

# Woman's Realm Social and Personal Fashions Literature

## Dorothy Dix Says—

### BUILDING FORTRESS EASIER THAN TRYING TO SATISFY HUSBAND

Wife Must Be Happy Combination Of "Alice-By-Fire" And Gypsy Rose Lee

One of the reasons that so few women come up to their husbands' blue print of what a good wife should be is because wifehood is the most complicated job on earth. Compared with it building a living fortress, or devising a secret weapon, or maneuvering a submarine is mere child's play. For a wife can give satisfaction by possessing any one standardized line of charms and virtues. She has to be able to juggle all sorts of contradictory qualities, and then draw a new one out of her hat when her husband shows signs of losing his taste for the old line.



When a married man develops a wandering foot, people always blame his wife for it. "Why didn't she hold him?" then cry. Heavens and earth, how could she hold him when she didn't know whether he wanted her to be a lady love or a vacuum cleaner, a stay-at-home or a night-clubber? Or rather, if he wanted her to weave spells about him with one hand while she did the family laundry with the other, and to be a happy combination of Alice-by-the-fire and Gypsy Rose Lee. When a wife thinks about the different roles her husband expects her to play, she understands why men are always inclined towards polygamy. It takes a dozen different women to fill the bill.

### QUALIFICATIONS FOR SUCCESSFUL WIFE

Probably men themselves don't know what they want in their wives beyond a general desire for them to be always young and beautiful, practical, romantic, domestic, ruddy, economical, the best-dressed women in town, to collect rare books, dumb, sophisticated, naive and credulous, and to always look up to them and believe they hunt the moon.

This is a tall order that takes a bit of doing, as the English say. Yet every day we see husbands dragging their homely old wives into divorce courts because they are not Miss Americas, and we witness the heart-breaking spectacle of wives starving themselves to death and going through the tortures of the Inquisition trying to stay young and glamorous, which is a patent impossibility. Time doing the things to women it does do.

Then, consider some of the other diverse stunts that the average husband expects the average wife to pull off as mere routine. There is intelligence, to begin with, and a wife who will be an interesting companion, who reads and thinks and understands what he is talking about, but she must on no account have as good a mind as he has, or be better educated.

Most married philanderers are men who are so bored by nitwit wives that they have gone abroad in search of some clever woman who entertains them, while thousands of other wandering spouses are hunting ladies who will burn incense before them and tell them how great and wonderful they are. So there is nothing left for the poor wife to do but to clever enough never to let her husband find out how smart she is.

### GOOD HOUSEKEEPERS EXPECTED, WISCRACKERS WANTED

Then there is domesticity. Naturally every husband wants his wife to be a good housekeeper and a crackjack cook. For in time romance fades and thrills peter out and every husband knows his wife's little bag of tricks by heart. But a man keeps his appetite to the last, and as long as his wife can work magic with the pots and pans she has a charm to conjure with.

But mere food does not suffice and, although cooking is in itself an art that requires as definite a talent and into which one must put as much thought and labor and devotion as one would into painting or music or writing or business, men expect their wives to do it as a sort of a side issue and be besides, glamorous girls, or wiscrackers, or what are you? They must never smell of the kitchen, or have frost on their brows, or be the Cook Book, and flavor their conversation with transcendental philosophy instead of garlic. Not to mention a dual personality that enables them to be a gas range and a parlor ornament at one and the same time, goes a long way towards explaining why so many husbands are disappointed in their wives.

And there is money. Most husbands want their wives to look like a million dollars when they step out, but they expect the mite to do it in basement bargains, and they never can see why a woman needs more than one hat a season. Also, the size of the bills is a matter of perpetual shock to them. They never can understand why the children are always having to have new shoes, or how it is possible for one family to eat up as much food as the butcher and the baker have charged them with. And they feel that if their wives weren't spendthrifts these calamities wouldn't happen.

But let friend Wife try cutting down on the menus and serving poor dinners and wine and her husband wants to know if she is going to starve the family and make everybody think he can't live his wife decently.

So there the wife is. And inasmuch as men demand the impossible of the meek human beings to whom they are married, it is no wonder that so few wives come up to their husbands' hearts' desire.

**KING COLE**  
TEA AND COFFEE  
"DEPENDABLE ALWAYS"

**VICTORY**  
HEALTH LEAGUE OF CANADA

TORONTO, Ont., July 5.—Manitoba casualties in the 1941 epidemic of western equine encephalomyelitis (sleeping sickness) were greater than casualties suffered by the Manitoba Regiment at Dieppe, according to Dr. F. W. Jackson, deputy minister of health and public welfare for the province, reporting in the July issue of the American Journal of Public Health.

Results of an experimental vaccination program on 3,000 persons justify continuation of experimentation so that the value of the vaccine used may be ascertained, Dr. Jackson states. There were many more volunteers for the experiment conducted in 14 Manitoba areas than the department was able to immunize.

The Manitoba outbreak was part of a much wider epidemic which affected Saskatchewan, North Dakota and Minnesota, causing a total of 2,957 cases and 342 deaths, with a case fatality rate of 11.6 per cent. North Dakota had 1103 cases, Minnesota 1,454, Saskatchewan 543 and Manitoba 509. There were 61 deaths in Saskatchewan and 71 in Manitoba.

### A Job Only You Can Do

Price Control Questions And Answers

Questions and Answers on Price Control will appear in The Guardian as a regular feature each day. The questions are those which have reached the Wartime Prices and Trade Board from housewives in this region. The answers are provided by the Board Readers. Persons who have intelligent questions to ask on price control are invited to send them in writing to the Women's Regional Advisory Committee of the Wartime Prices and Trade Board.

Q. I am considering renting an apartment but would like to take in a boarder to help pay the rent. Can the landlord refuse to allow me to do this?

A. No. Board orders and regulations are such that notwithstanding the terms of any lease, the landlord cannot refuse to allow the tenant to share his housing accommodation.

Q. Why did the Prices Board put through a ruling last week to keep certain stocks of canned goods in the hands of the canners and wholesalers?

A. The flow of canned goods to the market is being checked to make sure that there will be supplies of canned fruits and vegetables for civilian and military requirements for next winter.

Q. Are all canned goods frozen in this way?

A. No, there are a few exceptions. Baby-foods, canned soups, jams, jellies and marmalade are exempt from the ruling. Frozen and dehydrated products are also not affected.

## Living & Leisure The Woman's Realm

### VACATION BLUES

You may have four bags and a trunk or two, and your hat-box, smart and gay. All packed as tight as a pot of glue. When you start on your holiday. But when you rest at the Mountain Inn Or a sea-shore House of Gloom, The shades of discontent begin To filter about the room.

There are comfy garments for chilly nights And arries for heat of noon, And hobbled boots for scaling the heights, And sandals, the bather's boon, But as you search, with a tightened lip, At the last you must confess That you quite forgot your new rayon slip That goes with your ball-room dress And where is your husband's favorite pipe And the box of Old Virginny, And the box of ginger, preserved and ripe, For pains underneath the pinny? For all packers of every breed May pack till they're nearly blind, But ever the special things you need Are the things you leave behind.

J. E. M.

### SERVICES RECOGNIZED

Special honour was paid recently to the 150,000 members of the National Women's Auxiliary of the Y. M. C. A. in the United Kingdom when Her Majesty the Queen attended a program arranged in recognition of their services, at Piccadilly Theatre, London. The work of these women has made it possible to operate the 1,300 centres and over 1,000 mobile units serving H. M. Forces in the United Kingdom.

### SET STANDARDS NOT DESIRABLE

Women seem to be in a conformist, and some carry it to extremes where their looks are concerned. If you're one of the latter, and are young and flexible enough, a disposition, now's the time to take yourself in hand.

A young girl writes to ask, for instance, what shall she do about her hair? She has two "streaks," one at each temple, which are lighter in colour than the rest of her hair. People always notice, she says, and many say it's interesting. The hair never has caused her any hurt or trouble — she has no reason to think it comes of a health-hazard condition. But it's so "odd" and "conspicuous."

The answer is — wonderful! Why can't she consider it so? Why can't she wear it with an unusual fashion, which is not definitely unshikely, make the most of it? It's think more of us should, it certainly would add to the variety of the landscape, and to the security or self confidence of many an individual.

### An Exception

There is one exception. It is truly beyond some women, who're set in their ways to be comfortable if they are different-looking. If the girl with the "streaked" hair is of that type she should dye her hair. It can be done. With modern techniques, you can do almost-magical transformations, and harmless, successfully.

But the bond of the times is against it. Natural beauty is what's wanted, offered stylishly. Enhancement, yes. Adornment, yes. But less and less to make you over according to some set standard more and more according to the infinitely varied personal patterns that make American women, actually, one of the least all alike groups you can find anywhere. Individuality is at a premium, so make the most of yours.

### PEANUTS USED TO BE A TERM OF DERISION

But Claude Wickard, U. S. Secretary of Agriculture, recently remarked: "The peanut crop of the United States is worth more than all the gold buried in Kentucky." Gold will not lubricate machines or feed animals, but peanut oil and peanut meal will.

More than 6,000 pure bred Leicester sheep were forced to move from their ancient homes when military authorities took over a big battle area in the East Riding of Yorkshire, England. This is the second time this breed, some of the flocks having been maintained on the same property for over a hundred years. Strenuous efforts are being made to maintain foundation breeding stock.

The supply of sponges available for civilians has declined drastically through shortage of divers, restrictions of movements of vessels, decline in imports and diversion of much of the limited supply to military uses.

Scotland has two sheep to each person; Canada has almost four people to each sheep.

### EDUCATION

Lord Simon, the Lord Chancellor of England, told Repton schoolboys, declining in importance, that "As one boy into a simple and modest home who, owing to life devoted sacrifice of his parents, became a public school boy I know how foolish it is to regard every body at a public school as though he came from a rich family and to be a favoured class. But we have a long way to go before the education of the future can be said to be effective."

### Home Service

Expensive-Looking Gift You Can Make Yourself

Bill File Becomes Recipe File

From one good housewife to another, this gay indexed recipe file is a perfect gift—though it's only an inexpensive bill file you smarten with wallpaper, a picture and a red satin bow!

You cut off the flap of the bill file and, for its front and back, prepare 2 pieces of cardboard, each 1/4 inch wider and longer than the file.

Paste a small-patterned wallpaper over the cardboards, cutting the paper large enough to be turned and glued down on the wrong sides. Now glue cardboards to file, with their edges extending like book covers.

On the front you might paste a colorful flower picture or a photograph of a pretty table setting. And finally glue ribbons to inside front and back and tie on top in a whisperring bow!

Our 32-page booklet tells the simplest way to make all these gifts, as well as a bookrack table setting set.

Send five in coins for your copy of Hand Made Gift Novelties to the Charlotte-Town Guardian Home Service. Address. Be sure to write plainly your name, address and the name of booklet.

Name \_\_\_\_\_  
Street Address \_\_\_\_\_  
City \_\_\_\_\_ Province \_\_\_\_\_

### Female Weakness

Monthly FEMALE WEAKNESS

What Makes You Cranky, Nervous

If you suffer from cramps, backache, headache, "irregularities," periods of the blues — due to monthly disturbance — take Lydia E. Pinkham's Vegetable Compound. It not only helps relieve monthly pain but also tired, weak, nervous feelings. This is due to its soothing effect on one of woman's most important organs.

Pinkham's Compound is one of the most effective medicines you can buy especially for women. Taken regularly, Pinkham's Compound helps build up resistance against such symptoms. Also a stomach tonic! Made in Canada.

### MAKE RUGS OUT OF SCRAP BASKETS FOR EVERY ROOM IN THE HOUSE

DESIGN NO. 360

Round and oval rugs are crocheted from old stockings out of the scrap bag, and carpet warp. A grand inexpensive pastime. Pattern No. 360 contains complete instructions.

order pattern: Write, or send above picture with your name and address with 15 cents in coin or stamps to Needlework Bureau

Charlotte-Town Guardian, Needlework Department.

Design No. 360

NAME \_\_\_\_\_  
STREET ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_

DON'T TELL ME WE'VE FORGOTTEN LIPTON'S NOODLE SOUP MIX!

YOU BET WE HAVEN'T— IT'S RIGHT HERE

### THIS DELICIOUS QUICK SOUP TAKES THE DRUDGERY OUT OF COOKING

1. Ideal for auto camps, picnic grounds or summer cottage.  
2. No time to dispose of.  
3. Feather-light package means minimum bulk and weight.  
4. Cooks in 7 minutes.

Make the most of your vacationing days. Wherever you go... whether you stay a day, week or month... take along a supply of Lipton's Noodle Soup Mix. It's the most convenient of the light-weight packages which occupies minimum space... the speed of preparation... and the taste-tempting chicken-favour that's as good as the finest of slow-simmered soups.

There's no shortage in Lipton's Noodle Soup Mix. Buy all you want. Enjoy soup in its most delicious and economical form.

2 PACKAGES FOR 25c

### THE COOK'S CORNER

#### JAM BRAN MUFFINS

2 tablespoon shortening  
1-4 cup sugar  
1 egg  
1 cup sour milk  
1 cup bran  
1 cup sifted flour  
1 teaspoon baking powder  
1-2 teaspoon salt

Method: Cream the shortening and gradually cream in the sugar and the egg which has been well beaten, and the milk, along with the bran and allow this to stand for a while.

Sift the flour, then measure it and add to the mixture. Add the baking powder and salt. Add to the first mixture, stirring just enough to blend in the added ingredients. Fill greased muffin pans 2-3 full with mixture. Place 1 teaspoon jam on top of each muffin and bake in a moderately hot oven (400 deg F.) for about 20 to 25 minutes.

### AWKWARD POSITION

A man called on the news editor of a local paper and announced that his uncle had been taking the paper for 55 years.

"That's fine," said the news editor. "I hope he'll continue to do so."

"Oh, yes, he will. I want to tell you about him. He has always been a model of propriety. He has never touched liquor or tobacco. He has never used profanity. He has never been mixed up with any excess indulgence in no vices and no excesses. As tomorrow he will celebrate his 80th birthday.

"How?" asked the news editor.

### WOMEN PAY BIG PRICE FOR POOR "BLOOD MAKE UP"

You women who feel and look "washed out"—limp and drabby—may be saving the price of hemoglobin shortage in the blood. The demands of monthly "periods" reduce the vitality of the blood. This shortage of the vital red coloring matter in the red blood cells. Try Dr. Williams' Pink Pills.

They help increase hemoglobin when there is a shortage of it due to iron deficiency and help chase away that sick feeling of tiredness so often the result of this condition. Start your course of Dr. Williams' Pink Pills today. Ask your druggist.

### A Morning Smile

"Say," said Robinson, "you know that sub near the airfield? Well, I reckon I had a couple of drinks too many there last night."

"What makes you think so?"

"Well, after closing time I went out and jumped on the first bus that came along. I was on the bus and when I woke up were dropping bombs on Berlin!"

### Needlecraft For The Home

#### THE PERFECT SUMMER DRESS

With an Interesting Cut of Neckline Divinely cool, easy to make, easy to launder, and smart in design, this just what a summer frock should be. Whatever your fabric — spun rayon, gingham, chambray, linen-like weaves of cotton, rayon share of tung or rayon crepe, this design will work out nicely. But trimming points up its good lines. Use the buttons or not, as you prefer.

Size No. 2751 is designed for sizes 10 to 20. 38 to 40. Size 16 requires only 3 yds. 85-in. fabric. Pattern is hand cut to United States Standard Measurements and includes chart with step by step instructions. Send twenty cents for pattern. Write your name, address and style number. Be sure to state size you wish.

Name \_\_\_\_\_  
Street Address \_\_\_\_\_  
City \_\_\_\_\_ Province \_\_\_\_\_

### IF BABY IS CROSS FIND OUT WHY

HEALTHY BABIES are not cross. Your baby should not be cross. If he is, then something is wrong. Probably Baby's Own Tablets can promptly "put it right." Baby's Own Tablets. From the experience, she writes: "My little girl had her stomach— feverish and sometimes sick at her stomach— what a relief it was, after giving her Baby's Own Tablets, to see how much better she was."

Sweet-tasting— easily crushed to a powder, it dissolves quickly in simple water, fruit juices, or other drinks. Promptly effective in simple fevers, diarrhoea, colds, constipation, simple colic, teething troubles and other minor ills.

Never be without a full box of Baby's Own Tablets. Sickens so often strikes in the night. 25 cents. Money back if you are not satisfied.

DIRT-CRACKED KNUCKLES

GREASE-FILLED SKIN CREASES

DEEP-CLINGING GRIME

BLACK-EDGED FINGER NAILS

# CLEAN GRIMY HANDS WITH THIS DIRT-GETTING SOAP

Dirtiest hands come clean fast... free from dangerous germs!

What if your hands do get covered with dirt and grime? Lifebuoy's deep-cleansing lather will get them spruce and clean again—in a matter of seconds! No grimy knuckles. No dirt-filled skin creases.

Lifebuoy cleansing is mild cleansing. Its lather is kind to chapped, dirt-cracked skin! Get plenty of deep-cleansing Lifebuoy today for the wash-basin and the bath.

FROM HEAD TO TOE— IT STOPS "B.O."

LIFEBUOY'S LATHER IS SO REFRESHING IT STOPS "B.O."—YET IT'S SO MUCH Milder THAN ORDINARY SOAP

LIFEBUOY HEALTH SOAP

LEVER PRODUCT

Wash away GRIME • GREASE • GERMS with LIFEBUOY