

Island Produced Fox Foods Assure Success

Imperial Fox Biscuits
AND
Peerless Fox Biscuits
ARE

Outstanding Fox Foods That Get Results
In Well-developed, vigorous foxes.

Highest quality pelts, fully furred, thick-skinned, diamond sheened.
Production of regular and large litters.

MANUFACTURERS

"IMPERIALS" "PEERLESS"
Imperial Biscuit P. E. I. Fox Biscuit
Company Company Ltd

Pelting and Nu Cleaning Process
SILVER FOX

—for Fur Farmers—Work Satisfactory—Prompt Service—Prices right—Terms Cash—Bring or send your foxes and furs

To—EMMETT GAVIN—
136 Kent St.,—Morell Hotel Warehouse
Charlottetown

FUR BUYER

Mr. Justin Rottet of Paris, France, will again be buying Silver Fox Pelts at our Office in Summerside, beginning sometime during the last week of November. This is a good opportunity for ranchers to dispose of whatever pelts they may desire to sell at good Cash Prices.

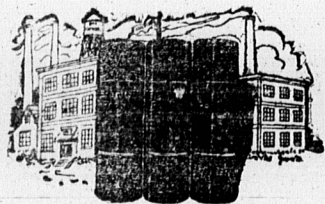
B. GRAHAM ROGERS,
SUMMERSIDE, P. E. ISLAND

Fox Wire

Highest Quality, All Sizes Stock
Staples, Hinges, Hasps,
Snaps, Looks

"PROTECTO" Preservative PAINT

For Preserving and Beautifying
Shingles and Rough Lumber



HARDWARE



FENNEL & CHANDLER

R. M. VITA - CRUMBLA

(Reg'd)

"A" FOR PELTERS

"B" FOR BREEDERS



In keeping with up-to-date feeding practices we manufacture Ross-Miller Vita-Crumbla (Reg'd) under two different formulas—"A" for pelts—"B" for breeders.

THE PELTERS require a ration that will develop a prime pelt with a dense clear-colored fur.

THE BREEDERS require a ration that will develop vigour and good body condition, a good pelt is a secondary consideration. Under Ross-Miller carefully prepared feeding instructions, breeders are fed 10% more meat than the pelters thus providing them with more animal protein.

ROSS-MILLER seasonal feeding chart gives complete and accurate rations for the Fall and early Winter season. Follow the chart, feeding Vita-Crumbla "A" (Reg'd) to your pelters and Vita-Crumbla "B" (Reg'd) to your breeders the year through, and improper feeding will not handicap the successful operation of your ranch. R-M CUBES for breeders may be used as an emergency feed or for Sunday feeding, the year round.

R-M CUBES for pelters can be used as a complete ration or for 70% to 100% depending on the set-up of the ranch. Feed 5 to 7 ozs. as a daily feed, depending on size and appetite.

We will be pleased to answer all specific questions you may have to ask, or place you on our mailing list to receive our regular Seasonal Feeding Charts.

Samples of our Fox Foods are yours for the asking.

AGENTS
East of Hunter River:

MR. J. ROBERT MITCH
Charlottetown, P. E. I.

ROSS-MILLER
Biscuit Co. Limited
NAPANEE ONTARIO

AGENTS
West of Hunter River:

Messrs. BRACE, MacKAY
& Co. Ltd.
Summerside, P. E. I.

Advances In Fox Nutrition

(Continued)
A carnivorous diet is not superlatively rich in the reproductive factor—vitamin E. The addition of wheat germ to many feeds in the trust that some vitamin E is retained in that germ is usually a farce. Anyone knows that wheat germ is subject to prompt rancidity, and rancidity quickly destroys the vitamin E potency of any oil in which it is contained. There is a classical example of a product marketed to physicians in hermetically sealed tins and bearing the seal of approval of medical authority sanctioning the statement that the product contained in the canister is a rich, natural source of vitamin E. In reality, the germ in the canister is totally devoid of vitamin E, the reduced pressure serving to suck the oil to the surface of the germ, where it is quickly rancidified and the vitamin E destroyed by the residual air that is left in the tin. It is clear that if physicians and authoritative medical bodies can be most inadvertently deluded, feed manufacturers, inadvertently or otherwise, may be deluded.

The restoration of a surplus of vitamin E to the diet of the vixen is exceedingly desirable. It is best accomplished through the use of a properly prepared wheat germ oil. Wheat germ oil is a composite mixture of many important nutritive and reproductive supplements. It contains some vitamin A, considerable vitamin E, a rather liberal proportion of the Hbison Anti-Infection factor, much female sex hormone, and not less than three additional unidentified ingredients useful as anti-hemorrhages in the chick, and for other purposes. Depending largely upon the manner in which the wheat germ oil is prepared, one or the other of these factors may be intensified. A wheat germ oil designed for increasing the reproductive performance of the fox should contain all of the factors, and when it does, it is best furnished in not less than 3,

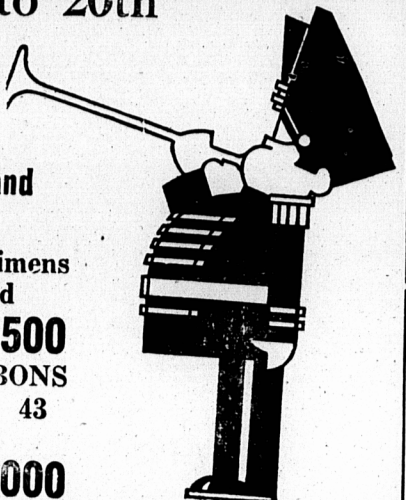
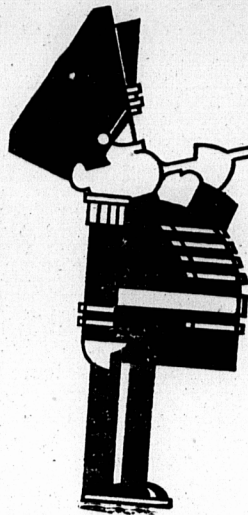
preferably 5, and best in 7-minim daily doses per fox from November through May. Without any change in the diet, involving the addition of unsaturated fats, supplementing it with the amount of wheat germ oil shown, frequently increases the productive performance so as to insure considerably less sterility and usually a higher average in the number of pups per litter per ranch. Both the unsaturated fatty acids and the wheat germ oil, the first added at a level of 1 per cent., and the second at a level of about 5 drops per daily portion of food, all greatly enhance the nutritive value of any diet and will reflect quickly not only in better production but in better quality of fur.

There is a secret, however, in the use of unsaturated fatty acids. When these are added to a diet they do not appear to be utilized as effectively as when there is added to the diet at the same time a natural emulsifying agent. The most excellent emulsifying catalyst known is lecithin. The amount of lecithin that form a part of the unsaturated fatty acids and of the wheat germ oil must be determined experimentally, as it seems to be influenced by the make-up of the wheat germ oil. The function of lecithin seems to be that of servings as the transport for the fatty acids in order that they may be utilized by the body.

Whatever else may be said about fox feeding, it will probably be agreed upon unanimously that in the case of the young fox, nothing can take the place of the milk of its mother. To fashion a food after this pattern is invariably an excellent guide; and the vixen milk pattern demands a liberal supply of unsaturated fats, a liberal supply of lecithin and an abundance of vitamin E. All of these are present in the milk of the vixen. They can readily be combined in the same relative proportions in which they are present in vixen's milk, and when added to the usual standard diets that are everywhere available, but that appear to have overlooked these tremendously essential ingredients, there results instantly an improvement in the reproductive characteristic of the animals together with a startling enhancement of the quality of the fur for which the animals are bred and raised. To such as may be interested in the more technical phases of this topic there will be made available, on inquiry, the results of experiments which have been in progress upwards of seven years having to do with the effect of unsaturated fatty acids, wheat germ oil, and lecithin on the reproductive performance and on the improvement in the general characteristics of the fox, the mink, the dog, and the rabbit.

THE SILVER FOX WORLD'S GREATEST EVENT!

At Charlottetown P. E. I. NOVEMBER 16th to 20th



This Classic of the
FOX World Offers
24 CHALLENGE CUPS and
TROPHIES
many of them magnificent specimens
of the silversmith's art, and
VALUED AT \$1500
BEAUTIFUL ROSETTE RIBBONS
AND CASH PRIZES FOR 43
SECTIONS TOTALLING
UPWARDS OF \$2000



Nowhere else in the world are such beautiful premiums and valuable cash prizes awarded. The result is that the finest specimens of silver fox meet here and an opportunity is afforded to silver fox ranchers and the public generally to see the progress that is being made in this great industry.

This Exhibition is the talk of the silver fox world and will be visited by many prominent fur men, fox ranchers and others interested. You cannot afford to miss this show either as an exhibitor or spectator.

There are Classifications for darks up to 25 per cent, dark mediums, mediums, pale silvers and extra pale silvers, subdivided into adults, yearlings and pups, males and females. Classes for herds, senior yearling, junior sire and three of his get, dam and two of her progeny, best matched pair male and female, adults, best matched pair male and female, pups. Nine Championships and Grand Championship for best fox in show. Prizes awarded on the basis of number of entries, one to six entries three prizes, eleven to twelve entries six prizes, over twenty-five entries twelve prizes. First prize \$12, second \$9, third \$6, remaining qualifying entries \$4 each.

A unique feature of the Exhibition this year will be the awarding of a silver cup to the exhibitor winning the greatest number of points in the Show. Many other features not offered by other exhibitions. Open to foxes registered in Canadian National Silver Fox Breeders' Association.

GRAND BANQUET CANADIAN NATIONAL HOTEL

Big foxmen's banquet will be held on Tuesday, November 17th at the Canadian National Hotel and will be the highlight of the season. Only 140 tickets will be sold so as to avoid crowding and assure every guest of a pleasant and highly entertaining evening. Don't overlook this event. Music, mirth and an unexcelled repast. Short, snappy speeches will be given by leading men and prominent authorities on Silver Fox ranching.

SILVER FOX AUCTION

Requests have been made for the Executive Committee to hold a silver fox auction in connection with the fox show. This has been arranged for and providing the exhibitors are willing will go through. It is a step in the right direction and should lead to great things in the future. Hundreds of ranchers are anxious to improve their breeding stock. They are looking for opportunities to purchase quality animals. This sale gives a chance to both buyer and seller to come together with public competition fixing the price.

WRITE FOR PRIZE LIST GIVING FULL PARTICULARS TO
JOHN B. ROPER, President. WALTER R. SHAW, Secretary
CHARLOTTETOWN, P. E. I.