

SEE THE WORLD'S MOST BEAUTIFUL FOXES, NOV. 2, 3 AND 4

MEN WHO HAVE MADE THE FOX BUSINESS "PAY"—

Through good years and bad—they have learned from experience that the BEST in Fox Supplies is the ONLY KIND THEY CAN AFFORD TO BUY—having too much at stake to risk using inferior grade supplies.

These successful men are keen—leaders in their line of business—and who readily recognize all our lines as LEADERS in Fox Supplies. That is why, FOR YEARS, they have made a practice of buying EVERYTHING from us—simply because they can DEPEND on this merchandise as being always the BEST.

EVERY ITEM THAT THE FOX RANCHER REQUIRES.

"Holman's Guarantee Satisfaction."

R. T. HOLMAN LIMITED

Summerside. Charlottetown.

Livestock Exhibitions An Important Factor In Improving Standards

(By W. R. Shaw, Secretary Silver Fox Show)

Exhibitions constitute one of the most important institutions through which livestock improvement may be effected. Through no other medium may comparative values be so clearly gauged and standards so definitely established. Livestock breeders who have followed the Show Circuit recognize the great assistance these Exhibitions are in pointing the way to a high state of livestock excellence, and in maintaining improved standards in flocks and herds. The attitude of livestock men all over Canada this year toward the proposal to cancel and curtail Exhibitions was a fine demonstration of the views which these men entertain in regard to the importance of these Shows.

It is only by gathering animals of the same kind and species together and comparing them in minute detail that defects may be detected. Commencing with the animal which conforms most closely to a well recognized standard of perfection, the expert judge may then proceed in logical order and sequence until all animals are placed in the proper places according to their individual merit. What educational feature could be of greater instructive value to the exhibitor and spectator. Any person with reasonable livestock knowledge and a discerning eye may follow the work in the ring, detect the reasons prompting certain placings and take away a fine measure of information in regard to individual excellence, quality and type.

Very often stock producers claim to have animals on their farms

equal or even superior to the best of those being shown at our Fairs by foremost exhibitors. Very occasionally an isolated case of individual excellence is discerned, but in the great majority of cases judgments so made at home without the advantage of group comparisons are proven to be extremely fallacious when such claimants compete in the regular classes of our main Shows. There is no finer lesson for the producer ambitious to build up high class livestock than that which he receives in the Show ring. If he reaches the pinnacle of success by winning a number of classes, or Championships with his animals, it justifies his good judgment and breeding policy and inspires him to maintain his standards; while he who is compelled to occupy the lower positions is shown the errors in his practices, and fortified and strengthened by clear and lasting impressions, he resolves to come again in an attempt to win from his more successful competitors. The form of encouragement given by the Shows is amply justified by the results attained in its general scheme of education and its tremendous inspirational appeal, both of which extend beyond the actual participants, to those to whom the Show Ring exerts an appeal from a purely spectator's standpoint.

Not only is the Show valuable from the premises mentioned above, but it serves a very useful purpose as a medium of trade and exchange. Breeders of improved animals usually find customers and establish trade connections at these features. The producer who wishes to successfully meet competition, and secure the best strains of horses, foxes, cattle or other kinds of animals, follows the record of the show ring and closely investigates the large number of animals of any one kind that are so conveniently congregated together for his inspection. Experience has proven that shows need not be widespread in their appeal to develop this trade and exchange which is so essential in influencing extension of improved livestock and the general standards of quality of the industry affected but also the financial status of those participating.

The Fox Show to be held this

week is one of our most important livestock exhibitions, in that it involves an industry that has been extremely remunerative, and is still destined to exercise a very important influence upon economic conditions in this Province. Previous shows have been productive of a more intense investigation of ranching practices, a fine stimulation in breeding and feeding methods, the establishment of ranches on the basis of strains of recognized excellence, and a splendid trade within and without the Province. If there is necessity in the breeding of animals where type and certain characteristics have been definitely established, for years for the selection of higher types of males and females to improve and maintain standards, is it not still more imperative in an industry involving animal breeding of comparatively recent establishment, to exercise still greater discrimination in the selection of individuals to create improvement in ranch foxes. The Fox Show is a very necessary institution in bringing into prominent recognition those strains in which qualities desirable for the purpose of profitable fur production are predominant. Ambitious breeders should not hesitate to patronize as an exhibitor or spectator this important feature, which displays to the buyers of the world, the best foxes that the world is capable of producing and use the Show as a means to the rapid evolution and establishment of a still more superb type of fox in the ranches of this Province.

HUSBAND RUNS AWAY WITH MOTHER-IN-LAW

CHICAGO, Oct. 30.—Mrs. Lillian Pawloski wanted a divorce because she charges her husband eloped with her mother four years ago and she has not seen them since.

She testified before circuit Judge Philip J. Finnegan that her husband sent her away from the house on an errand in January, 1928. When she returned home she found a note which read:

"I have decided to leave with mother. My love for her is greater than that I bear you."

The case was taken under advisement.

C. M. Lampson & Co.

LTD.
64 Queen Street
London, E. C. 4, England

Public Auction Sales

OF

RAW FURS

Dates of Silver Fox Sales to be held in London
12 December 1932
23 January 1933
6 March 1933
22 May 1933
27 September 1933

Shipping bags may be obtained free of charge upon application to R. T. Holman, Ltd., Summerside.

For full particulars in regard to packing, shipping, insurance and conditions of sale, apply to

Alfred Fraser, Inc.

212 Fifth Avenue,
New York, N. Y.



We Will Want Your Furs

Since 1926 the undersigned have been representing the Hudson's Bay Company of London, England, the oldest and greatest fur company in the world, established in 1670 and in 1932 greater and stronger in every way than ever before.

During our connection with them we have purchased over a million dollars worth of Silver Fox furs from the farmers of Prince Edward Island and have given them satisfactory prices. This year we will be buying again and will be in a position, we believe, to do better for them than any other firm operating in a similar capacity.

For those who do not wish to take advantage of our cash prices we will be prepared to accept their furs on a consignment basis, sending them direct to Hudson's Bay Company to be sold at their auction sales, the first one of which is January 25th, 1933.

We advise every fox rancher in Prince Edward Island who is alive to his own best interests to get in touch with us.

McLURE and MacKINNON

SILVER FOXES and FURS

Charlottetown, Prince Edward Island

INSURANCE

The Modern Safeguard of Home and Business

We offer a complete and dependable service in all lines of Insurance, with special facilities for FOX INSURANCE; covering shipments from shipping point to ultimate destination. Ask for quotations.

HYNDMAN & CO., LTD.

The Oldest Insurance Agency in P. E. I.
Lower Queen Street Charlottetown

Notice to Fox Ranchers

I wish to announce that I have opened a modern up-to-date Fox Pelting and Fur Cleaning Plant and have secured capable and experienced workmen assuring you of satisfaction. All pelts insured while in our care and a watchman on at all times.

L. H. KENNEDY

Above Ford Service Station
Telephone 642. 58 Grafton Street.

FOX WIRE

HIGHEST QUALITY, ALL SIZES IN STOCK
STAPLES, HINGES, HASPS, SNAPS, LOCKS

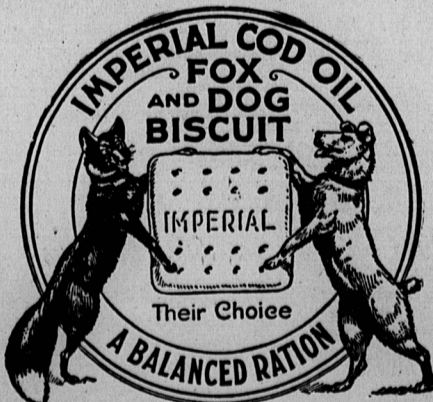
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FOR PRESERVING AND BEAUTIFYING
SHINGLES AND ROUGH LUMBER

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For Success in Fox Ranching FEED

"IMPERIALS"

Acknowledged leaders in Fox and Fur Raising.

Imperial Biscuit Company, Ltd.

Charlottetown, P. E. I.

C. M. Lampson & Co.

Ltd.
64 Queen St.
London, E.C. 4, England

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Ranchers!

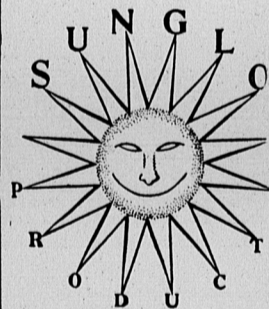
ROBINSON'S GOLD TIP

FOX BISCUITS

\$4.45 per 100 lbs.

Limited Quantity Buy Early

ROBINSON'S MILL & BAKERY LTD.
Summerside, P. E. I.



Products For Foxes.

See us at the Sun Glo Booth—Head-Charlottetown Fox Show. Headquarters for Seasonal Fox Feeds and Supplies.

SEE OUR CHAMPION HEN The 1931-32 P. E. I. Egg Laying Contest Winner. Investigate the possibilities of Poultry Farming in conjunction with Fox Farming. Information at our Booth.

INTERNATIONAL FOX & ANIMAL FOODS LTD.
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Slightly Damaged OATMEAL

Regular price \$3.00 per bag 98 lbs. We offer this lot for \$1.50 Bag. A great bargain. The best feed for FATTENING HENS and CHICKENS. GREAT HOG FEED "makes them grow". This price while it lasts.

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IMPERIAL FOX BISCUITS.
P. E. ISLAND FOX BISCUITS.
FOX CUBES. SHREDDED WHEAT MEAL and other Fox feeds.

WHOLESALE & RETAIL LOWEST PRICES.

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THE WORLD'S GREAT FOX CLASSIC

at CHARLOTTETOWN, PRINCE EDWARD ISLAND

on NOVEMBER 2nd 3rd. 4th. 1932

Open to all Canadian National Registered Foxes.

Prepare at once for this great competition.

This Big Show provides a valuable medium through which to establish trade connections.

A Prize won at Charlottetown enhances the value of your foxes. Large entry list assured.

The third Show to be held on P. E. Island

HOME of the FOX INDUSTRY

The place to Find

1. Where you fit as a breeder.
2. Where your foxes are deficient.
3. Valuable information on fox husbandry.
4. The World's Greatest Beauty Show in Foxes.

Catalogues issued shortly.

For information apply

W. R. SHAW

Secretary

GAVIN HARDING

President

Fox Exhibitors Association Charlottetown, P. E. Island