

QUAKER Puffed Wheat SPARKIES

Crisp! Fresh! Delicious!

WHEAT SHOT FROM GUNS!

Now-ECONOMY Package!

Barbara Brent's BUYS AND WHYS

A WEEKLY INFORMATION SERVICE

MONTREAL, August 18.—Just in time for "Pickling Time" . . . this free 16-page booklet of pickling success! It's compiled by the experts who have perfected Heinz Vinegar for every cooking purpose . . . and it's yours for the asking! Simply write to me—Barbara Brent, 1411 Crescent St., Montreal, P.Q.—for your free copy! With this—and HEINZ WHITE VINEGAR to help you with your pickling . . . it will not only be easy . . . it will be a sure success! Heinz White Vinegar is made from corn, barley, malt and rye—distilled and then aged in wood to bring out the full aroma and flavour. Just think!—just a few cents more will give you the flavour of Heinz famous White Vinegar—the flavour that has made Heinz own pickles famous!

Resigned To Dull, Lack-Luster Hair From Using Drying Shampoo?

Here's your chance to get a 30¢ bottle of wonderful KREML SHAMPOO for just 10¢!

Kreml Shampoo has a natural oil base so it can't possibly dry or break your hair. In addition, Kreml contains the magic ingredient, Folsan. . . it cleanses your hair gently, yet thoroughly, and rinses away with a "quick" rinse. This amazing shampoo leaves even lifeless-looking locks radiant with natural sheen. Since only seeing is believing . . . why not take this grand opportunity to try Kreml Shampoo now! . . . it's a real treat. . . a disappointment if it's not to you. . . 1411 Crescent St., Montreal, P.Q.—enclosing 10¢ . . . and I'll send you 30¢ bottle of Kreml Shampoo—post-haste!

Two-Times I've always thought, is one of the pleasantest of civilized pleasures. Whether you're working all day or feel the need of refreshment after an afternoon of golf or tennis—a hot cup of tea is a delightful "pick-me-up" . . . it's a real treat. . . a disappointment if it's not to you. . . 1411 Crescent St., Montreal, P.Q.—enclosing 10¢ . . . and I'll send you 30¢ bottle of Kreml Shampoo—post-haste!

A Real Treat! I'd like a helpful hint on how to keep my skin fresh-looking and smooth in spite of my forty-odd summers' maturity! . . . Nicely "beauty treated" skin is a real treat. . . a disappointment if it's not to you. . . 1411 Crescent St., Montreal, P.Q.—enclosing 10¢ . . . and I'll send you 30¢ bottle of Kreml Shampoo—post-haste!

For Cool, Nourishing Milk Drinks . . . quick ice cream sundaes . . . this Chocolate Syrup, like milk dishes made with BAKER'S CHOCOLATE, has the rich chocolate flavour and deep-cream colour, everyone loves! Baker's Chocolate is all pure chocolate, stain-smooth, with nothing added, milk or vanilla.

3 squares Baker's Unsweetened Dash of salt
1/2 cup corn syrup
1/2 cup sugar
1/2 cup water
Place chocolate and water in saucepan. Cook slowly until thick and blending, stirring constantly. Add corn syrup, bring again to boil. Remove from heat. Stir in salt and vanilla. Keep in tightly covered jar in refrigerator. About 1/2 cup syrup.

NOTICE

To enable our staff to enjoy Old Home Week, both branches of BRIGHTON STORES LTD., will be closed Wednesday afternoon and Thursday afternoon. We would appreciate your co-operation by placing your order early.

BRIGHTON STORES

Ottawa Rapids Slowly Tamed By Mighty Dam

DES JOACHIMS, Que., Aug. 18.—(CP)—Workmen look like lions against the immense concrete dam that is to be part of a 480,000 horsepower hydro-electric plant. Twenty-five hundred men are working on this Ontario hydro project that will partly fulfill the demands of a power-hungry province.

Well over half of the 900,000 cubic yards of concrete needed to build the dam has been poured. The dam stretches 2,400 feet over three channels of the Ottawa river 110 miles northwest of Ottawa. Looking down on the scene, it's like a pool of water held back by a matchstick with only a trickle seeping through.

Directing operations on this gigantic job are project manager Angus Richardson and resident engineer W. M. Hogg.

They have blocked two of the three river channels spanned by the dam. Work is proceeding now to close the third—on the Ontario side. As the flow of water is stopped, the river backs up behind the dam. What is becoming a narrow lake 2 1/2 miles wide in places, should stretch 25 miles upstream by October.

To Form A 60-Mile Lake

The water level, now 405 feet above sea level, is rising steadily. It is expected to rise another 30 feet by October. By the time it reaches the 500-foot level, the lake will reach back 60 miles to Mattawa.

Water escapes at the rate of 20,000 cubic feet per second through temporary sluice ways on the channel not yet shut off. The sluiceways—rising in height to 100 feet—are being closed off by concrete. A control dam 1,500 feet wide north at McConnell lake will direct the river's flow once the Ontario channel is sealed.

Meanwhile 1,500,000 cubic yards of rock will be gouged out over a 7,000-foot stretch below the dam. This is a tail-race through the rapids section of the river. It will guide water that comes pouring through the dam.

While some workmen check the river's flow, others are busy on the face of the main dam installing 60,000 tubes—penstocks—that will convey water from the top of the dam to the turbines below. Two of eight penstocks are now in place.

Still other men are pouring concrete for draft tubes through which water will spill into a series of channels after churning through the powerhouse turbines. Four of these are finished, two of the remaining eight are getting attention now.

It's an \$86,000,000 project. Eleven thousand acres of land have been cleared. Thirteen miles of provincial highways have been diverted. By October, 23 miles of railway line will have been rebuilt.

MacDonald-McGuigan Wedding

The Holy Redeemer Church, Charlottetown, beautifully decorated for the occasion, was the scene of a pretty wedding Wednesday, the twenty-seventh of July when Helen Florence, eldest daughter of Mr. and Mrs. Emmet McGuigan of Hope River, became the bride of John Alexander, son of Mr. and Mrs. John D. MacDonald of Tracadie.

Rev. Earl Dalton of Hope River performed the ceremony and celebrated the Nuptial Mass, while James McGuigan, brother of the bride, served the Mass.

During the ceremony appropriate hymns were sung by Derrill McGuigan, brother of the bride, while Alex MacLean was organist. John McGuigan and Maurice Murphy acted as ushers.

Entering the church on the arm of her father, the bride looked very lovely in her wedding gown of white satin and lace. The bodice was fastened with a row of tiny covered buttons down the back, with long sleeves coming to a point over the hand. Her tulle illusion veil was floor-length and was fastened with a coronet of pearls. Her only ornament was a three-strand pearl necklace. She carried a hand bouquet of red roses. Miss Marie McGuigan, sister of the bride was bridesmaid and wore light blue moire taffeta with blue mittens and shoulder-length veil. Her bouquet was of pink roses. Mr. Clarence MacDonald, brother of the groom, capably acted as groomsmen.

The bride's mother wore a royal blue crepe dress with a corsage of pink carnations, while the groom's mother chose navy blue crepe with a corsage of white carnations.

After the ceremony a wedding breakfast was served at the Queen Hotel to about fifty guests. The reception room was decorated in pink and white streamers and a profusion of cut flowers. A beautifully decorated two-tier wedding cake centred the table and was cut in the traditional style by the bride and groom. The toast to the bride and groom was proposed by Rev. Earl Dalton. The happy couple left by plane for a honeymoon trip through the Maritimes.

For travelling the bride chose a light grey gabardine suit with navy and pink accessories.

Previous to her marriage the bride was guest of honor at two showers at which she received many costly and useful gifts from friends and relatives.

On their return they will reside in Tracadie where the groom is a prosperous farmer. A host of friends are wishing Mr. and Mrs. MacDonald many years of wedded bliss.

Farm Output Tied To Dollar Saving Britons Are Told

By STUART UNDERHILL (Canadian Press Staff Writer)

LONDON, Aug. 16 (CP)—Plans to expand Britain's farm production go hand-in-hand with the country's dollar problem. Both are in a state of crisis right now.

"The British farmer must be able to feed consumers one day out of every two, instead of one day in three, as before the war," said an agriculture ministry official.

But progress has been so slow that Agriculture Minister Williams said the "crisis" definition of a nationwide radio broadcast recently.

Crop forecasts suggested that this year farmers would fall short by 600,000 acres of the objectives of 2,500,000 acres of wheat. The outlook for coarse grains for animal feed was even more serious and it would be impossible to fill the gap with imports.

"Try as we may, we shall not be able to get back to the pre-war position, which of over 10 tons of coarse grain fed to our livestock, six tons were imported," he said.

"In 1932 and after we shall have to be producing for ourselves seven out of every 10 tons."

The agriculture ministry hopes that the wheat acreage in 1949-50 will total 2,750,000 acres, a record. Pre-war, the average sown to wheat was 1,875,000 acres.

Commenting on the 1951-52 target, a government statement says that it is considered to be the highest that can be maintained as a permanent feature of British farming without an acute distortion of the general farming pattern and a loss of soil fertility.

But some farmers are loath to accept the government's plans in entirety, complaining it's all very well to plant fields with wheat, but what counts is the yield that these acres give.

After his broadcast Williams had a conference with the National Farmers' Union, which represents most United Kingdom farmers. They agreed to review the entire expansion program.

J.K. Knowles, general secretary of the N.F.U. said he was confident that price incentives would help increase the total acreage. But he admitted this could be done only at the expense of other crops unless the total tillage area was enlarged.

However, a good deal of arable land which was reseeded with grass mixtures immediately after the war may be ready for plowing this autumn.

Language Differs Though Two Towns Are Side by Side

FORT FRANCES, Ont., Aug. 16.—(CP)—There's only a river and an international boundary line between this northwestern Ontario town and neighboring Minnesota. But a United States professor has found some interesting contrasts in the language used by the friendly neighbors.

Professor Harold B. Allen of the University of Minnesota, director of the Linguistic Atlas of the Upper Midwest, conducted a survey of the area. He found that within a stone's throw of each other, there are different terms for common-place things.

When Minnesota residents of International Falls and Roseau want to draw a glass of water, they both rush for the tap, the same as people in Fort Frances. But if these people were reared in Southern Minnesota, a trip to the "tap" would leave them bewildered, probably dying of thirst. They normally run to the "faucet."

The Minnesota alley is called a lane in Fort Frances, and brooms are "brooms" or "brushes" on the American side of the boundary and "hatchets" on the Canadian.

To make love to your girl on a date would be the long way about in Ontario. A much faster way would be on a chesterfield.

Now that harvest time is at hand, Minnesota farmers are hurrying to "shock" grain while friends across the border are engaged in placing sheaves in "stooks."

The survey revealed that Canadians have a distinctive way of pronouncing several common English words. Allen reported, Illinois resulting from infected appendix is spoken of as "ap-pendy-cl-itis" in Minnesota border communities, while across the line people call it "ap-pendy-see-itis."

Professor Allen said that his survey revealed that the same speaking habits are generally used in Roseau, Minn., as are used in International Falls, Minn., while Fort Frances residents correspond generally with those at Sprague, Man.

Wilds Of Africa Invade Fashions

BEVERLY HILLS, Calif., Aug. 16.—(AP)—The wilds of Africa have invaded fashions.

Inspired by his recent trip to the dark continent, Adrian has designed a series of fashions that look like everything from costumes of native chieftains to cold, sleek cobras.

Tiger stripes and leopard spots dangled the eye of Adrian's fall fashion showing.

One outfit, a sleek hooded suit of cobra-like material, with long tapering gloves, is startlingly reminiscent of a reptile.

Another costume, dressed up with braids and tassels, looks like a fuzzy-wuzzy native. Long fringe and braids make another look like an Indian princess' garb.

More conservative numbers show cut-out shoulders, sleeves like angels' wings, sleeves like fans, and cape-effect sleeves.

N. B. Telephone Co. Seeks New Rates Schedule

SAINT JOHN, N. B., Aug. 16.—(CP)—The financial position of the New Brunswick Telephone Co. Ltd., and its need for additional revenue were outlined today before the New Brunswick Public Utilities Board at a public hearing on the company's application for a new schedule of rates and regulations. The hearing will continue tomorrow.

A. N. Carter, K.C., appearing for the company, described its position as "almost as bad as at the depth of the depression in 1932." He also said the company's rate of return on its net investment had fallen to a point described as "inadequate" in a chartered accountants' report.

Appearing in opposition to the application were D. M. Gills and Adrian E. Gilbert, K.C., representing the Moncton Board of Trade and the municipality of the City of Saint John; Mrs. Frank Good, of the Fredericton branch of the Canadian Association of Consumers, and M. Gerald Teed, representing the Saint John Board of Trade. No member of this group was heard today.

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Macleans Peroxide TOOTH PASTE Gives teeth that Youthful Lustre and Sparkle!

THE SPECIAL GOOD SOLVENT ACTION WITH DAZING WHITENING!

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SPECIAL! Limited time only!

REVLON "Match Maker"

1.60 VALUE FOR 1.00

Nail Enamel regular 50¢ size
Adheron Base Coat regular 50¢ size
Matching Lipstick special 60¢ size
Value 1.60

When ever did a dollar buy more fashion-rightness, lovelier genius colours for matching lips and fingertips? Hurry in today for Revlon's "Match Maker". Just see what you get:

- Nail Enamel. Ever-better . . . in Revlon's "genius colours".
- Adheron, the perfect base coat for a perfect manicure.
- Special-size All-Plus Lipstick in smart gleaming metal case.

Jet Airliner Slightly Damaged In Belly-Landing

TORONTO, Aug. 16.—(CP)—Canada's giant new jet airliner, which made a crash belly-landing at nearby Malton Airport today after its undercarriage jammed on its second test flight, is expected to be back in the air within two weeks. The plane suffered only minor damage.

The plane circled for 63 minutes to use up its fuel and lessen danger of fire.

Mr. George Watts, York was a visitor to the City on Tuesday.

Mr. Benny Watts, Tracadie spent the weekend in York the guest of Mr. and Mrs. William Crockett.

Donald Crockett, Vernon Duck Fred Thompson and David Taylor were visitors to Frenchfort on Wednesday evening.

Mrs. E.J. Vessey, spent a few days in the city last week the guest of her sister Mrs. Laura Bustian.

The young people of York held a wienie fry at Stanhope last week which all enjoyed very much.

York and Vicinity

Mr. and Mrs. Gordon Jewell, North River, were visitors to York recently the guest of Mr. and Mrs. Lenord Newson.

Mrs. Levy Parlee and son Nelson, St. John N.B. are visiting in York the guest of her mother Mrs. Bessie Taylor.

Mr. and Mrs. Dan McNeill, West York, were visitors to York on Wednesday the guest of Mr. and Mrs. Lenard Newson.

Rev. Mr. and Mrs. MacCallum, have left to spend their holidays New Brunswick.

Rev. Mr. Dudley, was guest preacher at York United Church on Sunday evening. There was a large congregation.

Mr. and Mrs. William Howlan and son, Vincent, were visitors to York on Saturday evening.

Mr. and Mrs. Hazen Howard, Cornwall were visitors to York on Sunday the guest of Mr. and Mrs. Harry Lewis.

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JAM and JELLY MAKERS!

For SURE Results . . . Greater Yield take your choice of CERTO or CERTO Crystals

No fuss . . . no worry . . . no guesswork in making jam or jelly with Certo Fruit Pectin or "Certo" Crystals. You'll save time and work . . . get up to 50% MORE jam or jelly from your fruit!

Please yourself which you use. Both Certo and "Certo" crystals are fruit pectin, the natural substance in fruit that makes jams "jam" and jellies "jelly" — extracted and concentrated for better, easier jam and jelly making. The word "Certo" is a trade-mark.

Boil ONE MINUTE only for both Jams and Jellies

That's all you need when you use Certo or "Certo" Crystals . . . one minute's full, rolling boil! What a saving of time and energy. This short boil gives you other advantages, too:

- 1 Since very little juice has time to boil away, you get an average yield of 10 glasses where old-fashioned, long-boil recipes would give you about 6.
- 2 Cooking time is so short it cannot spoil the fresh fruit taste or dull the lovely natural colour. They stay in your jam or jelly.

Look for Tasted Recipes inside the Package

Look for Tasted Recipes under the Label

Get CERTO or CERTO Crystals at your grocer's today

That's all you need when you use Certo or "Certo" Crystals . . . one minute's full, rolling boil! What a saving of time and energy. This short boil gives you other advantages, too:

A Product of General Foods 5-49

COMFORT WINS OUT

OTTAWA.—(CP)—It took a recent heat wave to break a long-standing tradition at the House of Commons. Sweltering himself, Lt.-Col. W.J. Franklin, head of the House protective staff, ordered his men to doff the jackets of their heavy serge winter uniforms.