

When buying your coffee don't merely say "A pound of best Coffee"—Specify



Seal Brand Coffee

It costs no more than inferior grades and our reputation is behind it.

Packed in 1 and 2 pound cans only.

CHASE AND SANBORN, - MONTREAL.

Tuplin's Store News

Smart Suits for Young Men

There's a decidedly "swagger" appearance to these suits for young men that will delight all who see them. They are samples of the latest styles, of the very latest ideas worn by dapper young men in the world's fashion centres.

Made in splendid quality tweeds and w.rated, are expertly tailored and will fit perfectly particular points, shoulders and neck of the coat and waist band of trousers, have been given careful attention.

Any one who wants a really good suit cannot afford to overlook our present showing.

Prices \$5 00 to \$20.00

Reuben Tuplin & Co.
Kensington, P. E. I.
dtusrthf.

SUMMERSIDE, ALBERTON AND PRINCE COUNTY

—It pays to buy in this Province.

—William Kennedy, O'Leary, was a visitor to Summerside yesterday.—S.

—Thomas Johnson, Summerside, wants a good tinsmith. A permanent position for the right man. 9-3dr3l.

—James Ramsey, Tyne Valley, was a visitor to Summerside yesterday.—S.

—The Morning Daily Guardian can be obtained at Lafferty's Tonsorial Parlors, Summerside. 12-16drtf.

—Mrs. James Murley, Charlottetown, has left on a three weeks visit to Boston.—S.

—Another shipment of guaranteed quality, choice, bright herring at Brace, McKay & Co., Summerside. 10-3dusrf2w.

—Miss Myra Ellis, trained nurse, of Boston, is spending a few days with her parents, K. F. and Mrs. Ellis, Summerside.—S.

—All news, advertising and subscriptions in Alberton and vicinity should be handed to H. Clark, Agent.—drf.

—The following were the Montague market prices for last week: Butter, 22c to 23 c.; eggs 20c; potatoes 30c; and hay \$10 to \$12.—S.

—Molassine Meal, Corn Meal and Flour—lowest prices, wholesale and retail. Brace, McKay & Co., Summerside. 10-3dusrf2w.

—Miss Marion Ellis, of Sirclair & Stewart, Ltd., Summerside, who has been on a trip to Boston for the last two weeks, has returned home and is back at work again.—S.

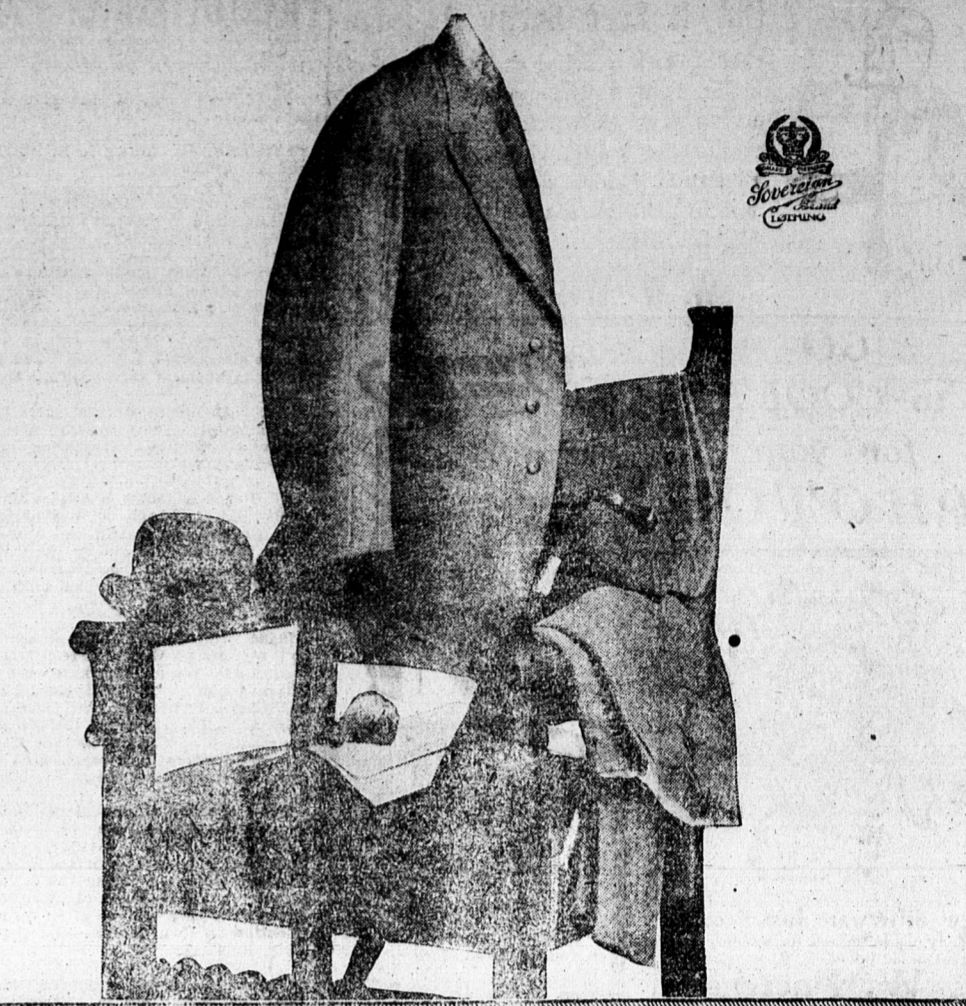
—All news, advertising and subscriptions in Summerside and vicinity should be handed to Ernest McQuarrie, Agent. 7-29drf.

—Layton Stewart, Bookkeeper of Sinclair & Stewart's, Summerside, leaves tomorrow morning on a three weeks trip to New York. Mr. Stewart expects to spend a day or so in Boston on his way up.—S.

—Among those who crossed by the Empress last week were the Misses Susie L. Fanning, Famer E. Milligan and Carrie Creamer, en route to Boston after spending the summer months with their parents at Coleman.

—Summerside telephone subscribers please add the following to their directory: 65, L. B. Hunt, residence, Grandville St.; 85-1, Roy Silliphant, residence, Beaver St.; 3-2, Sinclair & Stewart, Grocery and Dry Goods Department, 130, C. D. McCallum, law office, Water St.; 82-3, H. C. Greene, residence, King Street; 120-2, Miss Lillian Cox, residence, Central St. 10-3d11.

—The aristocratic Trinity Church (Episcopalian) Copley Square, Boston, was the scene of an auspicious and happy event on Wednesday 27th, when Dr. Fred Lefurgey and Miss Florence Bearst, both of Summerside, were united in the bonds of Holy matrimony. The bride was attired in a travelling suit of imported blue broadcloth and a blue hat, trimmed with french plumes to match, and wore a coronet of white lillies of the valley. The bride was attended by her sister, Miss Maud Bearst, of Philadelphia, who was becomingly gowned in a tailored suit of gray broadcloth, and wore a black hat trimmed with a large willow plume. Richard E. Johnson, formerly Barrister of Summerside, and a friend of the contracting parties for many years, was best man. After the ceremony the radiantly happy couple were congratulated by the many guests present, among whom were: Wilfred J. and Mrs. Gaffney, Wm. J. and Mrs. Brown and their daughter, Elsie, and Miss Hannah Small. A luncheon was served at the residence of Mrs. Wm. J. Brown, 25 St. Enoch Street, after which Dr. and Mrs. Lefurgey left for a trip to New York, Washington, and other American cities, and upon their return will reside in Summerside.



SOVEREIGN BRAND CLOTHES

The prestige of a trade-mark depends upon the worth of the article it identifies. Without quality of a high order and style beyond the usual

could never have attained for the Sovereign Brand trade-mark the prestige it enjoys amongst men who know clothes value and who appreciate the requirements of careful dressing. In almost every Canadian Community there's a store that sells Sovereign Brand Clothes. Find that store! You'll never again know clothes trouble.

W. E. SANFORD MANUFACTURING CO., LIMITED - HAMILTON

Feeling Chilly?

It's time now to put away your light underwear, and start your Fall weight going, that is if you want to keep clear off a bad cold.

Our showing of Fall and Winter underwear is very complete comprising Merino, Cotton and Wool, Natural Wool etc, in different weights and prices.

Suits \$1.00 to 4.50 per suit.

"Black and Fancy Cashmere Hose in Fall and Winter weights" 25c to 60c per pair

D.A. Bruce
Furnisher and Hatter

Our waist collection is the peer of any ever offered in the city and our knitted golf coats are wonders. PATONS. 9-28drf

"Cut Out" Coal Extravagance

There's just as much room for economy in buying coal as any other necessity of life.

While Inverness Coal has more heat units to the ton than any other coal it costs no more than the common coal.

The use of a little judgment or "horse sense" will tell any person that the coal with the greatest amount of heat-producing qualities is the most economical to buy. Inverness is properly screened coal—every particle of foreign matter is extracted, leaving nothing but a good, uniform standard of clean, screened coal.

Buy the coal that will save dollars.

8-26dusttf

Lobster Factory for Sale at Carleton Point

This factory is situated near the best fishing ground in Northumberland Straits, and has all the facilities for putting up a bright and clean pack of lobsters.

One 8 H. P. steam boiler, cook house and men's house. 1000 traps with rope and anchors. 4 motor boats, one sail boat and herring dory.

Also 6 1-2 acres of land with commodious dwelling, barn and outhouses. The above will be sold at a bargain. Apply at once to

FRANK SCHAEFER,
Carleton, P. E. I.
9-2nd10irwf:6i

Shoes For The Young Folks

Our footwear for boys and girls are especially marked for ease and easy fitting as well as for great wearing qualities. The young folks knock the spots out of ordinary shoes in very short order, and the parental purse has to suffer. Try our wear wells, and you will find them economical with their many other good qualities.

Morris & Smith
Queen Street.



Select That Monument Now

You cannot afford to put off the matter any longer. You have neglected that grave for a long time—you should attend to it right away.

Our showing makes the selecting of a good monument easy and our low prices and convenient terms enable you to secure a really good monument at small cost. In all designs, from granite, freestone and marble.

Get our prices and terms.

Chandler & Beil
160 Kent Street.

PENNSYLVANIA FLOOD

(Continued from Page 6.)

telephone operator.

The wreckage of the dam was complete as sudden.

Two immense sections from top to bottom, 150 feet wide, were thrown out bodily like the immense gates of a can lock. At the hospital today there were but six injured persons.

The night had been one of hardship and horror, filled with experiences which had severely tested the mettle of the men who circumstances had impressed into first aid rescuers of the flood devastated village. Men who shuddered at the touch of a corpse at the outset indifferently searched mangled bodies for papers of identification, ere they had been long at work in the debris. One corpse among so many did not seem gasty, but the sensation was appalling.

The immediate scene of the obliteration of Austin covers an area, three-eighths of a mile wide, and one and three-quarter miles long. This comprises the business section and the valley residence portion. Nearly a mile above stood the mammoth concrete dam of the Bayless Paper and Pulp company, 600 feet long, 52 feet high and 30 feet thick at the bottom, tapering to a thickness of three feet at the top. Back of this dam yesterday lay a reservoir of water a mile and a half long and an average of 35 feet deep. Directly in front of the dam stood the plant of the Bayless company with four main buildings. Stacked high nearby was 700,000 cords of 50-inch wood and stabs and also a portion of the company's immense timber stock, totalling in Austin 15,000,000 feet of hard wood and 25,000,000 of hemlock. This was a five year supply, practically the last large cut of the region valued at \$7,000,000.

A wild stream—Freeman Run—flowed through the town into Sinnahoning Creek, leading to the Susquehanna



STAR FLOUR

A correct blend of Ontario and Manitoba wheats—a perfect family flour. Use STAR for pastry, cakes and bread. STAR has fed two generations of Canadians, and will feed many more—

Just because

Canadian Cereal & Milling Co., Limited, Toronto, Ontario.

For sale in Charlottetown by A. Horne & Co. and Brace, McKay & Co., Ltd., Summerside



More Good Words From Experienced Furnace Men For the

ENTERPRISE BLAZER FURNACE.

Which is met with such great favour in the East and the West.

Summerside, P. E. I. Aug. 21st, 1911.

The Enterprise Foundry Co., Sackville, N. B.

Gentlemen,—

For the past three years I have been installing your BLAZER FURNACE, and it has given every satisfaction. The fire pot in this furnace is one not used in any other furnace and is itself worthy of a decision in favour of the BLAZER, besides its heating and fuel saving qualities which are unequalled.

(Sgd) The Thos. Johnston Co.

Why not prepare now for the cold days to come and install a heating apparatus of unquestioned power and economy—a furnace that will pay for itself in the fuel and labour saved? The Blazer will fill the bill, as hundreds of users testify. Send for circular or book of references.

THE ENTERPRISE FOUNDRY CO., Sackville, N. B.

NOTICE

To my many customers—I wish to thank you kindly for the patronage you have given me in the past, and to remind you that I have imported a very large and complete stock of Dry Goods, Men's and Boys' Overcoats, Caps, Underwear, Coat Buttons, Buttons, Rubbers, in fact everything that a man or child can wear, which I am selling at lower prices than you can get elsewhere. For orders, please send to L. W. LEPAGE, Rusticoville, P. E. I.