

You'll never know how good your bread and pies — your cakes and pastry will be, until you make them with

PURITY FLOUR
More Bread and Better Bread
Buy it and see for yourself.

The Eastern Guardian

...IT PAYS to buy in this Province
...T. GORDON IVES is Curator
Representatives for Montague.

...RED CROSS DONATION.—The members of the Red Cross Society, St. John's, take this opportunity of thanking Mr. John Mills, Bay Fortune, for his donation of \$500 in aid of the cause.

...CONCERT AT GREENFIELD.—Among the many good times held in Greenfield school one of the most entertaining was that on the night of Oct. 9th, when a large and appreciative audience gathered in to hear the magnificent gramophone, operated by the owner, Mr. Vernon O'Rourke, of Commercial Cross. "Tipperary" was of course one of the first numbers called for. "The Scotch Laddie," was heard three times and liked even better the last time. All the old favorites were played: "I'll Take You Home Again Kathleen," "My Wild Irish Rose," etc., and many of the best new songs, each with credit to Mr. O'Rourke's taste, in choosing his records. After an hour's enjoyment of the "talking machine" some lively violin music was given by Mr. Willie Troy of Greenfield and a smart exhibition of step dancing given by some young visitors in the audience.

...ONE CENT per word each in insertion for advertising in this column. Cash must accompany order.

...D. F. TIERNEY is Guardian representative in Souris. MEBI

...SPLENDID LECTURE.—A very instructive lecture, interspersed with lantern slides, was given by Rev. Mr. Sawden in the Methodist Church, Souris, on Friday evening. Mr. Sawden has been engaged in Missionary work in Newfoundland for the past few years and gave a very interesting account of his labours on the island. His circuits comprised the northern section of the colony where the population is very widely scattered and where the labours of the missionary work in Newfoundland for the past few years and gave a very interesting account of his labours on the island. The circuits comprised the northern section of the colony where the population is very widely scattered and where the labours of the missionary work in Newfoundland for the past few years and gave a very interesting account of his labours on the island. The circuits comprised the northern section of the colony where the population is very widely scattered and where the labours of the missionary work in Newfoundland for the past few years and gave a very interesting account of his labours on the island.

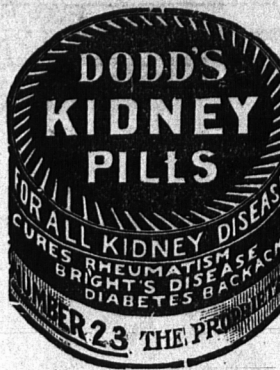
N. S. UNDERWEAR DIVIDEND IS DECLARED.
HALIFAX, October 16.—The directors of the Nova Scotia Underwear company have declared the dividend on the preferred stock, due November 20th. This action was taken since the complete destruction by fire of the company's plant at Eureka this week. The company was at work on a large order for the Italian government and had a good year up to the time of the fire. There was \$165,000 insurance.

JUST THE RIGHT PRESENT
Don't take chances in the matter of Christmas presents. You don't want yours, like so many others, to be received with indifference or worse, and ten days after Christmas to be cast aside and forgotten.
You take no chance in giving The Youth's Companion for a year. Did you ever know of a home in which it came amiss, or of one in which it was not conspicuous on the library table or in some one's hands all through the year?
If it is worth while to make a gift of that sort, and it is worth while to receive it, too, for the Companion illustrates the best traits in American and Canadian life in its stories and sketches, upholds the best standards in its articles and other contributions, and combines the practical and informing with the entertaining and blood-stirring.
If you do not know the Companion as it is today, let us send you one or two current issues free, that you may thoroughly test the paper's quality. We will send also the Forecast for 1916. Every new subscriber who sends \$2.25 for the fifty-two weekly issues of 1916 will receive free all the issues for the rest of 1915 and The Companion Home Calendar for 1916. THE YOUTH'S COMPANION, Boston, Mass.

MADE ESPECIALLY FOR AND WORN BY THE BEST PEOPLE EVERYWHERE
YOU CANNOT BUY BETTER ANYWHERE
- Sold by the Best Dealers -



THE DRAGON FLY
Don't be afraid of this wicked-looking insect, no matter how many fierce and wild stories you have heard told about him, says the Philadelphia North American. He isn't half so wicked as he looks. And as for his voracious habits, the only things he eats are mosquitoes and flies and gnats, not to mention many other pests you would like the world rid of. He's called properly the dragon-fly.
Maybe you know him better as the devil's darning needle. Perhaps you've been told, when you were a bad boy or girl, that he would get in your hair and sew your ears shut. Or maybe you've been calling him snake feeder. He gets this name probably because the female dragon fly when she lays her eggs glides down on top of the stream or lake and drops them in the water, as if she were feeding snakes. This egg sticks fast to water plants until the larva hatches, crawls out of the water, splits up the back, and behold—another dragon fly.
It will take more time and patience than the amateur bug collector possesses to get acquainted with the whole dragon fly family. There are something like 2,200 specimens; so authorities tell us, and 300 of these fly around in North America.
What the hawks and eagles are to birds the dragon flies are to mosquitoes and flies. Imprison a dragon fly in a room, and the flies and mosquitoes will disappear. So, you see, he isn't such a bad bug, after all.

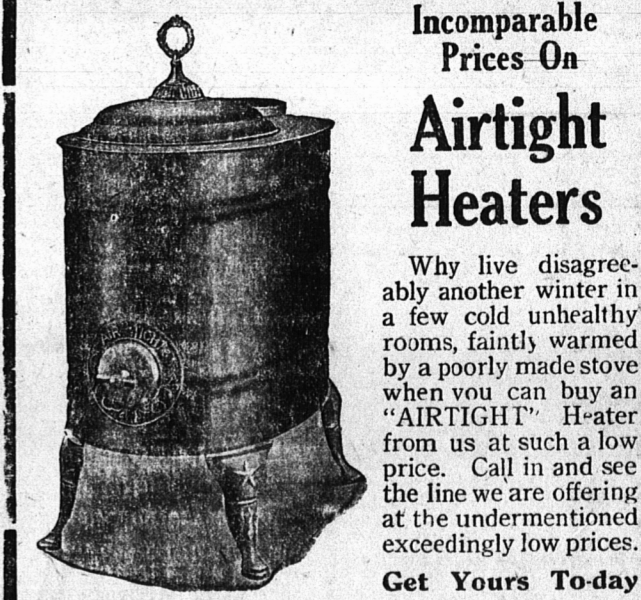


UNDERWEAR JUST RECEIVED \$1500.00 WORTH
For Spot Cash we will sell STANFIELD'S UNSHRINKABLE UNDERWEAR as follows:
N. B. .95 cents per garment
Red Label \$1.35
Blue " 1.50
Black " 2.00

No need to eulogize STANFIELD'S UNDERWEAR. It is known the world over as THE BEST. Besides several other makes of WOOL Unshrinkable Underwear at lower prices down to 65 cents per garment.
We have bought also this season a double quantity of LADIES' and GENTS' SWEATER COATS, and we have bought them right and for SPOT CASH OR EQUIVALENT will sell them at the most attractive prices obtainable.
LADIES' and GENTS' OVERCOATS of which we have beautiful range come under the same treatment.

C. E. PRATT & SON
ST. PETERS

3362-10-9MStu21Emw21.



Incomparable Prices On Airtight Heaters
Why live disagreeably another winter in a few cold unhealthy rooms, faintly warmed by a poorly made stove when you can buy an "AIRTIGHT" Heater from us at such a low price. Call in and see the line we are offering at the undermentioned exceedingly low prices.
Get Yours Today

No. 0-18, Without Lining. Cheap durable heater. It has a steel body with stamped steel cover and steel pipe collar and steel legs. A remarkable value for the money. Price only... \$1.19

No. 18-50 Series, same as cut, made of uniform color of blue Steel with steel pipe color, stamped steel cover, ring urn, nickel screw draft on cast base and Cast Iron Legs.
Made in five sizes—
No. 18-50 price..... \$1.89
No. 21-50 " 2.29
No. 22-50 " 2.49
No. 23-50 " 2.89
No. 24-50 " 3.29

No. 718 Series, made of best Planished Iron. The pouch draft with graduated door support allows a small or large opening as desired. It fits perfectly airtight, when closed, so that the fire can be retained for hours without going out. Has Cast Iron Top and Bottom and Nickel Plated Legs, Foot Rail and Swing Door.
Made in five sizes
No. 718 price..... \$6.00
No. 721 " 7.25
No. 722 " 8.00
No. 723 " 8.50
No. 724 " 9.00

For delivery to any station on Prince Edward Island, add 25 cents additional.
Stove Boards, Stove Shovels, Stove Pipe and Elbows, etc., etc. Always a large supply of stove accessories on hand. Give us a call, we can save you money.
WHOLESALE & RETAIL

The Rogers Hardware Co
LIMITED

A gift to strengthen friendship—your photo.

The Cook Studio

Your Photo for Xmas

The simple gift that lends the touch of friendship without the embarrassment of an obligation. Make an appointment today.

Bayer Photo Studio

PLANT LINE

CHEAP FARE AUTUMN EXCURSION TO BOSTON.

Commencing Sept. 10th excursion rates will be issued to Boston good for return within 30 days.
From Charlottetown to Boston and return \$13.00. The autumn is a delightful time to visit Boston. Steamer leaves Charlottetown every Friday at noon. For further particulars apply to
JAS. CARRAGHER, Agent.
Charlottetown.

CANADIAN PACIFIC FALL EXCURSIONS TO BOSTON

Tickets on Sale Daily until October 16 AT SPECIAL RATES

Limit, Thirty Days
PANAMA-PACIFIC EXPOSITION
SPECIAL LOW RATES
Travel Canadian Pacific through the Canadian Rockies
W. B. HOWARD, D.P.A., C.P.R., St. John.
Allen B. Cosh, 184 Richmond Street Phone 311

Furness Sailings

From LONDON From HALIFAX
— Shenandoah Oct. 12th
— Kanawha Oct. 26th
October 7th Fraser River
October 14th Meisina
From LIVERPOOL From HALIFAX
Via Nfld. Via Nfld.
Durango October 15th
October 6th Tabasco October 24th
Above sailings are not guaranteed and are subject to change without notice.

Furness, Withy & Co Ltd.
Halifax, N. S.



A Ticklish Proposition
Our Coal is bound to tickle the whole family either directly or indirectly.
Father is tickled by the nice even heat that fills the den. Mother by the quick, lasting heat that enables her to keep a good stock of goodies for the kiddies who are always tickled to get home to a pleasant fire and mother's BEST. Phone 111.

C. LYONS & CO

A RIVAL ATTRACTION.

"Where's that hotel that used to advertise 'All the comforts of home for one dollar?'"
"Busted up. The hotel opposite put up a sign: 'None of the comforts of home for two dollars.'"

Alley & Co.

Are Selling \$4.00 4 50 and 5.00

Ladies' Tan

Boots For

\$2.95 pair

Sizes 21-2, 3, 3 1-2, 4, 4 1-2

Alley & Co.

135 Queen Street

Time Table, Rocky Point Ferry, S. S. Hillsboro.

Leave Ch'town	Leave Rocky Point
7.30 a.m.	8.00 a.m.
8.30 a.m.	9.00 a.m.
9.30 a.m.	10.00 a.m.
1.00 p.m.	1.30 p.m.
2.30 p.m.	3.00 p.m.
3.30 p.m.	4.00 p.m.
5.00 p.m.	5.30 p.m.
9.30 a.m.	10.00 a.m.
12.45 p.m.	1.00 p.m.
2.00 p.m.	2.30 p.m.
3.00 p.m.	3.30 p.m.
8.00 p.m.	8.30 p.m.
4.00 p.m.	4.30 p.m.

M. MURPHY, Manager.

King's County Liberal-Conservative Convention

A Convention of the Liberal-Conservative Party of King's County will be held at Georgetown on Wednesday, Nov. 3rd, 1915, at 1 p.m., for the purpose of nominating a Candidate in the Liberal-Conservative Interest in King's County in place of Mr. A. L. Fraser.
Each Poll is requested to have the usual number of delegates in attendance.
JOHN McLEAN, Vice-President.

3320-10-7m281.



Hard and Soft Coal
Wholesale and Retail
Now is the time to put in your Winter's Supply of Coal when roads are good, weather fine, and prices lowest.
We have a good supply of Soft Coal in stock suitable for Domestic and Steam purposes and have fresh cargoes arriving almost daily.
We have also a supply of Best Anthracite Coal in Egg, Stove and Chestnut sizes suitable for your requirements at any time.
Schooners, for charter always in demand, and highest rates of freight paid.
BUNTAIN, BELL & CO.
Phone, 404
Selling Agents for Dominion Coal Co.

IN MEMORIAM

MR. JAMES W. ESSORY

The death took place at his home, Brookfield, on Sept. 13th, James William Essory, at the early age of 39 years. The deceased had been an intense sufferer for a number of years, but he bore it with great Christian fortitude and uncomplaining submission. Of a cheerful disposition linked with true Christian character he was loved and respected much by the community in which he lived. The funeral service was conducted at his home by his pastor the Rev. Mr. Leard and the remains were followed to Greenvale Cemetery by a large concourse of people. He leaves a wife and four small children; also his mother. The many beautiful flowers presented by friends, showed the esteem in which the deceased was held. The pall bearers were six of his cousins, namely: Samuel Shillington, Elmer Basnall, Everett Haslam, Peter Martin, Wm. Haslam, W. G. Darke.
(Fratric and Examiner please copy)

Quickest, Surest Cough Remedy is Home-Made

Some people are constantly annoyed from one year's end to the other with a persistent bronchial cough, which is wholly unnecessary. Here is a home-made remedy that gets right at the cause and will make you wonder what became of it.
Get 2½ ounces Pinex (50 cents worth) from any druggist, pour into a 16-ounce bottle and fill the bottle with plain granulated sugar syrup. Shake well and use. Gradually but surely you will notice the phlegm thin out and then disappear altogether, thus ending a cough that you never thought would end. It also loosens the dry, hoarse or tight cough and heals the inflammation in a painful cough with remarkable rapidity. Ordinary coughs are conquered by it in 24 hours or less. Nothing better for bronchitis, winter coughs and bronchial asthma.

This Pinex and Sugar Syrup mixture makes 16 ounces—enough to last a family a long time—at a cost of only 54 cents. Keeps perfectly and tastes pleasant. Easily prepared. Full directions with Pinex. Pinex is a special and highly concentrated compound of genuine Norway pine extract, rich in quaiacol, and is famous the world over for its ease, certainty and promptness in overcoming bad coughs, chest and throat colds.

Get the genuine. Ask your druggist for "2½ ounces Pinex," and do not accept anything else. A guarantee of absolute satisfaction, or money promptly refunded, goes with this preparation. The Pinex Co., Toronto, Ont.

McKenzie & Montgomery
Blasphemists and Wood Workers.

Farm, Ship and Machine Work, carriages and sleighs. Built and repaired. Also agents for Escoc Engine and Massey Harris Co.
All orders promptly attended to. Give us a call. Satisfaction guaranteed.
McKENZIE & MONTGOMERY, Breakwater Street, Souris, P. E. I.
3506-10-19Mts1Mo.

Professional Cards

MORSON & DUFFY
Barristers and Attorneys.
Solicitors for Royal Bank of Canada
MONEY TO LOAN.

PATENT SOLICITOR WM. S. BABCOCK.

Lawyer (U. S.) and Registered Patent Attorney, 15 years experience in Canada and U. S. Inventions promptly patented. Trade Marks and Designs registered; infringement and validity searches. Evidence collected in patent suits. P. ports prepared for counsel.
Expert witness in patent suits. Patents obtained in all countries 99 St. James Street Montreal. Write for information. 9835-5-7Mtt.

Miss Daisy Rudge

Manufacturer of Switches, Coronets, Transformations and Under-ruffs. Also Gentlemen's Gounes and Wigs.
3453-10-15Mts1Mtpod.

ITALY WILL SEND 150,000 MEN TO BALKANS.

PARIS, Oct. 16.—Italy will send 150,000 men to the Balkans, according to information received by the Excelsior, from what the paper says is a reliable source.
The government maintains the strictest secrecy as to where the troops will be landed, but the Excelsior's informant, but Italian intervention will take place at a point where it will have a decisive effect on the whole Balkan campaign.

CABINET MEETING POSTPONED

ROME, via Paris, Oct. 16.—The meeting of the cabinet which had been set for today was postponed until tomorrow. The postponement, it was announced, was due to the indisposition of Baron Sonnino, minister of foreign affairs.
Nish, Serbia, Thursday, Oct. 14, via Paris, Oct. 15.—An official communication issued by the war office today says:
"On October 11 the Bulgarians made a surprise attack on us at Kozirza and Galva. The attack was repulsed. The same day the Bulgars occupied the positions of Kita and advanced two-thirds of a mile into our territory.
"On the 12th they attacked our positions at Ivanovra and Litivida, but they repulsed. The same day they attacked, without result, our positions at Pisina, Rasovati, Kanon, Virobulasova and Goleche. On the 13th they attacked the line Tsventi-Kanengra repulsing our detachments. In the whole Thnik river section the Bulgars opened fire on our positions. We made no reply.
"On the 14th they attacked various points. Near Kevanlanka they attacked Rovanovce fort and in the direction of Radiochevo and in the Strumitza Valley.
"Bulgaria then in a war against us treacherously, in 1913, by surprise and without a declaration of war."

CONFERENCE OF ITALIAN WAR LEADERS.

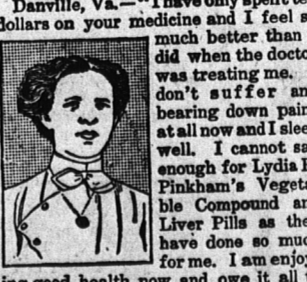
ROME, Oct. 15 via Paris, Oct. 16.—Gen. Zupelli, minister of war has been for the front to confer with King Victor Emmanuel and Lieut. Gen. Count Cadorna, chief of staff of the Italian army.
AUSTRIANS FORCED TO RETIRE BEFORE MONTENEGRINS.
ROME, via Paris, Oct. 15.—A despatch to the Giornale from Cetinje, capital of Montenegro, says the Montenegrins have made a stout resistance to the Austro-Germs along the front that the latmans all along have been compelled to retire and to retreatments.
It is asserted by the Giornale D'Italia the Bulgaria has notified Greece that she has concluded a treaty Germany and Austria affecting Greek interests.

HER MISTAKE

An old lady, visiting an asylum, took a great interest in the inmates, and made her presence as pleasant as possible to everyone.
"How long have you been here, my man," she asked a mild-looking old gentleman.
"Twelve years, ma'am."
"And do they treat you well?"
"Oh, yes, can't complain," was the response.
Then the old lady saw a smile on the face of the attendant who was showing her round, and no wonder. She had mistaken the doctor for one of the inmates.
She hurried up to the medical man and made her apologies.
"Oh, doctor," she said, "I am so sorry. It has taught me a lesson. I will never be guided by appearances again!"

WHAT \$10 DID FOR THIS WOMAN

The Price She Paid for Lydia E. Pinkham's Vegetable Compound Which Brought Good Health.



Danville, Va.—"I have only spent ten dollars on your medicine and I feel so much better than I did when the doctor was treating me. I don't suffer any bearing down pains at all now and I sleep well. I cannot say enough for Lydia E. Pinkham's Vegetable Compound and Liver Pills as they have done so much for me. I am enjoying good health now and owe it all to your remedies. I take pleasure in telling my friends and neighbors about them."—Mrs. MATTIE HALEY, 501 Colquhoun Street, Danville, Va.
No woman suffering from any form of female troubles should lose hope until she has tried Lydia E. Pinkham's Vegetable Compound a fair trial.
This famous remedy, the medicinal ingredients of which are derived from native roots and herbs, has for forty years proved to be a most valuable tonic and invigorator of the female organism. Women everywhere bear willing testimony to the wonderful virtue of Lydia E. Pinkham's Vegetable Compound.
If you have the slightest doubt that Lydia E. Pinkham's Vegetable Compound will help you, write to Lydia E. Pinkham Medicine Co., (confidential) Lynn, Mass., for advice. Your letter will be opened, read and answered by a woman, and held in strict confidence.