



WE don't urge a man to keep on the first hat he tries on. We assemble complete ranges of styles, shapes and sizes, so that a man can choose the hat he WANTS to buy—not something offered as a substitute.

Sincere service—not slick salesmanship is what is making the **MEN'S STORE** the Hats store of Charlottetown.

MALLORY SOFT HATS \$7.00

Get a **MALLORY** today, and discover what it means to have a perfect hat.



The Shirt of perfect satisfaction

AFTER ALL THE ONE BEST WAY TO SECURE THE shirt that is "just right" is to go where there's a stock that includes all the styles that are good, all the patterns that are attractive, all the sizes that are wanted.

The Men's Store carries such a stock selected by experts, and shown in great big assortment that makes it possible for you to get exactly what you want in a minute.

New shirts of every good sort \$1.50, \$1.75, \$2.00, \$2.50, \$3.00, \$4.00.

THE MEN'S STORE

Moore & McLeod Ltd.

SUMMERSIDE and WESTERN GUARDIAN

SHOP from Holman's catalog

LIVE HOGS—The Co-operative Farmers of Emerald will be loading hogs for Montreal on Wednesday, Oct. 12th up to noon on Thursday, Oct. 13th.

CO-OPERATIVE SHIPMENT of live fowl by United Farmers, Ltd., Kensington and surrounding egg circles. Good prices expected. All old hens over 4 lbs. wanted. Loading all day Friday, Oct. 14th at Kensington.

POOR ROADS—Since the heavy showers of rain on Monday night, motorists complain of the muddy conditions of roads, especially those newly made ones and indeed, as the time of year is at hand, the condition, in all probability, will be getting worse.

NURSES RETURN TO CHICAGO—Miss Maude M. Callaghan, R. N., and Miss Maude V. Sneed left on Monday morning for Chicago. They will visit Montreal, Boston and New York en route. Miss Sneed has spent the summer at St. Louis, P. E. I., with her friend Miss Callaghan.

GOOD FISHING—The lobster fishermen are meeting with a fair share of success, that is, when they get out to overhaul their traps, but the recent heavy gales give the men their own troubles when they find many of their traps smashed to pieces and even the lines sometimes are broken with the heavy winds, still the lobsters seem to be holding out well.

BEDEQUE SCHOOL IMPROVEMENTS—The extensive repairs made to Bedeque School this summer, certainly reflect great credit and praise on the energetic and capable trustees of this school. The inside of the school has been thoroughly renovated, and painted and everything put in first class condition. The outside of the building has been nicely painted, which, besides adding to the beauty of the school grounds and village shows the keen interest taken in the school by the trustees and ratepayers.

Nature's Remedy
NO TABLETS
 Better than Pills **GET A Box**
 For Liver, Ills. **25c**
 E. A. Foster, Central Druggist.

The Rexall Store



Patronize Us

If you want the purest, freshest and strongest of drugs, medicines and other drug products, our line of patent medicines embraces all the standard, well-known remedies, at moderate prices. Full line of best grade toilet articles, etc.

H. J. MABON,

Opiometrist and Prescription Druggist
 Montague, P. E. I.

Eastern Guardian

SHOP from Holman's catalog

BUY YOUR DRY GOODS and Clothing at IVES & MURDOCK'S, Ltd., and save money.

NOTICE—Moving pictures Montague Saturday, "Fortuna Hunter" featuring Earl Williams; "Veiled Mystery." Nine-reel programme. Time, 7 and 8.45 p.m.

WHIST PARTY—One of the most enjoyable whist parties was held in the town hall, Georgetown Thursday, October 7th, by the ladies of the Institute, in honor of Mrs. A. G. McGregor, who intends leaving shortly to visit her home in the Old Country. The President, Mrs. J. W. McPhee and all the other members wished Mrs. McGregor every success and hoped in the near future she would be present at the meetings. Mrs. McGregor thanked the ladies very much and said it was always a pleasure to her to be present at the meetings as she enjoys the lectures very much. The prizes were won by Mr. E. J. Hodgson and Mrs. (Dr) Stewart. An hour of dancing was afterward enjoyed by all.

PERSONALS

Miss McGuigan is visiting friends at Georgetown. A

Mrs. J. E. Lockerby, Bridgetown is visiting friends at Georgetown. A

Mr and Mrs. Hughie, Peaked Station, are visiting Georgetown. A

Mr and Mrs. Harry Francis, Fortune, recently visited Georgetown. A

Mrs. Edwin McLeod, Panmure Island recently visited in Georgetown. A

Mr. Gerald McDonald, Cardigan was a passenger to Georgetown this week. A

Miss Estell Aitken of Georgetown visited friends at Charlottetown last week. A

Mrs. W. W. Jenkins, who has been visiting friends at Boston, has returned to her home at Georgetown. A

Miss Marion Donzias, who is attending Prince of Wales College, spent the week end at her home in Georgetown. A

Mrs. Roberts, who has been visiting her parents Mr and Mrs. Morrison, Georgetown, left Friday for her home in Boston. A

Mrs. W. O'Conner, who has been visiting her sister Mrs. James Boudreau, Georgetown, left Friday for Boston. A

The many friends of Mr. L. L. Nocan, employee of the J. J. Hughes Co. Ltd., Souris, are glad to see him back to work again after his recent illness.

STOCK QUOTATIONS

HALIFAX, Oct. 11.—(Quotations furnished by Johnson and Ward, members of the Montreal Stock Exchange.)

Atch	86 1/2
Ar.	38 1/2
C.	40 1/2
Can. Pac.	113
Cen.	73 1/2
Cru.	62 1/2
Ip.	47 1/2
Kp.	42
Mex Pet	92 1/2
Mpr.	70 1/2
Rg.	70 1/2
Sp.	78 1/2
Stu.	70 1/2
Up.	121
X.	79
C. N. S.	6 1/2
P. R. S.	56 1/2
U. T.	52 1/2

Wheat, Dec. 112 1/2, May 117 1/2.
 Corn, Dec. 46 1/2, May, 52 1/2.
 Oats, Dec. 33 1/2, May 38 1/2.
 Market closed tomorrow Columbus Day.

Commercial Travellers' Tax Adjusted

(Special to The Guardian.)
 MONTREAL, Que., Oct. 10.—A definite ruling upon the status of commercial travellers under the income tax law has been issued by the Department of Finance at Ottawa as a result of complaints lodged by the various commercial travellers associations throughout the Dominion, as to the manner in which the taxation branch was treating their travelling expenses actually and necessarily incurred in the conduct of their business. From such expenses there will be deducted the sum of \$1 for each day's travelling.

Another Motion Picture Tragedy

LOS ANGELES, Oct. 9.—Mrs. Jennie Moore, said to be a motion picture assistant director, at his es Bellwin, chorus girl, were held by the police to night in connection with the death of Al Stein, a motion picture assistant director, at his apartment here today. Search also was being made for three men.

The women were booked on the police blotter as held on "suspicion of murder," although the suspicion of violence on Stein's body was a scratch on his cheek, and the county autopsy surgeon reported his death as probably due to acute alcoholism.

Ontario Minister To Geneva Conference

(Special to The Guardian.)
 OTTAWA, Oct. 10.—The delegation from Canada to the International Labor Conference to be held in Geneva commencing October 25 is likely to be increased by the addition of Hon. W. R. Rollo, Minister of Labor for Ontario. The Ontario government has accepted the invitation of the Dominion government to send a technical adviser to the government delegates, and recommended Mr. Rollo, Manitoba and Quebec are also sending technical advisors.

ATTACKED BY ASTHMA.
 The first fearful sensation is of suffocation which hour by hour becomes more desperate and hopeless. In such a case the relief afforded by Dr. J. D. Kellogg's Asthma Remedy is very grateful. Its help is quickly apparent and soon the dreadful attack is mastered. The asthmatic who has found out the dependability of this sterling remedy will never be without it. It is sold everywhere.

PLAYER'S NAVY CUT CIGARETTES

18¢ per package
 Two for 35¢
 and in tins of 50 and 100

Superb Quality
 Finest Workmanship
 Greatest Value
 in the World

Bandits On The Upper St. John

FORT KENT, Oct. 9.—A Hebrew peddler was held up, tied to a tree and robbed of about \$600 recently while driving from St. Francis to Fort Kent.

The robbery was committed by motorists on a lonely strip of road, a few miles from the St. John river. The bandits escaped, and authorities on both sides of the boundary line have been asked to watch for a Mitchell car with two strangers, who may be run-runners.

"Ghosts" Run Riot In House In St. Henri, Montreal

MONTREAL, Oct. 10.—Montreal has a haunted house. The residence of Madame Deschênes, at 77 Caspary street, St. Henri, has recently been the scene of extraordinary events that cannot be explained. Pictures fall from the walls, when so simple a remedy as Holla-way's Corn Remover is available unmade and the sheets and blankets thrown around the room without any human intervention.

The parish priest, Father Denoyers, confirms all the above phenomena, and a reporter of the Montreal La Presse, who went to the house this morning, says that he made up a bed in one of the rooms, went out and returned immediately on hearing a noise when he found all the clothes scattered around the room. Both the police and the parish priest have made a minute examination of the house without finding any trace of a practical joker on the premises.

The phenomena began last Monday but since the parish priest has exorcised the evil spirit, manifestations in the house have been confined to one room.

For Indigestion, Gas, Sour, Acid Stomach, Take "Diapepsin"

"Pape's Diapepsin" is the quietest surest relief for Indigestion, Gases, Flatulence, Heartburn, Sourness, Fermentation or Stomach Distress caused by acidity. A few tablets give almost immediate stomach relief and shortly the stomach is corrected so you can eat favorite foods without fear. Large case costs only few cents, drug store. Millions helped annually.

Cottage and Lot For Sale

I am authorized by H. E. Vickerson to sell on Tuesday, Oct. 18th at 12 o'clock noon the above cottage and lot in splendid condition. Modern improvements. Frost proof cellar, etc. Terms at sale. Sale of furniture later. House open for inspection Monday from 2 to 4 p.m.

BENJ. CARTER, Auctioneer.

Before Breakfast



Do YOU take a cup of tea first thing in the morning? A great many people do, and know well its beneficial effect. They say it clears the head, and fits them better for the day's work. But at this time particularly, the Tea used should be of *Choice quality and purest flavor.* KING COLE Orange Pekoe is eminently fitted for this special service. It is indeed "The 'Extra' in Choice Tea."

Ask your Grocer for it by the full name.

SOLD IN SEALED PACKAGES ONLY.

KING COLE ORANGE PEKOE



THE EXTRA in CHOICE TEA



Appearance

HOW a Suit looks when you first put it on, is important. How it will look after months of wear is more important. Society Brand Clothes retain their good looks through many months of hard wear. Hand-tailoring and all-wool British fabrics does it.

Society Brand Clothes

Made in Canada
 SOCIETY BRAND CLOTHES Limited, Makers, Montreal
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Sold by

GEORGE L. PROWSE

The Shop That Made Good in a Week