COLDS

Are promptly and efficiently cured by the proper use of

Macs Cold Cure

A splendid remedy for 25c

THE 2 MACS

There's a picture of you in your soldier's memory. But he is expecting a new one, as you are today, to take its place.

Make the appointment today.

THE COOK STUDIO

REXALL

NINETY THREE

HAIR TONIC

is designed to assist nature to maintain and promote hair health, by keeping the scalp clean and by aiming to eliminat and prevent the growth of these elements held responsible for local scalp and hair affections. Price 50c and $1.00

Sold only at

THE MacKinnon Drug Co

The Best Drug Store

RING UP YOUR FISH DEALER early for today's Fish supply. This is Canada's Fish Day. 2190-10-31M1.

The Central Guardian

IT PAYS to buy in this Province.

THERE IS PLENTY FISH in town today. Eat Fish instead of Beef. 2190-10-31M1i.

MANICURING PARLORS.— Parties wishing manicuring done may telephone Miss Rudge 564 L or call at her home 171 Great George Street. 2158-10-30Mtts3i

WHAT IS CANADA'S NATIONAL FISH DAY? It s a day set apart to popularize our valuable fish supply and to save beef for the boys at the front. 2190-10-31M1i.

THE BRANT.—The C. G. S. Brant which has been undergoing an extensive overhauling at Pictou is quarantined there at present two of the crew the second steward and the boatswain being ill with influenza. Both it is pleasing to state are now recovering.

MEN WANTED.—The P. E. Island Railway wants at once fifty to one hundred men for trackwork, (rail laying and putting in ties. These men will be used between Charlottetown and Emerald Junction and will be run out by train from Charlottetown and intermediate points to their work in the morning and returned to their homes in the evening. For further particulars apply to the Superintendent at Charlottetown. 1835-10-9Mtf.

WOUNDED IN SHOULDER.— Mrs. James Keenan of this city has received letters from her son Percy Keenan who was drafted from the McLean Kilties to the 72nd Highlanders and has seen much heavy fighting in France. The first letter was from an Australian Hospital in France in which he states that he was wounded, on Sept. 2nd on the Cambrai front, by being hit in the shoulder with a machine gun bullet which was taken out his left side when operated upon. He is progressing well although his shoulder is quite sore yet. Private Keenan was later sent to England and at time of last letter was in the Countess of Lyton's Hospital 37 Charles St., Berkley Square, London W. Private Keenan refused stripes offered him by his Colonel but he was later placed in charge of a section, and told if he made good, he would later be taken on as bateman but unfortunately he was wounded as above.

—BUY VICTORY BONDS—

FISH DAY.— Everyone should eat Fish Day. 2190-10-31M1i.

AUCTION SALE.—Remember the sale of the Dawson Block, Thursday November 14th. 483-10-31MOct.31Nov.5,7,9,12,14

POLICE COURT.—For running his car in a reckless manner and colliding with the delivery waggon of Jenkins and Sons a man was fined $10 and costs before His Honor yesterday morning.

WALSH.—At Summerville, Mass, October 6th, 1918 Mrs. Ellen Walsh in her 79th year. She was a native of Charlottetown and leaves three daughters, one grand daughter and three great grand children to mourn their loss.

BIG PRICE FOR FOX PELTS.—Mr. W. K. Rogers received a cable yesterday from Lampsons, London, that one of the Rogers Paton silver pelts realized £160—$800, and five others averaged £106 or$530. This is highly satisfactory and means that Island pedigreed stock still maintains its high reputation in the world's most important felt market.

DINE OFF FISH and let the soldiers dine off Beef. This is Canada's Fish Day. 2190-10-31M1i.

SKIRTS AND DRESSES.— New silk skirts. Childrens and ladies' velvet dresses in smart styles at S. A. McDonald's. 2165-10-30Mtf.

A WORTHY CAUSE .—It has been clearly demonstrated that no worthy cause need ever appeal in vain to the people of Prince Edward Island. At present the P. E. Island Hospital needs assistance and an appeal has been made to the people for that purpose and yesterday there was handed to the Secetary a cheque from Messrs. J. and T. Morris for $100.00, a cheque from Mr. W. A. Weeks for $50.00 and from Mr. C. C. Carlton of Souris $10.00. Collectors will begin their work throughout the country on November 1st and it is expected a most generous response will be given.

When Baby was sick, we gave her Castoria.

When she was a child, she cried for Castoria.

When she had Children, she gave them Castoria.

Fight to Win!

The Nation demands strong men—strong women and robust children. Wisdom suggests that every proper means of safeguarding the vital forces and building up of resistance, be utilized.

SCOTT'S EMULSION

affords definite help to those who are "fighting to win" against the inroads of weakness. ***Scott's,*** abundant in tonic-nutrient properties, builds up the body by Nature's methods.

Scott & Bowne, Toronto, Ont. 18-14

MARLEY 2½ IN. DEVON 2¼ IN.

ARROW COLLARS

CLUETT PEABODY & CO., of Canada, Limited

In Stock

At Lowest Prices

BRAN

SHORTS

ROLLED OATS

CRACKED CORN

CORNMEAL

OATMEAL.

Flour

Feed Wheat

Mixed Grain

Feed Oats

Baled Hay & Straw

—WE BUY—

Oats (White & Black Hay, Straw, Barley, Buckwheat etc and pay highest prices.

CARTER & CO. LTD

Make Your Dollars Fight

Buy Victory Bonds

Only $6.98

Doctor's Special Boot for Men

We bought the whole lot from the maker at a bargain Now on sale at about the present wholesale price This boot is made with heavy double sole and leather lining.

See our Window

Alley & Co.

A STATEMENT AND AN APPEAL TO YOU ON BEHALF OF THE PRINCE EDWARD ISLAND HOSPITAL

More than thirty five years ago the Prince Edward Island Hospital was started through the efforts and contributions of a number of generous and public spirited men and women. During all these years the Hospital has been the means of alleviating suffering and of saving precious lives and by receiving many very generous contributions the Institution has been kept up to date in equipment and enlarged to meet the growing demand for hospital treatment until today it is one of the best equipped hospitals east of Montreal. Up to the end of the year 1914 the receipts from patients fees, Interest from endowment fund and some small contributions from the city and country districts were just about sufficient to meet all running expenses but with the tremendous increase in prices of everything used in the Hospital the financial problem became a serious one and we have had to face a rapidly increasing deficit which now amounts to nearly $6000.00.

Here is an illustration of the increase in cost of five items.

	Year 1917—18	Year 1913—14	Increase
Coal	$3960.59	1798.15	2162.44
Groceries	4038.36	1629.84	2408.52
Meat and Fish	2084.91	764.41	1320.50
Milk	976.10	603.60	372.50
Medicines	1495.52	1098.09	397.43

Total increase in five items $6661.39

And no saving can be made on any one of these items. The Hospital must be kept as warm, the patients as well fed as before prices advanced. No great increase can be made in patients fees as it has been the aim of the management to provide first class accomodation at as low a price as possible. Those who are unable to pay are treated free.

It is therefore up to you to say by your response to this appeal whether the Hospital shall lessen, maintain or increase its usefulness.

In order that you may have an opportunity of contributing Queens and King's Counties have been organized by school districts, an executive of three appointed in each district and this executive will appoint collectors who will call on you on or shortly after the first of November. Please be ready for them with liberal and increased subscriptions in proportion to the increased cost of everything the Hosptial has to buy. It is up to you.

Give the collectors a hearty reception.

W. K. ROGERS,
Chairman Board of Trustees

1995-10-22 ME tf.

Rich Red Blood Will Ward Off Disease

Fall is a season when disease is apt to attack without warning, you should therefore keep your blood in perfect condition, so that your system will have disease-resisting power.

Our Blood Remedy

will cleanse your blood of all impurities. Its use will also cure skin disease, and other afflictions due to bad blood.

Take it now and you'll have increased vitality throughout the winter months.

Price 50c and $1.00 per bottle

JOHNSON & JOHNSON

The Quality Drugstore

Cor. Kent and Prince Sts.

Dr. F. C. Harris

Eye Specialist

Office Royal Bank Building, Charlottetown

Office Hours 9.30-12.30

2—5

Phone 68—7

OFFICIAL PROSPECTUS

The Proceeds of this Loan will be used for War purposes only, and will be spent wholly in Canada

THE MINISTER OF FINANCE OF THE DOMINION OF CANADA offers for Public Subscription the

Victory Loan 1918

$300,000,000. 5½% Gold Bonds

Bearing interest from November 1st, 1918, and offered in two maturities, the choice of which is optional with the subscriber as follows:

5 year Bonds due November 1st, 1923

15 year Bonds due November 1st, 1933

Principal payable without charge at the Office of the Minister of Finance and Receiver General at Ottawa, or at the Office of the Assistant Receiver General at Halifax, St. John, Charlottetown, Montreal, Toronto, Winnipeg, Regina, Calgary and Victoria.

Bonds may be registered as to principal or as to principal and interest, at any of the above-mentioned offices.

Interest payable, without charge, half-yearly, May 1st and November 1st, at any branch in Canada of any Chartered Bank.

Principal and Interest payable in Gold

Denominations: $50, $100, $500 and $1,000

Issue Price: 100 and Accrued Interest

Income Return 5½% per Annum

Free from taxes—including any income tax—imposed in pursuance of legislation enacted by the Parliament of Canada.

The proceeds of the Loan will be used for war purposes only, including the purchase of grain, foodstuffs, munitions and other supplies, and will be spent wholly in Canada.

Payment to be made as follows:

10% on application; 20% January 6th, 1919;

20% December 6th, 1918; 20% February 6th, 1919;

31.16% March 6th, 1919.

The last payment of 31.16% covers 30% balance of principal and 1.16% representing accrued interest at 5½% from November 1st to due dates of the respective instalments.

A full half year's interest will be paid on May 1st, 1919, making the cost of the bonds 100 and interest.

Subscriptions may be paid in full at the time of application at 100 without interest; or on any instalment due date thereafter together with accrued interest at the rate of 5½% per annum.

This Loan is authorized under Act of the Parliament of Canada, and both principal and interest are a charge upon the Consolidated Revenue Fund.

The Amount of this issue is $300,000,000, exclusive of the amount (if any) paid for by the surrender of bonds of previous issues. The Minister of Finance, however, reserves the right to allot the whole or any part of the amount subscribed in excess of $300,000,000.

Conversion Privileges

Bonds of this issue will, in the event of future issues of like maturity, or longer, made by the Government, during the remaining period of the War, other than issues made abroad, be accepted at 100 and accrued interest, as the equivalent of cash for the purpose of subscription to such issues.

Payments

All cheques, drafts, etc., covering instalments, are to be made payable to the Credit of the Minister of Finance. Failure to pay any instalment when due will render previous payments liable to forfeiture, and the allotment to cancellation. Subscriptions must be accompanied by a deposit of 10% of the amount subscribed. Official Canvassers will forward subscriptions or any branch in Canada of any Chartered Bank will accept subscriptions and issue receipts.

Subscriptions may be paid in full at time of application at 100 without interest; or on any instalment due date thereafter together with accrued interest to time of making payment in full. Under this provision, payment of subscriptions may be made as follows:—

If paid in full on or before Nov. 16th, 1918, par without interest, or 100%.
If remaining instalments paid on Dec. 6th, 1918, balance of 90% and interest, ($90.48 per $100.)
If remaining instalments paid on Jan. 6th, 1919, balance of 70% and interest, ($70.80 per $100.)
If remaining instalments paid on Feb. 6th, 1919, balance of 50% and interest, ($51.04 per $100.)
If remaining instalment paid on Mar. 6th, 1919, balance of 30% and interest, ($31.16 per $100.)

Denomination and Registration

Bearer bonds, with coupons, will be issued in denominations of $50., $100., $500., and $1,000., and may be registered as to principal. The first coupon attached to these bonds will be due on May 1st, 1919.

Fully registered bonds, the interest on which is paid direct to the owner by Government cheque, will be issued in denominations of $50., $100., $500., $1,000., $5,000., $10,000., $25,000., $50,000., $100,000., or any multiple of $100,000.

Payment of Interest

A full half year's interest at the rate of 5½% per annum will be paid May 1st, 1919.

Form of Bond and Delivery

Subscribers must indicate on their application the form of bond and the denominations required, and the securities so indicated will be delivered by the bank upon payment of the subscription in full.

Bearer bonds of this issue will be available for delivery at the time of application to subscribers desirous of making payment in full. Bonds registered as to principal only, or fully registered as to principal and interest, will be delivered to subscribers making payment in full, as soon as the required registration can be made.

Payment of all instalments must be made at the bank originally named by the subscriber.

Non-negotiable receipts will be furnished to all subscribers who desire to pay by instalments. These receipts will be exchangeable at subscriber's bank for bonds on any instalment date when subscription is paid in full.

Form of Bonds Interchangeable

Subject to the payment of 25 cents for each new bond issued, holders of fully registered bonds without coupons, will have the right to convert into bonds with coupons and holders of bonds with coupons will have the right to convert into fully registered bonds without coupons, at any time, on application to the Minister of Finance or any Assistant Receiver General.

Forms of application may be obtained from any Official Canvasser, from any Victory Loan Committee, or member thereof, or from any branch in Canada of any Chartered Bank.

Subscription Lists will close on or before November 16th, 1918

DEPARTMENT OF FINANCE,
OTTAWA, October 28th, 1918.

Behind the Gun the Man - Behind the Man the Dollar

Make Your Dollars Fight the Hun

141

TODAY —Services in St. Dunstan's Cathedral today will be at 7, 8, 9.30 and 11

POULTRY WANTED— Highest prices paid for good stock Saunders, Newson & Co., Market Building.