

LIKE A THUNDERBOLT FROM A CLEAR SKY, COMES THIS ANNOUNCEMENT

# Morris & Smith Quits the Shoe Business

## Entire \$40,000 Stock to Pass to The Bargain Block

**STORE CLOSED**

Thursday  
Friday  
Saturday  
and Monday,  
Marking Down  
Prices and  
Arranging Stock  
For Your Easy  
Selection.

By Order  
Phillips Sales Co.



**SALES PEOPLE WANTED**

15 Smart  
Salespeople  
Wanted to  
Help Serve  
the Big Crowds  
Who Will be  
Here Tuesday

Apply to  
Mr. McCarthy

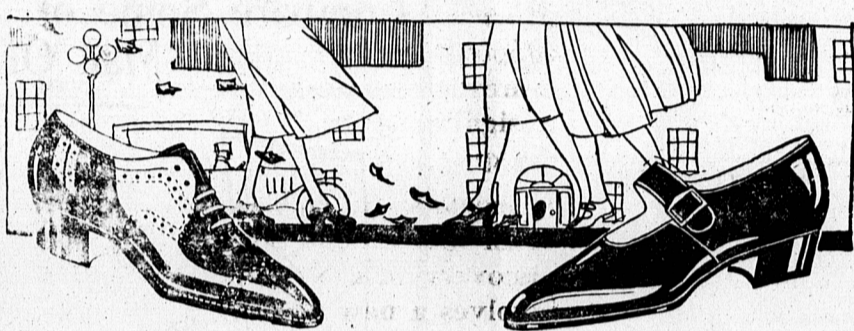
### Selling is My Business, I'll Stop at Nothing

Selling is my business, I'll stop at nothing, I have come here to sell this stock with the understanding that I have full power to demonstrate the power of pulverized prices, I am not here to waste words.

Time is money and I will close this entire stock out from wall to wall in the shortest possible time.

With me price is no object; "straight from the shoulder" is how I am going to hand it to you. From Morris & Smith's I have received the word, "go the limit but sell the goods." Do not buy a nickle's worth at this store unless you can buy it cheaper than at any other store in this Province. It's a bold Challenge, but I'll make it bolder by saying that I'll make this store the scene of the greatest bargain feast you ever witnessed, and that statement is backed by the reputation of CANADA'S GREATEST SELLING SYSTEM.

Come in and make us show you.  
H. J. McCarthy,  
For the PHILLIPS SALES SYSTEM.



**Big Lot Women's Oxfords and Strap Pumps, Black, values up to \$5.00, closing out for pair \$1.98.**

### To The Public

Twenty-six years of honourable and successful merchandising in the City of Charlottetown is the record of this store.

We have positively decided to retire from the shoe business immediately and before doing so we intend to give the good people of this Island province Bargains that will never be forgotten in the history of this province.

We dare not exaggerate, or misrepresent, we cannot have you come here for the last time and go away dissatisfied.

This sale is a big, bold business proposition with everything above board and good old honesty still above par.

The PHILLIPS SALES CO. have full charge of this store, and have a sterling reputation from coast to coast.

We stand back of every statement here made, by the Phillips Sales Co., no matter how low they make the price.

Yours for bargains,  
MORRIS & SMITH.

**LOOK BOYS**

Boy's Boots, black and brown, Box Kip, Blu Cut, Good strong school boots. Reg. price \$3.25. Closing out price **\$2.48**

Boy's Calf Boots, heavy solid leather sole and rubber heel. Guaranteed solid. Reg. price \$4.25. Closing out price **\$1.98**

Youths' Boots, black and brown calf, with heavy double sole and rubber heel. Sizes 11 to 13 1/2. Closing out price **\$1.98**

Youths' Boots, Patent, black and brown calf. Classic make. Extra good value. Reg. price \$4.75. Closing out price **\$3.29**

Little Gents' Boots, black and brown calf, with solid leather sole and rubber heel. Sizes 8 to 10 1/2. Closing out price **\$1.69**

**WOMENS**

**BOOTS AND OXFORDS**

Kid and Calf  
All sizes

**YOUR CHOICE**

**49-98**

**STORE FIXTURES FOR SALE**

Cash Register  
Tables, Bench  
Fitting Stools  
One Safe  
Paper Cutters  
Two Typewriters

Apply Sales Mgr

**MENS BOOTS**

Black and Brown

Values to \$6.00

**YOUR CHOICE**

**\$1.98**

**HERE MISSES**

Misses' high cut Boots, black and brown calf, heavy solid sole and heel. Closing out price **\$2.29**

Misses' Boots, black and brown patent, Classic make. Reg. price \$4.75. Closing out price **\$3.39**

Misses' Patent Strap Pump, nicely finished. Reg. price \$2.50. Closing out price **\$1.89**

Entire Stock of Rubber goods on sale at big reductions.

Hundreds of pairs of shoes not listed, every pair on sale in this gigantic Closing Out Sale.

## Sale Begins Tuesday, March 30th at 10 a. m. Sharp

**LOOK LADIES**

Women's Oxfords, black calf, broad toe and low rubber heel. Reg. price \$4.50. Closing out price **\$3.29**

Women's Oxfords, black and brown calf, all the new Spring models. Reg. price \$6.50. Closing out price **\$3.48**

Women's Oxfords, brown calf, medium toe and heel. Reg. price \$4.50. Closing out price **\$2.98**

Women's Patent Strap Oxfords, low heel with fancy cut-out design. Reg. price \$6.00. Closing out price **\$4.48**

Women's Strap Pump, black satin, cut-out design, all the new Spring models. Reg. price \$4.50. Closing out price **\$3.49**

100 pairs of Women's Oxfords, calf and kid, with high and medium heel. Closing out price **\$1.49**

Women's Oxfords, black and brown, calf and kid, also pumps. Reg. price \$5.00. Closing out price **\$2.39**

35 pairs of Women's Strap Shoes, black and brown calf, with medium heel and toe. Reg. price \$6.00. Closing out price **\$2.78**

# PHILLIPS SALES CO.

## NOW IN FULL CHARGE

**CHILDREN'S**

Children's Boots, black and brown kid. Extra good value. Reg. price \$2.50. Closing out price **\$1.49**

Children's Patent Strap Shoes, with light flexible sole. Reg. price \$1.95. Closing out price **\$1.49**

Children's Boots, black and brown patent, with cushion sole. MacFarlane make. Closing out price **\$2.39**

Children's Boots, black and brown calf and kid. Crosby make. Closing out price **\$1.98**

**INFANTS**

Infants' Boots, black and brown kid, with light, flexible sole and spring heels. Reg. price \$1.50. Closing out price **.98**

Infants' Boots, black and brown kid, with low heel. Crosby make. Closing out price **\$1.49**

Infants' Boots, black and brown kid, with cushion sole (flexible). Closing out price **\$1.39**

Infants' soft-soled Boots, large range to choose from. Closing out price **.65**

**THIS WAY MEN**

Men's Boots, one big lot, Box Kips, Blu cut, Broad toe, heavy sole, with full fitting last. Reg. price \$5.00. Closing out price **\$3.48**

100 pairs of Men's boots, black and brown calf, Goodyear welt, rubber heel, full fitting last. Reg. price \$6.00. Closing out price **\$3.75**

Men's boots, one big lot, black and brown calf, broad and medium toe, all new models. Reg. price \$6.00. Closing out price **\$2.98**

Men's boots, black and brown calf, Goodyear welt, rubber heels. Young men's styles. Reg. \$8.00. Closing out price **\$4.48**

Men's Work boots, solid leather sole and heel. Here's a real value. Closing out price **\$3.39**

Men's Oxfords, black and brown calf, Goodyear welt. Reg. price \$5.00. Closing out price **\$2.98**

Men's Oxfords, black and calf, Goodyear welt. All the latest models. Reg. price \$5.50. Closing out price **\$3.98**

Men's Gum Rubbers, one big lot, 4 to 7 eyelet. All sizes. Closing out price **\$2.39**

**REMEMBER Your Size Before Leaving Home. It will Help Us.**

Meet Your Friends in the Bargain Aisles  
There's Bargains For You

Look For The Big Sign.  
You'll Know It. Morris & Smith.

Buy Your Easter Footwear Wants  
Now. Don't Wait.

**STORE OPEN**  
TUESDAY  
FRIDAY  
SATURDAY  
EVENINGS

# MORRIS & SMITH

127 Queen Street—Charlottetown, P. E. I.

**MAIL ORDERS PROMPTLY ATTENDED TO**