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We are the Official Selling Agents for this section of the Regina Precision Watches—a series of Watches which carry the maker's bond of absolute timekeeping precision. If any Regina Watch fails to keep absolutely accurate time, any Official Selling agent—practically every city in Canada contains one—will carry out the Company's guarantee, even if the Watch was bought a thousand miles away. Regina Precision Watches come in nearly forty different styles and sizes, at from \$8.00 to \$51.00. They are of the best and most accurate Watches of their price in the world, and we are proud to have been chosen as their Sole Selling Agents for this locality.

E. W. TAYLOR,
Cameron Block.

THE MORNING GUARDIAN

FRIDAY, JULY 22, 1904.

"THE COLONIAL WORM."

We printed the other day a brief reference to what a correspondent of an Ottawa journal had said over the signature of "An Average Britisher." The self-styled Britisher in this case indulged in sundry comparisons between Canadians and the people of the British Isles as to their geographical knowledge and general smartness. He concluded that "the average Britisher is smarter than the average Canadian." The Guardian briefly discussed this latter statement and gave to the people of the British Islands what appeared to be due credit. This harmless discussion has aroused the ire of the eccentric genius who now occupies in some sort the editorial chair of the Halifax Chronicle. And he "uses language," characterizing this modest journal of the fireside as "a sample Canadian worm," "raw in thought," "arbitrarily sycophantic," and "ignorant."

Sitting in the seat of the mighty—for the chair of The Chronicle has been held down by Joe Howe and afterward by William S. Fielding—the present editor of that journal if he were of their character and mental calibre might have other and higher ambitions than to set his number eleven boots upon a "worm." But Howe is not, Fielding is removed, and so it becomes The Guardian's fate to be trampled, smitten with epithets and worried with mixed metaphors by this would-be wise man of Chebucto. Our critic finds fault with the phrase, "average Britisher." It is not of our creation. It was a phrase, which to use the superb language of The Chronicle we "ran across in print," just as a fly might do! We had in passing spoken of Shakespeare and others as Britishers. "They are dead! All dead!" screams The Chronicle. Really and well we know that

these illustrious Britishers are dead. Why say an undisputed thing in such a frantic way?

A Paris financier estimates the cost of the war to Russia at a million dollars a day and to Japan half as much. But this takes no account of battleships, guns, fortresses and other property destroyed, of territorial loss or of the lives sacrificed. Here in Canada we reckon the average citizen worth \$1,000 to the state. If in battle a thousand men of this value are slain the loss in this line is a million dollars, if ten thousand are slain the loss foots up ten millions, and so on. War is indeed a very costly game.

The Examiner is concerned because the Province is now within measurable distance of an election and public money is being expended which will not be accounted for until after the election. This is not an unusual thing. It is in fact what usually occurs under similar circumstances with either Liberals or Conservatives in power. As "the struck eagle on the Libyan plain" recognized his own feather on the arrow with which he had been wounded, so the Opposition party in an election usually find some of the money which they rather unwillingly parted with intax used against them in the election. But it is quite the usual thing.

The Summerside Journal in fitting words which we endorse smites the cigaret habit, now so prevalent among boys:

Not only is the physical man ruined before manhood is reached, but the moral man is contaminated before virtue is firmly established. Indeed a threefold injury is done: the ability to do physical work is impaired before full strength is acquired, the faculty to perform difficult intellectual tasks is weakened before natural development is attained, and the power to avoid evil and do good is weakened before strong moral force has been established. Parents should do all in their power to deter their boys from acquiring this pernicious habit, and boys should hesitate seriously before smoking their first cigaret.

WANTED—A case of headache that Kumfort Headache Powders will not cure in ten minutes.

Royal Arcanum will meet tonight at 8 o'clock in the Prowse Block.

Fit-to-wear underwear for hot weather 25 p. c. off samples, light and cool.—Jas. Paton & Co. 7 d t f

For Hot Weather...

Old Sol is getting in some Hot Work, and still it comes to us all alike.

Don't fret and stew.

It was just as hot last season and we all lived through it.

There is a penalty for everlasting work in a treadmill. What you need is green fields, limpid waters, golf sticks, and an outfit of Summer Underwear, Negligee Shirts, Traveling Suit of Blue Serge' Stripe Flannel Outing Coat and Trousers, Wash Vests, Straw Hat, etc., etc.

Here you will find the correct styles, and some very purse-comforting prices.

We're not only up-to-date but we're a date ahead.

The Norfolk Suit

For the Boy who is pretty nearly a Young Man, the Norfolk's the thing.

It has a stylish, jaunty air, and is roomy and comfortable. Norfolk Suits are great favorites.

Materials are fancy Homespun and Cheviots—the light fabrics, though rough, are cool and summery.

Prices range at \$3.00, \$5.00 and \$7.00 and the Suits show a happy medium between Boyish and Mannish styles.

Prowse Bros.,
The Stylish Clothiers.

IF

The man in the ordinary walk of life—feels he would like to enjoy a cigar in the evening—we can give him a cigar at 5c equal to a good many 10c goods sold as such.

If the rich man wants a cigar we have them up to 25c each; close prices on fine goods by the box.

We are of the people, for the people, by the people. Finest goods at right prices.

A. W. Reddin, Phm. B.
The Square Druggist.
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New Goods Just Arrived in Worsteds, Serges, Trowser-ings.

If you give us an order you will get your money's worth, as our expenses are small.

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ARTIFICIAL TEETH
The best of satisfaction moderate prices. Extraction free of charge at.

Dr. J. P. MURRAY.
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Store News That Bristles With Economy.

SHE FARES BEST WHO SHOPS EARLIEST.

If you are coming shopping today, be sure and come "Perkins." Bring along your want list (even though the items are not mentioned below) and we will be glad to show you the goods and give you the prices. We know that you will get as good values, as good treatment, and better satisfaction by purchasing your goods here today. Here's a list of specials that are "specials."

Ladies' Fancy Stock Collars.....	one third off
Ladies' Silk Waists marked \$3.25 now	\$2.25
All Leather Belts on centre table now	10c
Ladies' Wrist Bags "special"	25c
Ladies' White Lisle Gloves special	10c
5 Dozen Ladies' Cotton Wrappers \$1.15 now	89c
Ladies' Fancy Hose marked 30c now	25c
Ladies' Black Cashmere Hose "special"	25c
Ladies' Satin Bow marked 25c now	10c
One Piece Fancy Blue and white Delaine 19c now	14c
One Piece Black and White Muslin 25c now	15c
3 Yards Towelling for	9c
Ladies' Black Cotton Hose worth 18c now	12c
Basket of Boys' Cloth Caps worth 75c now	25c
Men's Braces worth 15c now	10c
Men's Black Cotton Hose worth 18c now	12c
Basket of Ladies' Silk Gloves per pair, special	25c
10 Pieces of Muslin special per yard	10c
4 Dozen Shirt Waists	Half Price
8 Pairs Slightly Soiled Lace Curtains	Half Price
All our Ready-to-Wear Hats	Half Price
75 Pairs Corsets	Half Price
Men's Summer Underwear special per suit	50c

NEW ARRIVALS

New Water Proofs
New Neck Wear,
New Belts,
New Dress Skirts,
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New Girdles.

F. PERKINS & CO.,
The Millinery Leaders,
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Whether You Ride or Walk

for your pleasure, the satisfaction you receive from wearing garments that are as perfect as the art of the tailor can accomplish is a greater pleasure. Prove it for yourself by leaving your measure for a Summer suit at McLeod & Co. A perfect fit is guaranteed, the cut will be in the latest vogue, the fabric the finest of its kind, and the finish and workmanship unsurpassed.

JOHN McLEOD & Co.

SANITARY PLUMBING.

How often disease and sickness comes in the home, and very often the cause is with the plumbing. We always pay particular attention to the sanitary laws, as this is very important to the maintenance of health. Our plumber is a first-class man, and can be relied upon in fitting up this class of work in the most up-to-date and sanitary manner. We use none but the very best quality of goods on the market and we can guarantee entire satisfaction in every respect. Give us a call when in need of any plumbing work done.

Bruce Stewart & Co.
Pounders, Engineers, Machinists and Boiler Makers
Steam Navigation Co's Work.
Charlottetown, P. E. I.

5 p. c. 20 Year Gold Bonds of The CANADA LIFE ASSURANCE Co. (ASSETS OVER \$27,000,000.00.)

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W. K. ROGERS,
Charlottetown, Manager P. E. I. Branch.

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And everybody visiting CHARLOTTETOWN the Capital of The Garden of the Gulf will want to take away with them a Souvenir of their visit, and if they visit CARTERS' BOOK and SOUVENIR STORE they will find a large stock of beautiful SOUVENIR BOOKS, Souvenir Chinaware, Prince Edward Island Crest Ware, Souvenir Hat Pins, Buckles, Stick Pins, Charms, Sash Pins, Paper Weights, and many other lines.

Our new Books "PRINCE EDWARD ISLAND" and "CHARLOTTETOWN" are gems of art; the former contains over 150 views, the latter over sixty (a second shipment just received.) They are equal to anything of the kind produced in America, 25 and 50 cents each. \$150.00 worth of New View Chinaware just opened.

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