

FORMAL OPENING AT EIGHT O'CLOCK TONIGHT

President Sharpe Advises Foxmen Throughout Province Not To Miss The Big Fox Show

BY G. SHELTON SHARPE,
President of Canadian National Silver Fox Breeders' Association.

To all foxmen in the Province I would say: Attend the Fox Show! What the other fellow is doing the way of producing a fox pelt will meet the requirements of the fashion. Then, if you find that you are not producing the type of fox which prize winners are making, find the cause; adopt ideas of the successful rancher; at least some of the success that has been coming to him will come to you.

The Canadian National Silver Fox Breeders' Association since its inception has been interested in the breeding of the best type of fox. They are one of the first breeding organizations in Canada to adopt inspection of animals for confirmation and quality as a qualification for registration. Since 1922 they have year-made a cash grant to the Royal Inter Fair at Toronto and officials

I recommended by them really manage the fox section. At the annual meeting held in Summerside last July, a resolution was passed favoring cash grants towards provincial fox shows. Acting on this resolution the directors at a later meeting decided to divide Canada into three regions.—Western, to comprise the four Western Provinces, British Columbia, Alberta, Saskatchewan and Manitoba; Central, Ontario and Quebec; and Eastern, the Maritimes, and give a one thousand dollar grant to each region. The show being held in Charlottetown this week is the first large fox show ever put on east of Montreal.

We believe it should be equal to the best ever held on the American continent, as it is open to exhibitors in all parts of Canada and the United States. To use the term used in dividing Canada into inspection districts, Prince Edward Island is known as "a congested area," and so should attract an exceptionally large crowd of both exhibitors and breeders.

Vice-President Fine Quality Mink Bred at Local Ranch



MAJOR A. S. ROBERTSON,

of Mermaid, P. E. I., vice-president of the Silver Fox Exhibitors' Association of Prince Edward Island, through whose efforts, assisted by a number of other leading breeders, the first organization meetings were held.

While fox ranching naturally takes prominence in the fur farming industry of Prince Edward Island, there is ample evidence that mink farming can be carried on successfully here, and that the animals, with proper care and breeding, can compete in quality of fur with anything on the world's market. An example of this is furnished by Mr. E. A. Ferguson, 22 Bayfield Street, this city, who this year is operating two ranches, one at his home and the other at St. Avar's, where a visitor may see over two hundred of these valuable little animals playing like kittens in their pens. The St. Avar's ranch is being enlarged by the addition of a new shed sixty feet long, containing four tiers of pens, and at both ranches the equipment and stock are being constantly improved.

A Guardian representative who visited Mr. Ferguson's ranch at his home was surprised at the quality of fur which skillful breeding can produce. The best strains from Nova Scotia, Quebec and Prince Edward Island have been secured, new stock being purchased from time to time. A \$200 male animal and a \$300 pair of breeders are recent acquisitions. At the present time the animals are shedding their brown coats and getting that glossy dark fur which is the hallmark of prime quality and which is so attractive to the buyer. One magnificent animal, a champion breeder, was shown to the reporter for which Mr. Ferguson was offered \$400; and there were others in the pens which seemed equally valuable. An unusual feature of the ranch is a cat which has taken to mothering the young mink like her own kittens, and which is perfectly at home in the pens.

Mr. Ferguson has made large shipments of live mink to Norway, Newfoundland, Quebec and other parts of Canada, and has found the business a fascinating as well as profitable one. In these markets the "Ferguson strain" is establishing a name for itself which is highly creditable to the mink industry in this Province.

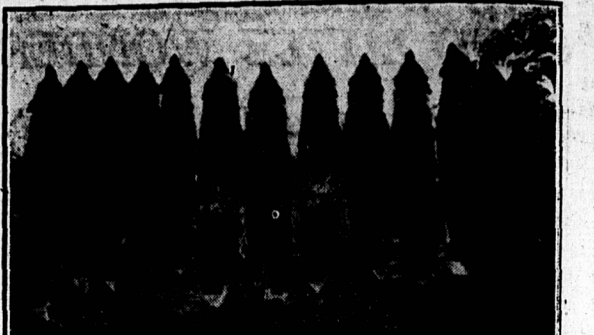
A REPUTATION OF 30 YEARS IN FUR BUSINESS

A pioneer in the fur business in this Province and one who has maintained a foremost position as fox rancher, buyer and exporter of raw furs is Mr. J. D. Jenkins, of this city. Mr. Jenkins has been buying furs in Charlottetown for the past thirty years; he has seen the very beginning of the industry and has personally handled many of the early skins.

Discussing the early phases of the fur business with a Guardian reporter, Mr. Jenkins said it was curious that among hundreds of red foxes bought in the early days there were no crosses or patches found. He recalls that in 1910, he purchased 350 red foxes at an average price of \$3.00. Today's average price for the same quality would be \$25.00. In 1910 mink were plentiful here, about 500 being bought at an average price of \$2.00. Today's average price would be \$25.00. 15,000 muskrats were purchased in 1910 at an average price of 25 cents. The price, which rose in 1911 to \$4.00, declined that fall to 50 cents. The present price is between \$1.00 and \$2.00. He also recalls purchasing a few otters in 1911. This fur-bearer is now extinct in Prince Edward Island, the last one being trapped in 1912 at Riverton by Mr. Hayter, which proved to be a very large dark male.

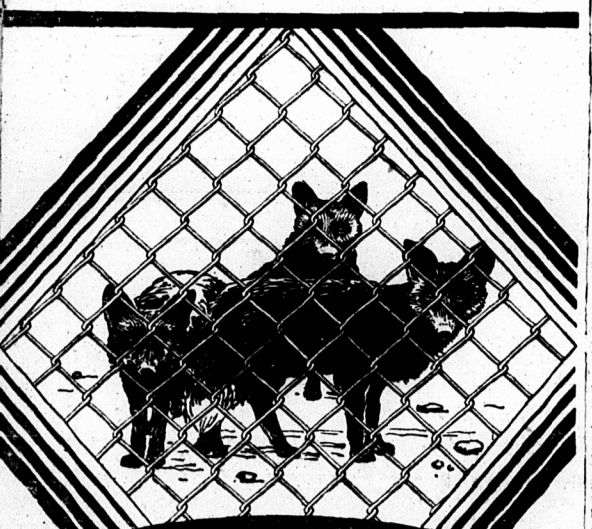
Naturally one would expect to find Mr. Jenkins with a good selection of silver foxes, and this is true. His Hillcrest Fox Ranch is widely known throughout the trade. When one wants quality and color, it is available to look for the Canadian National Registration letter "J," which is in the right ear of all the Jenkins foxes. Many of the foxes are going to Norway this year, where they have already made a name for themselves. Beginning November 1st Mr. Jenkins' fur cleaning plant will be in

Valuable Collection



Above are shown a number of valuable pelts from foxes raised at the Vimy Ranch at Charlottetown, of MacLure and MacKinnon.

operation and ranchers can have their furs cleaned in an up-to-date cleaner in charge of competent men. About November 15 a fur buyer from Paris will be in Mr. Jenkins' office and will be in the market for large quantities of silver pelts. Full particulars will appear later. Small furs are purchased by Mr. Jenkins at all seasons, including mink, muskrat, racoon, skunk, weasel, red and patch foxes.



A Feature of the Fox Show

Today's crowds at the First Annual Fox Exhibition showed by their keen interest in our exhibit that it is one of the features of the Show. And no wonder, for what wide-awake fox rancher wouldn't be interested in a fox pen that is non-sagging, rustproof, permanent steel frame that gives wonderful ventilation? Or in fox wire that is unbreakable, rustproof, highly dependable? Frost Steel Fox Pens and Fox Fabric have proved themselves to hundreds of ranchers; the experience of these men recommend them to you. Frost equipment will save you money in the long run as well as give you genuine pride and satisfaction.

Visit our exhibit at the fox show. Mr. B. I. Rayner, pioneer P. E. I. leader, is in charge. You'll be interested in examining a Frost Steel Pen and we shall be glad to answer your questions.

Frost Pens and Fox Fabric are manufactured in Canada by Frost Steel Wire Co., Limited, Hamilton, Ont. For sale by B. I. Rayner, Summerside.

Frost Steel Fox Pens and Fox Fabric

Frost Steel Fox Pens & Fox Fabric —for real service!

How Pelt Value May Be Judged

The skin value of a live fox may be judged from the following standards: Color—Glossy black on neck and wherever no silver hairs are found. The black must be of a bluish cast all over the body. The underfur must also be dark colored. The fur of silver and black foxes is a dark slate next to the skin.

Silver Hairs—Pure silver bands, not white or very prominent. In the costliest skins which are well scattered over the pelt. Flakiness, which is the appearance of whitish or chalkish silver hairs placed close together in patches is objectionable.

Texture—Buyers pass judgment on the skins by drawing the hand over the fur. The softest fur is the most valuable. This quality of softness is referred to as "silkeness."

Gloss—The sheen must be evident. It is caused by the perfect health of the animal and the fineness of the hair, as well as by hereditary influences. Woods and humid atmosphere also favor this important quality.

Weight—a good fox skin will weigh at least one pound, the weight usually varying from 10 to 19 ounces. The thick, long fur makes the weight. This is a most important point, as heavy fur is more durable and handsome.

Quite At Home



C. M. LAMPSON & Co. LIMITED
64 Queen Street
London, E. C. 4, England

Public Auction Sales OF RAW FURS
Sales Held JANUARY, APRIL, OCTOBER.

For Full Particulars Regarding Shipments Apply To
Alfred Fraser, Inc.
212 Fifth Avenue
New York City

FOR SALE

One of the best farming properties and best equipped farms in King's County, containing 150 acres with a large hard and soft wood grove around the buildings, suitable for fox ranching. Will be sold on bloc or parcel. If not sold by private sale, will be sold by public auction the latter part of November. For all information, etc., apply to

B. J. McCORMAC,
St. George's, P. E. I.
or
F. R. McCORMAC,
New Glasgow, N. S.

Take in the SILVER FOX FAIR at Charlottetown—Oct. 29-Nov. 1.

Robinson's Strain SILVER FOXES

Established 1910
With Pure DALTON

TU IN Stock First to Enter The Combine Ask For Prices

B. W. Robinson
Summerside, P. E. I.

McEACHERN FOXES Are Among The World's FINEST

The McEachern strain of foxes was established in 1914 and have steadily grown in popularity since then. Today their fame has gone all over Europe where many are now used for breeding purposes, and throughout the length and breadth of Prince Edward Island many a fox farmer has been placed on the road to wealth by a pair of these excellent animals.

This year I have a very large increase and will be pleased to sell you one or more pairs at a reasonable price.

W. L. McEACHERN
RIVERVIEW FOX RANCH MERMAID, P. E. I.

REGISTERED Silver Black Foxes

If interested in foxes of the highest quality it will be to your advantage to communicate with the undersigned. Have been in the breeding and raising of first class foxes since 1912. Ranch now known as the WINSLOE RANCH.

Samuel Kennedy
Proprietor
Charlottetown, P. E. Island

FOXMEAT

PLACE YOUR ORDER for your requirements of Foxmeat with us and assure yourself regular supplies of fresh frozen, Government Inspected, Meats that are guaranteed to give satisfaction.

We have a car arriving in Charlottetown every Wednesday. You can save money by taking your deliveries direct from the car.

THE **Harris Abattoir Co. LIMITED**
Charlottetown, P. E. I.

Foxmen and Ranchers

Remember We Carry

- LEADING FOX BISCUITS
- IMPERIAL COD LIVER OIL
- IMPERIAL PUPPY MEAL
- ROSS-MILLER STANDARD
- ROSS-MILLER CHARCOAL
- ROSS-MILLER PUPPY MEAL
- FEELLESS COD LIVER OIL, ETC.
- ALSO GROUND RICE AND SHREDDED WHEAT.

VITAKALK

This Great Fix Tonic is a bone and muscle builder, and contains all the necessary vitamins for the making of strong healthy foxes. Fed by the leading ranchers of Canada, United States and Europe.

We are Retail Agents for Queen's County, P. E. Island. Now in stock, 2 lbs., 10 lbs., and 25 lbs., tins, and 100 lbs. drums.
Mackie & Company
CHARLOTTETOWN, P. E. I.