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Victory Loan Sole Topic for Canadians During Next 10 Days

To This All Other Features of the War Must be Completely Subordinated.

The Victory Loan must monopolize the attention of Canadians during the next ten days. There will be lots of time after the campaign to speculate on the prospect of peace. In the meantime the call comes to all—"Carry on." The people in the rural districts especially should realize this.

Canadians at home must take their cue from "Pop." When he says "Get up," they may be justified in doing so. But while the men are overseas the need for supplies will continue.

Bear in mind also that Canada's war expense will not cease at the moment when the soldiers lay down their arms. A long time must elapse before the boys overseas can be brought back. Probably 450,000 of them have gone over, and good judges say that they cannot be brought home under 15 months. In the meantime they must be kept.

Be it remembered that a large proportion of the Victory Loan money will go to finance the sale of Canadian products abroad. The farmer is dependent on it for the sale of his wheat, beef, pork, butter, cheese and eggs to Great Britain.

So if the Canadian Army is to be maintained, and the farmers, manufacturers, mechanics and business people generally are to be kept busy the \$500,000,000 wanted must be raised.

BUY VICTORY BONDS

Victory Loan Promotes the Farmers' Interests

The Victory Loan and the Farm go together.

Canada's surplus farm products could not be sold without the Victory Loan.

If the surplus could not be sold, prices in the home market would go to pieces.

It is one thing to raise farm products, but it is another thing to sell them for cash.

A large proportion of Canadian farm products could not be sold for cash, if it were not for the Victory Loan.

The farmer who invests in Victory Bonds thus helps to protect his own business.

LEND TO YOUR COUNTRY.

MANY YOUNG FARMERS HAVE GONE OVERSEAS.

From the farms of Canada thousands of young Canadians have gone overseas. These boys have acquitted themselves splendidly. Now when the call comes for \$500,000,000 to support the army, and keep the business of the Dominion going on a war basis, the people in the homes from which these boys have gone will not be lacking.

Liberty Loan Set Canadians High Mark

The United States did so well in the recent Fourth Liberty Loan campaign that Canada, in justice to herself, must do unusually well in the present drive, or she will suffer by the contrast.

The Americans started out with \$4,000,000,000 as their objective. They actually raised \$6,866,000,000. The number of subscribers is placed at 21,000,000, or about one for every five of the population.

To do as well as this Canada must raise over \$500,000,000. If she secures the same percentage of subscribers to the population, instead of having 1,000,000, she will have 1,600,000. As can readily be realized Canadians have their work cut out, but they are equal to it.

HAS YOUR COMMUNITY AN HONOR FLAG WITH CROWNS?

See to it that your community gets an Honor Flag, and gets it at once. What is more, see that it gets a few Crowns on it. An Honor Flag is good; but Crowns are better. It is a fine thing to reach the objective set, but it is much better to go away beyond it.

Don't rest until you see that Honor Flag flying in your district. When it is hoisted you will think so much of it that you will insist on a few Crowns being placed there.

EVERYBODY'S DUTY.

Canada expects every Canadian to do his or her duty in this campaign. Half a billion dollars must be raised and there are only ten days more to do it in. The money can and must be raised. Thought of failure cannot be tolerated. The least that those who stay at home can do is to buy all the Victory Bonds they can and induce others to do so.

BACK UP THE BOYS.

DOUBLE UP.

"Double" is now the popular slogan in the campaign. Throughout the Dominion it is sweeping in a way that bids fair to accomplish surprising things. It is the spirit that wins, for it is the spirit that characterizes the boys at the front. Double up! The cause is a good one. It is worth every dollar we can lend.

About two-thirds of the people who attend church can't tell an hour later what the minister talked about.



—THE AUSTRIAN CRISIS—Look at the expression on the faces of these Austrian peasant women who are begging Emperor Charles to give them bread and peace. The Emperor looks pretty well fed, doesn't he? Is there any wonder there is discontent among his people?

ITEMS OF INTEREST

People who complain because they cannot get some of the little luxuries they used to enjoy in pre-war days might do well to remember that their forefathers lived in the thirteenth century, without tea, coffee and soap; without sugar till the thirteenth century, without coal till the fourteenth, without butter on their bread till the fifteenth, without tobacco and potatoes till the sixteenth, without trains, telephones, gas and matches till the nineteenth, and without bras and lamps till the eighteenth.



CARTOON
 The Three "R's"—Chicago Tribune.

CROWN BRAND AND LILY WHITE CORN SYRUP

To help the sugar shortage use Crown Brand or Lily White Corn Syrup—delicious, wholesome and economical alternatives for Sugar in Cooking and Preserving. Corn is grown in North America, while sugar must be brought across the seas in ships which are vitally needed for war purposes. Use all the syrup made from corn you wish, while the Food Board is urging stringent economy in the use of Sugar.

Delicious for Making Desserts and on Cereals.

The Canada Food Board has issued a book of recipes and suggestions for using Corn Syrup. Write to the Food Board in Ottawa, for a copy, and in the meantime go to your grocer for a tin of LILY WHITE Corn Syrup, or CROWN BRAND Corn Syrup and try some of the following recipes.

<p>APPLE SAUCE</p> <p>8 apples 1 inch stick cinnamon 6 tablespoons Lily White Corn Syrup 1/2 cup water.</p> <p>Wash, pare, core, and slice apples. Put into sauce pan with water, syrup and cinnamon. Cook over a medium flame until soft.</p>	<p>CAKE WITHOUT SUGAR</p> <p>1/2 cup shortening 1 1/2 tablespoons baking powder 2 cups Lily White Corn Syrup 1/4 teaspoon salt 2 eggs 1 cup milk 3 cups flour.</p> <p>Cream the shortening, add the syrup and the egg, and mix well. Add the milk. Sift the baking powder and flour together; add it slowly to the mixture and beat. Bake in a moderate oven, as a loaf or layer cake or small drop cakes. One-fourth cup of raisins added to the batter give more flavor and sweetness.</p>	<p>COCOA BUTTER PUDDING</p> <p>1 pint milk 1/2 cup Lily White Corn Syrup 4 teaspoons Benson's Cornstarch 1/4 teaspoon vanilla 1/2 teaspoon vanilla 1/2 cup coconut.</p> <p>To cornstarch add 1/4 cup of milk (cold) to make a smooth mixture. Scald remainder of the milk; add the cornstarch mixture and corn syrup, stirring constantly. Add the coconut and cook in a double boiler for 40 minutes. The cooking mixture should be stirred until it thickens. When done, add the vanilla and pour into moulds which have been dipped into cold water. Chill.</p>
<p>CHOCOLATE CORNSTARCH PUDDING</p> <p>2 cups milk 2 tablespoons sugar 3 tablespoons Benson's Cornstarch 2 tablespoons Lily White Corn Syrup 1/4 teaspoon salt 1 square chocolate 1/2 teaspoon vanilla.</p> <p>Melt the chocolate over hot water. Scald 1 1/2 cups of the milk; add the corn syrup. Mix sugar, salt, and cornstarch together; add 1/2 cup of cold milk to make a smooth mixture; add gradually to the scalded milk, and then add all the liquid to the melted chocolate, stirring constantly. Cook for 20 minutes in a double boiler, stirring until thickened; add vanilla; pour into moulds which have been dipped into cold water. Chill.</p>	<p>MARMALADE</p> <p>1 grapefruit 8 cups water 1 orange 10 cups Lily White Corn Syrup 1 lemon</p> <p>Cut fruit in thin slices and allow to stand in water for 36 hours or overnight. Separate seeds and soak them in part of the water. Cook fruit until tender and add Corn Syrup. Continue cooking until jelly is obtained.</p>	

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