


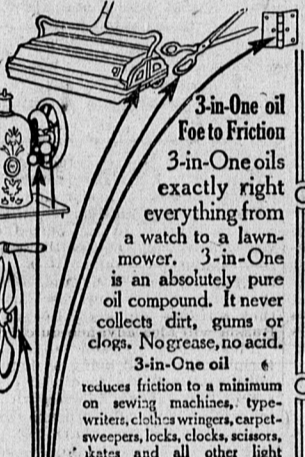
"Doc Bird Says"
There's a place for everything—
We spill printers ink in advertising
facts.



No need to cry over spilled ink.
And we've spilled lots of it in telling you about
VINOL
\$1.00 Bottle
But we've always represented it to be just what it really is—so our advertising has paid well!

E. A. Foster
Central Drugstore
Sunnyside

WANTED
at once a smart boy to learn drug business. Apply to E. A. Foster Central Drugstore.
5582-9-15Mtf.



3-in-One oil
Foie to Friction
3-in-One oils exactly right everything from a watch to a lawnmower. 3-in-One is an absolutely pure oil compound. It never collects dirt, gums or clogs. No grease, no acid.

3-in-One oil
reduces friction to a minimum on sewing machines, typewriters, clothes wringers, carpet sweepers, locks, clocks, scissors, skates and all other light mechanisms.

3-in-One Oil also works out all the dirt. None can grind into the bearings and ruin them. Remember, 3-in-One oil does keep down repair bills and does add years of service. Give it a fair trial. Buy a bottle today!

For sale at all good hardware, drug, grocery and general stores. 1 oz., 1lb., 3oz., 25c; 5oz., 1/2pt., 50c. Handy 3 1/2 oz. Oil Cans 25c.

Three-in-One Oil Co.
288 St. Paul St.
Montreal

"The Best Oil for Every Household Use"

War News
For the latest News on the great European War call at
Carter's Bookstore

Latest Magazines containing articles on the present situation in Europe. We get all the leading Newspapers of Canada and United States every day.

War Maps 25 cents each, a third shipment on the way. The best War Map published, leave your order.

Have you read "The Eyes of the World" by Harold Bell Wright? The most popular book and biggest seller of the day. For sale by

Carter & Co., Ltd

ARMY FIELD SERVICE FUND
Enthusiastic Meeting at Morell—10,000 Bushels of Oats Promised.

Morell Hall was packed on Friday evening, 18th inst., when the meeting for the above mentioned Fund was held.

On the motion of Mr. Aeneas A. MacDonald, M. L. A., one of the committee for the District took the chair and after stating the object of the meeting he called upon Sir W. W. Sullivan to address the audience.

Sir William Sullivan delivered an eloquent and telling speech in which he clearly explained the causes of the war and the justice of the participation therein of the British forces. He related the sufferings to which the gallant Belgian nation had been subjected and closed with an appeal for subscriptions to the Fund.

He was followed by Mr. James McIsaac, Rev. Ewan Macdougall and Rev. Father McIntyre in the order given, all of whom spoke earnestly and with telling emphasis for the cause.

The last speaker was Rev. Dr. Fullerton, whose powers of oratory are well known. His speech lasted nearly an hour and was listened to with deep attention and his powerful arguments and clinching points elicited frequent applause. He told some humorous stories also.

After the conclusion of the speeches the chairman called for offers of oats for the fund and as quickly as the list could be taken down the offers came in from all parts of the hall, telling up in the end the magnificent total of 1,035 bushels, besides which cash was subscribed to the amount of \$87.00.

This successful meeting lasted for upwards of two hours and was over during all the time the best of order was preserved.


The Chief Justice and Dr. Fullerton spoke also on the object of the Red Cross Society after the contributions had been noted.

The meeting closed with the National Anthem.

Due credit must be given to the local members of the committee, Messrs. H. H. Cox and George Grant, who took an active part in arranging the meeting and listing the subscriptions.

The following are the contributors:

Oats bush.	
George Leslie, Morell	25
Wm. D. Compton, Bangor	30
H. H. Cox, Morell	25
Roderick Grant, Bangor	25
Alexander Grant, Bangor	25
Judson Webster, Midgell	25
Frank Rossiter, Morell	25
Alexander Cobb, Milburn	25
James E. Dingwell, Marie	25
Robert B. Webster, Marie	25
Colin McDougall, Bangor	25
Wiltred Hogan, Morell East	25
Michael Ronaghan, Morell East	25
Lloyd Cox, Morell	25
Charles Webster, Marie	25
John F. Hughes, Morell	25
Warren Webster, Morell	25
Oliver Webster, Morell	25
Hector Compton, Bangor	25
Wm. Ryan, Morell East	25
Edwin Jardine, Morell	25
Alexander R. McDonald, St. Peter's Lake	25
Albert McEwen, St. Peter's Harbor	25
Wm. Sinnott, Morell	25
Kimble Coffin, Morell	25
Milton H. Jardine, Morell	25
P. J. Hughes, Morell East	25
Donald McDougall, Bangor	25
Nathan McEwen, Morell	25
Wm. G. Compton, Morell	25
Lester McEwen, Morell	25
Mrs. R. Battersby, Midgell	25
Ernest L. Coffin, St. Peter's Harbor	25
Peter's Harbor	25
Henry Coffin, Morell	25
John McDougall, Bangor	25
Fulton Anderson, Morell	25
H. D. McEwen, Morell (in addition to \$25 subscribed earlier)	15
James Fitzgerald, Morell	15
James B. McDonald, West St. Peter's	15
James A. McAdam, West St. Peter's	25
Harris Dingwell, Marie	25
John Phelan, Morell	25
Daniel McGuire, Morell	25
Wm. Ronaghan, Morell East	5
Daniel Long, Milburn	10
P. DeCoursey, Milburn	10
Oswald Dingwell, Marie	10
Wm. Murphy, Morell	10
Frank Dunphy, Morell	10
Harry Davidson, St. Peter's Harbor	20
Peter Sinnott, Morell Rear	20
M. McCarthy, Morell Rear	10
Richard Betts, Bangor	10
Leigh Webster, Marie	10
Frank Webster, Marie	15
	1085
John McGregor, Morell	\$10.00
Adam Jay, Morell	10.00
Capt. M. McEachern, Morell	10.00
W. W. Cox, Morell	10.00
Rev. Ewan Macdougall, Bangor	15.00
Rev. A. J. McIntyre, Morell	15.00
William Tobin, Morell	2.00
Leonard McEwen, St. Peter's Harbor	10.00
Ambrose Barry, St. Peter's Harbor	5.00
	\$87.00



Certain-teed ROOFING
The General says:—

In our big mills we have worked out the most scientific method of producing the longest-lived roofing possible to make. The next time you buy roofing, investigate the merits of Certain-teed ROOFING

Quality Cert-ified Durability Guaranteed—guaranteed to last 5 years for 1-ply, 10 years for 2-ply and 15 years for 3-ply. This is not a talk guarantee, but real one—backed up by the biggest roofing mills in the world.

HONESTY IN ADVERTISING.
Honest Policy the Only Successful Plan.

Business that would attain leadership in a competitive field must advertise. A doing business everywhere and, especially one whose goods are sold long that they sell each consumer infrequently, cannot afford the expense of delivering the goods on the ground to solicit orders at just the right moment. This causes a demand for the goods and big selling or jobbing concerns gladly do the rest of the work of delivering the goods and collecting for them. This makes the best and most economical way to do business.

Advertising effects a saving by economically paying the way for the sales manager to make sales quickly and easily by correspondence, or the call of his prospective customers and leaves out those who are not interested.

There are honest and dishonest kinds of advertising. Facts clearly and honestly stated are the best selling arguments in the world and make a healthy growth in business. Once a certain rate of progression has been attained on an honest basis, the business will generate its own power and ascend the hill of success.

On the other hand, the goods are misrepresented through dishonest advertising. The confidence of the people in that house will be shaken and ruin will soon come from the expense of the advertising without the necessary volume of business to pay for it. Such experiences affect the confidence of everyone in advertising in general, and injure, to a certain extent, the honest advertiser.

Advertising, to be a success, must be honest, not only in big things, but in little things as well. The people may be fooled part of the time, but the time soon comes when they get the better of the advertiser. This accounts for most failures in advertising.

There's a Certain-teed dealer in your locality. He will be pleased to give you further information about our extensive line of goods and will quote you reasonable prices on all of them. Be sure the goods are made and guaranteed by us.

General Roofing Mfg. Company
World's largest manufacturers of Roofing and Building Papers.
Old South Building, Boston, Mass.
Telephone Main 2121

New York City Boston Chicago Pittsburgh Philadelphia St. Louis Cleveland St. Paul Cincinnati Kansas City Minneapolis St. Francisco Seattle London Hamburg Sydney

GERMANY ABSOLUTELY FORCED AUSTRIA TO START THE FIGHTING

WHITE PAPER OF BRITISH AMBASSADOR AT VIENNA SHOWS THAT WHEN RUSSIA THREATENED TROUBLE OVER AUSTRIAN ULTIMATUM TO SERBIA, AUSTRIA BACKED DOWN COMPLETELY AND THE MATTER WOULD HAVE BEEN SETTLED BUT THAT GERMAN KAISER ASSUMED FULL COMMAND OF SITUATION AND MADE PEACE IMPOSSIBLE.

ALL AMBASSADORS, EXCEPT GERMAN KEPT IGNORANT OF THE FIRST MOVE.

LONDON, Sept. 19.—A White Paper was issued last night containing a despatch from former British ambassador Sir Maurice de Bunsen at Vienna, dealing with the incidents leading to the rupture with Austria. The White Paper says that all the ambassadors except the German ambassador were kept in ignorance of what was happening.

Sir Maurice de Bunsen first learned privately of the developments on July 15. When notification of the Austrian ultimatum to Serbia was given it was first rumored that it had been unconditionally accepted. There was keen disappointment at this, but when it became known that Serbia had accepted the ultimatum Vienna was frenzied with delight and clamoured for punishment of the hated Serbians. In subsequent negotiations aiming at peace the German ambassador did not invite co-operation of his British and French colleagues.

Austria had actually yielded. An arrangement between Austria and Russia seemed almost in sight. The White Paper continues: "Austria in fact had finally yielded, but unfortunately the conversations between St. Petersburg and Vienna were cut short by the transfer of the dispute to more dangerous ground of direct conflict between Germany and Russia."

A few days' delay in the delivery of Germany's ultimatum to Russia and France might in all probability have averted the war. The ambassador says that although two days previously he had refused to consent to the continuance of the conversations of St. Petersburg, Count Von Berchtold, on July 30, although Russia had been partially mobilized, agreed in a most regretted way that the conversations should be continued.

Conceded the Main Point. "From now onward," says the ambassador, "the tension between Germany and Russia was much greater than between Austria and Russia, as seemed almost in sight, and on August 1, I was informed by Count Schebeko, the Russian ambassador, that Count Shapary (Austrian ambassador at St. Petersburg) had at last conceded the proposal of issue by Count Berchtold to M. Sazonoff, the Russian Foreign Minister, that Austria would consent to submit to mediation the points in the note to Serbia which seemed incompatible with the maintenance of Serbian independence.

"M. Sazonoff accepted this proposal on condition that Austria would refrain from actual invasion of Serbia, Austria, in fact, had fully yielded, and that she herself at this point had good hopes of a peaceful issue is shown by the communication made to you on August 11, by Count Mensdorff, Austrian ambassador at London, that Austria had neither 'banged the door' on compromise nor cut off the conversations.

"Count Schebeko to the end was working hard for peace. He was employing the most conciliatory language to Count Von Berchtold, and he informed me that the latter, as well as Count Forgash, had responded in the same spirit. Certainly it was too much for Russia to expect that Austria would hold back her armies. But this matter could probably have been settled by negotiation. Count Schebeko repeatedly told me that he was prepared for the acceptance of any reasonable compromise.

Germany Made Peace Impossible. "Unfortunately these conversations at St. Petersburg and Vienna were cut short by the transfer of the dispute to more dangerous ground of direct conflict between Germany and Russia.

"Germany intervened on July 31 by means of her double ultimatum to St. Petersburg and Paris. These ultimatums were of a kind to which only one reply was possible and Germany declared war on Russia on August 1, and on France on August 3.

"A few days delay might in all probability have saved Europe from one of the greatest calamities in history.

"The ambassador then refers to the rupture of diplomatic relations between Austria and the Allied powers, the details of which have already been published.

DEATH TRAP WAS READY FOR THE BRITISH, BUT

Airmen Tipped Off the German Plan and All Was Well. GERMANS WITHOUT HONOR. Asked for Time to Bury Their Dead, But Massed Their Artillery.

PARIS, Sept. 18.—At one stage of the great battle of the Marne the Germans massed near a wood. The British lay well away from them on one side, the French, under General Pau, on the other. Some desultory firing took place, but the Germans tried to hide their real strength under cover of the forest, but the allied commanders had been well supplied with information, and were on the alert. The Germans, on the right asked for an armistice for the purpose of attending to their wounded and burying their dead, but while this request was under consideration, English aeroplanes discovered that the Germans were setting a trap for the Allies. Negotiations at once were broken off, and the fight commenced again.

CANADIANS BUY LONDON HOSPITAL

A Well Equipped Institution at the Service of War Department. IN A QUIET DISTRICT. Private Residence at Shorncliffe a Convalescent Home.

LONDON, Sept. 18.—With the exception of the signature to the deeds, the deal is now practically closed for the taking over by the Canadian War Contingent Association of the Empire Hospital, a private institution in St. Vincent Square, Westminster, near Victoria Station. The hospital is one of the best equipped private institutions, in a quiet London neighborhood, though close to a main thoroughfare. So far there is about £3,000 in hand towards a minimum of £2,000 required. Canada Lodge already has subscribed £1,000, and is looking to Canadian Freemasons to swell this amount. Dr. Pelletier, Agent-General

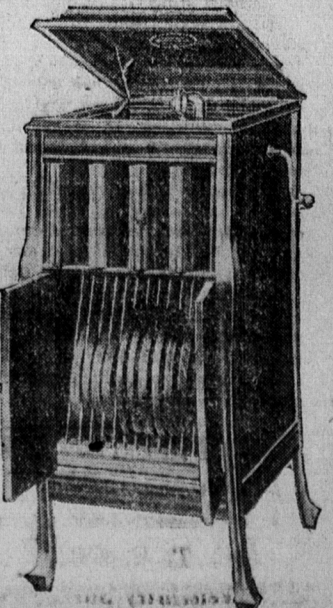
Hear the Exquisite Columbia Grafonola

The Columbia Grafonola is truly a wonderful entertainer.

You are offered such a wide variety of styles from which to choose, such a complete list of talking, vocal and instrumental selections to satisfy your every mood on every occasion and for every kind of entertainment. And the tone of the Grafonola is liquid, sweet and pure—it is just what you want.

Prices range from \$32.00 to \$650.00.

A. E. Toombs
177 Queen St.



DODD'S KIDNEY PILLS
CURES ALL KIDNEY DISEASES
ALL RHEUMATISM
BRICKS' DISEASE
DIABETES BARK

23 THE PHARMACY

5535-9-10Mfmwtf.

Investigate THE MATCHLESS Proposition
20 Pure Bred Island Silver Black Foxes at \$17,500 per pair
ALL FLOTATION EXPENSES INCLUDED

THE MATCHLESS FOXES are all from ranches of not only very finest fur quality, but also of the most prolific strains—several of the parents having this year produced five and six pups.

Ranching arrangements have been made with experienced ranchers, and the cost of same is guaranteed not to exceed 5 p. c. of the increase.

Stock is selling at \$100.00 per share, and is for the purchase of the foxes only, as the Promoters are paying all flotation expenses.

Better compare THE MATCHLESS proposition with other companies offering stock for sale, and satisfy yourself with regard to FLOTATION EXPENSES.

Send for Prospectus today.

Matchless Silver Black Fox Company, Ltd.
Cameron Block, Charlottetown, P. E. Island.

REFERENCES:
J. E. B. McCready, Don. Govt. Publicity Agent.
Bank of Nova Scotia, Ch'town Branch.

GENERAL DE LA REY KILLED BY ACCIDENT

Famous Boer Commander Shot by Police near Johannesburg, South Africa. MISTAKEN FOR A DESPERADO.

CAPETOWN, Union of South Africa, via London, 12.52 p. m., September 19.—General Jacobus Hendrick de la Rey, the well-known Boer general, has been accidentally shot dead near Johannesburg.

General de la Rey, accompanied by General Beyers, who has just resigned his position as Commander-in-Chief of the defense forces of the Union of South Africa, was returning yesterday evening by automobile to his farm when the police, who were watching for a gang of desperados known to be using a car similar to that of General de la Rey, challenged the General. It is evident that neither General de la Rey nor the men in the car with him heard the challenge, for they proceeded without stopping. The police fired at the car and a bullet entered General de la Rey's heart.

The shooting of the General has caused a great sensation throughout South Africa.

General de la Rey was born in 1848. He was a member of the first Volksraad of the Transvaal and commanded the Lichtenburg Burghers during the Boer War, during which he won a high reputation as a military leader. After the war he went to England with General de Wet and General Botha and took an important part in the peace negotiations.

U. S. TROOPS ARE LEAVING MEXICO

Announcement Adds Zest to Celebration of the Mexican Independence Day.

MEXICO CITY, September 18.—The celebration of the 10th anniversary of Mexican independence was marked to-day by the greatest rejoicing throughout the capital, following the announcement of General Carranza that President Wilson had ordered the withdrawal of American troops from Vera Cruz.

In accordance with the traditions of the celebration of Independence Day, General Carranza, as the head of the Government appeared on the balcony of the national palace at midnight to address the throngs gathered in the street. He then announced the receipt of a telegram from Juan Urquidí, secretary of the Constitutional junta in Washington, telling of the order issued by the President. The crowd went wild with delight. There were fireworks through out the city, the Cathedral and all public buildings were illuminated, while the entire city gave itself over to celebrating.

TAKE TROOPS FROM BOUNDARY. Special Leased Wire from United Press WASHINGTON, September 18.—Withdrawal of all American troops from the Mexican boundary, except the usual border patrol, is planned soon by the administration, it was stated at the War Department today in line with the evacuation of Vera Cruz ordered by President Wilson. Usual garrisons at the Texas, Arizona and New Mexico posts will be maintained, but the great bulk of troops which have been mobilized on Mexico's northern boundary for about two years will be redistributed to more northern army posts.

At the navy department it was stated today that orders for all large warships to leave Mexican waters would be issued presently.

TROOPS GLAD TO LEAVE. Special Leased Wire from United Press VERACRUZ, September 18.—An announcement that they were to evacuate Vera Cruz came as welcome news to the troops of General Funston. All are tired of service in the tropics and greeted the announcement with cheers. The government of the city will be speedily transferred from the American military authorities to the civil officials to be appointed by General Carranza.

PARLIAMENT TO PROROGUE. LONDON, September 16.—Parliament will probably be prorogued on Friday. The new session, it is understood, will begin the first week in November, unless some national emergency should demand the earlier attendance of the members.

FALL EXCURSIONS TO MONTREAL

Montreal is always a city of interest and especially so in early autumn when the weather is enjoyable, the many stores crowded with seasonable novelties, and the places of amusement in full swing. A visit there at this time of year cannot be otherwise than enjoyable, and with the very low fares prevailing on the Intercolonial Railway in connection with the annual fall excursions, the round trip can be made more cheaply than at any other time. On September 17, 18, and 19, the round trip fare from Charlottetown will be \$17.85, tickets good for return October 5th. On Oct. 1, 2, and 3, the same rates will prevail with the return limit October 19th. Travellers from the Maritime Provinces have the choice of two of the finest trains on the continent, the "Ocean Limited" and the "Maritime Express," both renowned for the excellence of their sleeping and dining car service.

5663-9-21Mf.

MORSON & DUFFY
Barristers and Attorneys
Solicitors for Royal Bank of Canada
MONEY TO LOAN