

AT NINE O'CLOCK THIS MORNING WE OPEN OUR

# GREAT SHELF EMPTYING SALE

To round out the greatest year's business ever done since this store was first opened and to reduce our stock to the lowest point before Inventory we open this morning a great

## GENERAL DISCOUNT SALE.

As always—we will do exactly as we advertise. Every discount in the paper we will live up to. There are no reserves, nothing held back, no shilly-shallying—you choose from a stock as complete as though you paid full price. Terms cash, absolutely no credit or approbation.

### One third off

Dress Goods,  
Silks,  
Velvets and Velveteens,  
Ribbons and Laces,  
Handkerchiefs,  
Ladies' Ties and Belts,  
Aprons,  
Cushion Tops,  
Umbrellas and Parasols,  
French Flannels,  
Woolen Gloves,  
Veilings.

### 25 per cent off

Trunks and Valises,  
Print Cottons and Sateens,  
Tickings and Cotton Tweed,  
Corsets,  
Ginghams,  
Flannels and Flannellettes,  
Dress Linings,  
White Cotton,  
Table Linens and Napkins,  
Towels and Towellings,  
Counterpanes.

### One third off

All Furs, Coats, Ruffs, Coliars,  
Ladies' and Children's Coats,  
Cloth Capes,  
Waterproofs,  
Skirts and Underskirts,  
Knit Wool Shaws, etc.,  
Jacket Cloths,  
Ladies' Wrappers,  
Ladies' Waists,  
Silk Waists,  
Cretannes,  
Tapestries,  
Wrist Satchels.

### 25 per cent off

Sheetings,  
Pillow Cottons,  
Yarns,  
Embroidery Silks,  
Ladies' Underwear,  
Men's Underwear,  
Hosiery of all sorts,  
White Shirts,  
Men's linen Collars and Cuffs.

### One third off

Men's Night Shirts,  
Umbrellas,  
Neck Ties,  
Tweed Suitings,  
Lined Kid Gloves,  
Suspenders,  
Hair Brushes,  
Working Shirts,  
Colored Shirts,  
Cloth Brushes,  
Black Feathers,  
Chiffons.

### Half Price

All Gimp Trimmings,  
All Frillings,  
All Stamped Linens,  
All Ladies' Hats,  
Colored Feathers,  
All Flowers.

# Moore & McLeod.