

When One Cent Means \$400,000 Daily in Extra Earnings

EVERY time the retail price of gasoline goes up 1¢ a gallon, it means \$400,000—(based on an average daily consumption of 40,000,000 gallons) of additional income daily to the oil industry.

Since February 1, the price of gasoline has increased an average of 1 1/2¢ a gallon—which means \$600,000 added daily to the earnings of the oil companies.

Indications seem to point clearly to further increases in the price of gasoline—further increases in the income of the oil industry.

There is an unusually sound way in which you can profit from the increased prosperity of the oil industry:

Oil Shares Incorporated

Oil Shares Incorporated is an investment company of the management type, organized to invest its funds in the securities of the Standard Oil group and leading independent oil companies.

It enables you to buy, in effect, a cross section of the entire oil industry. It gives you the protection of wide diversity and at the same time enables you to participate in the prosperity of the oil industry as a whole.

We believe that an investment made now in Oil Shares Incorporated will give you unusually satisfactory results.

The coupon will bring you, without obligation, full information about Oil Shares Incorporated.

Eastern Securities Co. Ltd.

INVESTMENT BANKERS
146 Richmond St. — Charlottetown
Saint John Montreal Halifax

Please send me, without obligation, full information about Oil Shares Incorporated.

Name.....
Address.....

Central Guardian

Mr. Marshall J. Matheson, Springfield, is in town attending the Teachers Convention.

MORE NEW PINEAPPLE stitch stockings, in all colors 75c pair. Moore & McLeod Limited.

PLEATED SERGE Skirts for girls 80c. Friday and Saturday. Moore & McLeod Limited.

REAL SILKNET Bloomer in bobette and standard length \$1.00. Moore & McLeod Limited.

CAR FERRY IN HALIFAX—The Prince Edward Island Car Ferry between Borden and Cape Tormentine, arrived Monday night for repairs and went to the Shipyards says the Acadian Recorder.

DOBBY CLOTH Corsette, all sizes here at 95c. Moore & McLeod Limited.

SEE THOSE specially reduced price new Hats in the Millinery section. Moore & McLeod Limited.

6 COLORS in Dimity Bloomers 80c. Moore & McLeod Limited.

HIGHFIELD—There will be service in the Presbyterian Church, Church Sunday 3 p. m. Rev. Bruce Muir, will preach.

YORK UNITED CHARGE. The services will be as follows next Sunday:—Central Church, Marshfield-Dunstaffnage 11 a. m.; York at 3 p. m.; Brackley at 7 p. m. Sacrament of the Lord's Supper.

5 COLORS in Broadcloth Slips 90c. Moore & McLeod Limited.

SHAGMOOR COATS shown here exclusively. Moore & McLeod Limited.

BOYS FOUR PIECE Long pant suits here for week end at \$9.00. Moore & McLeod Limited.

CANADA'S BEST Dollar Stocking, pure thread silk, all colors \$1.00. Moore & McLeod Limited.

24 COLORS all silk crepe de chene here for week end sale \$1.59. Moore & McLeod Limited.

CHANGE OF TIME—Margate Pastoral Change Services, Sunday May 6th, Margate 11 a. m., Long River Hall 3 p. m. Clifton 7.30 p. m. Geo. Ayers, Minister.

HONOR ROLL APRIL, ST. MARY'S CONVENT, SOURIS

- Grade X—1, Mary Mullally; 2, Annie Bushey; 3, Angela Kenny.
 - Grade IX—1, Eileen McLaughlin; 2, Mildred McDonald; 3, Dorothy Moynagh, Pauline Paquet.
 - Grade VIII—1, Mary Edmonds; 2, Mary Walsh; 3, (Margaret Mooney, Helen Kennedy).
 - Grade VII—1, Genevieve Paquet; 2, Margaret Byrne; 3, Leona Paquet.
 - Grade VI—1, Helen Byrne; 2, Anna Malone; 3, Rita McDonald.
 - Grade V—1, Evangeline Paquet; 2, Helen Mullally; 3, Bernice Horne.
 - Grade IV—1, (Bridget McIntosh, Agnes McKearney); 2, Ella Poole; 3, Adele Cheverie.
 - Grade III—1, Georgina Gallant; 2, Irene Paquet; 3, Eleanor Lavie.
 - Grade II—1, Helena Gallant; 2, (Catherine Paquet, Mildred Grant); 3, Rena McLean.
 - Grade I—1, Hattie Bouchard; 2, Enid McDonald; 3, (Mary McKearney, Andrew Meurant).
- Music Department—R. Cairns, A. Kenny, D. Moynagh, M. Brennan, H. Kennedy, M. McCloskey, M. Dixon, M. Lavie, M. Cheverie, A. Paquet, L. Roop.

Brompton	63 1/2
Brazilian Traction	25 1/2
Steel Co. of Canada	219
Abitibi	54 1/2
Shawinigan	104
Can. Steamship Com.	41
Can. Steamship Pfd.	95
Dominion Bridge	90
Massey Harris	44 1/2
Asbestos	35
Asbestos Pfd.	94 1/2
Canadian Brewery	35 1/2
Building Products	43 1/2
Fraser & Co.	83 1/2
Chas. Gurd.	95
Power Corporation	94
Foreign Securities	52 1/2
Inter Utilities—A	49 1/2
Inter Utilities—B	13 1/2
Can. Pac. Ry.	215 1/2
British America Oil	39 1/2
Imperial Oil	65

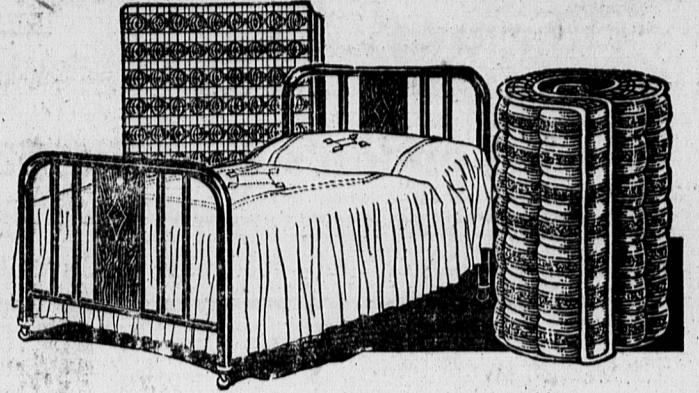
Bank Commerce	310
Bank Royal	403
Wheat—May, 1927; July, 1927; Sept., 1927	159 1/2
Gorn—May, 1927; July, 1927; Sept., 1927	111 1/2
Oats—May, 1927; July, 1927; Sept., 1927	63
Wheat—May, 1927; July, 1927; Oct., 1927	148

A Co-operative Sale of Simmons Bedding for Your Benefit

BY special arrangement with the makers, we are co-operating to offer you during this week a complete range of Simmons Beds, Springs, Mattresses, and Pillows at prices which, otherwise, would be impossible to duplicate.

Come to this sale and see for yourself.

The outstanding values illustrated below are but a few of those you can see at our stores. No matter what your requirements may be — your taste will meet with splendid suggestions at unheard of values. Buy now and save money!

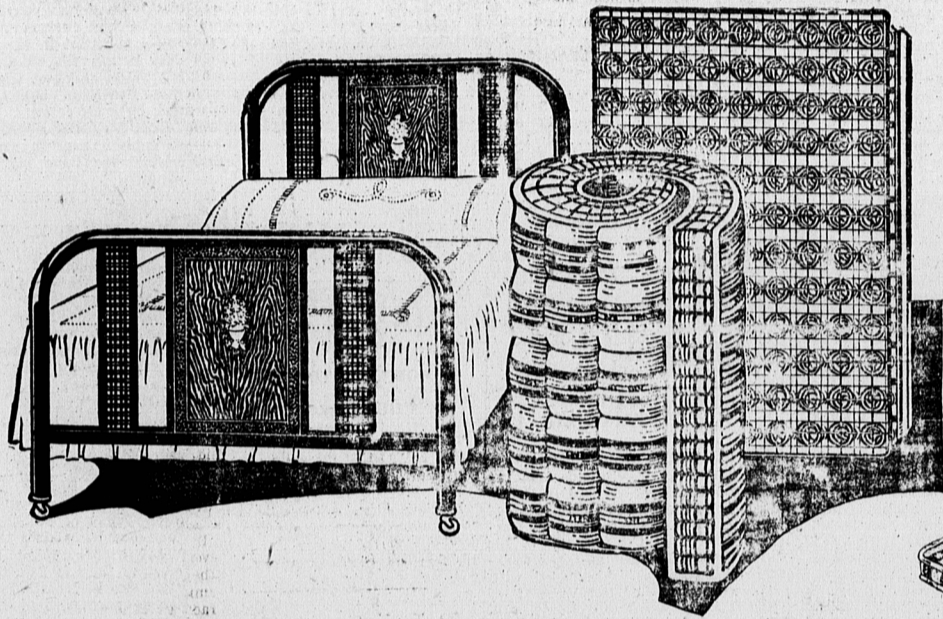


This is one of the greatest bargains ever offered in a Simmons Bed Outfit. The Bed is everything that only a Simmons can be — beautiful — rigid — will last for years — Built for Sleep — Grained to match the finest wood. Simmons Premier Spring is soft and comfortable for it has 90 deep coils of premier wire that insures long life. The white cotton mattress is just what its name says — White Cotton — guaranteed new, clean layer felt. This 3-piece outfit specially priced at

\$25.65

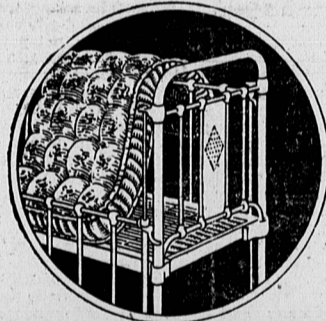
Look at the extra wide centre panel of this genuine Simmons Bed, beautifully grained in two-tone Walnut finish. Massive 2" posts. Four steel cane panels. The coil spring is one of the most popular types. Extra deep coils on strong frame all finished in lovely brown colour. The Peerless Mattress is built of ganneted layer felt with firm roll edge. Floral design ticking. These three pieces — all made and guaranteed by Simmons — offered at the new low price of

\$31.95



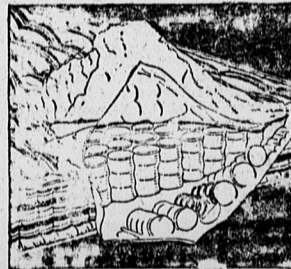
The Star Mattress is one of the best known of Simmons famous mattresses. It has a special ticking of Star design with the name woven into the binding. Filled with good white cotton ganneted felt that will give service for many years.

\$16.00



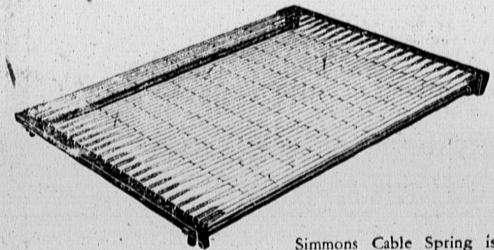
This is a Simmons Safety Crib, with high sliding sides and closely spaced fillers. Hard-baked white enamel finish that will stand lots of knocks. The soft cotton mattress is covered with Bunny pattern ticking.

\$14.90



The Ideal Mattress is filled with over 700 small coil springs encased in pockets and protected by a heavy envelope. Upholstered with white cotton and woven ticking.

\$32.50



Simmons Cable Spring is constructed of hollow steel wire cable — resilient and springy — and enamel covered tubular steel frame. Long, strong helicals make this spring remarkably comfortable.

\$9.00

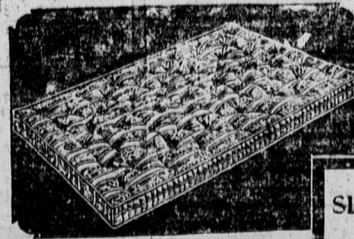
Other sound values in Simmons Beds, Springs, Mattresses and Pillows

Four lines that are recognized as the finest in the world Advertised from coast to coast and unconditionally guaranteed by the makers and ourselves.



The Chateau Bed is a beautiful combination of Graceline tubing and delicately shaped steel spindles. Forestwood finish or colours to match your drapes or painted furniture.

\$25.00



The Ostermoor is the most famous mattress in Canada. Built of pure new cotton felt by Simmons for over 30 years. Its long life makes it cheaper in the long run than the cheapest mattress you can buy.

\$25.00

The Slumber King will give you a lifetime of sleep comfort at a minimum of cost. Its steel strips are supported by long strong coils at both ends and cross-supported by 4 rows of helicals to prevent two sleepers rolling to the centre.

\$12.00



Beautysleep Pillows are filled with pure feathers that are washed, sterilized and steam-dried by Simmons. Striped tickings of exceptional beauty. Guaranteed against feathers leaking out. Individually packed in attractive dust-proof box.

\$5.00 each

R. T. HOLMAN, LIMITED.

Metropolitan Chain Stores, Inc.

7% CUMULATIVE CONVERTIBLE PREFERRED STOCK

This company operates 93 stores in Canada and the United States, making it one of the largest 5c to \$1 chain store systems. Net profits available for dividends on Preferred Stock have increased from \$470,801 in 1925 to \$666,211 in 1927. The preferred is convertible into common stock.

PRICE: \$115 a share and accrued dividends. Mail the coupon for additional information.

Please send me full particulars regarding the preferred stock of Metropolitan Chain Stores, Inc.

Name.....
Address.....

JOHNSTON AND WARD

McCurdy Building, Halifax

MEMBERS: Montreal Stock Exchange, Toronto Stock Exchange, Montreal Curb Market, Winnipeg Grain Exchange, Chicago Board of Trade.

COAL For Every Purpose

Our business is not confined to one particular grade. We handle Coal for all uses, including home, public buildings and factories.

Telephone your wants to-day.

W. D. GILLIS & CO.

PHONE 176

LADY FANE SCHOOL.

Following is the standing of the pupils of the Lady Fane school for the month of April:—

- Grade VIII. — 1, Lillian Oakes.
- Grade VII. — 1, Amy Oakes; 2, Chas. Rogerson; 3, Eva Ramsay.
- Grade VI. — 1, Wanda Gamble; 2, Orion Gamble. Grade V, Jr. — 1, Aletha Rogerson; 2, Robert Oakes; 3, John Francis; 2, Jimmy Cairns.
- Grade III. — 1, Mary Cairns.
- Grade II, sr. — 1, Wanda Gamble, Aletha Rogerson, John Gamble, Robert Oakes, Lin-dell Gamble, Mary Cairns.
- Grade I, — 1, Lewis

For restaurant use a new percolator, makes from three to 21 cups of coffee at a time, insuring that the beverage served always is fresh.