

Woman's Realm / Social and Personal / Fashions / Literature

Living & Leisure —The Woman's Realm

SHAKESPEARE

He was not of an age, but for all time! And all the Muses still were in their prime. When like Apollo, he came forth to warm Our ears, or like a Mercury to charm!

—Ben Jonson

HOUSEHOLD HINTS

Make up the fluid and keep it in a glass bottle. Put 2 dessertspoons calcium chloride into a bowl with a small lump of washing soda, pour 1 pint of boiling water over them, strain and stir until there are no more flakes. Leave overnight and then strain the liquid into a bottle through muslin or an old silk stocking. Use it for a suds-booster. It is a half part of cold water, steep stained cloths in this for one hour and then rinse in cold water.

Add one two teaspoons to get extra suds. It will prevent the cake from getting stiff.

For a single coat that bids to make records, wash yellow. The pale yellow in Scotch tweeds is a new high fashion "neutral." It goes with everything.

Intricate "button" labels and the same outline on pocket borders is a sure detail that makes a big impression in a figure. Show it on London. Buttons are now as seal buttons, thumbs, Dobby Morton has a good deal of buttons on some of his suits.

Belted jackets dominate in the collection. Molnoux shows in London. Subdued mannish wardrobes are popular. Suits are now as seal buttons, thumbs, Dobby Morton has a good deal of buttons on some of his suits.

"Toy pastels" in lame is another color suggestion in luxurious evening costumes.

All rain falls within 3 1/2 days of a change in the moon, but only because there is a change every seven days.

Although safety plate glass may break under severe impact, the plastic binder holds the fragments firmly together.

Jumbo giant African elephant, made more than \$1,000,000 for the Barnum and Bailey circus in three years.

ACCESSORIES FOR MEN TO BE SMART

Maroon leads the Fall field of color in accessories, with brown showing a steady gain in popularity. These are only two well-liked colors out of a great quantity, as Fall 1940 already promises to be a season packed with brilliant color. Beginning with neckwear, it is stated that the three best fabrics will be more, woven silk and printed twill, all sturdy materials to make wrinkle-proof ties. A new point to watch for is the smaller two and three color design which has taken the place of the large all-over pattern. Mufflers are going to show increasing popularity when overcoats come out of the store. They'll be on every male neck in bright colors, contrasting or harmonizing with the rest of the outfit. A lot of them are to be found in crepe silk, with strong printed designs.

Shirtings Are Colorful.

Good shirtings this season will be the linen and poplin classes. Colorful shirtings are on the rise this year and they sell in a great variety of shades. Outstanding for Fall is the corded linen shirt with collar, cuffs and bosom of corded

linen, while the body is of a softer fabric like batiste. The black bow tie now has a fancy panel inset of a contrasting color. This is increasing in smartness and provides a good starting point for matched color. A black bow tie with bright blue panel inset, and matching sapphire studs and cuff links.

Row Ties Are Different.

Row ties for formal wear set a new style. The black bow tie now has a fancy panel inset of a contrasting color. This is increasing in smartness and provides a good starting point for matched color. A black bow tie with bright blue panel inset, and matching sapphire studs and cuff links.

DO NOT BE AFRAID OF YOUR BABY

Too many mothers are really afraid of their babies—it does the baby no good and it spoils the pleasure of motherhood, declares Dr. Charles Gimenez Kelly, adviser to three generations of mothers. Telling what not to be afraid of and how to help the baby grow up safely, he writes in McCall's for October.

A baby can be a great trial or a great comfort—just as you make him. In 52 years of medical practice I've seen every type. Young mothers will start out with their tiny babies with equal chances of health and happiness. Inside six months, one will be a nervous wreck with a thin, squalling infant, while the other mother will be as radiant as the Sistine Madonna.

"The average baby is a pretty rugged individual, and he lives in the safest place in the world—his own crib. Never again will you have it so completely in your power to keep him from harm. Follow a few simple rules and get the doctor to look your baby over every month."

"There are four rules: Feed your baby by the clock just the foods the doctor orders. Give baby a quiet, airy place for hours of undisturbed sleep. See that he has regular bowel movements, is bathed daily and is kept scrupulously clean and comfortable."

"For a jittery young mother I prescribe a two-mile walk a day; eight hours sleep a night; a daily nap; and let the baby's doctor worry!"

"Don't be afraid you'll drop him taking him out of his bath; he won't fall if you hold his head with your right hand and his buttocks with your left. Don't be afraid to leave him in bed; he won't smother if his bed is a hard mattress and no pillow—good for his posture, too. Don't be afraid he won't gain an ounce every day; some days he won't but he's all right—if he averages that. Stop worrying—weigh him only once a week. Hours sleep a night; a daily nap; and let the baby's doctor worry!"

CUTS AND BRUISES

Mentholatum
Gives relief to
burns, cuts, bruises,
injury and
promotes healing.
Tubes and jars,
30c.

825



CROCHETED HAT AND LEI

DESIGN No. 825

The crocheted hat with clever pom-pom on the front matches the good looking flower lei which is worn in lieu of costume jewelry. Pattern No. 825 contains list of materials needed, illustration of the design and complete instructions for making both the hat and lei.

To order this pattern, send 15 cents in coin or stamps to Needlework Bureau, Charlottetown Guardian, 2 Charlottetown Guardian Needlework Department

Design No. 825
NAME _____
STREET _____
PROVINCE _____

Try MASON'S

for a guaranteed hand wound spiral permanent. Specials for two weeks only. Make your appointment by calling 680.

THE COOK'S CORNER

WHITE MOUNTAIN PIE

Pill a round dish solidly with sliced apples. For 7 apples, mix 1-4 teaspoon salt with 3-4 cup sugar and use to sprinkle over the layers of apple. When the dish is filled pour 2 tablespoons molasses over the top and do with small bits of butter. Cover the dish and set where the apples will heat through and soften—not boil—for 5 minutes. Remove cover and cover with plain pastry. Bake in hot oven (450 deg. F.) for 40 minutes. Serve with whipped cream.

NOODLE CHICKEN PLATTER

1-2 lb. egg noodles
1-2 cup butter
1 young chicken
Salt and pepper
Cut chicken into 4 pieces and fry until brown and tender. Drop egg noodles into boiling, salted water and cook until tender, then drain. Melt butter, add salt and pepper. Arrange chicken on platter, sprinkle with parsley, season to taste with salt and pepper and serve hot. This will serve four persons.

GOLD CAKE

1 cup sugar
1-2 cup butter
2 eggs
1-2 cup milk or cream, sweet or sour
1 tsp. lemon flavoring
2 tsp. baking powder
1-2 cups cake flour
Cream butter well, add sugar gradually, creaming well, then well beaten eggs. If you use sour milk or cream add 1-2 teaspoon soda to milk; other alternate milk and flour sifted with baking powder and flavoring last. Bake in loaf or layers, at 350 degrees F. and serve plain with ice cream or frosted, as you prefer.

When hotel proprietors proposed to erect a large building for a hotel school in Johannesburg, South Africa, they found that youths of the country did not want to become hotel men.

IT'S DIFFERENT!

Mildly medicated super-soft talc with fragrance. Greatly reduces itching. Buy today—all drug stores—only 30c.

CUTICURA POWDER

Your Individual HOROSCOPE

—By Frances Drake—

For Monday October 21st
MARCH 21 to APRIL 20 (Aries)
Between 7 and 11 A.M. considerable caution should be exercised in matters pertaining to shipping, handling, chemicals and drugs and in financial deals. Balance of day especially favors interests of the general public, utilities, manufacturing.

APRIL 21 to MAY 20 (Taurus)
—Your inherent adaptability for making practical use of clever ideas and innovations can be advantageous and gainful. Extend yourself to achieve along new lines of endeavor.

MAY 21 to JUNE 21 (Gemini)
—A receptive day for your ingenuity, a salesmanship qualities. Writing, advertising, newspaper work, promoting pictures and stage plays, acting, politics among the favored.

JUNE 22 to JULY 23 (Cancer)
—Matters concerning household and family needs, dealing in food stuffs, toiletries perfume and decorative objects, and dressmaking should be pleasant, successful this day. You engaged in teaching and managing youth are under benefic stars.

JULY 24 to AUGUST 23 (Leo)
—A stimulating and beneficent day with which to start your new week. Just be careful in all secretive matters. Manufacturing, building and other industrial interests are highly favored. Attend to taxes, inheritance and other such important issues.

AUGUST 23 to SEPTEMBER 23 (Virgo)
—All efforts in affairs of government and other public matters should be well received. Financial transactions need more than ordinary prudence and investigation. Proceed carefully.

SEPTEMBER 24 to OCTOBER 23 (Libra)
—While it promises to be a good period for investigations, uncovering errors, study, research and laboratory work, speculation and expenditures in general should be minimized to essentials. Sound projects favored.

OCTOBER 24 to NOVEMBER 22 (Scorpio)
—This A.M. suggests you watch your step dealing with strangers and in contracts, agreements and promises. Sound judgment and foresightedness in all weighty matters advised.

NOVEMBER 23 to DECEMBER 22 (Sagittarius)
—Your greatest response will be for efforts in far-reaching progressive issues educational and scientific interests and government matters. Don't be too abrupt.

Dorothy Dix's Letter Box

BEING WIFE AND MOTHER IS WOMAN'S BEST CAREER

Doing a Good Job of Home-Making Brings More Praise And Satisfaction Than Any Other Calling



Every woman who follows what is popularly called a "career"—which means in feminine sense doing any kind of work outside of the home—has had hundreds of housewives say: "Oh, how I envy you! Your life must be so full and interesting, doing wonderful and important things, while I have just done nothing." Whereat the careerist snickers and snarls and tries to look great and famous if she is a ninny. Or she smiles a crooked smile if she has a funny bone. It is so ironic that the women who do the most important work in the world, and the only women who are absolutely essential to civilization—the wife and mother—should be belittled their calling and put so small a value on their work. They are the ones who should crown themselves with laurel wreaths and go about boasting of their achievements, but instead of that they hang their heads when they are complimented and that they are only domestic women who have done nothing worth mentioning. They have only been good wives, good mothers and neighbors, and made happy and comfortable homes for their families. Nothing to brag about like singing over the radio or lecturing on the whittiness of the ain't or being a buyer for a specialty shop.

It would be humorous if it were not so pathetic that the women who perform efficiently the most complicated job on earth and who work more hours a day than any other laborer should regard themselves as having no occupation and have no pride in their accomplishments. Yet this is too sadly true. It gives us the horde of discontented wives who feel that they have thrown away their talents in marriage and that they would be better off if they were running a bakery instead of baking bread for their own husbands and children.

Housework Not Menial

It is because women look down on housework as a menial calling instead of a glorious career that makes so many of them cherish a secret desire to start shoppes, or go into the movies, or do anything except stay at home and cook good dinners and take care of the baby.

And, considering that the lines of the great majority of women are laid in the kitchen instead of on the stage, nothing is so much needed as giving them a new viewpoint on their occupation and making them see it as the most worthwhile career that any woman can follow.

Would Curb Divorce

Nor would there be many divorces if women could be made to feel that their not to be able to get along with their husbands marked them as failures. Just as definitely as if they had gone into any other enterprise that ended in bankruptcy.

End the Vicious Circle of "Nerves" and Worry

Give Your Nerves Right Care

Off to a movie with her husband, but this victim of nerves can't leave her worries behind her. Petty household problems loom like mountains.

Worst of all, such nervous worrying is a vicious circle. Fretting depletes your nervous energies and, worn out, you are an even easier prey to brooding, fears. Eventually nervous indigestion, insomnia get their innings and you're headed for real trouble.

But those same energies you waste now could make you a more vital, glamorous person. You have only to break that vicious circle of nerves and worry, to get right away from your troubles for a while each day.

Lively exercise may do it—or a quiet hour with a book, good music. Try also to turn your thoughts outward, to share more in the lives of others. Then your own worries will assume their proper proportions.

Your nerves will benefit, too, if your diet gives plenty of foods containing vitamin B and calcium. And get extra sleep to allow nerves a chance to repair themselves.

The cause of "nerves" and how to overcome them are explained in our 32-page booklet. A noted physician gives advice on insomnia, indigestion, other nervous ills; also diet and body care.

Send 20c in coins for your copy of Overcoming "Nerves" and Every-Day Health Problems to The Guardian Home-Service. Be sure to write plainly your Name, Address, and the Name of booklet.

Name _____
Street Address _____
City _____ Province _____

There is only ONE BEMA Molasses

Once you try BEMA Molasses you won't be satisfied with any other kind. It's so "deliciously different." You just know it's good for you as soon as you taste it. That's because BEMA is the pure juice of the famous Barbados sugar cane—a product long known for its rich energizing vitamin content and body-building source of iron.

Ask your grocer for BEMA Molasses by name. Serve it to your family often—as a spread on bread or for pancakes. Use it, too, in baking cakes, cookies, puddings, pies, etc. It's always good—ALL WAYS.

BEMA BRAND BARBADOS MOLASSES

"THE ORIGINAL PRODUCT—NOT A BLEND"

Fall Best Season To Plant Lilies

HARDY VARIETIES LIKE TO SPEND WINTER IN GROUND



Regal, or Royal Lily, One of the Best.

Hardy lilies are best planted in the fall. Bulbs are dormant now and must spend the winter either in the ground or in cold storage. They are better off in the ground. The notion that lilies are hard to grow has small basis in fact. Quite the reverse is true in the case of most varieties. There are many which can be set out this fall with almost complete assurance of beautiful blooms next year.

If your soil is a good sandy loam it should be suitable for most of the hardy lilies. They do best in a light soil perhaps because of its superior drainage. Most of the lilies dislike wet soil and will show immediately the effects of standing water. A good loam, rich in leaf mold is good for them.

Do not treat the soil to make it acid as you would for rododendrons; and do not lime it. A neutral soil is best. Manure should not be used except as a top dressing and then it must be a year or more old and well rotted.

A balanced plant food is fine, and some varieties will need additional spring applications. Use one pint to a bushel of soil. Spade your bed deeply before setting out the bulbs. If you think the ground is frozen before the bulbs arrive, save the bed a much of leaves or straw to keep it from freezing until you can get the bulbs in.

Many lilies blossom in midsummer when there is a natural let-down in garden color, and the lilies are more than welcome to ourselves admiring and depending upon them well into September. Regal lily, a queen of lilies, should be in every garden where its gorgeous pink striped flowers with golden throats are unsurpassed for beauty.

Needlecraft—For The Home

Day-in-day out, you'll wear this trim frock, for it's neither too dressy nor over-formal—never out-of-houseplace. Yet the curved shoulder yokes and interesting line treatment make it a distinctive dress with a very special flair. Move it off a monotonous wool to show off the cut, and accent it with a gay belt and buttons. One of the new fur browns, bottle green or rich wine would make an appropriate and lovely color choice. Long sleeves are also included in the pattern.

Style No. 3469 is designed for sizes 12, 14, 16, 36, 38 and 40. Size 16 requires 3 yards of 36-inch material for short sleeved dress.

Send Twenty (20c) coin is preferred, for pattern. Write plainly your Name, Address, and style number. Be sure to state the size you wish.

Style No. 3469 Size _____

Name _____
Street Address _____
City _____ Province _____

A Morning Smile

Secretary—Sorry I am late Mr. Smithers. I'll be here bright and early tomorrow morning.

Boss—Don't promise the impossible—just be here early.

Ezekiel—How's de collection at yo' church, Broth' Mose's?

Moses—Well, I ain't had to stop lately in de middle ob de collection to go an empty de box.

Minard's relieves aches.

New Rinso Washes Extra-Dirty Clothes Snowy White

HOORAY! NEW RICHER RINSO GIVES UP TO 3 TIMES AS MUCH SUDS AS LAZY BAR AND PACKAGE SOAPS I'VE USED

THAT'S RIGHT! AND THE SUDS LAST MUCH LONGER, TOO!

AND IT'S THAT NASTY SCUM THAT GREYS CLOTHES AND DULLS COLOURS

MY SHIRTS ARE AS MUCH AS 10 SHADES WHITER AND MY DIRTY LAD OVERALLS LOOK CLEAN AS NEW

I'M THE ONLY SOAP RECOMMENDED BY THE MAKERS OF 26 LEADING WASHERS. NOT ONE—NOT JUST A FEW—BUT 26

THE NEW 1940 RINSO WITH ITS GRAND "SUDS-BOOSTER" PREVENTS HARD-WATER SCUM FROM FORMING



golden throats are unsurpassed for beauty. Here is a list of 10 easily grown lilies: L. candidum, the Madonna lily, formerly grown by florists as the Easter lily; L. regale, the royal lily, white with pink markings; L. speciosum, a Japanese variety of which two varieties are common—rubrum, white marked with rose and album, all white; L. henryi, known as the yellow speciosum; L. tigrinum, var. splendens, the tiger lily; L. tenuifolium, the coral lily of Siberia; L. auratum, the Japanese gold-banded lily; L. elegans, showy Japanese lily, including red and yellow; L. testaceum, fragrant buff-colored flowers growing 3 feet high; L. martagon, purple flowers spotted with black.

the National Maple Butter Company, Inc., Montreal, was recently charged with a violation of Section 4 of the Maple Sugar Industry Act and being found guilty in the local police court was fined \$15 and costs. The adulterated product was discovered by an inspector of the Dominion Department of Agriculture in the store of a Montreal retail merchant who had bought it from the National Maple Butter Company.

Lady Hall gave the wedding ruse of her great-grandmother, her grandmother, her mother and herself to the British Red Cross fund.

In the house in which he was born 20 years ago in Kent, England, Percy Swaffer, now in the army, has been stationed, the militia having taken over the building.

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