

Prince Edward

TODAY 3.15. NIGHT 7 AND 8.45
Matinee, Adults 15c. Children 11c.
Evening, Orchestra 25c. Balcony 21c
Children 11c.



She cast conventions to the four winds but—she couldn't get away with it.

WILLIAM FOX presents

YOU CAN'T GET AWAY WITH IT

By GOUVERNEUR MORRIS
A PAGE FROM A SOCIAL DIARY
A ROWLAND V-LEE Production

It's a page from a social diary—it tells you why, when you attempt to defy conventions for a reckless love. "You Can't Get Away With It."

"THE TAILOR" A Two Part Comedy With AL ST. JOHN

THE SPRING TONIC YOU NEED—LAUGHS GALORE PRINCE EDWARD

Wed. & Thurs. Evgs. Mat. Thurs.

First Time in Charlottetown for Over Two Years — Don't Miss Them

KINDLY COME EARLY—CURTAIN 8.30. MATINEE 2.30



ORIGINALS

FORMERLY OLD DUMBELLS RAPID FIRE

REPERTORY ARTISTS: ARTHUR JOCK HOLLAND, JIMI RIEGOUDE and all the old favorites—introducing

GENE PEARSON, The Male Galli Curci

27 DAZZLING NEW NUMBERS
Including the famous Diamond Curtain from Paris, resplendent with thousands of small brilliant stones—Dazzling, magnificent.

EVENINGS—\$1.10, \$1.65, \$2.15
MATINEES—80c, \$1.10, \$1.65

Tickets ordered by phone or left to be called for will not be held after 7 p. m. on the evening of the performance.

Curtain rises at 8.30 sharp. Parties arriving late will be obliged to wait until the first act is over. Please remember curtain rises at 8.30 sharp.

It is hardly credible but none the less true that at one period of the history of Great Britain Christmas was a heathen, illegal, Oliver Cromwell had a law passed to put down what was described as a "superstitious festival" and the holy and mistletoe were ordered to be destroyed and branches of "plants of the Evil One" were to be cut in order to attain his end the Protector enacted that the markets were to be held on December 25. The command, however, was more honored in the breach than the observance. Once when Henry VIII lay very ill in December, and it was thought there was a chance of his dying, by common consent it was decided to have a silent Christmas, without bells, carols or merry-making.

LOBSTER PACKERS

Order Your Factory Metal Supplies Now

How about a few TRAYS or BOILERS to complete your FACTORY NEEDS.

Mail orders promptly filled.

TRY TRAINOR
With your next order.

FRED H. TRAINOR

80 Grafton Street Opp. Prince Edward Theatre
Phone 393-J.

THE CENTRAL GUARDIAN

SHOP from Holman's Catalog

LARGELY ATTENDED SERVICES.—Eloquent sermons were preached by Rev. T. S. Boyle, D.D., President of King's College at St. Paul's Church yesterday morning and St. Peter's Cathedral Sunday evening. There was a large attendance at both churches.

LENTEEN SERMON.—The Lenten sermon at St. Dunstons Cathedral last evening was preached by Rev. Dr. Croken, rector of St. Dunstons University. The service, which closed with benediction was very largely attended.

RECITAL APPRECIATED.—A splendid recital of sacred music was given at the Baptist Church last evening at the close of the regular service by the choir under the direction of Prof. Ball. The program, which has already appeared in the press, included an anthem and part song by the choir, an organ solo by Prof. Ball, vocal solos by Mrs. F. E. Dingwell and Mrs. H. S. Henderson; vocal duet by Messrs. V. L. Dingwell and R. D. Quigley, and a violin duet by Miss Bernice Stultz and Mrs. A. R. Jones. The recital was very largely attended and was greatly appreciated. Each part was deserving of high praise, a feature particularly appreciated being the vocal singing of Mrs. F. E. Dingwell, who sang during the evening service "Come Unto Him," from Handel's Messiah, and, at the recital, "In a Monastery Garden" and "Ave Maria."

GOOD BUSINESS IN AUTOMOBILES.—On Saturday morning Mr. M. F. Rigby, Export Advertising Manager, Mr. D. R. Yantis, Sales Manager for Canada, and Mr. Harry Pieper, representative for the Maritimes of the Studebaker Corporation, South Bend, Indiana left on return to the mainland after an official visit to the dealers for this province, Messrs. A. Horne & Co. Seen by a representative of the Guardian, Mr. Rigby, Advertising Manager, said that the year has opened for his company on an optimistic scale. Many dealers already have orders for delivery during April and May equal to 50 to 100% of the whole volume of business they did last year.

Illustrating the growth of the company Mr. Rigby gave some telling facts. Their volume of sales jumped from 52,000 cars in 1920 to 145,000 last season. The \$201,000,000 which was paid by the people for the products of last year, one year's sales, was more than was paid for Studebaker products in the whole 65 years that the firm was in existence. It looks rather odd to speak of an automobile firm as having been in business for 72 years, but the Studebaker people have been just that long. The carriage business in which they started was discontinued in 1922 and it is interesting to note that the carriage in which Lincoln rode to the theatre on the night of his assassination was Studebaker built. Mr. Rigby was entirely satisfied with the progress of the coming season on Prince Edward Island and said indications were for a bigger boom than in any of the past years.

PERSONALS

Miss Isabel MacLeod has returned to her home at Bradalbane after a short stay in this city.

Misses Edith and Mayme Ward spent the week end in North River, the guests of Misses Grace and Florence Dockendorf.

Her friend are glad to know that Miss Marie Murphy (nurse) City Hospital, is rapidly improving under the skillful care of Dr. S. R. Jenkins, sisters and nurses.

Mrs. Fred McLaren, York Point, was a passenger on the Borden train Tuesday evening, returning from Mass. where she has been on a visit to her sisters, Mrs. Stavert and Mrs. Stubbs.

Goodform Hair Nets

The invisible kind
Cap shape
Real Human Hair
All shades
Single mesh
3 for 25c
Double mesh
2 for 25c

Sold only by

MacKinnon Drug Co.

Phone THE EXALL 508
219 KODAK STORE 502

MR. WILLIAM DENNIS said a telegram had been received that Sir Henry Thornton was going to open the Elmira branch immediately. He was strongly in support of the motion.

HON. A. P. PROWSE supported the resolution. We have all seen the great increase in business which has followed the widening of the gauge, he said particularly with respect to shipment of seed potatoes. Our people in the eastern and southern parts of the Island have been altogether too patient.

MR. J. B. McDONALD said the matter was certainly of great importance to the people of King's County. They realized, of course, that a start had to be made some where in standardizing the line, and that the Borden line was the most essential to the Province.

THE POSTPONED HOSPITAL

recital in Christian Church takes place this evening at 8 p.m.—1.

LAID TO REST.—The funeral of the late Edward Griffith took place yesterday afternoon at 3.15 and was largely attended. The G. W. V. A. band together with about eleven members of the old "Fourth Regiment" of which the deceased was formerly a member turned out. Rev. Father Maurice McDonald officiated at the church and graves. The pallbearers were Messrs. Jack Stanford, Peter Coyle, Arthur McCarron, Eugene Wynne, Jack Power and Patrick Monaghan.

ADDRESSED P. W. C. STUDENTS

—Yesterday forenoon Rev. Dr. Boyle, President of King's College, Halifax, N. S., and Rev. H. D. Raymond, Pastor of St. Paul's Church visited the Prince of Wales College, Dr. Boyle addressed the students, and both gentlemen were delighted with what they saw and heard in this, our most celebrated Provincial institution. Dr. Boyle especially referred to the high class of work done in the Prince of Wales College, and the solidly grounded and brilliant students it had sent to the higher institutions of learning. He believed there was a promise of still greater things for the Prince of Wales College students. It was evident that Dr. Boyle not only was well informed regarding the quality of the teaching in this institution, but also the records that its students had made abroad. It is most encouraging, to hear expressions of this kind, to students and our people generally regarding the college, for Dr. Boyle is one of the most eminent educationalists of Canada, and he speaks with one having authority.

Petition For Wide Gauge

(Continued from page three)

Once the trailer went off the track and milk cans were scattered and the passengers had to get out and put them back. The Dunstaffnage factory should not object to this, because when the milk got there it must have been already churned. The people in that section can't get the Spark Plug from the gasoline flavor of the cream. Some young ladies came home from Boston and their trunks had to be transferred at Harmony, continued Dr. McMILLAN amid increased laughter. The trunks were spilled out en route on this wonderful trolley system and all sorts of lingerie was hung up on trees and bushes in the vicinity for the next few months. Some people say that the branches has been closed this winter out of "spite." He did not believe that. It was probably done for economy. They wanted to make the branch pay by closing it during two months of winter. But that was poor satisfaction to the people of the district.

PREMIER STEWART, supporting the motion, said the inconvenience under which the eastern and southern parts labor is the short haul system. We have felt the benefits of the car ferry and the widening of the gauge very greatly in this Province, but these benefits, so far as King's County is concerned, are practically cut off, with parts of their railway standardized and other parts not. Probably half of this part of the road, as has been said, remains narrow gauge. Economy is of course vitally necessary, but it would seem that the standardization of the remaining parts of the railway here would be a good investment, because if the railway is to be managed at all it should pay, as in every business, to manage it well. The Island railway as a whole has paid and the only way this part can be made to pay is to extend the wide gauge so that it can carry its share of the traffic. In the matter of emigration he believed the eastern part of the Province has suffered more than other parts, and he felt sure that the beneficial results from standardizing the railway will offset emigration difficulties very much.

HON. DR. McMILLAN explained that at a meeting of the Charlottetown Board of Trade recently a communication from one of the Western provinces was received asking for co-operation in urging with all possible haste the completion of that famous railway which is going to end on the shores of Hudson Bay. Part of it, it seems, is completed and the proposition is more or less of an experiment. That letter, very properly, was laid on the table by the Board of Trade. The Board has always urged the great necessity of standardizing the railway on the Island. The hon. member from Souris (Dr. McDonald) has mentioned some of the difficulties, perhaps in a light vein, but all the more emphatically for that. If the railway is standardized the argument that they have not sufficient power to operate the Elmira branch will be done away with.

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The Daily Talk

(Continued From Page One)

Now, four out of five want ads published in the daily newspapers are badly constructed. It is true that in most newspaper offices they have experienced people who will help you if you are willing to let them, very often at the expense of the newspaper. Yet, many people do not avail themselves even of this assistance. But if you would consider the fact that a well written want ad may produce twice as many inquiries as a badly written one, you will consider it of greater importance the next time you have occasion to insert a want ad in a newspaper.

If you want to get a servant, you certainly want to find the best one that is available and the more inquiries you get, the more probability that you will find the best one available. If you want to sell a piano with carved legs, or any other kind of legs, you want to get the attention of just as many people as possible who might buy a piano. If you are seeking a position, the want ad you prepare may mean all the difference between success and failure in your finding the kind of work that you desire.

Make your advertisement specific, truthful, straight forward and free from superfluous words. Use good simple Anglo-Saxon words in preference to Latin derivatives wherever possible. Try to open your advertisement with an idea that will be of interest to the fellow rather than to you. There are few cases where it is necessary to give reasons why you want to do a particular thing, hire a maid, or dispose of your own services. The fact that you are seeking to do so is sufficient.

The average person, when preparing a want ad, won't even take the trouble to glance through his newspaper to see how other people who have wants similar to his are presenting them, and yet if you did that it would probably enable you to greatly increase the effectiveness of your own advertisement. (Copyright 1924)

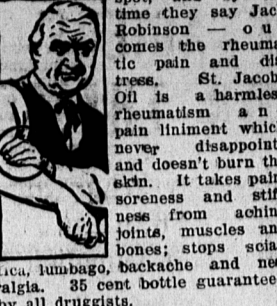
Now, however, the eastern and southern parts should be remembered, and he was glad that the address to the Governor-General had the support of representatives from all over the Province.

MR. SHAW McMILLAN stressed the fact that farmers today are going in for co-operative business, realizing that it is to their advantage to become their own salesmen. Under present arrangements on the eastern and southern lines, the cars must come to Charlottetown to be transferred. The farmers naturally do not wish to take this responsibility on themselves. It was a matter of vital importance that both political parties and Boards of Trade should unite in their efforts to have the wide gauge extended.

The House then went into committee on the address, which was agreed to and which will be presented through the proper channels to the Governor-General.

RUB PAIN OUT OF RHEUMATIC JOINTS

For 65 years, millions have rubbed soothing, penetrating St. Jacobs Oil right on the tender spot, and by the time they say Jack Robinson — o u t comes the rheumatic pain and distress.



Oil is a harmless rheumatism and never disappoints and doesn't burn the skin. It takes pain, soreness and stiffness from aching joints, muscles and bones; stops sciatica, lumbago, backache and neuralgia. 35 cent bottle guaranteed by all druggists.


STOCK QUOTATIONS

HALIFAX, March 23—Stock quotations furnished by Johnson and Ward, members of the Montreal Stock Exchange.

Bell Telephone	130
Brompton	39
St. Lawrence Flour	—
Ottawa Power	—
Cuba Cane Sugar	66 1/2
Pan American Petroleum	47 1/2
American Can	115 1/2
Braslian Fraction	51
Howard Smith Pfd	—
Howard Smith Com	61 1/2
Spanish River Preferred	117
Spanish River Com	109
Steel Company of Canada	80 1/2
British Empire Steel 1st Pfd.	53
Pennsylv	56
Abitibi	—
Shawinigan	130 1/2
Laurentide Pulp	89 1/2
Canadian General Electric	—
Canadian Steamship Com	12
do Pfd	45 1/2
Asbestos Com	—
Dominion Bridge	74 1/2
National Power	158
National Breweries	50
Atlantic Sugar	60 1/2
Athlison	99 1/2
Am. Car & Foundry	160
Am. Locomotive	73
Canadian Pacific Railway	144 1/2
New York Central	100 1/2
Cuba Cane Sugar	32 1/2
Cruible Steel	58 1/2
International Paper	36 1/2
Kelly Springfield	17
Mex. Petroleum	—
International Mer. Marine	—
Press Steel Car	—
Reading	55 1/2
Southern Pacific	86
Studebaker	93 1/2
Utah Copper	65 1/2
U. S. Steel	98 1/2

MONTREAL EXCHANGE

1934 Victory	102.75
1933 Victory	105
1932 Victory	—
1937 Victory	—



An entirely new and distinctive type of two-door Ford closed car has just been introduced to the public by the Ford Motor Company of Canada, Limited, and is now on display at the Queen's County Garage, Charlottetown.

This attractive new member of the Ford family is designed to carry five passengers in complete comfort. The roof line is low and straight which with the larger radiator, now standardized on all Ford cars, gave Ford designers an opportunity of effecting graceful lines and at the same time achieving sturdy construction.

Besides its general appeal and high quality aspect the new Tudor sedan has several new features which promise to win immediate favor.

The exterior appearance of the Tudor is enhanced by a windshield visor, cowl ventilator, rear fenders of new design which are bolted to body, and leather covered top.

The doors on this new model are unusually wide, and are set at the front of the car, hung in exceptionally heavy frames. The doors swing open forward on either side in line with driver's seat.

Side windows running back from the doors are oblong in shape and 32 inches in length, affording unusual vision to the occupants, while a large rear window adds to the coach like appearance. All window glasses can be lowered flush with the framing, affording clear vision and a maximum in ventilation.

Seating arrangements meet all comfort requirements both for the driver and passengers. The driver's seat is of the "bucket" design with easy cushion and back, assuring an unusually restful posture. There is a noticeable roominess in front with plenty of foot room. The tilting seat beside the driver folds compactly out of the way so that entrance and exit through the large and roomy door is easily and conveniently effected by those occupying the rear seat which is amply large for three persons.

Because of the width of the left door, the driver is given convenient access to his seat without disturbing the occupant of the front passenger seat.

Interior fittings of the new car are very attractive. The upholstery is in special Ford fabric of dark brown with floor rug to match. The doors and side windows have been equipped with revolving type window regulators, as used in cars of much higher price.

The new Tudor Ford is an innovation in a low-priced car with a coach type body. It is certain to create a sensation in the Canadian motor world.

Queen's County Garage

DISTRIBUTORS OF FORD PRODUCTS.
Charlottetown

Wheat May 104 1/4; July 106; Sept 107.
Corn May 78 1/2; July 79 1/2; Sept 79 1/2.
Oats May 47 1/2; July 45 1/2; Sept 42 1/2.



Why Ford Predominates

Simplicity of Operation

The Ford is remarkably easy to operate.

Gear shifting is done automatically by the feet. The driver's hands are always on the wheel. His eyes are always on the road. He can watch the traffic constantly.

There is no possibility of failure to accomplish a gear shift. Ford gears being of the planetary type are always in mesh and every shift is positive and unailing.

The Ford is very easy to steer and responds to the slightest movement of the wheel. It will turn in a circle with a radius of nineteen feet three inches.

The short Ford wheelbase is a boon in congested traffic. It gives easy manipulation everywhere, and enables you to park in crowded sections where a big car is handicapped.

See Any Authorized Ford Dealer



CARS · TRUCKS · TRACTORS