

Woman's Realm -:- Social and Personal -:- Fashions -:- Literature

THE VOGUE

Double DOLLAR DAY Bargains

DRESSES

Assortment of Silk Crepe Dresses clearing at \$3.75
One lot of Colored and Black Silk Crepe Dresses, ranging in price from \$10.00 to \$20.00 To clear at \$6.98
Another lot about twenty-four in number, assorted colors. To clear at 1-2 Price
All other Dresses in stock clearing at Wholesale Prices.

KNIT WEAR

Assortment of Knit Suits, two and three piece styles, clearing at 25 per cent discount. Other Knit Suits to clear at Wholesale prices.

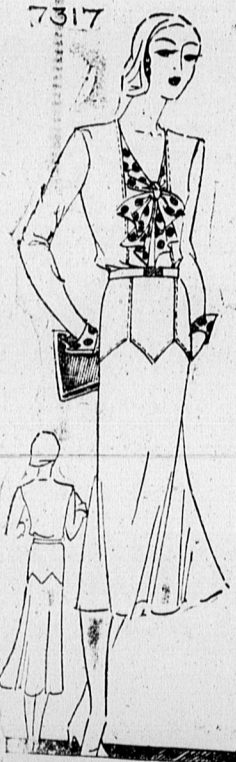
COATS

All Cloth Coats clearing at 20 per cent discount.

MILLINERY

One lot of Velvet and Felt Hats to clear at \$1.00
All other Hats to clear at 1-2 Price

What the Fashionable are Wearing Illustrated Dressmaking Lesson Furnished With Every Pattern By Anabelle Worthington



For the original dress an orange brown showing a marked diagonal weave was selected. The crepe de chine was in browns, beiges and oranges—the whole rich and warm in tone.

Dark materials with a spotted silk would be smart, or if patterned tweeds were chosen the tie and cuffs should be plain.

This pattern may be obtained for 15 cents in sizes 14 to 20 and 34 to 40. It is ready for immediate delivery. It is hand cut.

Pattern price 15 cents in stamps or coin (coin preferred). Be sure to fill in size of pattern. Address Pattern Department. Spend 10c to save \$10. How? By ordering a copy of our new Fall and Winter Fashions. It gives the answer to the often asked question, "How does she do it? For it shows how to dress up to the minute at little expense. You can save on every dress and save on the children's clothes too. That means more and better frocks for you and yours. Order your copy now. Just enclose 10 cents in stamps or coin and mail with your name and address to Fashion Department.

Form for ordering a pattern, including fields for Name, Street Address, City, and State.

IN MEMORIAM

MRS. DANIEL MacWILLIAM

We have lost, But Heaven has gained One of the best.

The world contained. Such was the thought that came to the minds of her family and many friends, when at a late hour on Tuesday, the fourteenth of October, 1930, the soul of Mary, beloved wife of Daniel MacWilliam, returned to the Heavenly Father who gave it.

The deceased was born in Pinette, Belfast, P. E. I., in the year 1849, only daughter of Catherine Martin and Charles MacWilliam.

She leaves to mourn their loss beside her husband, three sons and two daughters, namely—Robert, Charles, Everett, (Ethel) Mrs. William Barrett and (Eva) Mrs. Elche Bourke, also one brother Samuel Martin MacWilliam and one granddaughter Mary Norine Barrett. One son Daniel, and three daughters, Catherine, Mabel May and Laura K. deceased her.

The funeral service was conducted in the United Church, Mt. Stewart, by her pastor, Rev. M. K. Charman, after which the remains were conveyed to the People's Cemetery, where all that was mortal of a kind, gentle wife and mother was lovingly laid to rest. The pall bearers were: Joseph Barrett, Daniel Birt, A. J. Grant,

WHOOPEE

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A Morning Smile

A kindly but somewhat patronizing landlady inquired of the young bride how she and her husband proposed to spend their holiday.

"Our plans so far," replied the bride, a little distantly, "are tentative." "Oh, how delightful!" exclaimed the landlady. "I'm sure you'll enjoy camping out more than anything else you could do."

George Jay, Artemas Coffin and Jonathan Affleck.

Nothing but memories as we journey on, Longing for a smile from a loved one gone; None knows the depths of our deep regret, But we remember when others forget.

The following were the floral tributes.

Pillow—The family. Wreath—Robert and Annie. Wreath—B. of L. F. & E. C. N. R. Spray—Norine. Spray—Mr. and Mrs. H. M. Davidson.

Spray—Mr. and Mrs. H. W. McKay. Spray—Mrs. Amelia Smith. Spray—Mr. and Mrs. J. E. Palfrey. Letters of Sympathy—Mrs. Melvina Doyle, Everett, Mass.; Mr. and Mrs. Alex. Cameron and Family, Charlottetown; Mrs. (Dr.) J. G. Toombs and Miriam, Winnipeg; Miss Julia Case, Milton, Mass.; Miss Millie MacWilliam, Watertown, Mass.; Mr. and Mrs. Charles DeMarco, Tucson, Ariz.; Mrs. H. Waite, Phoenix, Ariz.; Mr. and Mrs. William Alberts, Hayden, Ariz.; Miss J. T. Merrick, Halifax, N. S.; Dr. and Mrs. Dudley Hall, Boston, Mass.; Mrs. Charles MacWilliam, Vancouver, B. C.; Mr. and Mrs. Winters Miller, Hyannis, Mass.; Mrs. John MacDonald, Vancouver, B. C.; Mr. William Barrett, Boston, Mass.; Mr. and Mrs. William MacWilliam, Ocean View; The Ladies' Aid of the Mt. Stewart United Church; The Mt. Stewart Women's Institute; Mrs. Rebecca Alcorn, So. Boston, Mass.; Mr. and Mrs. Charles Hawley, Phoenix, Ariz. 9407-11.

Piles Go Quick

Without Salves or Cutting

Thousands of Pile sufferers have learned that quick and permanent relief can only be accomplished with an internal medicine. Neither salves or cutting remove the cause.

Bad circulation in the blood in the lower bowel causes piles. The veins are flabby; the bowel walls weak—the parts almost dead. To end Piles an internal medicine must be used to stimulate the circulation and strengthen the affected parts.

Dr. J. S. Leonard was the first to discover a real internal Pile remedy. He called his prescription HEM-ROID, and prescribed it for 1000 patients with the marvelous record of success in 960 cases, and then decided every Pile sufferer should be able to get HEM-ROID from their own druggist with a rigid money-back guarantee.

Dr. Leonard's prescription has a wonderful record of success right in this city and Hughes Drug Co., Ltd., invites every Pile sufferer to try HEM-ROID and guarantees to refund the purchase price if it does not end all Pile misery.

Dorothy Dix' Letter Box

Should a Friend be Told of Her Fiance's Unsavory Past?—Wife Who Resents Her Husband's Mediocrity—Rope Shy

Dear Miss Dix—I have a school teacher friend about 30 years old. She expects to be married soon to a young man whom she considers morally perfect, but I happen to know that for years he has had an unsavory love affair that he has not even broken off in view of his marriage. He is with the other woman as often as he has dates with my friend. Shall I tell her the truth, or let her walk blindly into the mess? Sooner or later she is bound to find it out and her life will be ruined. But I hesitate to tell her because I feel that I will lose her friendship if I do so. What would you do? MRS. X. Y. Z.

Answer: I would never tell a wife that her husband was unfaithful to her, because her knowing it would do no good. It would only make her unhappy, and the longer she can live in her fool's paradise, the better for her.

In that case the mischief is done. The woman is married. She has merged her life and her fortunes in her husband's and there is no way for her to save herself. She can't undo what has been done and call back the years that would make her once more a girl. She can't do away with her children and the responsibilities they entail.

She can only suffer humiliation at the insult her husband has put upon her. She can only have her heart torn to tatters with jealousy of the other woman for whom he has forsaken her and on whom he is lavishing the caresses and endearments that he once gave to her and on whom he is spending the money that is perhaps needed sadly in the home.

So it is a needlessly cruel thing to open a wife's eyes to her husband's defections. It merely causes her an anguish for which there is no cure. For her knowledge that her husband is untrue to her gives her no weapon with which to fight the enemy that menaces her home.

Watching a philandering husband does no good, because she cannot shadow him every hour of every day and night. Appealing to the other woman to give him up is worse than useless and merely shames her before her rival. Nagging, reproaches, tears, scenes, serve only to drive the wandering husband farther away, so the poor wife is helpless to get back what she has lost, and the longer she is blind to her husband's weaknesses, the happier she is, and woe to the misguided friend who strikes off her bandages.

But before marriage the case is entirely different and then, it seems to me, if any friend knows just cause why these two should not be united in the holy bonds of matrimony, as the marriage service says, then the only tell him or her the truth. Very likely it may cost you a friendship, for the bearer of unwelcome news hath ever a losing office, but at any rate you will have done your duty and your skirts will be clear.

If you saw your friend about to eat food that you knew to be poisoned, you would not hesitate to snatch it away from her. If you saw her putting to sea in a leaking boat, you would warn her. If she was about to invest every cent she had in a business you know to be bankrupt, you would urge her at least investigate the status of the concern before she put her life's savings in it. Then why should you let her blunder ignorantly into a marriage that will be worse than death and bring upon her far more misery than poverty would?

Perhaps the woman is so infatuated with the man that she will go on and marry him anyway, but she will at least know what she is doing and will be better prepared to meet the situation. And she will have had a chance to save herself.

I know we are all moral cowards who lack the backbone to hang out the red flag of warning before young men and women who are about to marry those whom they should not marry and many are the tragedies that we could prevent and do not. I think now of a splendid man tied to a lunatic wife, who has been in an asylum for twenty years, because nobody told him that insanity was hereditary in her family. I think of invalid wives who married rouses unwarned. I think of girls who have married drunkards and gamblers and ne'er-do-wells, and men who have married girls who were shrews and liars and cheats, and nobody shouted to them to stop, look and listen before they rushed headlong on to their doom.

And so it seems to me that in such matters there is a time to speak and a time to be silent, and the time to speak is before the wedding. After that it is up to us to hold our peace. DOROTHY DIX.

Dear Dorothy Dix—When I married I did not question whether my future husband was financially prepared to marry or not. I loved him very much and we talked things over and decided we would work together. Immediately I found a position and in time had advanced myself to be the head of the department. My husband has been industrious, kind and generous, tender and devoted to me, but he is just one of the men that don't know how to get along in business. He has never earned but a small salary. He has tried and tried, but it seems he cannot get a break. Sometimes I feel sorry for him, and sometimes I am angry with him. I want a home and I want children, but how can I have them when he can't support us and I can't afford to give up my work?

I am thinking of running away where no one knows me, to work myself up to a responsible position and not have to worry about any one but

MAGIC BAKING POWDER

gives better baking results...



3 out of every 4 Canadian Housewives,\* who bake at home, say they use Magic Baking Powder because it gives consistently better baking results. If you use Magic, then you, too, can always be assured of the same good results with all your baking.

\*This fact was revealed in a recent Dominion-wide investigation.

Look for this mark on every tin. It is our guarantee that Magic Baking Powder does not contain alum or any harmful ingredient.

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myself. But I realize I love my husband. He is so cheerful and affectionate and there is never a day goes by without his telling me how much he loves me, nor does he ever miss kissing me. I lose many a night's sleep wondering what I should do. BETTY.

Well, what I think you need, Betty, is to cultivate a more philosophic attitude toward life and to try to get a straighter perspective on your lot than you seem to have. I admit that it is a very unfortunate thing when the gray mare is the better horse in the domestic team. It is trying for a woman who is a go-getter to be married to a man who doesn't know how to get there at all, and who, she can see, will never arrive on Easy Street.

But you must be just enough to recognize that some men are just built this way. Nature geared them down to slow and they have no power of their own to shift into high. Such men are just born plodders. They have no initiative, no originality, nothing that would ever lift them out of the rut and make them do anything spectacular. The best they can do is good, ordinary, mediocre work that calls for mediocre pay. To criticize them for this is as unfair as it would be to criticize them for not being Valentinos in looks, or singers like Caruso, or writers like Kipling. They haven't the gift of money-making, and the ability to make money is a gift just as much as a tenor voice or a Greek nose.

So quit blaming your husband for the qualities he lacks and concentrate your attentions on the virtues he has. If he were lazy or no-account or a philanderer or a brute, you would have a right to complain of him, but not when he does the best he can and lays that at your feet.

No wife gets everything she wants in marriage and, believe me, many a woman whose husband is a big money earner would gladly trade him off for one who gave her a less fine house, but one who stayed in with her; who gave her fewer luxuries but a little love, and whose gifts of jewels were not generally hush money or a sop to his conscience. DOROTHY DIX.

Dear Dorothy Dix—I started calling on a young lady because I was lonely and wanted a friend. The third time I called her mother told me what a wonderful cook she was. The girl showed me her hope chest. Her father asked the size of my bank account and her brother borrowed \$20 from me, and I haven't called since. How can I meet a girl willing to be just friends? LONESOME, BUT ROPE SHY.

Geese, son, but you had a narrow escape! When a family does team work like that in trying to catch a husband for a girl, they nearly always get him. But cheer up, there are plenty of nice girls and all a chap like you has to do is just sit around and look willing. They will do the rest. DOROTHY DIX.

For The Cook

FRUIT CAKE

Two cups brown sugar, two cups sour cream, four cups flour, one pound raisins, one pound currants, one-half pound mixed peel, one-quarter pound chopped nuts, one-quarter pound coconut, vanilla, or until flavoring, one-half nutmeg, one-quarter teaspoon allspice, dash of salt.

Method: Mix well, adding flour and baking powder (three teaspoons); last. Add one-half can of molasses;

make a stiff batter, pour into well-greased cake tins, and bake in a moderate oven about two hours. Cherries and dates may be added if desired, and one may substitute milk instead of sour cream—say one-half cup milk and one tablespoon of butter. This is a good cake to keep hidden away.

Chest Colds

Rub well over throat and chest VICKS VAPORUB OVER 21 MILLION JARS USED YEARLY

If you have catarrh, catarrhal deafness or head noises caused by catarrh or if phlegm drops in your throat and has caused catarrh of the stomach or bowels, you will be glad to know that these distressing symptoms may be entirely overcome in many instances by the following treatment which you can easily prepare in your own home at little cost. Secure from your druggist a 1 oz. bottle of Parmit (double strength). Take this home and add to it 1 pint of hot water and a little sugar; stir until dissolved. Take one tablespoonful four times a day. An improvement is sometimes noted after the first day's treatment. Breathing should become easy, while the distressing head noises, headaches, dizziness, cloudy thinking etc., should gradually disappear under the tonic action of the treatment. Loss of smell, taste, defective hearing and nervous drooping in the back of the throat are other symptoms which suggest the presence of catarrh and which may often be overcome by this efficacious treatment. If nearly ninety per cent. of all ear troubles are caused by catarrh, there must be many people whose hearing may be restored by this simple home treatment.

Best Hard Manitoba Wheat Carefully Selected

Scientifically Milled in a Large, Modern Canadian Plant

Supremacy of Fifteen Years Jealously Guarded



For Flavor and Nutriment

For Perfect Baking Qualities

For Assured Dependability

REGAL FLOUR is sold to you with a guarantee of "MONEY BACK" If not satisfactory in every way.



READ OF A CASE LIKE HER OWN

Decided to take Lydia E. Pinkham's Vegetable Compound

Moncton, New Brunswick—"Before my last baby was born I was very weak, nervous and discouraged. I saw an advertisement in the paper about a woman who had been like me so I bought a bottle of Lydia E. Pinkham's Vegetable Compound. I took three bottles and it carried me safely through my critical time. I have three children to care for and I feel well and strong. I have told two other women about your medicine." Mrs. G. G. Stewart, 32 Albert Street, Moncton, New Brunswick.