

"THE GREATEST DRY GOODS SALE CHARLOTTETOWN HAS KNOWN."

WE ARE SELLING OUT

-AT-

25 p. c., 33 1/3 & Half

Our Prices Are the Lowest

We want \$15,000,000, before the first day of February 1903, and we have to get it even if every cent of profit has to be sacrificed. It will be an event that will make history for us.

There are times in the life of every business when it pays to sell goods at a loss. Our judgment tells us that the present occasion is one of the times that our business needs a good cleaning out, so we believe, the wisest thing for us to do is to sacrifice now. If our discount don't sell the goods and bring us the \$15,000,000 we shall call in the auctioneer.

There are goods that you want and want badly at the price for which we are offering them. We would rather have the money than the goods. The prices asked shall be lower than AUCTION PRICES.

READ BELOW, THEN RUN

Ladies' Tailor-made Clothing Dep't.

- 22 Ladies' Black Cloth Coats ranging in price from \$10.50 to 21.00—1/2 off
- 10 Ladies Colored Cloth Coats ranging in price from 12.50 to 20.00—"
- 50 Skirts in Black and colored ranging in price from 2.65 to 11.00—"
- 9 Ladies' Dark Grey Ulsters 10.50 to 17.75—"
- 25 Ladies' Tailor-made Suits in black, dark grey, etc., ranging in price from \$10.50 up as high as \$26.00—1/2 off
- 50 Children's Ulsters in fawns, dark greys, red and mixed goods ranging in price from \$2.50 up to \$7.50.
- 10 Ladies' Fur-lined Cloth Raglans with the following trimmings—Sable, Beaver, Opposum and Astrakan—colors, black, blue, steel grey, etc., from \$48.00 to 65.00

Fur Coat Department

- 20 Ladies' Astrakan Coats ranging in price from \$29.50 to 42.00—1/2 off
- 115 Ladies' Astrakan Coats (better grade) from \$45.00 to 68.00—1/4 off
- 4 Ladies' Coon Coats from \$45.00 to 50.00—1/3 off
- 3 Ladies' Seal Coats with sable and other trimmings from \$75.00 to 78.00—1/4 off
- Ladies' Seal Coats (plain) \$58.00—"
- 26 Ladies' Golf Capes from \$6.75 to 12.00—1/2 off
- 7 Ladies' Black Cloth

- Capes from \$6.50 to \$10.50—1/2 off
- 25 Men's D. B. and S. B. Colored Worsted Suits worth \$10.00, 13.00 and 14.00—sale price \$7.95
- 23 Men's Wool Tweed Suits D. B. and S. B. worth \$6.00, 7.00, 8.00 and 9.00—sale price 4.48
- 20 Men's Wool Tweed Suits, S. B. only, worth \$10.00, 12.00, and 13.00—sale price 7.98
- 35 Navy Blue All-wool Serge Suits, D. B. and S. B. worth \$6.50 to 10.75—sale price 5.48
- 9 Men's Suits worth \$4.75—sale price 2.75

Ready-Made Clothing

- 21 Youths Tweed Suits D. B. and S. B. (all sizes) worth \$7.50 to 11.50—sale price 5.48
- 16 Men's Tweed Suits (job) worth \$7.50 to 9.75—sale price 5.50
- 29 Men's Blue Worsted Serge D. B. and S. B. suits worth \$7.00 to 9.00—sale price 4.98
- 49 Men's Black and Navy Heavy Worsted Suits D. B. and S. B. worth \$14.00—This is the best made Ready-to-wear Suits in this market. Would cost at your tailor's \$20.00—sale price 9.50
- 9 Cut-away Coats and Vests, same quality as above worth \$11.00 to 14.00—sale price 8.00
- 4 Serge Suits, S. B. worth \$16.00—sale price 10.50
- 49 Tryon and Moncton Double and Twisted D. B.

- Suits, each made from 7 yards of those famous cloths—best tailor-made—regular value \$13.50—sale price 10.50
- Note—Other makes of these cloths with less material in a suit and poorer trimmings from \$7.50 to \$9.50.
- Most farmers prefer the best make and trimmings in these good cloths, and can always rely on our regular \$13.50
- 60 Youths Storm Ulsters worth from \$5. to 9.50—will fit youths up to 16 years of age—sale price \$3.75
- 25 Boys' Storm Ulsters worth from \$3 to \$7.50—sale price 2.75
- 99 Men's Overcoats, consisting of black, blue, grey, fawn and brown beavers and meltons—prices \$6.50, \$8.50, \$10, \$12, and \$16.50 at the following low prices, \$3.50, \$5.90, \$7.90, \$8.90 and 10.50
- 79 Men's Ulsters in brown, navy blue, fawn and grey, all wool goods (no shoddy,) regular values \$6.50, \$7.50, \$8.00 and \$10.00—your choice of the lot during sale \$3.49
- This is less than the price of the cloth.
- 200 Boys' Two-piece Suits from \$1.50 to 6.50—1/4 off
- 85 Pairs Men's Pants worth \$1.25 for 65c a pair
- 89 Pairs Men's All-wool Pants worth \$1.45 for 90c a pair
- 200 Pairs Men's Wool Pants (heavy,) 1.75—1/4 off
- 105 Pairs Men's Wool Pants worth \$2.25—1/4 off
- 103 Pairs Men's Extra heavy Wool Pants worth \$2.50—1/4 off

- 105 Men's Vests worth \$1 up to \$1.50 for 75c each
- 50 Men's Vests worth \$3—sale price \$1.00
- 125 Boys' and Youths Vests worth \$1—Half price
- 149 pairs Knee Pants ranging from 50c to \$1.25—1/4 off
- 59 Men's Odd Jackets worth up to \$5 for 2.50 each
- 55 Boys' Fancy Faunteroy Suits in serge and fancy tweeds—1/4 off
- 100 Suits Overalls worth \$1.25 for 85c a suit
- 59 Suits Overalls worth \$1.50 for \$1.00 a suit
- Painters' Overalls worth \$1.20 for 75c
- 100 Heavy weight Overalls, made from 8 oz. goods worth \$1.80—1/2 off
- All Boys' Overcoats in the house—1/4 off
- 1 Lot of Light-weight (Overcoats) Half price
- 100 Three-piece Suits (short pants,) sizes from 38 to 36, prices from \$4 to \$10—1/2 off
- 15 Sheep-lined Coats, \$5.50 to \$7.50, also a few leather Coats—1/2 off
- 22 Men's Fashionable Raglan Coats well tailored value \$12. to \$14—1-4 off
- 85 Men's Waterproofs, from \$3.50 to \$18—1-3 off
- 1 Lot of Job Waterproofs at Half price
- 32 Men's Black and Blue Beaver Reefers, \$5.75 to \$13.50—1-4 off
- 28 Men's Brown Frieze Storm Reefers, \$4.75—1-4 off
- 29 Men's Grey Frieze Reefers, \$4.75—1-4 off
- 15 Men's Reefers, with

- cord linings, 5.00—1-4 off
- 175 Boys' Reefers, ranging in prices from \$2.50 to \$8.00, (fit boys from 4 to 16 years of age)—1-4 off
- Carpet Room, as under—Squares, Scotch Carpets, Velvet Tapestry "Union" Hemp, Rugs, Oil cloths, Scotch Carpets, Tapestry Carpets, Brussels Carpets (specified)
- Wilton Carpets, Velvet Carpets, Union Carpets, Window Shades, Linens, Crumb Cloths, Furniture Cottons, Furniture Covers, Table Covers, All Draperies and Muslins, Portieres, All Window Fixings, Poles, Mattings of every description.
- Stanfield's Underwear, Fleecy Underwear, Night Shirts, Gingham Shirts, Corsets (specified)

Mr. Paton took over this big Dry Goods business in 1893. He placed the stock on the market at a sacrifice to pay off his late partners. The people patronize this sale and benefited thereby. Man, will remember the big bargains given. The present firm has had no general Clearance Sale since, and it will be ten years in October since that grand clearance took place. The present management thinks it is time for another house cleaning, so we will commence our sale on Friday morning and will continue until they realise \$15,000,000 cash. Come early and participate in the bargains. The stock is offered at about 67 1/2 cents on the dollar. Our customers know the low price at which our goods are always marked, and know many of our prices, so will be able to recognise the generous discounts offered. Each article will be marked in plain figures; nothing will be returnable; there will be nothing given out on approval; and no samples cut and everything will be sold spot cash. Our books will be closed until the sale is called off. Respectfully yours

JAMES PATON & CO.