are prominently featured.

In soaps and polishing mediums of every description such well known specialties as Gillette's Lye, Pearline, Old Dutch Cleanser, Lux and Snow Flake, Surprise Washing Powder and Liquid Veneer all have a place in this firm's stock.

Christie's Biscuits in an immense variety of plain and fancy styles are shown in the fine glass-fronted showcase. Fresh stocks of delicious chocolates and confectionery in bulk and in packages are opened every three weeks. The stock of cereals and breakfast foods, canned fruits, and general store merchandise will meet the requirements of all customers. A variety of fresh fruits and vegetables in season can always be found here. Thirty-five years of trading experience has earned this firm a good name for attentive service and reliable goods.

BEER & GOFF.

A superior store in the provision world of Charlottetown is that of Messrs Beer & Goff, Queen Street. The variety and excellence of choice in every branch of this firm's merchandise is apparent from even a casual glance at their capacious windows. The extensive ranges of shelving which line the interior offer probably the largest selection of necessities and luxuries for "the inner man" that can be found on the Island. Superior services and prompt execution of all orders has also helped to build up through over thirty years a name second to none on the Island.

The lower window is filled with a cleverly built up circular display of the firm's leading lines, Salada and Red Rose Tea, Baker's Coffee, etc., in packets and tins, and a number of other high quality specialties are specially featured. Every line of reputable merchandise in provisions is amply represented in the interior. Butter, sugar, eggs, flour, canned goods, biscuits of Crawford's, Jacobs' and Christies makes chocolates, and candies galore, fruit, canned and fresh, pickles, sauces, etc. Mr. Wyman the agent of the E. W. Gillett Co. of Toronto has gone to considerable pains to decorate a very fine window at this store which has attracted considerable attention. This window is decorated with pinnacles of Gillette's lye, cream of tartar, Magis baking powder, all of which lines need no introduction to the people of P. E. I. Mr. Wyman advises us that the trade for Gillette's goods is steadily increasing, which of course is due to the very fine quality of all the goods at up under this mark. Magic Baking Powder, Royal yeast cakes, perfumed powdered lye for making soap and for cleaning purposes, cream of tartar and baking soda are the staple productions of this reputable firm.

BEER & WEEKS.

The supply of everything that goes to make a home attractive and comfortable has been the business of this firm for nearly half a generation. The requirements of strict utility as well as the most expensive fancies, of luxury for the home can be met from

the immense choice displayed here. The large double window to the left of the entrance—a unique window for the purpose of display—contains the largest showing of stained goods for embroidery purposes in the Province, including cushion tops in linen, crash, oatmeal cloth and lustre, and a variety of baby stamped good of exquisite pattern. Hand painted leather and birch bark novelties of Indian manufacture, including canoes, sand shoes, fancy frames, etc., and some fine examples of brass jardiniere pots, etc., make up a most novel and artistic presentation.

A fine example of Cabinet work of Canadian manufacture is the 5 piece mahogany suite (priced at \$60) which is featured in the extensive window to the right. Upholstered in an emerald figured silk tapestry it is the embodiment of elegance and substantiality. Jardiniere stands, a number of framed photographs and reproductions of local scenery by Mr. W. S. Louson, complete a fine window.

In the upstairs showroom a huge circular rack displays some 200 different styles of carpet squares. These can be inspected and examined on this clever principle as easily as the leaves of a book. Wilton's axminster, velvets, brussels, tapestry and wool goods are all included. The showing of linoleum is also a most comprehensive one and blankets and comforts are another seasonal line stocked in profusion. In the main Showroom the choice variety of wicker chairs of strong build and graceful lines is probably the largest on the Island. The latest thing in vacuum cleaners in three different styles is another prominent line.

JOHNSON & JOHNSON

The cosmopolitan character of this well known drug store on the corner of Kent and Prince Streets is evidenced by the variety and scope of the goods displayed in their ample windows and within the spacious interior. Specially featured in the Kent Street window is an alluring selection of delectable chocolates of such makes as the Willard, Forkpitt, Neilson, and Moir specialties, and Page & Shaw's fresh candies, all in dainty decorated boxes. The fine pyramidal display of high grade "Armour" toilet soaps in one of the Prince Street windows features a splendid variety at from 15 cents to 35 cents per tablet. The upper window is monopolized by the world's greatest healing ointment—the famous "Zam Buk."

In Prescription work Messrs. Johnson & Johnson have a record second to none in the city. Since commencing business this firm has dispensed no fewer than 99,750 original prescriptions. Every order entrusted to their care commands the utmost care and attention that long experience and highly qualified skill can attain.

Kodak cameras and specialties are another of their fine lines, while the developing and printing plates and films is a matter that receives the most careful attention. Smokers' requisites, in pipes and all the finest brands of tobacco, cigars and cigarettes, etc., are stocked in prodigious variety. Face lotions, creams, and blins of every description, scents of delightful perfume, and all the varied specialties that go to make up a first-class drug store are here in plenty.

SAM CRAIG.

Situated on Queen Street—a street that certainly contains more tailors than the square mile than any other street on the Island—Mr. Sam Craig has not only made a name for himself, but has also built up a connection with some of the best dressed men in the City. Ten years' experience in catering to the public in the matter of men's clothing has secured an extensive patronage.

A special line in overcoatings for Fall and Winter wear makes a strong appeal for consideration just now. A splendid selection of vicunas and montenaces is that displayed in his show-room. In suits for men the variety of substantial weaves of English tweeds and worsteds will make the matter of choosing a suitable material an easy one. Suits and overcoats alike are cut and finished in the latest styles. The requirements of patrons are met with prompt service and careful workmanship in every detail. Satisfaction is guaranteed to every client. A fine line in gents' umbrellas is another specialty of this store.

MURDOCH ROSS.

"The little tailor with the big business" describes this old established men's tailoring house on Great George Street.

His steadily increasing business shows clearly that Mr. Ross is turning out the very best that money can buy and workmanship can give.

High quality work can be turned out on very short notice, and the demands of patrons in the matters of time, material and style, secure personal supervision. Careful fitting and workmanship has contributed to the upbuilding of an enviable reputation for this old established concern. The season's latest fabrics and weaves are shown in beavers, meltons and chin-chillas for overcoats in a great variety of patterns. Mr. Ross imports most of his goods direct and can give the very best possible prices on all goods in his store.

At present Mr. Ross has on hand a

bigger variety of fine English blue serge for men's suits than ever before. The showroom and workshops are well lighted and thoroughly up to date in every respect. All garments are cut and turned out by this firm are guaranteed to give satisfaction.

A. E. TOOMBS.

A. E. Toombs has one of the largest and best showings of musical instruments in the city. It consists of a beautiful mahogany Willis Player Piano, and a number of the different styles manufactured by the Willis Co.

One of the notable features of this showing is a beautiful Circeion walnut piano, Style K, in the centre of the front of which the grotesque outline of a human face may be distinctly traced in the rich figuring of the wood. It is polished in dull finish. Mr. Toombs sets great reliance on the Willis Pianos, and his confidence is thoroughly well founded, for this Company's products are endorsed by the world's best performers as the acme of perfection. This firm is one of the largest exclusive piano manufacturing firms in Canada. The factory has not closed down for a single day since the war started, which speaks well for the high estimation in which their products are held by the public.

Another feature in Mr. Toombs' showrooms is the splendid display of phonographs, such as the wonderful Edison Disc phonograph, the Amberola and the Columbia Gramofone. The beautiful mellow tones of these instruments put them in a distinct class by themselves. An immense selection of records is stacked of all the latest vocal and instrumental music, and the choice of all kinds of stringed instruments, harmonicas, etc., will satisfy all requirements.

C. W. PATTERSON.

A recherche display is that of Messrs C. W. Patterson at the corner of Grafton and Great George Streets. The beautiful array of Nippon hand-painted china will appeal to every lady of taste. The showing includes cream jugs, sugar bowls, coffee and silverware, bon-bon dishes, whipped cream bowls, sherbet, nut and celery sets. The choosing of a dainty present will be an easy matter from this fine selection.

A alarm clocks "First Call," intermittent and continuous arm, and the famed "Big Ben" hold a well-earned place in the Great George Street window. Gentlemen's Waltham and a variety of gold-filled and silver watches of reliable makes and gents' watches in the standard grades for railroad service are specially pleasing features. Gold-filled and silver watches for ladies in both wrist and bracelet styles are also plentifully displayed. The Kitchener dollar watch is a serviceable time-keeper at a remarkable low figure. Diamond rings, pearl sets, silver plate, American Britannia and Standard silverware offers a choice that will satisfy the most particular. The celebrated Roger Brothers 1844 flat ware is the best made.

A large repair business is carried on all over the city and province. Marble and eight-day clocks are also stocked. Big assortments of small jewellery in both gold and silver for presents can always be seen here.

G. H. TAYLOR

A central position on Sunnyside is that occupied by this firm of watch-makers and jewellers. Thirty years of specializing in fine repair work have gained an extensive and ever widening connection, all over the Island. Occupying a prominent position in one of their windows is a magnificent brass 400 day clock—a marvel of mechanical skill. A big line of Waltham watches in all styles, while the latest in military and wrist watches can be chosen from a plentiful array. Diamond rings, wedding rings, gold bracelets, neck chains, silver mesh bags, and small jewelry of every description may be seen in profuse variety. In clocks, the products of the best Canadian and American factories are all stocked, while marble clocks and the unbeatable "Big Ben" and other makes all hold a place in the fine display.

The optical department which is also another feature of the firm's business has also the skill and experience gained in many years of qualified service. The showing of silverware in a complete line of Rogers' 1847 specialties offers a wide choice for presentation purposes. The Waterman Ideal pen is also stocked. The choosing of a suitable present for every occasion will be an easy matter from the comprehensive selection here shown.

A BIT OF A HINT.

Staylate (as clock strikes 12—'Tis now the witching hour of night when graywads yawn—)

The girl (suppressing one)—Can you blame them? CHOOSING THE

GRAY HAIR

Dr. Tremain's Natural Hair Restorative will keep it so. It is not a dye, and will not injure the scalp. Satisfaction guaranteed or money returned. Price one dollar. For sale by leading drug druggists, Cameron Block, Charlottetown. Also sent postpaid. Address: Tremain Supply Co., 200 St. George Street, Toronto, Ontario.

REV. D. MCLEAN WELCOMED HOME

On Monday evening, the 4th inst., the home of the Rev. D. McLean, Watermore, was invaded by a detachment of Christian soldiers from the People's Church with an officer or two from another company. Resistance was utterly useless as there were about forty of the invading party and no preparation had been made to resist the attack, and in fact, it seemed as if these were traitors in the castle, those who were aware of what was about to take place and gave warning. In place of angry looks being on the brows of the invaders all were smiles, and a resistance was offered and a complete surrender was made which proved to be the wisest course as no one was injured nor property destroyed. Mr. A. B. Campbell was called upon to act as director of ceremonies and the bomb that was thrown at the occupants of the castle was of this shape:

ADDRESS.

Rev. D. McLean. Rev. and Dear Sir,—You will doubtless be anxious to know the reason for this sudden invasion of your premises. This is a time of happy surprises. We have learned many things during the present war as to this kind of manoeuvre, and it was even while you were on your way home and before yet your feet had touched the sacred shores of your native province that the conspiracy was entered into by those members and others of your congregation to invade the sacred precincts of your home this evening, peacefully if possible, but if not so, then forcibly. But though the invasion is so determined in its bearing it is not hostile in its intent. We are here to tender you our heartfelt greetings and most sincere welcome on your return from—we might say—a foreign shore and we dare say that much as you had enjoyed your outing and much as you had been benefited by it from a physical, mental and social standpoint, yet no doubt as you turned your footsteps homeward you could fully endorse and appreciate those sentiments expressed by the poet in the lines:

Breathes there a man with soul so brave Who never to himself hath said "This is my own, my native land," Whose soul hath ne'er within him burned

As home his footsteps he hath turned From wandering on a foreign strand.

And we are glad to meet you and to greet you and heartily bid you welcome back again after a well-merited and we feel assured a profitably spent vacation. Our sincere hope is that your extended tour has been not only enjoyable but also beneficial especially from the standpoint of health. Your holidays since coming among us have been too few,—indeed we might say that until the present year you have had no holiday—but we trust that for the future, while God sees fit to spare you, your holiday may be an annual occurrence.

With best wishes for yourself, Mrs. McLean and family and hoping that you may be long spared in the work of the Master, we again tender you our most hearty greetings.

JOHN T. McLEOD.

W. W. McPHEE.

The Rev. D. McLean gave a suitable reply and felt somewhat relieved that the attack was of such a pleasant nature and assured the company that it afforded him no little pleasure to find after laboring among the people for a period of twenty-four years that his work was approved of and that the congregation in its thought, in its back from his extended trip to Western Canada. He considered that after all there has been said and written about the West, there was no better place than P. E. Island. True, it has some drawbacks but other places have many more and there is no more independent people in the whole Dominion than in this province.

Mr. G. D. Wright, who is always "equal to the occasion," was the next to address the meeting and made an eloquent and humorous speech. He stated that although not a member of Mr. McLean's congregation, yet they were always very intimate friends and ever wished for the temporal and spiritual welfare of himself and family. He was followed by Mr. D. P. Murdoch, who gave a lengthy and appropriate address. His remarks concerning the year that has gone by made a lasting impression upon all. Remarks were made by Messrs. Hector McLeod, W. W. McPhee, J. G. McFadyen and John T. McLeod, all of whom touched upon the cordial relationship that has always existed between the pastor and people. At this stage of the meeting a voice was heard from the dining room stating that the table was groaning under the weight of the AMMUNITION that was placed upon it. Contrary to the general rule it was the fair sex that made the "munitions" for carrying on this night attack. It gradually disappeared and I believe without injuring a single individual. A time of social intercourse was then indulged in interspersed with vocal and instrumental music leaving the defender of the citadel in a meditative mood.

ONE WHO WAS PRESENT.

INVENTION WILL LOCATE PRESENCE OF AIRSHIP. NEW YORK, Oct. 13.—Edward F. Chandler, inventor of a system of harbor defense now being tested by the United States Navy for the detection of the approach of submarines and battleships with the aid of water microphones, announced today that he has perfected a method of detecting and locating airships by the microphone. Mr. Chandler said that one of the greatest applications of the airship finder would be as a defence against night raids such as the Germans made upon London with Zeppelins.

Mr. Chandler said that he could easily discover the range, height, speed and direction of a dirigible or other aircraft in the darkest night. Then, he said, anti-aircraft guns could be used against the invaders. Explaining his method he said, "If microphones, sensitive and turned to catch the vibrations made by an airship's propeller were placed over a

Skin Sufferers—Read!

We want all skin sufferers who have suffered for many years the tortures of disease and who have sought medical aid in vain, to read this. We, as old established druggists of this community, wish to recommend to you a product that has given many relief and may mean the end of our agony. The product is a mild, simple wash, not a patent medicine concocted of various worthless drugs, but a scientific compound made of well known antiseptic ingredients. It is called the D. D. D. Prescription for Eczema.

This is a doctor's special prescription—one that has effected many wonderful cures. The effect of D. D. D. is to soothe instantly, as soon as applied; then it penetrates the pores, destroys and throws off all disease germs and leaves the skin clean and healthy. All druggists sell D. D. D., 25c. and \$1.00. We are so confident of the marvelous power of D. D. D. that we have taken advantage of the manufacturers' guarantee to offer you a full-size bottle \$1.00 on trial. You alone are to judge. If it doesn't help you, your money refunded. D. D. D. Soap keeps your skin healthy. Ask us about it. Central Drugstore, E. A. Foster, Charlottetown, P. E. I. D. D. D. is Made in Canada.

PERSONALS

Miss Nellie Gillespie, city, leaves this morning to visit her mother in Boston.

Miss Norma Neage Webster of West Covehead is spending a few days in the city visiting friends.

Chief Justice Sir Wilfrid Sullivan has returned from Montreal where he has been for the past month.

Mr. and Mrs. Jack Bulman left yesterday morning for New York on a visit to Mrs. Bulman's sister, Mrs. Everett H. Fisdale.

Mr. Hollis Rowe, of the Auditing Department of the I. C. R., Moncton, arrived in Charlottetown to visit his home here.

Mr. and Mrs. Harry Vinnicombe and young son, of Boston, and Miss J. Kall, of Harcourt, N. B., are guests of Prof. and Mrs. Vinnicombe, Fitzroy Street.

Mr. Jack Sweeney, who is studying medicine at Queen's University, Kingston, Ont., left this morning to resume his studies after a pleasant summer at his home here.

Mr. J. Walter Jones has returned from a business trip to New York, Washington and Baltimore. A car load of Karakule sheep, the last shipment brought to America from Asia by Dr. C. C. Young, is now en route here. Mr. Jones having accompanied them most of the way.

Dr. Malte, the Dominion Agrostologist in the Department of Agriculture, is at present in charge of the Forage plant at the Experimental Farm, which includes clover, beans, turnips, mangels and carrots, and all the different varieties of plants that are used for food. He is now making a special tour of the Maritime Provinces, and is visiting all the Experimental Stations, and studying their progress in this department and planning new experiments for the coming year.

FINISHED HIS TASK

A gentleman who owns a motor car put on his very oldest suit the other day and started to clean the car. When he had made his hands and face and his clothes as black and greasy as possible, and had finished his task, he approached his house by the back door and met a tramp coming from it. You needn't try that place mate, said the wanderer, mistaking him for one of his own fraternity, she's the very meanest woman ever I came across.—Scottish American.

HOTEL ARRIVALS

QUEEN.

L. McDonald, East Point; C. Delaney, Magdalen Island; P. F. Mallion, A. Saint-Cyr, London; John P. Malcolm, Donald; P. Malcolm, Laura Malcolm, Cardigan.

VICTORIA.

G. L. Clarke, Montreal; H. A. Rogers, Summerside; C. W. R. Bird, Montreal; John A. McDonald, Grand River; J. E. Dumais, L. H. Jacobs, Bert. Jacobs, Montreal; E. H. March, St. John; E. G. McClaugh, Montreal; W. E. Earle, St. John; Robert Kerr, Toronto; Jno. McLeod, Fort Williams, Ont.; Annie C. H. White, Montreal; W. H. Robinson, London; G. A. Gear, Hamilton; Percy McLairn, Ferguson C. Russell, Boston; J. M. Carr, Truro; R. C. Blackney, Halifax; Geo. Alester, Montreal; John R. Fraser and wife, Campbellton.

REVERE.

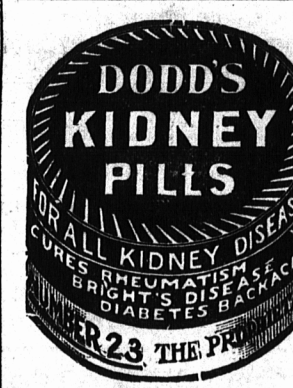
S. M. Jenkins, Vancouver; C. W. Ives, North Tron; G. Harris, New Glasgow, N.S.; L. Hayden, Cherry Valley; J. F. Proft, Kensington; Dr. J. Macdonald, St. Peters Bay; W. W. Ames, E. R. Jamieson, Montreal; J. J. McDougall, Glace Bay; John Horne, Winslow; W. M. Wood, Mt. Herbert; Ed. Wood, Pownal; R. C. Henderson, Toronto; R. J. Bourke, St. John; Miss Carroll, Boston; R. J. Maclean, North Wiltshire; R. Sullivan, Hunter River.

ANTI-TUBERCULOSIS SOCIETY

The Anti-Tuberculosis Society acknowledges the receipts of the following amounts:

Table with 2 columns: Name and Amount. Includes Mrs. Tilmarch \$2.00, Mrs. Harold Jenkins 1.00, Mr. and Mrs. T. C. James 2.00, Mr. and Mrs. Benj. Rogers (Alberton) 2.00, Dr. and Mrs. S. R. Jenkins 2.00, Dr. and Mrs. MacMillan 2.00, Mrs. S. C. Moore 1.00, Mr. Joseph McCarey 1.00, Mrs. G. E. Auld 6.00, Mr. and Mrs. C. G. Duffly 2.00, Mrs. W. E. Bentley 1.00, Canon Simpson 1.00.

3472-10-16M11.



Values Tell the Tale at L. J. Reddin's

Inspect these Canadian make Goods as shown this week in our windows.

Watson's Winter Underwear

for ladies' in many different grades. We have now a large stock on hand and every garment is marked at a price that will sell it—Scarcely need to advertise "Watson's" as it is widely known for comfort and lasting wear.

Van Allen Shirts

We are just in receipt of a lot of nice Shirts in many pretty patterns prices 75c to \$1.25. These are good big Shirts with long sleeves, just what most men are looking for.

Stanfield's Fine Elastic Knit Underwear

for Men

Smooth finish and comfortable.

\$1.25 to \$1.40 per Garment

Canada Cloth Caps, Monarch Knit Sweaters and anything you require for Winter Wear can be got for a right price at

REDDIN'S

3449-10-16M11.

Coal Hard and Soft All Kinds of The Best Quality and Lowest Prices at Geo. E. Full's Coal Yard Phone 278

McLeod's Tailoring Bears the Brand of High Quality The clothes we make are the acme of good style, the fit is superb, quality supreme and the finish excellence itself. Everything new, different and distinctive in high-grade English, Scotch and Canadian materials are shown in a wealth of pretty patterns and weights. You will be sure of satisfaction if you get your new suit or overcoat here. John McLeod & Co. 157 Queen Street