

SINCLAIR'S BIG SUMMER SALE

NOW IN FULL SWING

SENSATIONAL PRICE-REDUCTIONS ON HIGH CLASS MERCHANDISE

June Sale Prices in Staple Dept.

600 yards Firm Quality Canadian Print, light and dark colors. A big special for our June Sale, per yard 18c or ten yards for \$1.75.

200 yds. Striped Scotch Zephyr 28 inch, medium and light shades, in good washing colors. Excellent for children's wear. A noted value at 19c per yard.

400 yards Heaviest Grade Striped Shirt-ing, same as sold last season at 65c to 75c assorted stripes and checks. Special June clearance per yard 29c.

We are inaugurating this great sale in order that every man, woman and child in the province who takes advantage of it may personally reap a reward in dollars saved because they spend their money here.

This is not a case where someone else gets something for nothing because you paid out your hard earned cash, But YOU, YOUR OWN SELF, who has the best right to it and who will receive all the benefits to be derived from spending it judiciously in the way you wish and where you feel you can get the most for your money.

... It is not necessary to emphasize the class of stock we carry. The buying public know. And this store's reputation for the most exclusive showing of high grade merchandise extends even beyond the confines of our Island province. Never before has it been in such a position to cater to the requirements of those who are looking for the BEST in quality and value than at the present.

Read about these splendid saving opportunities and secure your share.

The Dress Goods Dept. Responds to the Call of the Summer Sale With Extraordinary Offerings

Our wonderful Dress Goods business goes a long way to convince us that we are giving the best values in the province and these items listed here have simply never been offered since pre-war days.

Two pieces All-wool Good weight Serge, Kelly green shade, 46 inches wide, sold in 1919 and 1920 at \$3.00. Clearing in our big June Sale at per yard 98c.

6 Ends and Half Pieces Suitings in shepherd checks and plaids, also in plain brown serge and fancy tweeds 54 to 56 inches. \$2.95 is the price they were formerly sold at. An admirable suiting for girls of school age, and our June clearance offers a ridiculously low figure, per yard \$1.29.

Four ends and half pieces All Wool Serge 52 inch, in black only; good weight and fine even texture. Same qualities as sold in 1920 at \$5.00 to \$6.00, Special June Sale price per yard \$2.75.

One piece Fine Botany Serge 56 inch, in one of the highest quality materials you can find anywhere. Same thing sold last year at \$8.50. You should see this line selling now at this very low price of \$4.95 per yard.

Two Pieces Hair Line Stripes Wool Serge, a superior quality goods in the regular 56 inch width, brown and navy ground with stripe, \$5.50 for only \$2.95 per yard.

Two Pieces 52 inch Navy Botany Serge, same as previously sold at \$5.50. Special June Sale price per yard \$2.95.

Two Pieces 40 inch Striped Suiting, dark shades, regular \$3.00. Clearing now per yard \$1.50.

One Piece Donegal Tweed, 56 inch, mixed grey shade, proper for spring coating; \$3.50 quality selling for \$1.98 per yard.

Two Pieces Tweed Coating, good spring shades, good value at the spring price \$4.00. Clearing now per yard 2.75.

Six Pieces Gabardine Suiting, 40 to 42 inch, assorted colors. Will make up splendidly for school girls and children's wear. You would consider this all right at \$1.50. A wonderful bargain now at just 78c per yard.

A Mighty Movement in Men's and Boys' Clothing Section

MEN'S SUITS, SPECIAL AT \$24.75

Two dozen suits in fine Tweeds, Colored Worsteds and heavy serges, 3 button sack models, 1920 value \$39.00 to \$40.00. Select one of these and you get a bargain, at per suit \$24.75.

MEN'S WORK SHIRTS 95c

Five dozen Men's Work Shirts, plain and fancy drills, in assorted sizes, and black and white stripes, in sizes 16 to 17 only. A serviceable shirt for summer wear. Only 95c each.

SPECIAL IN MEN'S HOSIERY

Ten dozen good weight cotton hose, plain weave, black only (seconds), special per pair, 50c; two pair for 90c.

Ten dozen Men's Black Cashmere Hose, 3 ply heel and toe. Sold last season at \$1.00. Now 55c per pair, or 2 pair for \$1.00. MEN'S BRACES 39c

Five dozen Men's Braces, medium weight, good web and attachments, per pair 39c.

BOYS' SUITS—HALF PRICE

Twenty-five Suits for Boys from last season, assorted kinds and sizes. Were from \$9.00 to \$20.00, clearing in our June sale at Half Price.

MEN'S SPRING OVERCOATS, PRICED TO \$35.00 GOING FOR \$16.95

Just the biggest value you have ever seen even in the old days of low priced goods. 25 coats in plain and fancy tweed effect, proper weight for spring and summer in good fashionable models and well tailored throughout. Price range from \$27.50 to \$35.00. Your choice for any coat in the lot \$16.95.

20 Plain Black Rubber Coats, assorted sizes for men, same as you will likely be asked \$5.85 to \$6.00 for. Our special price only \$4.95.

AN OVERALL BARGAIN

Here they are, 20 dozen of very best grade stifle drill blue and white Overall, best make, with two seams in leg, full sizes. Large bib and cast-off braces. The identical overall sold last season at \$3.50. A sensational offer for June selling, per pair. \$1.98.

MEN'S RAINCOATS UP TO \$18 FOR \$9.85

18 Coats to sell, assorted dark colors, priced regularly \$12.50 to \$18.00, odd lines. Clearing now, your choice each \$9.85.

PANTS HALF PRICE

75 pairs Men's Fine Tweed Pants, assorted stripe designs mostly in dark colors, \$7.50 to \$10.00 lines, June clearance your choice Half Price.

Wash Silk Blouses Only \$1.19

A big value in Jap Wash Silk Blouses, flesh and white only. Nicely made in sizes 36 to 42. Very closely priced for this special sale, each \$1.19.

Silk and Serge Dresses at \$15.00

Everybody is surprised at the wonderful value shown in our display of Silk and Serge Dresses at this popular price. We have been selling a lot of them lately and now have another shipment recently arrived. It's not necessary to go into details about them. See them and you will quickly realize their superiority. Black and staple colors assorted sizes for women. The best yet for \$15.00.

Women's Oxford Shoes, to Clear \$3.75

A positive bargain in about 120 pairs fine Oxfords in black kid, patent leather, chocolate kid and mahogany calf; odd lines in some eight or ten different lines. Prices at the spring 1921 value from \$5.00 to \$7.50; assorted sizes in the lot. Going in our big sale at per pair \$3.75.

Clearing Line of Poplins and Gabardines per yard 39c

About a dozen half pieces in medium and light shades Cotton Gabardines and Poplins, 34 to 36 in., were priced from 78c to 90c. Reduced for special clearance per yard 39c.

A Clean-up Sale in Women's Raincoats

Now is the time to select your Raincoat. There are plenty of summer showers ahead of us and these prices make buying easy for you.

15 WOMEN'S PLAIN BLACK RUBBER COATS, undoubtedly the best rain shedding garment you can buy, sold previously at \$8.00. A big value in our June sale at each \$4.95

Best Tweeds up to \$20.00 for \$11.95

15 Coats in good quality Waterproof Tweeds, assorted pattern tweeds, splendid stock and well made in every way. Priced from \$15.00 to \$20.00. Your choice now to clear at each \$11.95

Tweed Coats \$13.50 for \$8.50

About a dozen Women's Raincoats in nice quality tweeds, sold at from \$11.00 to \$13.50. Clearing now at \$8.50

12 Coats in Plain and Fancy Tweeds. Regular \$10.00. to \$12.00. June Sale price, each \$7.50

Clearing Some Lines of

Spring Coats at HALF PRICE

12 to 15 Coats in fawn covert cloths and fancy tweeds, also a few navy serges. Odd lines priced from \$10.50 to \$30.00. Specially reduced for quick clearance, just HALF PRICE.

A Landslide in Men's Summer Coats

5 to 6 dozen Men's Fancy Tweed Caps, new and attractive models in a great number of different colors and patterns. Priced regularly from \$2.00 to \$2.95. Clearing now, your choice only. \$1.25

Wall Paper at Special Sale Prices

Several hundred rolls Wall Papers, go on sale at these reduced prices.

Papers suitable for bedrooms in nice designs, spring price 40c. Reduced now per double roll 25c

Another line of Bedroom Paper in better quality. Worth 60c on sale now, double roll 40c

Papers suitable for Kitchen or Living Room. 35c line for 22c 40 paper for 25c Papers priced at 50c selling now per double roll 30c

MEN'S FELT HATS

5 dozen Men's Soft Fur Felt Hats, good seasonable models, in assorted colors and sizes. These are a superior quality that equal in every way to those you'll see priced at \$5.00 to \$7.00—a noted value at this clearing price. Your choice \$3.75

Notable Value in Turkish Towels

20 dozen unbleached Turkish Towels good weight and quality, size 20 x 40 inches; same line as sold recently at \$1.75 a pair. Our special price per pair. 98c.

\$5.00 Purchases Delivered to Your Nearest Post Office Charges Paid



Summerside, P. E. I.

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