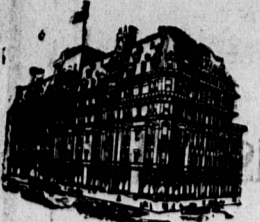


HOTEL VICTORIA

Broadway, Fifth Avenue and 27th St., NEW YORK.



in the Centre of the Shopping District
 A Modern, First Class Hotel
 Complete in all its appointments. Furnishing and decorations entirely new throughout. Popular with ladies visiting the city without escorts because it is homelike and cosy.
 In Walking Distance of Shops and Theatres.
 No cab fare required. 500 rooms, 200 rooms with bath. Hot and cold water and telephone in every room. Cuisine unexcelled.

ABSOLUTELY FIREPROOF.

Rooms \$1.50 per day and upward.

EUROPEAN PLAN **GEORGE W. SWEENEY, Proprietor**
 AN GUS GORDON, late of King Edward Hotel, Toronto, Canada.

MAGIC

Used by the best Bakers and Caterers everywhere also by Chefs in the large hotels and on Dining Cars, Steamships, Steamboats, etc.
 It is wise to use food products that are produced in clean factories.

BAKING POWDER

E. W. GILLET CO. LTD.
 TORONTO, ONT.

"S. A. McDonald's for ladies' shirt waists, dress goods, silks and numerous other things during the big sale on Saturday and Monday. 7-24d2i.

25 light cool lustrous coats, just the thing for hot weather, for office or home. Jas. Paton & Co. 7-22dtt.

GROCERIES

Just received direct from the factory a nice line of Biscuits and Confectionery, which we offer at lowest prices. Also Oranges, Pineapples and Bananas.
 Give us a call when in need of anything in Groceries.
 Phone 8 L
Wm. H. JOHNSON
 289 Fitzroy St.
 5-18tt1&3ii

CHEAP EXCURSION

To Magdalen Islands
 The Management of the Magdalen Island Steamship Service will give the second and last excursion of the season on their grand new steamer "Lady Sybil" from Souris to Magdalen Islands, on Monday August 2nd.
 Steamer will leave Railway Wharf Souris, at 7.30 o'clock, after arrival of evening express from Charlottetown, returning to Souris on Wednesday morning August 4th, at what ever time will suit the passengers. Fare from Souris and return \$2.00.
 On this occasion the steamer will sail all round the Islands, passing the famous Bird Rocks about three o'clock Tuesday afternoon and the passengers will have the privilege of landing at most of the principal points.
 Steamer has accommodation for 60 first class passengers and can make 60 more very comfortable.
 In connection with the above, the P. E. I. R. will issue no return tickets to Souris on August 2nd at \$2.00 each from stations between Summerside and North Wiltshire, both inclusive, at \$1.25 from Charlottetown, Georgetown, Montague, Cardigan and intermediate stations, except Mt. Stewart, and from Mt. Stewart and stations on Souris Branch at one way first class fare, tickets being good to return on Aug. 4th and 5th.
 This is a rare opportunity to enjoy a splendid outing.
 J. J. HUGHES & CO., Agents.
 7-17d51

"Visit S. A. McDonald's Store any time on Saturday or Monday. Many bargains are given, it is impossible to give a description of all in print. Everybody is invited. 7-24d2i.

Value always prices right, in Paton's Furniture and Carpet. dt17-22.

Beer & Weeks for furniture, towels, towelings, bedspreads etc. 4-23dtt

144 boxes of Cash's or Tourist Frilling, four frills, for 10c. Paton & Co. 7-22dtt.

"Saturday and Monday are the two days S. A. McDonald's big clearance sale of all summer goods is the topic for discussion, bargains for everybody. 7-24d2i.

Just received another lot of **Sparklene**

the best Silver Polish we have ever used and we believe the best on the market to-day. Try a bottle.

SOLD ONLY BY
W. N. Tanton,
 Jeweler.
 Delivered at any part of the City.
 Phone—192-4.

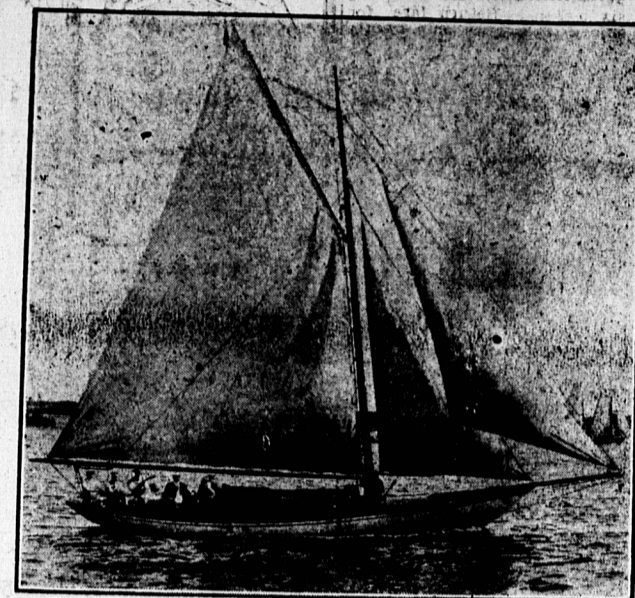
Ask for our crown **Ginger Ale**
 Pure **Sparkling**
 Delightful
 the nearest approach to the genuine Belfast Ginger Ale yet introduced.
 The best dealers sell it and the many other non-alcoholic beverages put up by us.

G. H. SIMMONS
 Ch'town.
 5-14d13w

SATURDAY NIGHT

At The Peoples' Theatre.

Tonight the picture program at New Wonderland is simply grand. The new reel for the evening numbers a superb Pathe picture, colored magnificently, and titled "A Contemptible Thief." It is the story of a good boy gone wrong through meeting bad companions and failing to listen to the admonitions of his loved ones or the good Priest who loves him. Then he attempts with another companion to rob the church, has the sacred vessels all ready to take away, but the timely intervention of the good Father saves him and the story ends with the priest sending him away to begin his anew in another land.
 The comedy for the evening will be "The Nursemaid's Race" a screaming bit of fun all through. And the reel "Oliver Twist" will be shown for the last time.
BY SPECIAL REQUEST
 In the Days of Oliver Cromwell will be put on as a special this evening as so many have asked the management to show it again. F. Louise will sing a rousing Western song with beautiful illustrations. Come and enjoy the week end list. Best of the whole week, and one of the finest ever offered at New Wonderland.



The well known Yacht Charlotte.



GEORGE J. ROGERS, JR., Charlottetown.

HALIFAX HAS ITS TAG DAY.
 HALIFAX, July 23.—Tag day for the supervised playgrounds yielded \$1,700. Eighty girls sold tags which cost a minimum of ten cents and in some cases brought ten dollars.

HOW'S THIS ?
 We offer One Hundred Dollars Reward for any case of "Catarrh that cannot be cured by Hall's Catarrh Cure.
 F. J. CHENEY & CO, Toledo, O.
 We the undersigned have known F. J. Cheney for the last 15 years, and believe him perfectly honorable in all business transactions and financially able to carry out any obligations made by him.
 WALTER KINNAN & MARVIN, Wholesale Druggists Toledo, O.
 Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system. Testimonials sent free. Price 75 cents per bottle. Sold by all Druggists.
 Take Hall's Family Pills for constipation.

Get Ready For Hot Weather Days!
 Nothing so cool and restful as one of our **Hammocks.**
 Our stock of Hammocks is large and all fresh patterns, and as usual our Hammock values are the talk of the town.
 Lots of New Books and all the latest Summer Magazines.

Haszard & Moore
 dttrwtf

Here and there **Summer needs**
 Foot Elm
 Flash
 Blanco
 Putz Cream
 Soda Syphons
 Sparklet Bulbs
 Insect Powder first quality, Sticky Fly Paper etc, etc.
A. W. Reddin, Phm, B.
 The Square Druggist.
 Sunnyside

Bargains in our Clothing Department--Odd Lines at Sacrifice Prices

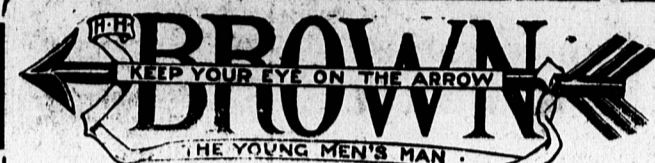
This season has been a decidedly busy one in our clothing department. As a result of the rush there's many broken lines in boys' suits and men's pants. The assortment includes tweeds and worsteds with a good range of sizes and patterns to select from for early shoppers. Every article is this summer's ne vest, in pattern, style and cut, the season's finest.

I have marked the men's pants down 20 per cent until they're all sold. Boys' suits are marked down at surprisingly small prices as well.

I have an immense range of clothing to arrive shortly, and I'm determined to move all broken lines to keep my stock up-to-date.

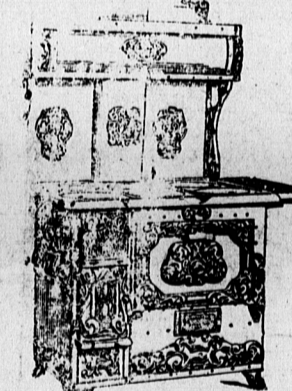
If you want to participate in unequalled bargain values come promptly. First buyers will have an excellent range to select from. Do your shopping today—NOW.

Store open till 8 p. m.



Preserving Kettles
 Ice Cream Freezers
 Screen Doors
 Screen Windows
 Wholesale and Retail.

The Rogers Hardware Co. Ltd



"The Homestead Good Cheer" Steel Range

The Homestead is giving **GOOD CHEER** to thousands of homes throughout Canada.

Our guarantee bond is the strongest guarantee that can be given by any firm.

The Homestead is only sold by responsible and reliable dealers. The following dealers handle Homestead Ranges in Prince Edward Island and will be pleased to show you the good qualities of the range.

- S. W. Crabbe, Charlottetown.
- F. W. Strong & Co., Summerside.
- R. Tuplin & Co., Kensington.
- C. E. Pratt, St. Peters.
- A. Martin & Co., Grandview.
- T. W. Bowness, Bedeque.
- Benj. Clow, Murray Hb. North.
- B. W. Lepage, Rustico.
- Benj. Rogers, Alberton.
- Geo. S. McLeod, Hunter River.
- D. J. McLeod, Iris.
- John D. Hume, Murray River.
- R. L. McNeil, Tyne Valley.

The Jas Stewart Mfg. Co.
 Makers of high grade stoves, ranges and furnaces, Woodstock Ont.

Gordon L. Cohoon
 Maritime Rep. Charlottetown.
 dsrtt3m

FLOUR! FLOUR! FLOUR!
 All the Best Brands
 Prices—from \$4.50 to \$7.00
 Feed of all kinds at the lowest prices
 Try our blended Tea "Square House" at 24c lb. or 5 lbs. for \$1.10.
 Crystal Sugar—10 lbs. for 40c.
SANDERSON & Co., Sunnyside Grocers.
 6-21ttad&rtf.

Hard Coal

The Schooner "Wino'a" from New York with 550 tons Anthracite Coal in Egg, Shove and Chestnut sizes will arrive here about 1st. August.

We would like to supply you from this vessel. Lowest Prices

A. Pickard & Co
 Phone 240.

The Smile That's Yours

There are three things about the smile you wear with our laundry work. Its lustrous, its spontaneous, it keeps sweet.
 Our laundry work is as good as a tonic. It makes you feel better, look better, and be better.
 Try us on your next Glass or Dressing tin finish.

A. F. WEBSTER
 Star Steam Laundry, Phone 151
 14 Kent St.
GENUINE SNAPS FOR CASH

Only a few of our fancy worsted suitings left in latest shades—Browns, Greens, Olives, Greys, Blues and Blacks, which we will sell at \$22.00, now is your chance to get an up to date suit cheap.

First come—First choice
 Full range of suitings at lower prices. New York Fall fashion plates are here.

Suites made and trimmed from \$8.00 up. Suites cleaned and pressed.

A wooden coat hanger given away with every suit pressed.

Jas. Calder & Son
 Excelsior Scottish Tailors and Furriers
 dtstf. 163 Grafton St.

The Time of Your Life all the Time with a Phonograph

Its a laugh, long and hearty—a continuance of jolly fun making—a sure cure for the blues.

Imagine your having the world's celebrated tone makers for your entertainment, for the entertainment of your friends and for its numerous good qualities in entertaining with pleasing gems of world-wide worth. You'll have the time of your life all the time with a phonograph.

If you can't call write. We make the payments to suit the purchaser. Hundreds of up-to-date records kept in stock.

Miller Bros
 123 Kent St Ch'Town
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Rothsay Collegiate School.
 ROTHSAY, N. B.
 REV. W. E. HIBBARD, M. A.
 Head Master.
 Late Senior Mathematical Master at Trinity College School, Port Hope.
RESIDENTIAL SCHOOL FOR BOYS
 owned by the Diocese of Fredericton
 Preparation for the Universities etc.
MANUAL TRAINING
 For Calendar Apply to Head Master.
 7-20dttzsm.

BOOKS For your Vacation
 a good supply of Reading Matter is a necessity. Now our Book Department is stocked with the Newest Books by popular Authors as issued. Then we have an immense supply of Fiction in the "lighter vein".
 2500 New Seaside Library just opened, hundreds of titles to select from. Holiday price 3 Books for 25 cents. Thousands of Novels at from 5 cents each up.
 And don't forget the Hammock; we are giving big values in New Stock Hammocks, 80 cents each up. Ask to see them.
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