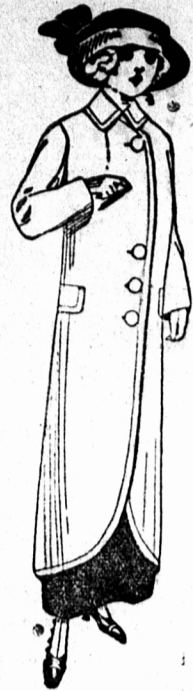


The greatest store and the greatest business on P. E. Island have risen here on the foundation of Public Satisfaction with the best service, the best assortment and the lowest prices. The store of satisfaction.

A Supreme Showing of The Season's Fashions

The Store Of Satisfaction never sacrifices quality for low pricing. Neither does it use quality as an excuse for high prices. It considers the customer first and the customer naturally gives it first consideration.

The Style Review of 1913 --- Fall and Winter Wear The Master Designers of the World Represented



A Magnificent Display and its Significance

The Word Of the Moment is Millinery

WITH EVERY WOMAN, at least, who has seen the display of PROWSE HATS, they demand attention and compel admiration because these are different hats, charming in the hand, but a literal revelation of beauty when deftly poised on the head.

That they reveal unsuspected beauties in the wearer as well as in themselves is not the least of their many commendations to favor. And that they are the last word in distinguished and distinguishing style is half the secret of their favor.

Among them are the cream of new Hats from famous milliners of Paris, London and New York. But equally beautiful are our own adaptations of these French hats, not lacking one bit of their chic, and style in original ways.

Tailored Hats, Dress Hats, Morning Hats and children's millinery a wide range of original and imported models from \$2.60 to \$15.00.

FROM ALL THE WORLD OVER where fashion reigns have come to us the superb gowns, wraps, waists, hats, dresses, coats and furs that will be shown to you here all next week in a wonderfully attractive way, and which will be the authoritative **STYLE REVIEW OF THE YEAR**. It is an exhibit which will please the most fastidious women of Charlottetown and vicinity and one which they may speak of with pride to their friends.

THE REVIEW THIS YEAR is a most remarkable one in many ways. It is the most elaborately comprehensive ever attempted in Charlottetown. In fact we can confidently say that never before has there been exhibited in the history of the ready-to-wear garment business, so diversified, wide embracing and complete a collection of

Women's Misses' and Children's Apparel

Every good maker of note in London, Paris and Canada is represented, and one of the striking features of the showing will be the incomparable collection of misses' and children's apparel. The models are of course exclusive and will not be shown in any other store hereabouts.

PROWSE BROS LTD.

Autumn Dress Fabrics Are Ready

OUT FROM THEIR CASES and in a wonderful early showing are the New Dress Goods, the fabrics that are shown in all the fashionable centres.

These messengers of the modes bear the imprint of France, of Germany, of England and the best of America. Included are the new velours, the lustrous, princelias and broad cloths, wool broads, wool venetians, whipcords, and diagonal tweeds, silk and wool creps, new satin cloths, eponges, and a score more of the new weaves and the old favorites.

A wonderful showing of the tones—mahogany raven, petrol blues, new navy tones, all the dark soft tones of burgundy, plum, prune, Russian greys, all the shades of brown and tan, taupe, all the favored greys. No matter how difficult you have found it to get just the exact tone you want you will find it here in a wide range of the new materials and weaves.

THE WESTERN GUARDIAN

—IT PAYS to buy in this Province.

—MR. FRANK LAFFERTY is Guardian Agent in Summerside. His office phone is 26.

—CASCAPEDIA—The S. S. Cascapedia from Montreal is due at Summerside early this morning.—J.

—SUBSCRIBERS should renew a week or two before the time they have paid for has expired and thus not miss an issue, as all papers are discontinued promptly on expiry date.

—RECITAL—Miss Bertha F. M. Gorman will give a Dramatic Recital in Kelly's Cross Hall, Wednesday evening, Oct. 15th at 8 o'clock.

—WANDERED AWAY—A man named Johnny Coughlan wandered away from Falconwood Hospital on Friday last and went to Summerside by the evening train. Acting upon instructions from the Hospital officials he was taken charge of by the policeman and returned to Charlottetown Saturday morning.—J.

—AN ACCIDENT—Mr. P. E. Fanning, Summerside, met with a painful accident on Friday night last, which will incapacitate him from work for some time. He was returning from the Railway Station where he has delivered a number of sample trunks and when about to turn in the alley way to the stable, met another team coming out which forced him to stop his team rather suddenly throwing him over the side of shelving of the eloven breaking a couple of small bones in the wrist as well as spraining it badly.

—ONE CENT per word each insertion for advertising in this column. Cash must accompany order. Minimum charge twenty-five cents.

—THE MORNING DAILY Guardian can be obtained at Lafferty's Tonsorial Parlors, Summerside.

—SMELT NETS all sizes Sea Island Cotton, Scotch Linen—the right kind and the right prices at Braces. 1962-10-8Mws4Es2i.

—FOR SALE.—A female black silver fox of a large litter 1913. Well bred of the Raynor-Tuplin stock. Price reasonable. Apply to P. O. Box 220, Summerside. 1576-9-19Mtd.

—FOX AND MINK NETTING.—Braces have just received still another shipment of the famous "RED LABEL" quality and can now supply all widths and gauges in 1 and 2 inch mesh. 1962-10-8Mws4Es2i.

—PROPERTY TRANSFER—Mr. A. C. Saunders, Summerside, has sold to Mr. H. T. Holman who in turn transferred the property to Moses Blagutes the dwelling house and lot on Second Street, formerly occupied by Mr. Archibald Sharp.—J.

—TO SATISFACTORILY HANDLE our ever-increasing business, we have found the necessity of remaining open till 7 p.m. each week day. This will commence Monday, October 27th and will continue throughout the fall months up to December 24th. R. T. Holman, Limited. 2031-10-11Msmw3i.

WESTERN PERSONALS

—Rev. H. J. Fraser of Summerside, returned from Sydney Saturday.—J.

—Miss Audrey Graves returned to Summerside Saturday night from Montreal.—J.

—Mr. Chester McCarthy, Tignish, left Saturday morning for Montreal to resume his studies in medicine at McGill.—J.

—Mr. Harth Sims, Travellers Rest, left Saturday morning for Montor and will return tomorrow evening.—J.

—Miss Gladys Richards, recently graduated from the U.C.C. Summerside, has accepted a position as stenographer in the Summerside Branch of Gunn Langlois Co. and entered upon her new duties last week.—J.

(From Saturday's Evening Guardian.) —Miss Mary Murphy of Middleton, is visiting friends in Emerald.—E.

—Mr. F. P. Murphy, Emerald, was in the city yesterday and returned home by the afternoon train.—E.

—The right way to cure your cough is to use Cherry Dark Cough Mixture—a most pleasing preparation that allays irritation and cures the cough. Guaranteed 25c. and 50c. a bottle. The MacKinnon Drug Co., Corner Great George and Kent Sts. —Mtf.

THE STOCK MARKET

STOCK QUOTATIONS. (Quotations furnished by F. B. McCurdy & Co., Stock and Bond Brokers, Members Montreal Stock Exchange, 164 Richmond St., Charlottetown, P. E. I.)

October 11th, 1913.

NEW YORK STOCKS.		
	High	Low
Atchison	93 1/2	93 1/2
Am. Beet Sugar	23 1/2	23 1/2
Am. Smelters	63 1/2	63 1/2
Amal. Copper	71 1/2	70 1/2
Brooklyn R. T.	86 1/2	86 1/2
Canadian Pacific	229 1/2	228 1/2
Erie	27 1/2	27 1/2
Gr. Northern Pfd.	124 1/2	124 1/2
Mex. Petroleum	65	65
Miss. Pacific	28 1/2	28 1/2
Northern Pacific	107 1/2	106 1/2
Pennsylvania	111 1/2	111 1/2
Reading	162 1/2	160 1/2

Rock Island	13 1/2	13	13
Southern Pacific	89 1/2	88 1/2	88 1/2
Union Pacific	152 1/2	150 1/2	150 1/2
U. S. Steel	55 1/2	55 1/2	55 1/2
Utah Copper	51 1/2	51 1/2	51 1/2

MONTREAL STOCKS.

	High	Low	Close
Brazilian Traction	82	78 1/2	78 1/2
Detroit	72	72	72
Dom. Steel Corp'n	41 1/2	41 1/2	41 1/2
Montreal Power	211	210 1/2	210 1/2
Richelieu & Ont.	No sale	No sale	No sale
Shawinigan	No sale	No sale	No sale
Spanish R. Com.	16 1/2	15 1/2	16 1/2
Toronto Hy.	141	141	141
Twin City	No sale	No sale	No sale

COTTON.

	High	Low	Close
December	1328	1311	1311
January	1308	1294	1294
March	1314	1298	1298

GRAIN AND PROVISIONS.

	High	Low	Close
Dec. Wheat	86 1/2	86 1/2	86 1/2
May Wheat	91 1/2	91 1/2	91 1/2
Dec. Corn	71 1/2	70 1/2	70 1/2
Dec. Corn	69 1/2	68 1/2	68 1/2
May Pork	1980	1975	1975
May Lard	1075	1070	1070

FIRST THINGS

The first day of the American financial panic of 1857 fell on "the unlucky thirteenth" of October. On that day all of the banks of New York City, save one, suspended specie payments, and their example was soon followed by practically all of the banks of the United States. The effects of the panic were soon felt in Canada and England, and the latter country was plunged into dire commercial depression because of American failures. Although there had been periods of commercial and financial depression in the United States previous to 1857, the panic of that year was the first to involve the entire country. Only three banks in the

whole United States paid cash throughout the panic, the most important of these being the Chemical Bank of New York, which earned the title of "Old Bullion" by successfully weathering the storm and refusing to join with the other institutions in suspending payments. The other banks revenged themselves later by depriving the Chemical Bank of Clearing House privileges for several months. The panic was due to excessive land speculations, and caused 5,123 commercial failures with liabilities exceeding \$300,000,000.

THE HUMAN PROCESSION

Dr. James H. Baker, president of the University of Colorado, was born in Harmony, Me., Oct. 13, 1848, and received his education at Bates College.

Congratulations to: Maj. Gen. Thomas H. Barry, U. S. A., 58 years old today.

Augustus W. Willson, former governor of Kentucky, 77 years old today.

Rt. Rev. Benjamin J. Kelley, Catholic bishop of Savannah, 71 years old today.

Rear Admiral Charles H. Stockton, president of George Washington University, 68 years old today.

Lily Langtry, well known English actress, 61 years old today.

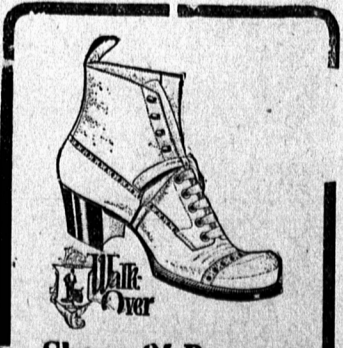
George E. ("Rube") Waddell, well known baseball player, 37 years old today.

William ("Wild Bill") Donovan, manager of the Providence baseball team, 37 years old today.

TODAY IN DOMINION HISTORY

Edward Blake, the distinguished Canadian statesman, was born eighty years ago today in Adelaide, Middlesex County, Ont., the eldest son of the Hon. William Hume Blake, Chancellor of Upper Canada. He was educated at Upper Canada College and the University of Toronto, and was called to the bar. He was simultaneously a candidate for election to the Dominion House and the Ontario House. He became a leader in the latter body and was Prime Minister of the Province in 1871-1872. Under the Mackenzie administration he was Minister of Justice and Attorney-General, and in 1878 he became Opposition leader in the Dominion Parliament. His active connection with Canadian politics ceased in 1892, when he was elected to the British House of Commons as a Home Rule member for an Irish constituency. Hon. Jas. Young, in his "Public Life and Public Men in Canada," wrote of Blake: "Edward Blake belonged to the highest type of native Canadians, physically, intellectually, and morally. Opponents have occasionally spoken of him as being distant and cold. But he possessed the warm Irish heart, and what some thought coldness arose solely from defective vision. I recall an incident which verifies this. One day while walking down Sparks Street, as we were leaving Ottawa at the close of the session, he burst out with an exclamation of deep regret that he was unable to bow, shake hands or utter a passing word of leave-taking—as I was almost continuously doing to the numerous Ottawa and other friends we chanced to meet. "The trouble is," he said, "my eye-sight prevents me recognizing them until they are either passed, or it is too late for me to speak or greet them."

October 13 is the birthday of Hon. W. J. Hanna, Ontario statesman, at Middlesex, Ont., 1862; and of Sir Hugh Montague Allen, steamship magnate, banker and financier, in Montreal, 1860; and of Sir J. William Dawson, Canadian geologist, at Pictou, N. S., 1820. The battle of Queenston Heights, in which Sir Isaac Brock was killed, was fought on this date in 1812.



Shoes Of Proven Quality

Buying Walk-Over shoes is no experiment, the quality has been proven by the many wearers of the world over. There are more Walk-Over shoes worn in every country in the world than any other named shoe.

For Men\$6.00 a pair
For Women.....\$5.00 a pair

MORRIS & SMITH
Agents

DR. A. W. CHASE'S CATARRH POWDER 25c.

Is sent direct to the diseased parts by the Improved Blower. Heals the ulcers, clears the air passages, stops droppings in the throat and permanently cures Catarrh and Hay Fever. 25c. a box; blower free. Accept no substitutes. All dealers or Edman's, Sator & Co., Limited, Toronto.