


Every Buttonhole of a Shirt



Any **W.P.P.** Shirt fits better than any ordinary shirt. One reason is the accurate, careful spacing of the buttonholes. Unless they meet each other perfectly—if one were even a little higher or lower than its mate—the bosom would pucker—pull—bind. Buttonholes on **W.P.P.** shirts are placed right, are made right, and stay right, even after many trips to the wash-bow.

Get the style you like, in any fabric, or pattern, and get more money's worth when you

Demand the Brand
(Inscribed below the neckband.)

THE GUARDIAN COVERS THE FIELD

The Guardian covers the City and Province within which it is published more fully and completely than any other newspaper printed in Canada.

With a daily circulation of its morning and rural edition now about 8,000, and growing from day to day, it has broken all records for a daily publication in a small community.

Charlottetown has a population of 12,000 and Prince Edward Island has 103,000. The Guardian's daily circulation is therefore as 1 to 14 of population in the city in which it is published, or 1 to 13 of the population of the Province. This is, the management believes, unequalled by any daily newspaper published in Canada.

Take one of two comparisons with other leading newspapers in other cities and Provinces.

St. John has a population of 40,000 and the Province of New Brunswick 320,000. St. John has five newspapers and among these The Telegraph and The Sun are perhaps the foremost. Each claims a circulation of about 8,000, or say as 1 to 5 of the population of that city and 1 to 40 of the population of the Province.

Or again: Toronto has a population of some 250,000 and the Province of Ontario about 2,225,000. The Toronto Globe is a great Canadian newspaper, known all over the world as one of the foremost journals. The Globe's published daily circulation is slightly under 50,000. That is as 1 to 5 of the population of Toronto and 1 to 45 of the population of Ontario.

The point is this: The Guardian covers the field of its circulation three and a half times as well, if compared with population of the city and over three times as well, taking the population of its Province, as the best New Brunswick and Ontario daily newspapers, and these are admittedly among the best in Canada.

These facts are printed in no spirit of boasting, but for the satisfaction of Guardian readers and advertising persons alike. They have a right to know how completely their favorite Journal is endorsed by the reading public among whom it circulates and how completely it covers the field as an advertising medium in this City and Province.

Pen-Angle

The underwear that fits perfectly, wears out slowest, and neither shrinks nor stretches, is named **PEN-ANGLE**, and bears this trade mark in red. Who sells it, guarantees it, in the maker's name. Made in many fabrics and styles, at various prices, in form-fitting sizes for women, men and children. **PEN-ANGLE** Guaranteed Underwear wears best and

fits better



Normal Life OF CANADA

CHARLOTTETOWN MARKETS.

(Current every Tuesday and Friday.)

Beef (quarter) per lb.	9 to 11
Beef (small) per lb.	8 to 10
Butter per lb. (cream)	8 to 12
Butter per lb. (salt)	6 to 7
Corn per lb. (cream)	25 to 30
Flour per lb.	10 to 12
Hay per ton	100.00
Wheat per bush	1.00
Barley per bush	1.00
Roller Mill Flour, per cwt.	\$2.00 to 2.25
Oatmeal, per 100 lbs.	\$2.25 to 2.50
Oats (white) per bush	70
Oats (black) per bush	\$1.10 to 1.10
Pork	8 to 12
Potatoes, per bush	57
Turnips, per bush	15 to 16
Hay pressed	\$11.00 to 12
Straw pressed	5 to 6
Hides per lb.	8
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